Student Involvement & Leadership
Monthly Report
March 2023

SIL Programming:

	Virtual	In-Person	AY23 YTD	AY22 YTD	AY21 YTD	AY20 YTD	AY19 YTD
# of Events	0	21	155	262	186	127	136
# of Participants	0	893	13,799	12,840	16,332	16,518	18,537

SIL Service Opportunities:

March 2023– Volunteer Data

SERVICE TYPE	# of Volunteer Opportunities	# of Volunteer Registrations	# of Volunteers in Attendance	# of Community Partners	# HOURS SERVED
Signature Service: Into the Streets	290	168	125	9	250
On-Going Service (Serve205)	80	38	29	4	94

12 *The number above reflects unique partners. Community Partners

154 Total Volunteer Participants

344 Total Hours Served

$9,817 Economic Impact

SIL Advising Contributions:

	Aug/Sept	Oct.	Nov.	Dec.	Jan.	Feb.	March	April	YTD Total
2022-2023	328	179	167	36	137	145	127		1,119
2021-2022	550	148	173	82	129	104	126	82	1,312
2020-2021	295	105	95	30	71	91	141	89	887
2019-2020	187	121	121	23	141	149	259	64	1,042
2018-2019	268	173	135	17	110	272	343	115	1,416
2017-2018	166	95	148	25	181	286	345	148	1,369

Student Org Event Overview

The following data was pulled using the Engage Branch Event Dashboard. Data reflects all student organization events that have been registered on Engage. Attendance data is based on participant tracking through Engage.

EVENT ATTENDANCE

4,060 Attendees Recorded

2,325 Unique Attendees

661 Total Events

162 Unique Organizations Hosted Events

1.36% Events hosted virtually

32 Average Attendance

217 Best Attended 🔥Event🔥
"NPHC Unity Cookout"
Hosted by:
National Pan-Hellenic Council
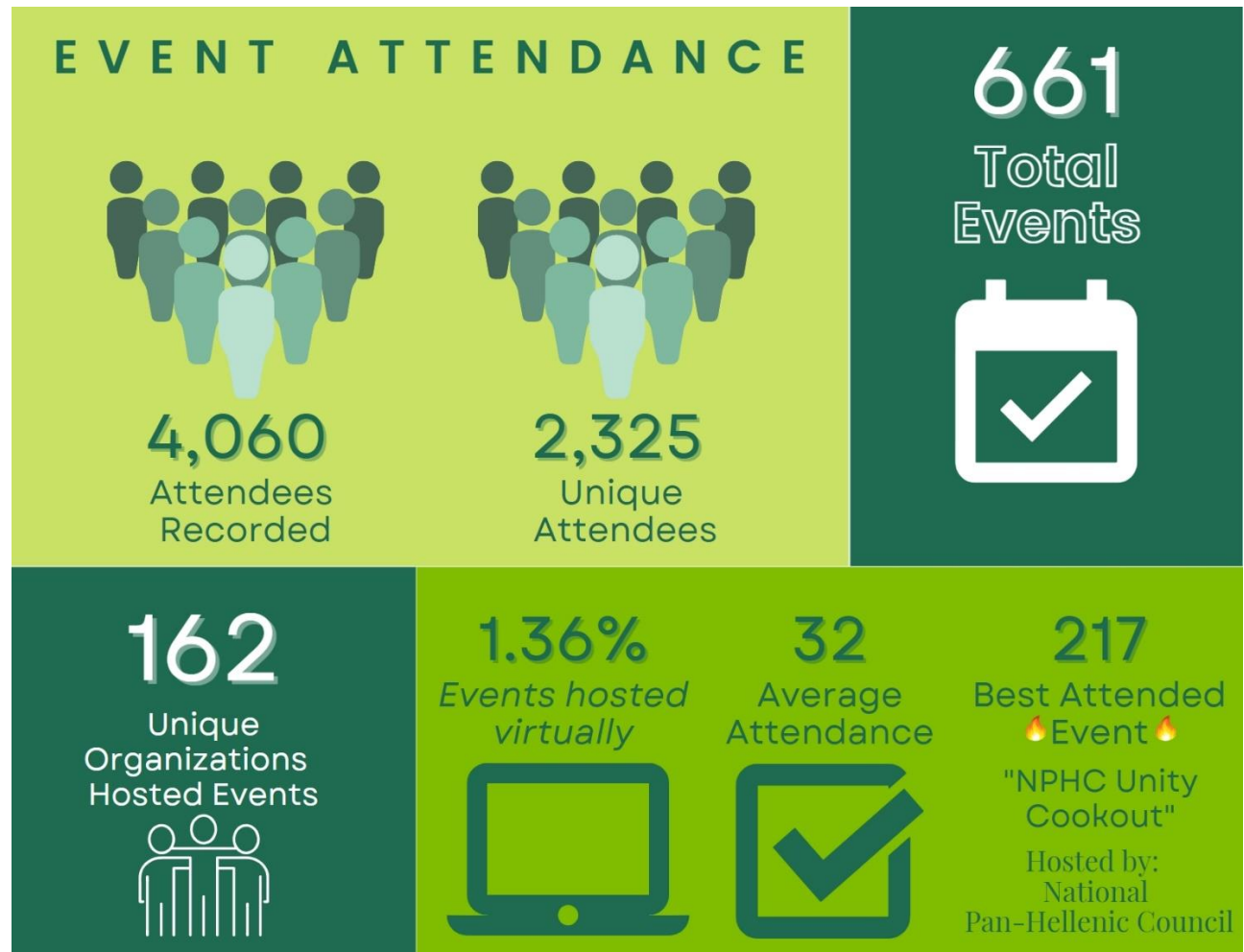
Program or Event Spotlight: UAB's Got Talent

Event Participation

9 Acts **+ 2** Exhibitions **+ 215** Attendees

Total Event Participants: **247** participants

Into the Streets
Spring 2023 Data

290
Available volunteer opportunities

168
BlazerPulse registrations

125
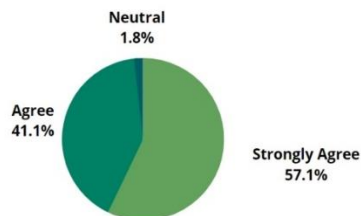Volunteers attended
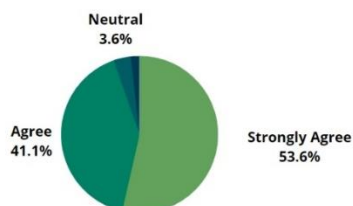
9
Community Partners

250
Hours Served

$7k
Economic Impact
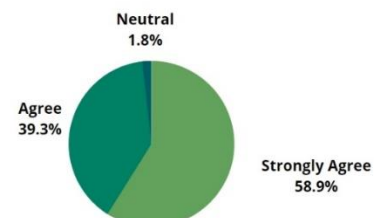
As a result of volunteering at Into the Streets...

I feel better connected to the Birmingham community.

- Neutral 1.8%
- Agree 41.1%
- Strongly Agree 57.1%

I feel better connected to my peers.

- Neutral 3.6%
- Agree 41.1%
- Strongly Agree 53.6%

I will participate in ITS again in the future.

- Neutral 1.8%
- Agree 39.3%
- Strongly Agree 58.9%

Engage Overview:

ENGAGE
DATA ANALYTICS MARCH 2023

USERS 7,798

COMPARATIVE DATA

17% **DECREASE IN USERS** COMPARED TO MARCH 2022

SESSIONS

15,098

A SESSION IS THE TIME PERIOD A USER IS ACTIVELY ENGAGED WITH THE WEBSITE.

COMPARATIVE DATA **42%** **DECREASE IN SESSIONS** COMPARED TO MARCH 2022

TOP 3 EVENTS VISITED

1. Hollywood Prom
   a. 705 views
2. Film 3: Atempa, sueños a la orilla del mar
   a. 251 views
3. Off-Campus Housing Fair
   a. 170 views

TOP 5 ORGANIZATIONS

1. *AKA*
   a. *616 views*
2. *USGA*
   a. *487 views*
3. *Peer Wellness Ambassadors*
   a. *449 views*
4. *Delta Gamma*
   a. *292 views*
5. *Delta Sigma Theta*
   a. *224 views*

PAGEVIEWS

69,307

PAGEVIEWS ARE THE TOTAL NUMBER OF PAGES VIEWED.

COMPARATIVE DATA **49%** **DECREASE IN PAGEVIEWES** COMPARED TO MARCH 2022

UNIQUE VIEWS PER TAB

Tab	Views
Orgs	2041
Events	3438
Forms	1056
News	313
Service	317
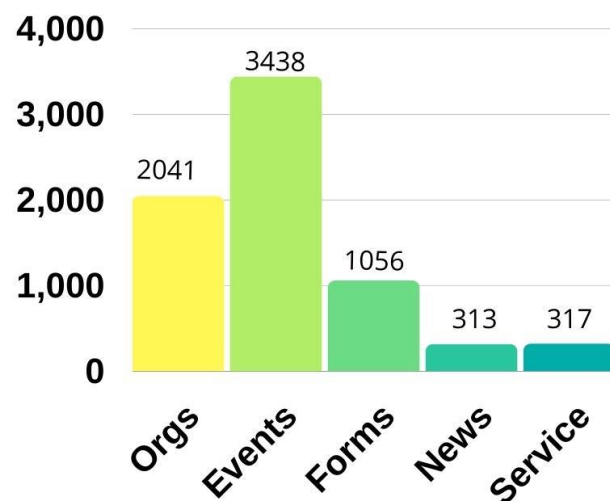
BlazerPulse Overview:

BLAZERPULSE

March 2023
Google Analytics

5,737
Users

An individual who interacts with your website or app. Each user can visit your website multiple times.

39,614
Pageviews

Pageviews are the total number of pages viewed.

878 Impacts
2,684 Hours
560 Registrations

BLAZERPULSE

February 2023

670

Student Body Impacts

"Impact" is a term to describe all potential forms of community engagement. An impact can be described as funds donated, funds raised, goods donated, hours trained, and, most often, volunteer hours served.

2,011

Student Body Service Hours

"Service Hours" are hours that someone has served or volunteered.

Impacts by Classification

Sophmore 13.7%

Junior 30.4%

Senior 55.2%

60% of the impacts reported were associated to a student organization.