

Student Involvement & Leadership

Monthly Report






August/September 2021

Programming:

	Virtual	In-Person	AY22	AY21	AY20 YTD	AY19 YTD
# of Events	12	36	48	186	127	136
# of Participants	240	3,308	3,548	16,332	16,518	18,537

Service:

Monthly Volunteer Data

SERVICE TYPE	 # of Volunteer Opportunities	 # of Volunteer Registrations	 # of Volunteers in Attendance	 # of Community Partners	 # HOURS SERVED
Signature Service: Into the Streets	266	165	137	14	312
On-Going Service (Serve205)	92	30	22	7	47

21 <i>Community Partners</i>	159 <i>Total Volunteer Participants</i>	359 <i>Total Hours Served</i>	\$9,522 <i>Economic Impact</i>
--	---	---	--

Advising:

Aug/Sept		YTD Total	
AY22	AY21	AY22	AY21
550	295	550	775

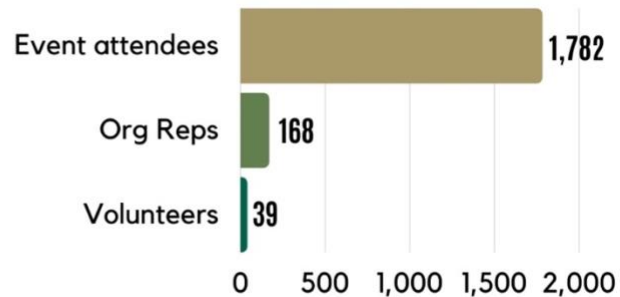
Event Spotlight: Connect Fest



8.22.2021

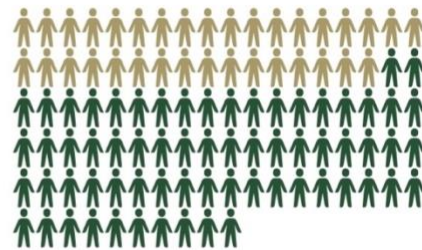
1,989
Student Participants

94 organizations represented

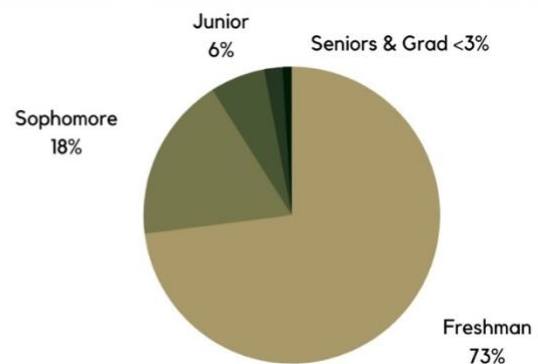


Gender

Male: 34%
Female: 66%



Classification



The above data is reflective of event attendees; it does not account for organization representatives.

Residence

87% Off-Campus Residents

13% Off-Campus Residents

McMahon Hall
31% of participants

Gold Hall
29% of participants

Blazer Hall
22% of participants

Blount Hall
8% of participants

Camp Hall
5% of participants

Rast Hall
5% of participants

Transfer students = 14% of event participants

The above data is reflective of event attendees; it does not account for organization representatives.

Event Participants

Survey Feedback

414 Respondents
23% Response Rate

Feedback was collected using Baseline by Anthology.

Activities

Attendees self-selected the activities they participated in while at Connect Fest.



8%
Caricature artists



24%
Arcade



14%
Wrecking Ball &
Basketball Toss



28%
Board Games



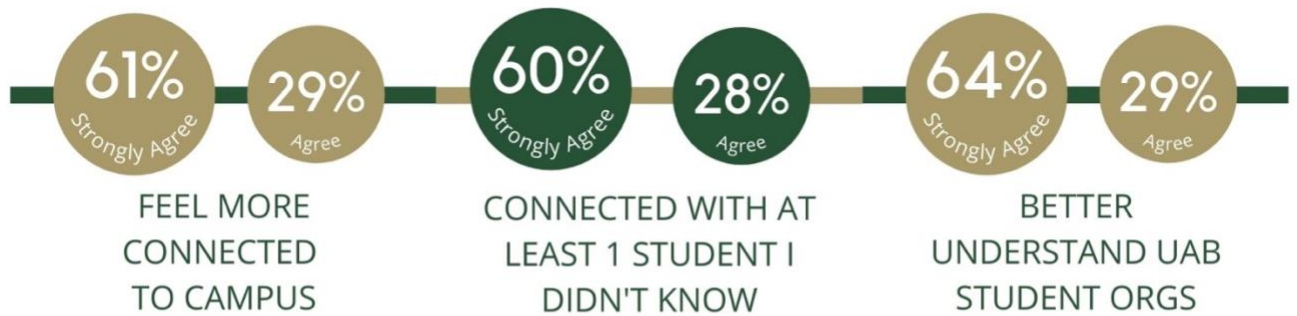
19%
Henna Tattoos



68%
Orgs Connection

Connection Outcomes

AS A RESULT OF PARTICIPATING IN CONNECT FEST:



STUDENT ORGANIZATION QUOTES

"I really enjoyed Connect Fest because it brought lots of interest to our organization. Because we are a brand new organization, barely anyone knew about us. Now, we have gathered over 70 people who are interested in our joining."

"The students were very outgoing and seemed genuinely interested in our organization and learning more about education abroad. I think Connect Fest was a great opportunity to reach new students and get them interested in joining our organization. It was really nice to be able to talk to student in person!"

"We were able to interact with students that were thinking about which major to pursue or had friends that were Accounting, Finance, Information Systems majors that we may not have been able to reach out to without the event."

"I enjoyed meeting students, whether they were freshman or returners. I never experienced Connect Fest last year as a freshman so it was very fun to interact with others!"

Training Spotlight: Health Promotion Officer Training

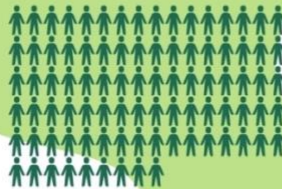
Health Promotion Officers are organization members who have earned the Student Event Health & Safety Credential. The Student Event Health & Safety Credential can be earned by attending Health Promotion Officer training hosted by the Office of Student Involvement & Leadership. By completing this credential, members are eligible to serve as a Health Promotion Officer for their organization's event in lieu of a university faculty or staff member. Events or activities hosted by the organization that are neither tabling or general body meetings will require a Health Promotion Officer or university representative. In September, SIL hosted three HPO training opportunities (September 24, 27, and 30).

Health Promotion Officer September Data

In the month of September, three Health Promotion Officer trainings were facilitated by the Office of Student Involvement & Leadership.

89 Participants

9/24 - 24 participants
9/27 - 38 participants
9/30 - 27 participants



98%

Content Comfort

98% "Very Comfortable" sharing content with peers post-training

38%

of orgs had 2+ representatives

88 Organizations

On average, every participant represented 2 organizations. The most represented organizations were USGA (11 participants) and Serve205 (11 participants). 54 orgs had 1 representative.

Satisfaction

"Strongly agreed" training was beneficial

83%

Service Spotlight: Into the Streets

Into the Streets was hosted on Friday, September 17, 2021. The event was host to 137 volunteers, which included 22 faculty/staff site leaders and 21 student site leaders. The was designed to support 14 community partners; however, 5 community partners' events were cancelled due to the risk of rain. There were 266 volunteer opportunities available after cancelling the 5 service projects. We were only able to fill 51% of the available opportunities. The challenges experienced may have been due hosting the event on Friday, exams, or lack of volunteer interest.

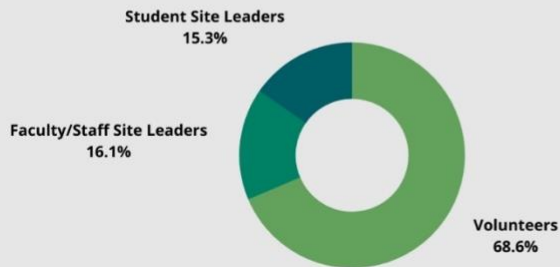
**Addition data can be found on pages 6 & 7*

Into the Streets Fall 2021

Data is reflective of the Friday, September 17
Into the Streets day-of-service event.

137 Total Volunteers

Compared to 139 volunteers in Spring 2021



**Volunteer Registration
Show Rate**

*Compared to an 81% Spring show rate.



Volunteer Opportunities Filled

*266 opportunities were available after cancelling 5 sites.

Hours Served — 312
Economic Impact — \$8,486

Community Partners:

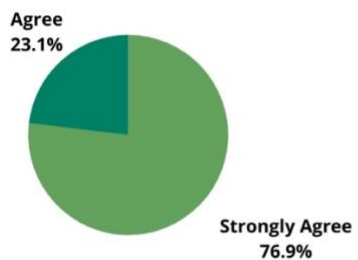
14 community partners participated

of Sites:

There were 24 service sites,
but 5 sites were cancelled due to the potential of rain

As a result of volunteering at Into the Streets...

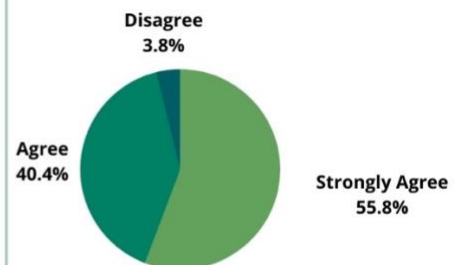
**I feel better connected to the
Birmingham community.**



**I feel better connected to
my peers.**



**I feel more connected to UAB
and understand its mission to
serve.**



Into the Streets

REFLECTIONS

- "Was fun, easy, and a good way to have some volunteer hours while helping out a local organization in Birmingham. Worth a few hours!"
- YWCA volunteer

Into the Streets

REFLECTIONS

- "It was nothing short of amazing! The animals are so cute and sweet & the tasks were super easy but fun. 10/10 recommended."
- Greater Birmingham Humane Society volunteer
- "It was great connecting with others, having a group of people with diverse backgrounds all supporting one common goal, and making a difference in the community and or making a difference for someone within the community."
- Staff Site Leader at Habitat for Humanity Restore
- "Several of our volunteers actually signed up to do some long term volunteering with Affinity Hospice after hearing about the mission statement! Everyone said that they had a great time and were glad they got to come out. I would say today was a win!"
- Staff Site Leader at Affinity Hospice
- "We built and packed food boxes. It was incredible. It really felt like we were making a difference."
-Volunteer at Community Food Bank
- "I greatly enjoyed my time serving as a staff site leader at the Community Food Bank of Central Alabama. We had a great group of students and we were able to pack over 240 boxes of food that will go to 240 families! I would love to serve as a site leader again in the future."
- Community Food Bank Site Leader
- "It was great connecting with others, having a group of people with diverse backgrounds all supporting one common goal, and making a difference in the community and or making a difference for someone within the community."
- Staff Site Leader at Habitat for Humanity

Recruitment/Intake Updates



2021 Primary Recruitment At-A-Glance



93% of the students who attending the first round of recruitment (open house), received a bid on Bid Day.



11
Released

33
Withdrew



87% of the 33 students who withdrew, did so because they were not invited back to the chapter of their choice.



Registered for Primary Recruitment



Quota for Primary Recruitment



Fall 21 Total Reset



2021 Formal Recruitment At-A-Glance

99

Students Registered

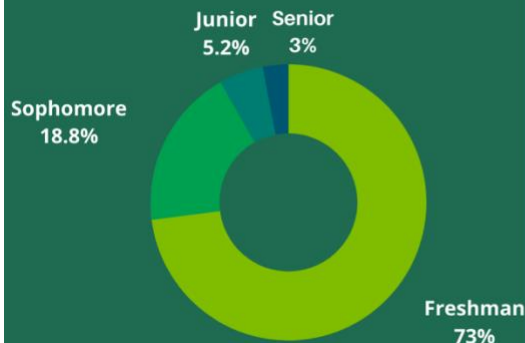
75

Accepted a Bid

3.5

Participant Avg. HS GPA

Participant Classification



0
Released
20
Declined Bids



20% of the 99 students who were offered a bid, declined.

Student Organization Registration

Total Number of Organizations: 382

***30% increase in orgs from Fall 2020**

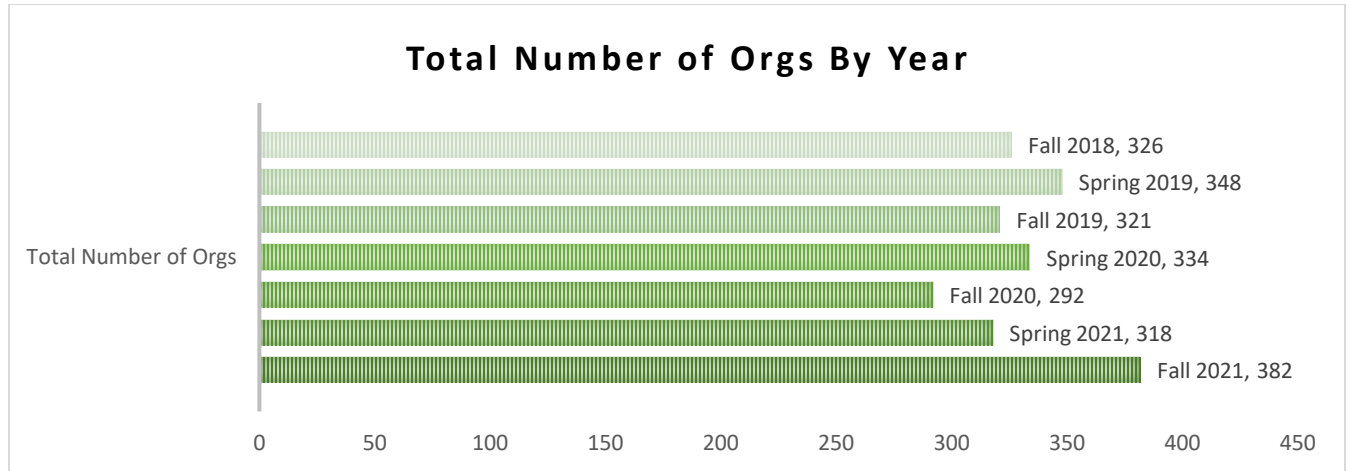


14 organizations that were inactive in Spring 2021 re-registered this Fall



However, 16 organizations that were active in Spring 2021 did not re-register

44 organizations did not re-register for Fall 2020, Spring 2021, or Fall 2021



Org Totals by Type & Academic Year

	2021-2022	2020-2021		2019-2020		2018-2019	
Organization Type	Fall 2021	Spring 2021	Fall 2020	Spring 2020	Fall 2019	Spring 2019	Fall 2018
Registered Student Orgs	192	200	185	245	239	251	236
Club Sports	18	14	16	19	16	21	24
University-Funded	49	66	62	41	38	48	38
Fraternity & Sorority	29	29	29	29	28	28	28
School of Medicine	58	9	0	0	0	0	0
Interest Groups	7	0	0	0	0	0	0
New Orgs	29	0	0	0	0	0	0
TOTALS	382	318	292	334	321	348	326

***Please Note: Interest Groups and New Organizations have been added to this chart as of Fall 2021 and will henceforth be reported on.*

ENGAGE

DATA ANALYTICS AUGUST 2021

USERS **11,842**

COMPARATIVE DATA

65% INCREASE IN USERS
COMPARED TO AUGUST 2020

SESSIONS

24,586

COMPARATIVE DATA **65%** INCREASE IN SESSIONS
COMPARED TO AUGUST 2020

A SESSION IS THE TIME PERIOD A USER IS ACTIVELY ENGAGED WITH THE WEBSITE.

TOP 3 EVENTS VISITED

1. *Connect Fest*
a. 2,165 views
2. *VSA Sunset Pic*
a. 582 views
3. *USGA Budget Info Session*
a. 572 views

TOP 5 ORGANIZATIONS

1. *USGA*
a. 1,103 views
2. *Green Team*
a. 572 views
3. *Good Games UAB*
a. 542 views
4. *Residence Hall Association*
a. 477 views
5. *Active Minds*
a. 455 views

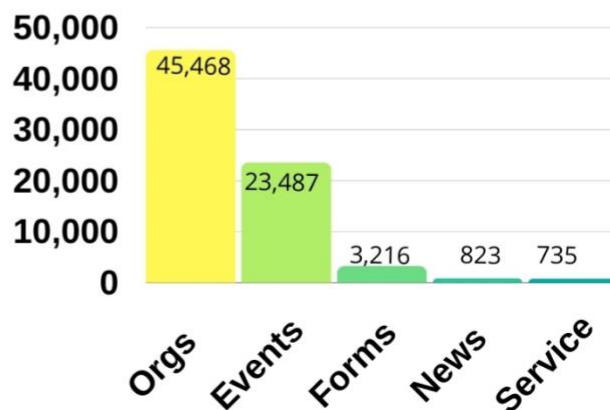
PAGEVIEWS

211,158

COMPARATIVE DATA **17%** INCREASE IN PAGEVIEWS
COMPARED TO AUGUST 2020

PAGEVIEWS ARE THE TOTAL NUMBER OF PAGES VIEWED.

UNIQUE VIEWS PER TAB



ENGAGE

DATA ANALYTICS SEPTEMBER 2021

USERS **13,728**

COMPARATIVE DATA

52% INCREASE IN USERS
COMPARED TO AUGUST 2020

SESSIONS

30,321

COMPARATIVE DATA **46%** INCREASE IN SESSIONS
COMPARED TO AUGUST 2020

A SESSION IS THE TIME PERIOD A USER IS ACTIVELY ENGAGED WITH THE WEBSITE.

TOP 3 EVENTS VISITED

1. Education Abroad Fair
a. 373 views
2. Starting an Urban Garden
a. 306 views
3. Hit and Run
a. 296 views

TOP 5 ORGANIZATIONS

1. USGA
a. 1,362 views
2. Delta Sigma Theta
a. 896 views
3. Green Team
a. 599 views
4. Active Minds
a. 575 views
5. MedLife
a. 529 views

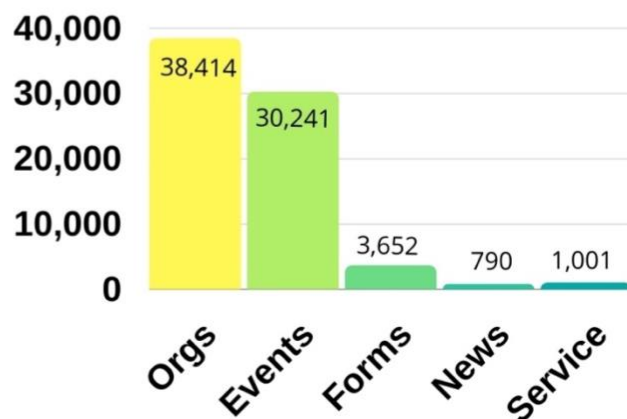
PAGEVIEWS

239,737

COMPARATIVE DATA **42%** INCREASE IN PAGEVIEWS
COMPARED TO AUGUST 2020

PAGEVIEWS ARE THE TOTAL NUMBER OF PAGES VIEWED.

UNIQUE VIEWS PER TAB



ENGAGE

EVENTS OVERVIEW

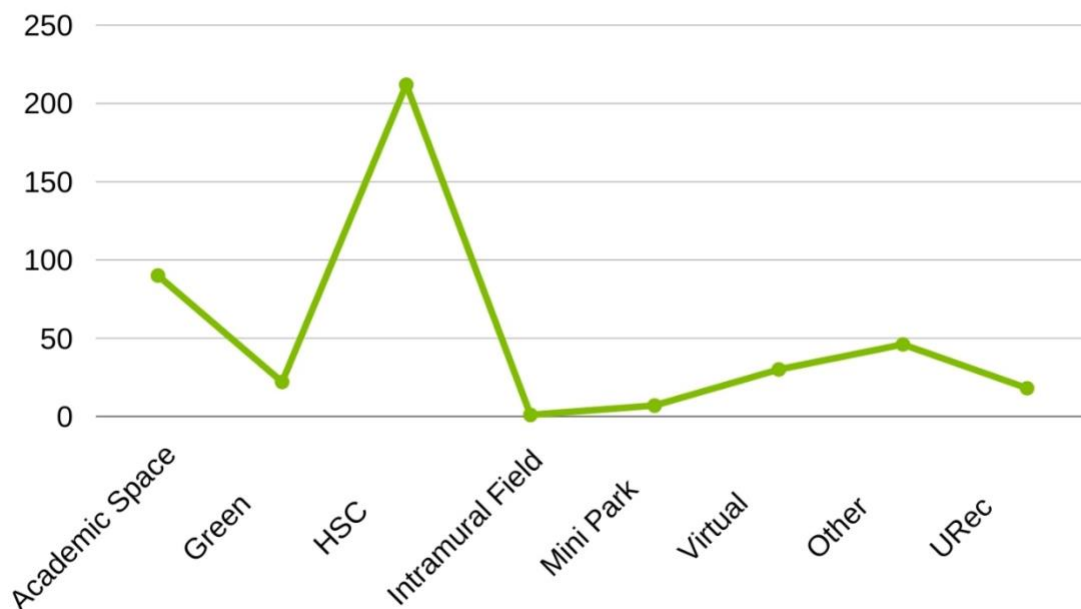
AUGUST 2021

EVENT SUBMISSIONS **467**

379 APPROVED

88 DENIED

EVENT SUBMISSION LOCATIONS



ENGAGE

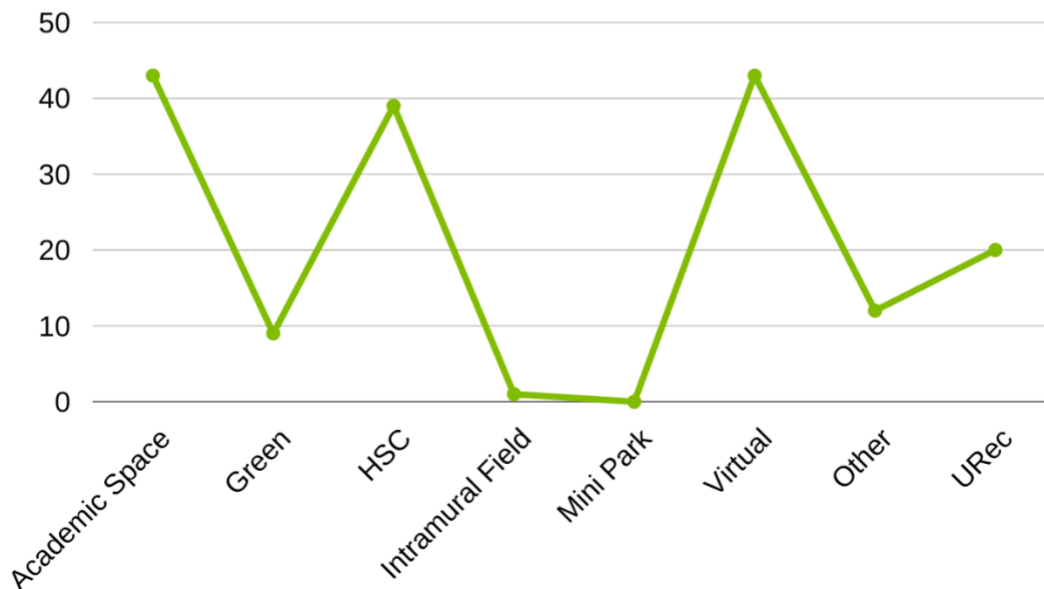
EVENTS OVERVIEW

SEPTEMBER 2021

EVENT SUBMISSIONS **678**

533 APPROVED
145 DENIED

EVENT SUBMISSION LOCATIONS



Professional Development & Contributions

Staff Member Name	Skill Enhancement	Hours
Jessica Brown	WISA Table Talk-Mentorship vs Sponsorship	1
Jennifer Griffin & Lauren Cotant	NASPA-AL Board of Directors Monthly Meeting	1(x2)
Myah Morton	ACUI Webinar-eSports Foundations	1
Jessica Brown	WISA Book Club-"You Are Your Best Thing" Book Discussion	1
Jessica Brown & Jeralyn Langford	WISA Womxn Wednesday-Navigating the New Normal Pt. 2	1 (x2)
Lauren Cotant	Upward Momentum Alumnae: Community Engagement Committee	1
Jeralyn Langford & Lauren Cotant	Post-Secondary Alliance for Community Engagement (PACE) Fall Meeting	2(x2)
Lauren Cotant	Post-Secondary Alliance for Community Engagement (PACE) Exec Meeting	1
Stacy Rowan	Safe Zone Training	2
Stacy Rowan	Cultural Awareness Building Blocks	1.5
Stacy Rowan	AFA Tuesday Talks: Recruitment, Intake, and New Member Education	1
Total Hours of Professional Development:		17.5