Adaptation of existing Global Implementation Tools (SWIT, MSMIT) for training of community service organization partners and community members by developing culturally appropriate low-literacy training materials and tools for assistance with self-advocacy and sensitization purposes that comprehensively addresses the needs of each of the target population: men who have sex with men (MSM) and sex workers (SWs) in Kingston, Jamaica.

**Background/Rationale of Project**
- Prevalent human rights violations, stigma, violence, and discrimination against MSM and SWs in the Caribbean.
- Sensitization through education and advocacy = addresses violence = integral part of HIV prevention, treatment and care.
- Community mobilization and support = improved HIV outcomes.

**Lessons Learned**
- How to condense professional academic information into engaging public discourse materials.
- Remote experiences need extensive research and efforts to understand, experience, and address the needs of the culture and community being served.

**Community Impact**
- Enhancing the HIV response in the Caribbean by addressing the issues faced by key populations (MSM and SWs) by spreading awareness, providing tools for self-advocacy, and sensitizing the community against existing violence and stigma.
- Education, training, and call to action through social media to reach and engage community members virtually during the Covid-19 pandemic.