

UAB School of Health Professions Strategic Plan 2017-2019: Signature Programs for Workforce Needs

Strategic Plan Implementation Tracking Grid

Goal A: Increase capacity to grow the Physician Assistant program with a focus on primary care.

AS#	Action Step	Original Timeline	Revised Timeline	Person(s) Responsible	Cost (Dept.)	Cost (School)	Notes	Status (Not Started, In Progress, In Progress - Behind, Complete)
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Objective 1: 50% of admitted students declare primary care as their intent to practice.

A1a	Add a question to the supplementary application asking for student intent to practice.	6/30/2017		Gilford; Glasscock; Swatzell; Drace.				Complete
A1b	Revise interview process to evaluate intent to practice in primary care.	9/30/2017		Gilford; Glasscock; Swatzell; Drace.				Complete
A1c	Assess number of students who chose primary care on entry into and exit from the program	12/31/2019		Gilford; Glasscock; Swatzell; Drace.			Continue to review data to see how many students chose primary care track; assess in December 2018	In progress

Objective 2: Ensure clinical sites are secured to meet enrollment projections for 2017 - 2019.

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A2a	Develop and implement a clinical site recruitment plan.	12/31/2019		Gilford; Swatzell.				Complete
Goal B: Expand the Biotechnology and Regulatory Affairs programs through greater visibility.								
Objective B1: Develop three 4+1 options as a pipeline into the Biotechnology program.								
B1a	Develop communication strategy.	12/31/2018	9/30/2018	Unlap			Finalizing flyer and will be posted on website soon; working with UAB digital marketing group to finalize plan	In Progress - Behind
B1b	Develop and implement Biomedical Engineering option, including communication strategies.	12/31/2019		Unlap			Meetings and conversations ongoing	In Progress
B1c	Develop and implement Science and Technology Honors option, including communication strategies.	12/31/2019		Unlap			Meetings and conversations ongoing	In Progress
Objective B2: Develop three formal partnerships with colleges as a pipeline for Biotechnology program.								
B2a	Develop and implement pipeline program with Birmingham-Southern College.	12/31/2018		Logan; King.	\$2,000 for travel expenses		On track for December 2018	In Progress
B2b	Develop and implement pipeline program with Florida College of Tampa.	12/31/2018		Logan	\$2,000 for travel		On track for December 2018	In Progress

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B2c	Develop and implement pipeline programs with University of Montevallo, Miles College, Stillman, Alabama State, Alabama A&M.	12/31/2018		Logan	\$2,000 for travel expenses		On track for December 2018	In Progress
Objective B3: Implement an on-line Regulatory Affairs offering.								
B3a	Launch pilot on-line regulatory affairs program.	6/30/2017		Garner; Nugent; Unlap.	\$1,500		Launched September 2017	Complete
B3b	Launch official on-line regulatory affairs program.	9/30/2017	9/30/2018	Garner; Nugent; Unlap.			All courses written, will be complete in Fall	Complete
B3c	Hire Regulatory Affairs faculty	12/31/2017		Garner; Nugent; Unlap.				Complete
B3d	Develop and implement a national marketing and recruitment strategy for Regulatory Affairs.	6/30/2017	9/30/2018	Avery			Meeting with digital marketing group and developing plan	In Progress - Behind
Goal C: Grow enrollment in graduate level programs in Nuclear Medicine and Health Physics.								
Objective C1: Develop three formal partnerships with colleges and universities as a pipeline to Nuclear Medicine and Health Physics programs.								
C1a	Develop MOU and implement partnership with Alabama A&M.	9/30/2018		George; Bolus.	\$500		Post MOU as sample to website.	Complete
C1b	Develop MOU and implement partnership with Miles College.	9/30/2018		George; Bolus.	\$500		Agreement pending	In progress

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C1c	Develop MOU and implement partnership with other HBCUs in Alabama.	9/30/2018	12/30/2018	George; Bolus.	\$500		Agreement with Alabama State complete; working with JSU but they are delayed due to storm damage	In Progress - Behind
C1d	Develop Best Practice model for engagement of pipeline students.	9/30/2018		George; Bolus.			Currently have 4 student volunteers as mentors for peer mentor program; continuing to discuss and finalize	In progress
Objective C2: Increase the applicant pool of Nuclear Medicine and Health Physics by 50 and 25 per year, respectively.								
C2a	Develop and implement recruitment strategy.	9/30/2017	12/31/2017	Glasgow; Bolus; Maqbool.	\$2,000			Complete
C2b	Evaluate effectiveness of recruitment strategy on an annual basis and adjust as needed.	12/31/2017	6/1/2018	Glasgow; Bolus.				Complete
C2c	Develop BMD to NMT and Health Physics pipeline.	12/31/2017		Glasgow; Bolus.				Complete
Goal D: Increase the competitiveness of students from disadvantaged backgrounds entering Biomedical and Health Sciences as they seek entry into professional healthcare programs.								
Objective D1: Establish three formal partnerships with health professions programs outside UAB.								
D1a	Develop and establish a partnership with one of the two AL DO schools.	6/30/2018	9/30/2018	Young; Bevensee.			Have pending agreement with ACOM; waiting on them currently. VCOM not happening.	In Progress - Behind

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D1b	Develop and establish a partnership with a Dental School.	6/30/2018	9/30/2018	Young; Bevensee.			Midwestern U. not happening; will evaluate data and pick a new partnership	In Progress - Behind
D1c	Develop and establish a partnership with Samford's School of Pharmacy.	6/30/2018		Bevensee.				Complete
Objective D2: By 2019, 50% of students who matriculate through the Biomedical and Health Sciences program are accepted into their preferred professional healthcare program.								
D2a	Revise interview process to include a interprofessional team component and evaluate effectiveness.	6/30/2017		Bevensee.			Mark will send sample document for website	Complete
D2b	Revise flow of seminar courses.	6/30/2017	6/30/2018	Young				Complete & Ongoing
D2c	Develop partnerships with AL schools.	12/31/2017	9/30/2018	Young; Student Counselor			Agreement with Spellman under review; also working on agreement with Tuskegee and thinking about partnerships with Xavier, Montevallo, and Oakwood	In Progress - Behind
D2d	Establish annual baseline for matriculation data from program start.	6/30/2017		Young; Student Counselor				Complete

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Goal E: Develop a Clinical Path Assistant program to address current and emerging workforce needs.								
Objective E1: Assure CPA program meets current and emerging workforce needs.								
E1a	Meet with two external groups / partners to review and refine CPA curriculum to ensure it meets current and emerging workforce needs.	6/30/2017	3/31/2018	Josephat; Chiasera; Miller.	\$5,000			Complete
E1b	Establish Advisory Board to review program relevancy annually.	9/30/2018	3/1/2018	Josephat; Chiasera; Miller.				Complete
Objective E2: Market and recruit students for the CPA program.								
E2a	Develop and implement a marketing and recruitment plan for CPA program.	12/31/2017	12/31/2018	Josephat; Chiasera; Miller.	\$2,000		Developed list of action plans but need to be thoughtful about timing for marketing as it relates to approval of program	In Progress - Behind