Adaptation of existing Global Implementation Tools (SWIT, MSMIT) for training of community service organization partners and community members by developing culturally appropriate low literacy training materials and tools for assistance with self-advocacy and sensitization purposes that comprehensively addresses the needs of each of the target population: men who have sex with men (MSM) and sex workers (SWs) in Kingston, Jamaica.

**Background/Rationale of Project**

- Prevalent human rights violations, stigma, violence, and discrimination against MSM and SWs in the Caribbean.
- Sensitization through education and advocacy = addresses violence = integral part of HIV prevention, treatment and care.
- Community mobilization and support = improved HIV outcomes.

**Lessons Learned**

- How to condense professional academic information into engaging public discourse materials.
- Remote experiences need extensive research and efforts to understand, experience, and address the needs of the culture and community being served.

**Community Impact**

- Enhancing the HIV response in the Caribbean by addressing the issues faced by key populations (MSM and SWs) by spreading awareness, providing tools for self-advocacy, and sensitizing the community against existing violence and stigma.
- Education, training, and call to action through social media to reach and engage community members virtually during the Covid-19 pandemic.