

UAB School of Health Professions Strategic Plan 2017-2019: Signature Programs for Workforce Needs

Strategic Plan Implementation Tracking Grid

Goal A: Increase capacity to grow the Physician Assistant program with a focus on primary care.

AS#	Action Step	Original Timeline	Revised Timeline	Person(s) Responsible	Cost (Dept.)	Cost (School)	Notes	Status (Not Started, In Progress, In Progress - Behind, Complete)
Objective 1: 50% of admitted students declare primary care as their intent to practice.								
A1a	Add a question to the supplementary application asking for student intent to practice.	6/30/2017		Gilford; Glasscock; Swatzell; Drace.				Complete
A1b	Revise interview process to evaluate intent to practice in primary care.	9/30/2017		Gilford; Glasscock; Swatzell; Drace.				Complete
A1c	Require students who declare primary care to complete the primary care elective track.	12/31/2019		Gilford; Glasscock; Swatzell; Drace.			Continue to review data to see how many students chose primary care track; faculty to explore what a primary care track would look like	In progress

Objective 2: Ensure clinical sites are secured to meet enrollment projections for 2017 - 2019.

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A2a	Develop and implement a clinical site recruitment plan.	12/31/2019		Gilford; Swatzell.				Complete
Goal B: Expand the Biotechnology and Regulatory Affairs programs through greater visibility.								
Objective B1: Develop three 4+1 options as a pipeline into the Biotechnology program.								
B1a	Develop communication strategy.	12/31/2018	6/1/2018	Unlap			Finalizing flyer and will be posted on website soon; working with UAB digital marketing group to finalize plan	In progress
B1b	Develop and implement Biomedical Engineering option, including communication strategies.	12/31/2019		Unlap			Meetings and conversations ongoing	In Progress
B1c	Develop and implement Science and Technology Honors option, including communication strategies.	12/31/2019		Unlap			Meetings and conversations ongoing	In Progress
Objective B2: Develop three formal partnerships with colleges as a pipeline for Biotechnology program.								
B2a	Develop and implement pipeline program with Birmingham-Southern College.	12/31/2018		Logan; King.	\$2,000 for travel expenses		Could not get program with Baptist Health College of Memphis without scholarship, so focusing on BSC	In Progress
B2b	Develop and implement pipeline program with Florida College of Tampa.	12/31/2018		Logan	\$2,000 for travel		On track for December 2018	In Progress

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B2c	Develop and implement pipeline program with Western Kentucky University in Bowling Green, KY.	12/31/2018	12/31/2019	Logan	\$2,000 for travel expenses			In Progress
Objective B3: Implement an on-line Regulatory Affairs offering.								
B3a	Launch pilot on-line regulatory affairs program.	6/30/2017		Garner; Nugent; Unlap.	\$1,500		Launched September 2017	Complete
B3b	Launch official on-line regulatory affairs program.	9/30/2017	9/30/2018	Garner; Nugent; Unlap.			All courses written, will be complete in Fall	Complete
B3c	Hire Regulatory Affairs faculty	12/31/2017		Garner; Nugent; Unlap.				Complete
B3d	Develop and implement a national marketing and recruitment strategy for Regulatory Affairs.	6/30/2017	6/1/2018	Avery			Meeting with digital marketing group and developing plan	In Progress - Behind
Goal C: Grow enrollment in graduate level programs in Nuclear Medicine and Health Physics.								
Objective C1: Develop three formal partnerships with colleges and universities as a pipeline to Nuclear Medicine and Health Physics programs.								
C1a	Develop MOU and implement partnership with Alabama A&M.	9/30/2018		George; Bolus.	\$500			Complete
C1b	Develop MOU and implement partnership with Miles College.	9/30/2018		George; Bolus.	\$500		Agreement pending	In progress

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C1c	Develop MOU and implement partnership with other HBCUs in Alabama.	9/30/2018		George; Bolus.	\$500		Agreement with Alabama State complete; working with JSU but they are delayed due to storm damage	In progress
C1d	Develop Best Practice model for engagement of pipeline students.	9/30/2018		George; Bolus.			Develop structure for on-going engagement e.g. peer mentor program, etc.	In progress
Objective C2: Increase the applicant pool of Nuclear Medicine and Health Physics by 50 and 25 per year, respectively.								
C2a	Develop and implement recruitment strategy.	9/30/2017	12/31/2017	Glasgow; Bolus; Maqbool .	\$2,000			Complete
C2b	Evaluate effectiveness of recruitment strategy on an annual basis and adjust as needed.	12/31/2017	6/1/2018	Glasgow; Bolus.			Analyzed past year data; will use this information to fine-tune strategy	In Progress - Behind
C2c	Develop BMD to NMT and Health Physics pipeline.	12/31/2017		Glasgow; Bolus.				Complete
Goal D: Increase the competitiveness of students from disadvantaged backgrounds entering Biomedical and Health Sciences as they seek entry into professional healthcare programs.								
Objective D1: Establish three formal partnerships with health professions programs outside UAB.								
D1a	Develop and establish a partnership with one of the two AL DO schools.	6/30/2018		Young; Bevenssee.			Working on ACOM	In Progress
D1b	Develop and establish a partnership with Midwestern U. Dental School.	6/30/2018		Young; Bevenssee.			Midwestern U. not happening; will evaluate data and pick a new partnership	In progress

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D1c	Develop and establish a partnership with Samford's School of Pharmacy.	6/30/2018		Bevensee.				Complete
Objective D2: By 2019, 50% of students who matriculate through the Biomedical and Health Sciences program are accepted into their preferred professional healthcare program within one year.								
D2a	Revise interview process to include a interprofessional team component and evaluate effectiveness.	6/30/2017		Bevensee.				Complete
D2b	Revise flow of seminar courses.	6/30/2017	6/30/2018	Young			Currently revising; on-target for June 2018	In progress
D2c	Develop partnerships with AL schools.	12/31/2017	6/30/2018	Young; Student Counselor			Agreement with Spellman under review; also working on Xavier, Montevallo, Tuskegee, Oakwood	In progress
D2d	Establish annual baseline for matriculation data from program start.	6/30/2017		Young; Student Counselor				Complete

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Goal E: Develop a Clinical Path Assistant program to address current and emerging workforce needs.								
Objective E1: Assure CPA program meets current and emerging workforce needs.								
E1a	Meet with two external groups / partners to review and refine CPA curriculum to ensure it meets current and emerging workforce needs.	6/30/2017	3/31/2018	Josephat; Chiasera; Miller.	\$5,000			Complete
E1b	Establish Advisory Board to review program relevancy annually.	9/30/2018	3/1/2018	Josephat; Chiasera; Miller.			Tntative schedule April 24th	Complete
Objective E2: Market and recruit students for the CPA program.								
E2a	Develop and implement a marketing and recruitment plan for CPA program.	12/31/2017	6/1/2018	Josephat; Chiasera; Miller.	\$2,000		Developed list of action plans but need to be thoughtful about timing for marketing as it relates to approval of program	In Progress - Behind