Health Behavior

MPH & PHD Competencies

MPH Competencies

- MPH HB 1: Explain social and behavioral science theories, frameworks, and models to address public health problems
- MPH HB 2: Design theory-based behavior change strategies to meet the needs of target populations
- MPH HB 3: Apply evaluation methods to assess health promotion and disease prevention programs
- MPH HB 4: Select study designs appropriate for social and behavioral science research questions
- MPH HB 5: Synthesize the literature concerning individual and social influences on health behavior

PhD Competencies

- PhD HB 1: Apply health behavior theories to analyze individual and social influences on health behavior
- PhD HB 2: Develop original research questions and apply research designs to address those research questions
- PhD HB 3: Design a theoretically-informed health behavior intervention plan
- PhD HB 4: Develop an implementation and evaluation plan for a theoretically-informed health behavior intervention
- PhD HB 5: Conduct theoretically-informed health behavior research from design through analysis and interpretation

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