

UAB Student Media **marketing**

ASSETS CHECKLIST

DIGITAL

- ☐ Instagram post (square): 1080 x 1080 pixels
- ☐ Instagram post (new dimensions): 1080 x 1440 pixels
- ☐ Instagram story: 1080 x 1920 pixels
- ☐ Digital signage: 1920 x 1080 pixels
- ☐ Engage: 1000 x 600 pixels

PRINT

- ☐ Flyer: 8.5 x 11 inches
- ☐ Flyer: 11 x 17 inches
- ☐ Snap frame: 24 x 36 inches