



Advertise with the The Kaleidoscope

FULL PAGE: 9.88 INCHES X 20.7 INCHES

HALF PAGE: 9.88 INCHES X 10.5 INCHES	QUARTER PAGE: 4.94 INCHES X 10.5 INCHES
EIGHTH PAGE: 4.94 INCHES X 5.25 INCHES	

Full Page Ad Rates

	Color	B & W
Local	\$625	\$475
Campus or Nonprofit	\$565	\$425
National	\$815	\$615

Half Page Ad Rates

	Color	B & W
Local	\$315	\$235
Campus or Nonprofit	\$280	\$210
National	\$410	\$305

Quarter Page Ad Rates

	Color	B & W
Local	\$155	\$115
Campus or Nonprofit	\$140	\$105
National	\$205	\$155

Eighth Page Ad Rates

	Color	B & W
Local	\$80	\$60
Campus or Nonprofit	\$70	\$55
National	\$105	\$75

To purchase ads with the UAB Kaleidoscope, please contact Adam McCurry at (205) 602 - 8119 or adammc@uab.edu.