Annual Report

2018-19
MISSION
To engage and empower members of the UAB community through meaningful career and experiential learning opportunities, to revolutionize the future of work.

VISION
Transform the world through career connections and communities.

DIVERSITY AND INCLUSION STATEMENT
UAB Career Center strives to promote a safe, affirming, and inclusive environment for all students, faculty, staff, visitors, and alumni.

In order to further this mission, UAB Career Center is committed to empowering all UAB students and alumni to enter the competitive global job market with confidence and competence, regardless of different abilities, ages, colors, creeds, cultures, races, ethnicity, family models, gender identities, gender expressions, health statuses, nationalities, political views, religious, spiritual or philosophical beliefs, sexual orientations, socioeconomic statuses, educational backgrounds, and veteran statuses.

We welcome, expect, and encourage the continued pursuit of knowledge, skills, and abilities necessary to build a more inclusive university community which celebrates diversity and enables all students and graduates of UAB to reach their professional and educational potential.
LETTER FROM OUR DIRECTOR

AY19 has indeed been exceptional in the UAB Career Center. As you read through this annual report, the data will attest to more students engaging with career advising and programming. Thousands of students connected with hundreds of eager employers throughout the year in hopes of landing that dream internship or career opportunity. Hundreds of career development workshops were presented to thousands of students, preparing them for post-graduation success outcomes.

To date, the primary reason people choose a college is for a job, and career opportunities and the UAB Career Center is fully on board with supporting this noble cause. With limited resources and career consultants, the UAB Career Center had to innovate its service offerings to ensure UAB students received meaningful content they need to pursue and accomplish their goals. This year, the Peer Career Advisor Program grew from two to six, providing support to three career consultants. These well-trained college students reviewed resumes, provided event support and triaged all drop-in appointments. These PCA’s were a massive part of our success this year, helping meet the increased demand for career advising and classroom workshop request.

UAB Career Center would like to voice its appreciation for the following partners: Hill Student Center, Campus Dining, Parking & Transportation, Athletics, University Recreation, Student Housing & Residence Life, Student Multicultural & Diversity Programs, Student Involvement and Leadership, Student Media, Off-Campus Student Services, Veteran Services, Division of Student Affairs Marketing & Communication, Assessment & Planning, College of Arts and Sciences, School of Education, School of Engineering, COLLAT School of Business, School of Nursing, School of Public Health, School of Health Professions, VMASC, and Admission’s. Without your support, we could not have achieved this level of success. We say, “Thank you!”

The UAB Career Center is located in the Hill Student Center 307. I invite you to stop by, no appointment necessary. Visit my staff and learn about our resources and opportunities. I also encourage you to connect with us on Instagram @uabcareercenter.

We are here to help you accomplish your goals.

Go Blazers!

Sincerely,

Brandon Wright
Director
UAB Career Center
FIRST DESTINATION SURVEY (Note: This data provides highlights from 2017-18, results from students graduating in 2018-19 will be available in May 2020.)

PROFESSIONAL STATUS OF RECENT GRADUATES (out of 4,146 graduates only 3,554 responded to the FDS)

Employed 63.66%
Enrolled in graduated school/continuing education 10.68%
Serving in U.S. Uniformed Services or U.S. Armed Forces 0.51%
Not seeking employment or continuation education at this time 0.79%
Work & School 9.15%
Other 3.32%
Seeking employment 11.89%

88% of graduates are employed, continuing or planning to continue their education, or not seeking employment (within six months after graduation).

TOP DESTINATION OF RECENT GRADUATES

Top 3 States

74% Alabama
6% Georgia
3% Florida

16% States Outside of AL
1% International
MEDIAN SALARY OF A RECENT GRADUATE

Bachelor’s  
$41,600

Master’s  
$61,000

Ph.D.’s  
$72,400

TOP TEN EMPLOYERS

1. UAB - The University of Alabama at Birmingham
2. Southern Company
3. Regions
4. VA
5. Emory Healthcare
6. Huntsville Hospital
<table>
<thead>
<tr>
<th>Experience</th>
<th>Count</th>
</tr>
</thead>
<tbody>
<tr>
<td>Internships</td>
<td>778</td>
</tr>
<tr>
<td>Clinicals</td>
<td>690</td>
</tr>
<tr>
<td>Volunteer</td>
<td>648</td>
</tr>
<tr>
<td>Job</td>
<td>578</td>
</tr>
<tr>
<td>Research</td>
<td>530</td>
</tr>
<tr>
<td>Job Shadow</td>
<td>486</td>
</tr>
<tr>
<td>Mentor</td>
<td>393</td>
</tr>
<tr>
<td>Teaching Assistant</td>
<td>268</td>
</tr>
<tr>
<td>Services Learning</td>
<td>236</td>
</tr>
<tr>
<td>Study Away</td>
<td>128</td>
</tr>
<tr>
<td>Co-op</td>
<td>99</td>
</tr>
<tr>
<td>Grand Total</td>
<td>4,834</td>
</tr>
</tbody>
</table>
CAREER COMPETENCIES AND ON-CAMPUS RECRUITMENT

Employers evaluated UAB students based on a five-point proficiency scale (1- low proficiency to 5- high proficiency) while engaged in on-campus recruitment activities. (total respondents: 238)

<table>
<thead>
<tr>
<th>Competency</th>
<th>Score</th>
</tr>
</thead>
<tbody>
<tr>
<td>Critical Thinking</td>
<td>4.31</td>
</tr>
<tr>
<td>Communication</td>
<td>4.32</td>
</tr>
<tr>
<td>Global Fluency</td>
<td>4.35</td>
</tr>
<tr>
<td>Collaboration</td>
<td>4.36</td>
</tr>
<tr>
<td>Leadership</td>
<td>4.22</td>
</tr>
<tr>
<td>Technology</td>
<td>4.37</td>
</tr>
<tr>
<td>Professional Ethic</td>
<td>4.39</td>
</tr>
<tr>
<td>Career Management</td>
<td>4.33</td>
</tr>
</tbody>
</table>

PERSISTENCE AND RETENTION

- **47.6%** of graduating seniors in 2018-19 utilized career services (appointments and events) between May 1, 2018 and April 30, 2019.
- **From the 2014 Freshman Cohort**, 203 students used the Career Center in 2018-19, and **80.3%** of those graduated by Spring 2019 (compared to the unofficial 5-year graduation rate of **54.1%**).
- **From the 2015 Freshman Cohort**, 410 students used the Career Center in 2018-19, and **65.6%** of those graduated by Spring 2019 (compared to the unofficial 4-year graduation rate of **34.2%**).

*UAB Institutional Effectiveness & Analysis provided the statistical analysis and mentioned that further research is required in order to determine a significant relationship.*
UAB CAREER CENTER PARTICIPATION

11,296

TOTAL CONTACTS WITHIN UAB CAREER CENTER 2018-19

6,273 Unique Visitors

CLASS LEVEL OF STUDENT INTERACTIONS (NON-UNIQUE)

Class Level of Students

- Freshmen: 1384
- Sophomore: 1810
- Junior: 1670
- Senior: 2322
- Graduate: 3769
- Post Baccalureate Degree Seeking: 151
- Post Baccalureate Non-Degree: 83
- Temporary: 6
- Transient: 4
- Concurrently Enrolled: 2
- High School Program: 2

Advising (Online and Face-to-Face)

Events (Workshops, Career Fairs, Interviews, Information Tables)
SCHOOL OF STUDENTS INTERACTION BY PERCENTAGE

- Arts & Sciences: 37%
- Business: 10%
- Health Professions: 14%
- Joint Health Sciences: 1%
- Optometry: 0%
- Blank: 0%
- Nursing: 6%
- Provost: 9%
- Education: 9%
- Engineering: 6%
- Graduate School: 0%
- Public Health: 8%

CAREER EVENTS & EDUCATION

- Enrolled in Univ 300 & 200 Career Readiness Courses: 73
- On-Campus Employer Interviews: 43
- Students Interviewed by Employers on-Campus: 329
- Employers Attended Career Fairs: 479
- Students Attended Career Fairs: 2,779
2,779 STUDENTS ATTENDED CAREER FAIRS

CAREER FAIR ATTENDANCE BY SCHOOL

Business, 546
Arts & Sciences, 904
Engineering, 344
Education, 137
Health Professions, 241
Graduate School, 11
Nursing, 46
Joint Health Sciences, 10
Provost, 285
Public Health, 219
blank, 36

CAREER WORKSHOP OUTCOMES

95% of students agree or strongly agree that the career workshop was engaging

94% of students agree or strongly agree that the workshop met their expectations

97% of students agree or strongly agree that the presenter provided an environment in which they felt free to ask questions and engage
"Meagan Butler was great help and really took the extra time to ensure I understood why we were making the adjustments we made." - UAB Student

"Megan was so sweet and helpful. She introduced me to multiple programs through Hire a Blazer that I did not know about. These programs will definitely help me choose what I would like to do in Public Health. She also introduced me to different people that I can talk to that can guide me in the right direction towards Public Health." - UAB Students

"I really enjoyed my talk with Joy. She made me feel comfortable and she was real easy to talk with. I am more excited and confident about moving forward with my career search." - UAB Student

"Joy was very helpful and very responsive. She was attentive and engaging in my responses and provided quality feedback to apply to my next interview." - UAB Student

"Dino made me feel comfortable and at ease in his presence. Thinking about the future and careers is a very serious and daunting concept for myself, yet his manner was very light so I was relaxed about it, even while he was professional the whole time." - UAB Student

"Dino is one of the most supportive counselors I have interacted with. He really shows his empathy and compassion for those striving for better circumstances. He is fantastic and a tremendous help personally and scholastically." - UAB Student
3,769 one-on-one advising sessions took place between students (online and face-to-face) with career consultants and peer career advisors.

Resume & Cover Letter Coaching | 2,897
Career Planning | 343
Interview Coaching | 300
Job & Internship Assistance | 137
Career Closet | 92

1,884 TOTAL CAREER ADVISING HOURS

CLASS LEVEL OF STUDENT APPOINTMENTS

Sophomore, 569
Senior, 1226
Post Baccalaureate Non-Degree, 41
Post Baccalaureate Degree Seek, 73
Junior, 625
Graduate, 690
Freshman, 367
Concurrently Enrolled, 1
(blank), 142
Temporary, 4
Transient, 1

2,493 Unique student one-on-one appointments
TECHNOLOGY & OUTREACH

- 41,682 Career Center Website Pageviews
- 11,246 Applications Submitted by Students Online
- 1,682 Facebook Followers
- 1,798 Instagram Followers
- 1,273 Focus2 Career Readiness Assessments Completed
- 793 InterviewStream (Online Interviews This Year)
- 368 TypeFocus Assessments Completed
- 417 Student Employee’s I9 Processed
ORGANIZATIONAL STRUCTURE

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PROFESSIONAL STAFF

• DIRECTOR
  Brandon Wright

OFFICE MANAGER
  Britney Blackstock

ASSOCIATE DIRECTOR OF
CAREER EDUCATION
  Adam Roderick

ASSISTANT DIRECTOR OF
EMPLOYER EVENTS
  Dian Johnson

ASSISTANT DIRECTOR OF
EMPLOYER RELATIONS
  Jeremy Ervin

ASSISTANT DIRECTOR OF
CAREER EDUCATION
  Joy Jones

ASSISTANT DIRECTOR OF
CAREER EDUCATION
  Dino Martinez

ASSISTANT DIRECTOR OF
CAREER EDUCATION
  Meagan Butler

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UNDERGRADUATE STUDENTS
The mission of the Employer Advisory Board is to advise and actively support the UAB Career Center in achieving its missions of becoming the leading Career Center in the country.