

Student Involvement & Leadership

Monthly Report

August/September 2023

SIL Programming:

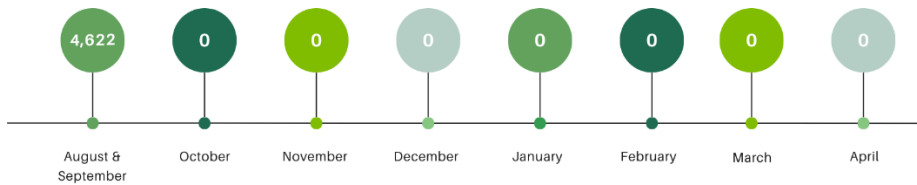
AUGUST/SEPT PROGRAMMING

# of Events	36
# of Participants	4,622

*Connect Fest was hosted jointly by the areas of Leadership & Service and Student Activities, but was reported by Leadership & Service

	Events	Participants
Fraternity & Sorority Life	15	1,582
Leadership & Service	15	2,940
Student Activities	6	100
TOTAL	36	4,622

In-Person Events by Month



	AY24 YTD	AY23 YTD	AY22 YTD	AY21 YTD	AY20 YTD	AY19 YTD
# of Events	36	176	262	186	127	136
# of Participants	4,622	16,990	12,840	16,332	16,518	18,537

SIL Service Opportunities:

August/Sept - Volunteer Data

SERVICE TYPE	# of Volunteer Opportunities	# of Volunteer Registrations	# of Volunteers in Attendance	# of Community Partners	# HOURS SERVED
Signature Service: Rise Against Hunger, Into the Streets	641	505	408	19	856
On-Going Service (Serve205)	142	75	65	8	130
26 <i>Community Partners</i>	473 <i>Total Volunteer Participants</i>	986 <i>Total Hours Served</i>	\$28,140 <i>Economic Impact</i>		

SIL Advising Contributions:

AUGUST/SEPTEMBER ADVISING HOURS

Total Hours

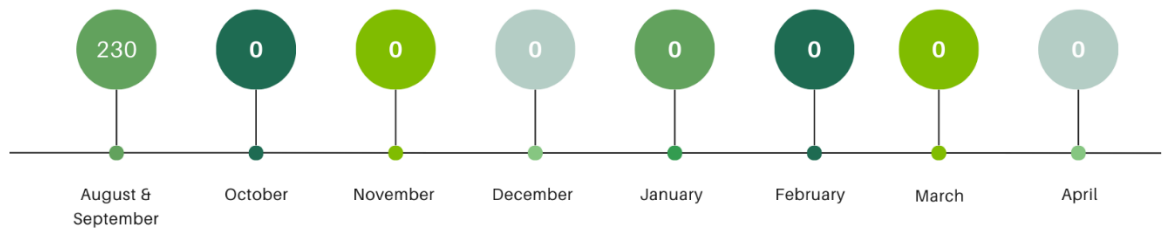
230

*Total advising hours include advising contributions from the Director that are not accounted for in the functional area breakdown in Figure 1.

Figure 1

	Total Staff	Advising Hours
Fraternity & Sorority Life	2	66
Leadership & Service	3	105
Student Activities	3	37
TOTAL	8	208

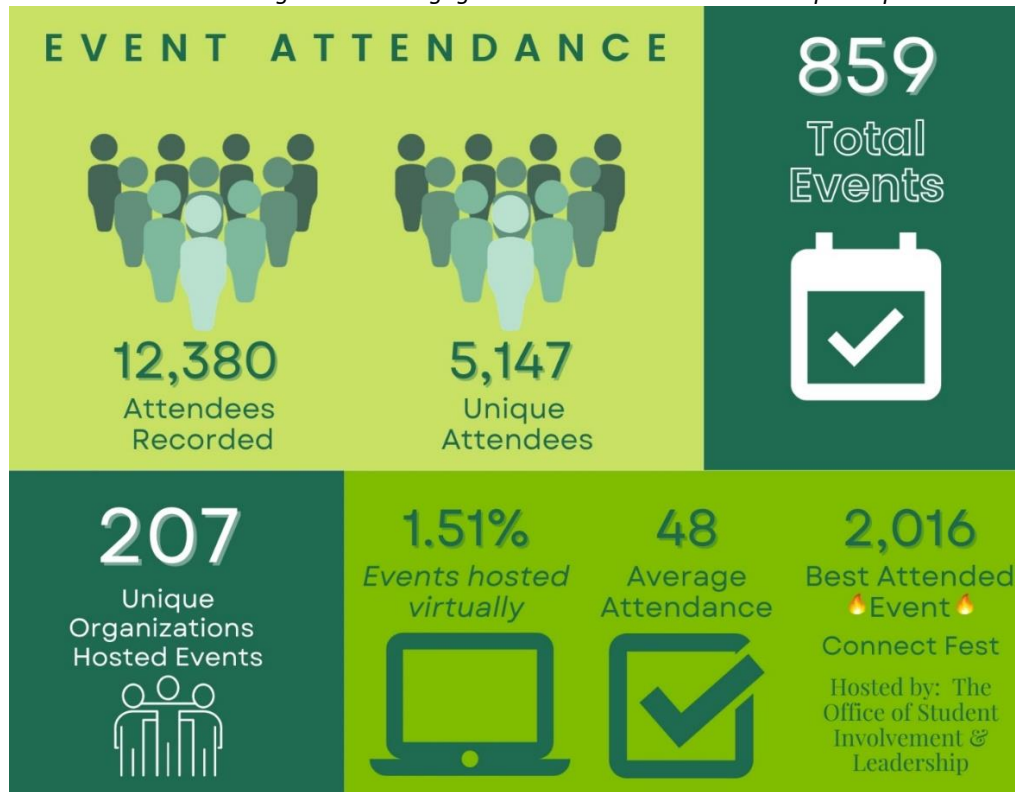
Hours by Month



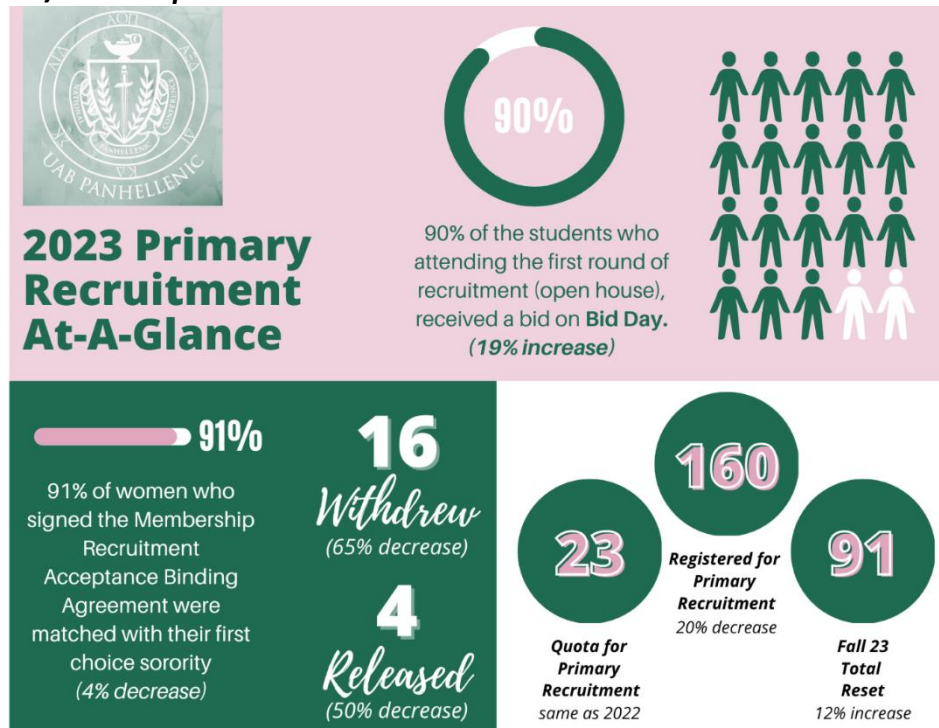
	<i>Aug/Sept</i>	<i>Oct.</i>	<i>Nov.</i>	<i>Dec.</i>	<i>Jan.</i>	<i>Feb.</i>	<i>March</i>	<i>April</i>	<i>YTD Total</i>
2022-2023	328	179	167	36	137	145	162	91	1,245
2021-2022	550	148	173	82	129	104	126	82	1,312
2020-2021	295	105	95	30	71	91	141	89	887
2019-2020	187	121	121	23	141	149	259	64	1,042
2018-2019	268	173	135	17	110	272	343	115	1,416
2017-2018	166	95	148	25	181	286	345	148	1,369

Student Org Event Overview

The following data was pulled using the Engage Branch Event Dashboard. Data reflects all student organization events that have been registered on Engage. Attendance data is based on participant tracking through Engage.



FSL Recruitment/Intake Update





2023 Formal Recruitment At-A-Glance

104

Students
Registered

85

Accepted
a Bid

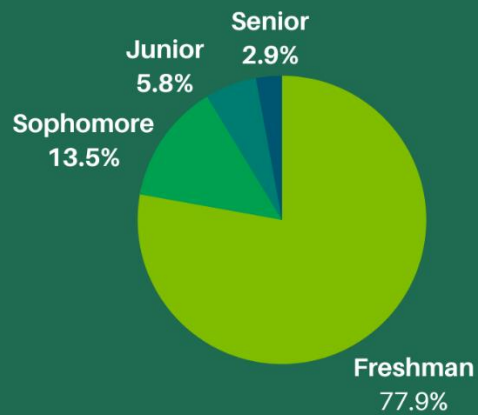
0

Declined
Bids

9

Received
0 Bids

Participant Classification



There was a
12.5% decrease of
registrations over
2022



There was a
16.5% decrease of
bids accepted
over 2022

Event Spotlight: Connect Fest

CONNECT FEST

August 20, 2023

2,233

Student Participants

21% increase from AY23

**The participant count does not include all
Student Organization representatives.*

151

Student Organizations

51% increase from AY23



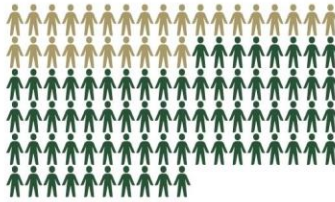
Participant Demographics

Gender

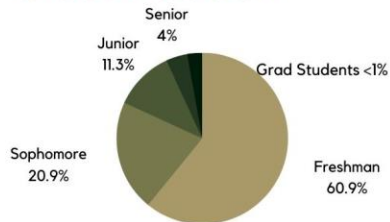
Male: 28%

Female: 71%

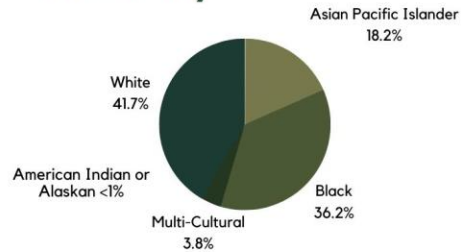
1% were unreported



Classification



Ethnicity



Residence

76% On-Campus Residents

24% Off-Campus Residents

McMahon Hall
23% of participants

Gold Hall
20% of participants

Blazer Hall
14% of participants

Blount Hall
8% of participants

Camp Hall
5% of participants

Rast Hall
6% of participants

Transfer students = 17% of event participants

**Compared to 14% in AY23*



Post Event Assessment

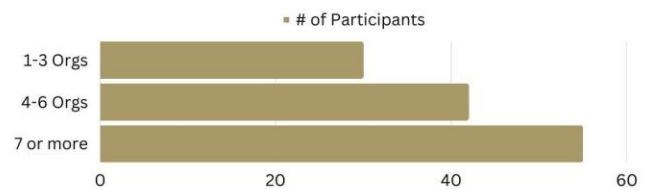
128 Respondents, 6% response rate

"I belong at UAB"

49% Strongly Agree | 38% Agree

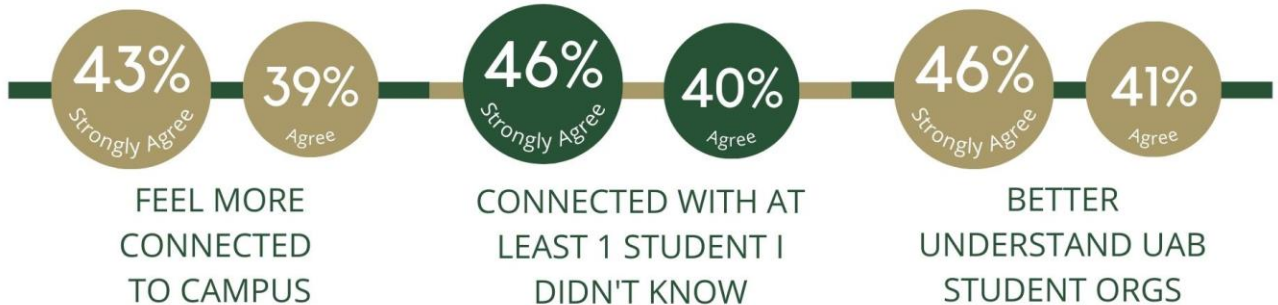
Participant Engagement with Student Orgs

43% of respondents engaged with 7 or more orgs



Connection Outcomes

AS A RESULT OF PARTICIPATING IN CONNECT FEST:





Connection Outcomes

"WHAT DID YOU ENJOY MOST?" PARTICIPANT QUOTE

Happy & Full

"I found some good organizations I plan on pursuing and left feeling happy and full from all the food provided. I enjoyed my time a lot, but my favorite part was interacting with new people through the different booths and activities."

More Comfortable Post-Event

"The environment was super care free and fun. It was nice to see that everyone would jump to the opportunity to let loose and interact with some of the games they hosted. All in all it was a great first experience as a freshman and I feel more comfortable in general because of it."

Fitting In

"I enjoyed getting to see other new students learning to fit in just like me, and seeing all of the different student led clubs that were available."

Community Atmosphere

"I enjoyed the community centered atmosphere where connections could be made to help us become the best individuals we can be, while doing life and growing together."



Signature Service Spotlight: Into the Streets

Into the Streets was hosted Saturday, September 9, 2023. The event engaged 344 volunteers. The Leadership & Service Council student site leaders recruited 13 service sites, and collaborative partner Live HealthSmart Alabama contributed six additional sites. Collectively, 688 hours of service were contributed to the Greater Birmingham community.



Volunteer Registration Show Rate

67 No-shows | 411 registrants



Volunteer Opportunities Filled

*Many of the sites added volunteer opportunities to increase event capacity, beyond their original request.

Fall 2023 Data is reflective of the Saturday, September 9
Into the Streets day-of-service event.

344 Total Volunteers



137% increase in volunteers
compared to Fall 2022

Hours Served — **688**

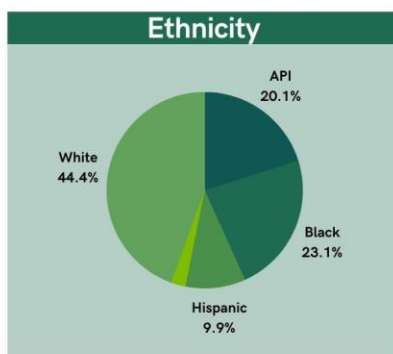
Economic Impact — **\$19,635**

18 Community Partners



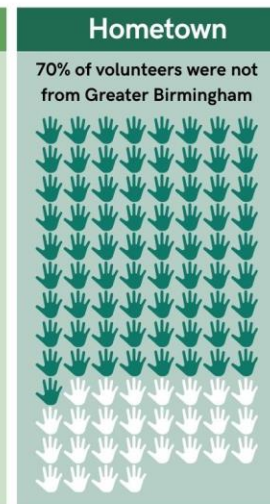
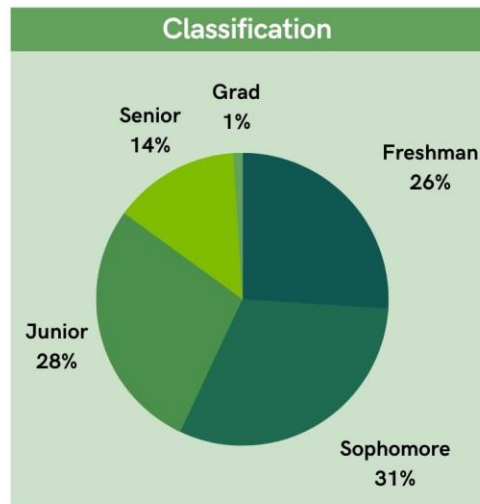
*1 partner cancelled day prior

Volunteer Demographics



Female 71%
Male 26%

*8 Volunteers' gender was unreported.



Campus Residency

Volunteers by Residency

 ON-CAMPUS : 158
 OFF-CAMPUS: 179
 UNREPORTED: 7

45% of volunteers lived on-campus.

Volunteers by Hall

Blount Hall	34 volunteers
Blazer Hall	20 volunteers
Camp Hall	20 volunteers
Gold Hall	28 volunteers
McMahon Hall	25 volunteers
Rast Hall	31 volunteers

9 RAs Volunteered



21% of volunteers were Freshmen Residents

47%
of residential volunteers were Freshmen

MCMAHON HALL - 25
 GOLD HALL - 28
 BLAZER HALL 20

Collaborative Partners



- \$6,730.12 Contribution
- Confirmed 13 sites
- BlazerPulse oversight
- Tabling & recruitment
- Facilitated Kick-Off



STUDENT HOUSING & RESIDENCE LIFE

The University of Alabama at Birmingham



- \$3,936.54 Contribution
- Provided tables, tents, and facility for Kick-Off
- Promoted to residents



- \$2,455.16 Contribution
- \$2,909.04 in-kind contribution for promotional t-shirts
- Confirmed 6 Sites
- Secured transportation



The 2030 Agenda for Sustainable Development, adopted by all United Nations Member States in 2015, provides a shared blueprint for peace and prosperity for people and the planet, now and into the future. At its heart are the 17 Sustainable Development Goals (SDGs), which are an urgent call for action by all countries - developed and developing - in a global partnership.

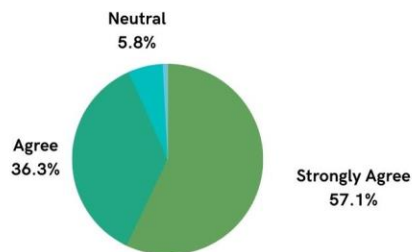
This event contributed to 9 of the 17 goals.

Survey Feedback

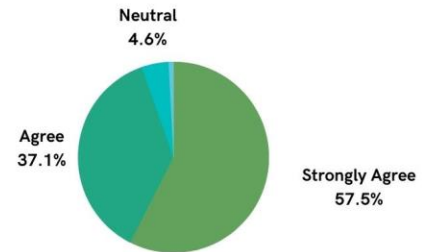
240 Survey Respondents
69% response rate

As a result of volunteering at Into the Streets...

I feel better connected to the Birmingham community.



I feel better connected to my peers.





Reflections

"I thought this was a great organization to go and visit. What they are doing there is really awesome and I am so glad that I was able to help them out today. Most of the stuff that we did was just common cleaning activities that they don't really have time for. However, we were able to make there space much cleaner and organized, so that was fulfilling that we could help them out."



"My favorite part was cleaning up the trash in the parking lot, despite it being hot, I felt like I at least helped the environment a little bit."

"Into the streets was a great event with a variety of projects. During my project we cleared out overgrown garden beds, planted flowers, helped with the farmers market, hung banners, and ripped up carpet. We were able to do all of those amazing things in a short time span. I really enjoyed getting to know the people helping in the garden as well as other UAB students."



"I greatly enjoyed growing closer to my peers and feeling like I made a difference in the community. I also enjoyed seeing a new area of Birmingham, which deepened my appreciation for the city's breadth."

Program Spotlight: Blazer Welcome

BLAZER WELCOME

The First Four Weeks

SUMMARY REPORT

AUGUST 20-SEPTEMBER 16, 2023

Outcomes

Blazer Welcome is four weeks of programming and strategy focusing on student success in the areas of Academic Engagement, Campus & City Connections, Civic Engagement, Inclusive Communities and Healthy Living.

Academic Engagement

- Identify where to go for academic support on campus
- Know how to explore majors that align with career goals
- Increase integration into UAB's academic community

Personal Wellness

- Understand the types of behaviors that contribute to a health promoting community
- Practice critical thinking when making decisions that promote healthy living and reduce high risk behaviors

Community Engagement

- Identify and engage in volunteer opportunities
- Recall how volunteer actions benefit individuals and/or the community

Campus Connections

- Identify opportunities to get involved on campus
- Establish relationships with other students, faculty, and staff
- Identify appropriate offices and resources to be utilized for assistance and support

Inclusive Community

- Recognize the contribution diversity brings to campus
- Explore their own identity and celebrate their culture
- Engage in discussions to understand the experiences of others across difference

EVENT OVERVIEW

36 administrative units were invited to conduct virtual and in-person events and activities that aligned with one or more of the learning outcomes for Blazer Welcome. 23 departments/organizations registered events to be included in the Blazer Welcome schedule.

Academic Engagement **6**

Campus Connections **22**

Community Engagement **7**

Personal Wellness **18**

Inclusive Community **7**

EVENT OVERVIEW

60 Events | 7,522 Total Participants

Recommendations were provided to all participating departments and organizations on the timing and placement of events and activities within the first four weeks. Departments had the final say about the date and time for each event.

EVENTS BY WEEK



BLAZER WELCOME PARTICIPANT OVERVIEW

60 Events | 7,522 Total Participants
3,368 Unique Participants

83%



of first-time freshmen attended at
least 1 Blazer Welcome activity

19%



of participants were
classified as transfer
students

97%



of participants were
enrolled as full-time
students

BLAZER WELCOME

PARTICIPANT ENGAGEMENT

46%



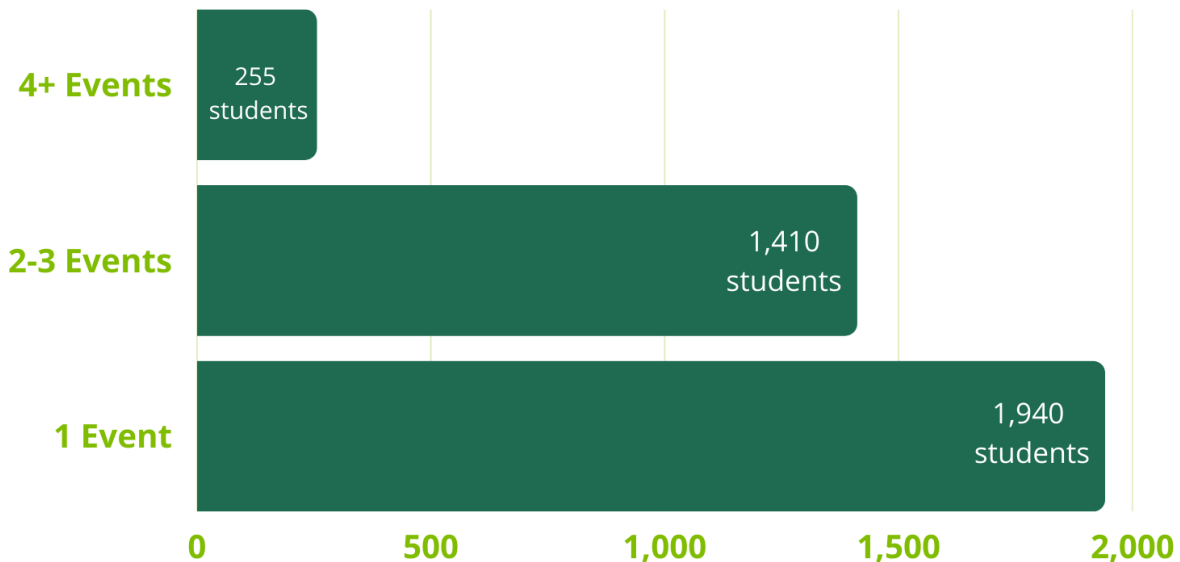
of participants
attended 2 or more
events during the first
four weeks

54%



of participants
attended 1 event
during the first four
weeks

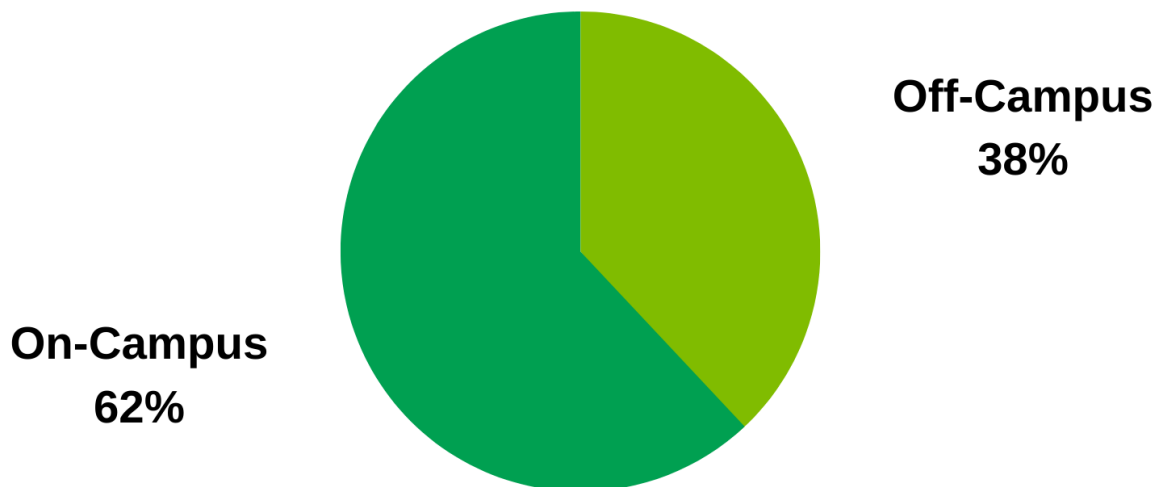
Participant Engagement



PARTICIPANT OVERVIEW

**60 Events | 7,522 Total Participants
3,605 Unique Participants**

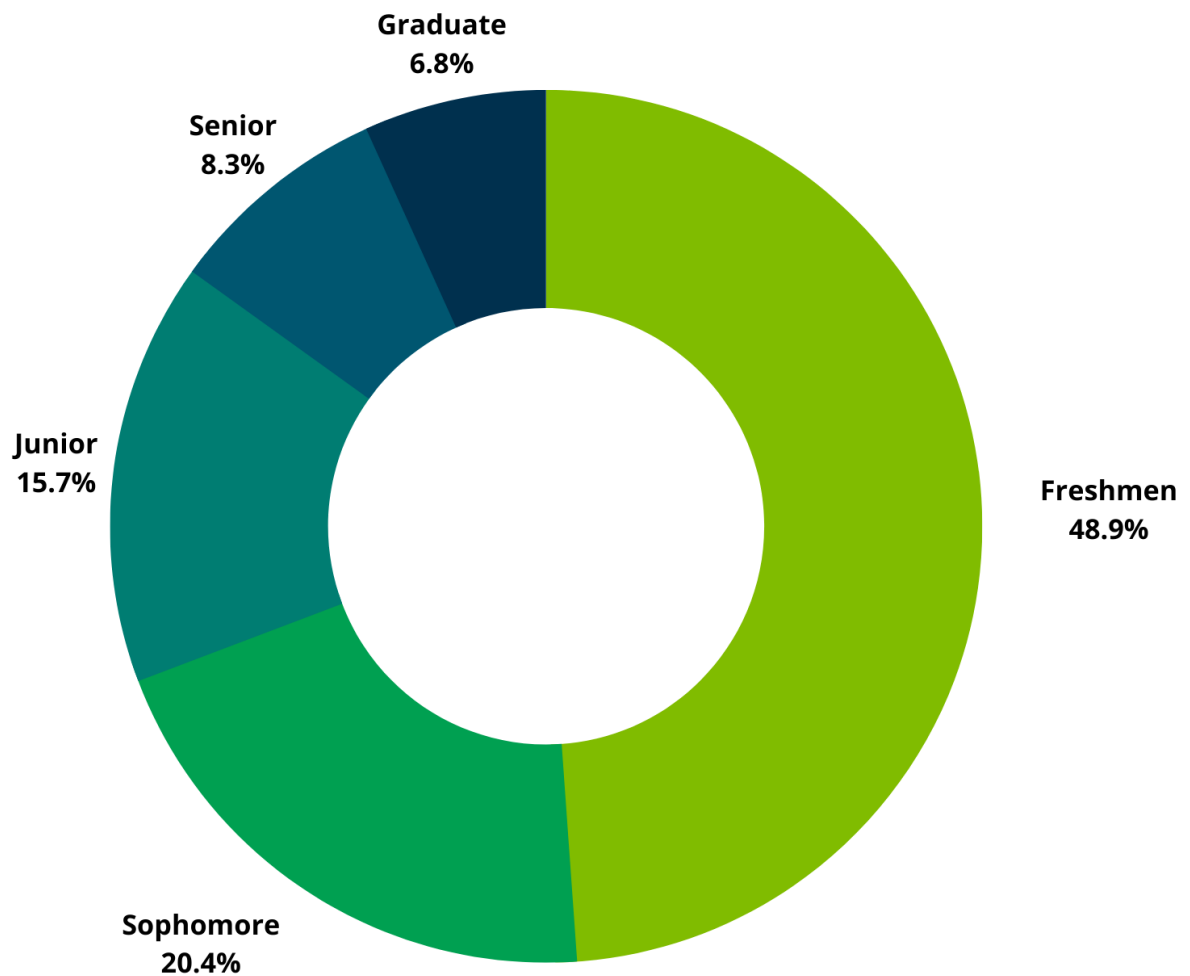
Participant Residence



BLAZER WELCOME

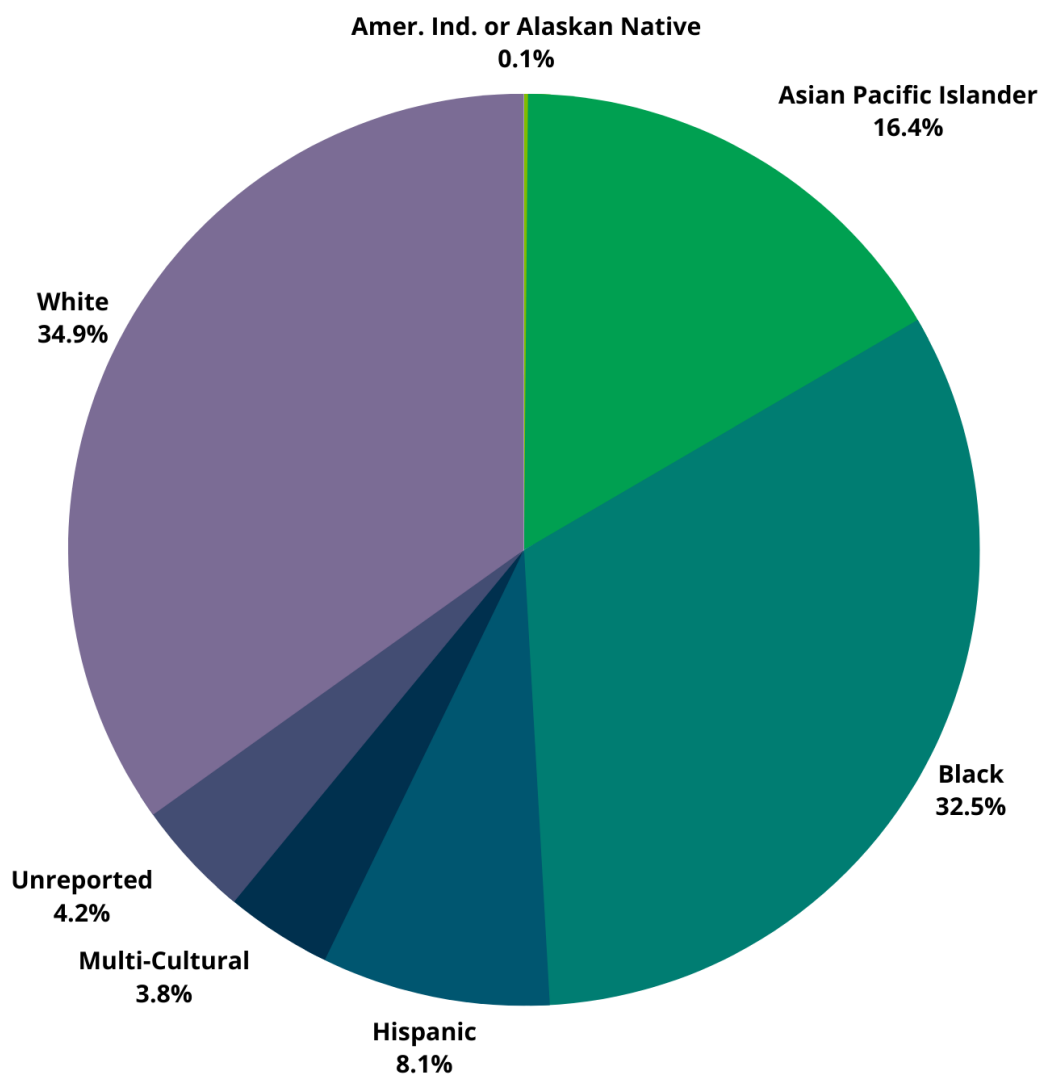
PARTICIPANT OVERVIEW

Participant Classification



BLAZER WELCOME PARTICIPANT OVERVIEW

Participant Ethnicity



BLAZER WELCOME

Comparative Data Fall '22-Fall '23

9% ↑

total participants compared to
Fall 2022

14% ↑

of participants who attended
2 or more events compared to
Fall 2022

4% ↑

percentage of first-time freshmen
participating compared to Fall
2022



Student Organization Registration:

Fall 2023 Student Organizations By Type

452
student
organizations

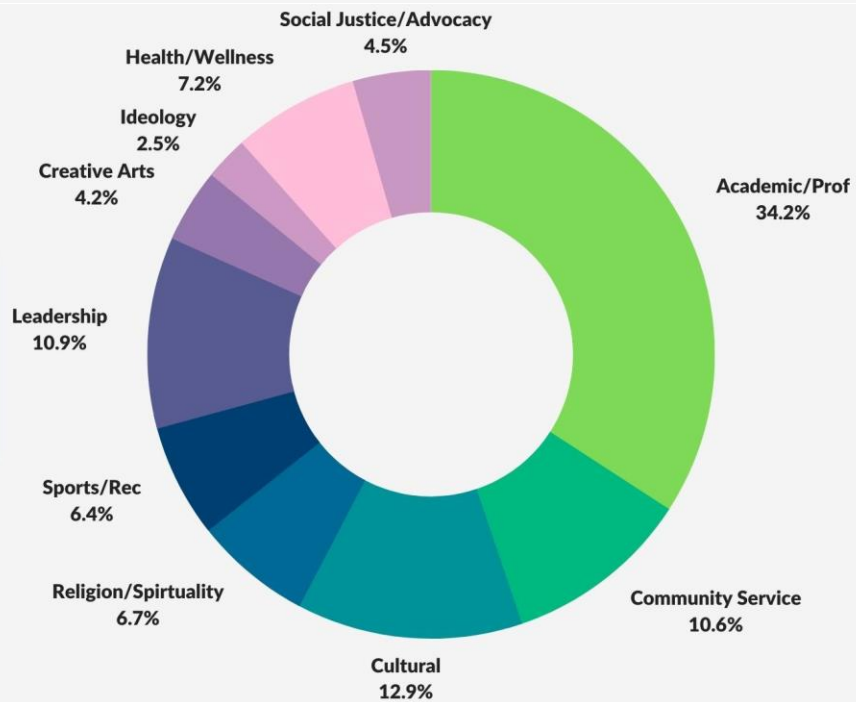
*This number includes
new student organizations.



Percentage of orgs per type



Fall 23 Student Organizations By Mission & Purpose



Fall 2023 New Student Organizations

27
new
organizations

6%
of student organizations
are new organizations

21%
decrease in
new organizations
compared to Fall 22

FALL 22

34 new
orgs

FALL 23

27 new
orgs

New Student Organizations

Fall 2023

1. American Medical Student Association at UAB
2. Biking Club at UAB
3. Blanketed in Grace at UAB
4. Blazer Improv Club
5. Blazer Sailing
6. Brighter Futures for Little Blazers at UAB
7. Business Student Organization for Latinos
8. Cooking with the Community
9. DragonByte Cyber Club
10. Drifting Dragons at UAB
11. ESPERANZA at UAB
12. Forge at UAB
13. Freethinkers at UAB
14. HOSA: Future Healthcare Professionals
15. JustGoUp
16. Mountaintop College Ministry at UAB
17. Myanmar Student Association
18. Neuroengineering Society
19. Pre-Nursing Society
20. Rooted
21. Rotaract Club at UAB
22. Serving Bham's Underserved
23. The Board Game Society at UAB
24. TRIO Teach Student Advisor Council at UAB
25. UAB Mock Trial
26. UABSO Ambassadors
27. Young Life College

Spring 2024

Engage Overview:

**Due to a Google Analytics update, this month's analytics were unable to be accessed. August and September analytics will be reported in the Fall Semester report.*