

Student Involvement & Leadership

Monthly Report

October 2021

SIL Programming:

	Virtual	In-Person	AY22	AY21	AY20 YTD	AY19 YTD
# of Events	10	28	86	186	127	136
# of Participants	340	3,710	7,598	16,332	16,518	18,537

SIL Service Opportunities:

Monthly Volunteer Data

SERVICE TYPE	 # of Volunteer Opportunities	 # of Volunteer Registrations	 # of Volunteers in Attendance	 # of Community Partners	 # HOURS SERVED
Signature Service: None	0	0	0	0	0
On-Going Service (Serve205)	197	107	68	7	136

7 <i>Community Partners</i>	68 <i>Total Volunteer Participants</i>	136 <i>Total Hours Served</i>	\$2,981 <i>Economic Impact</i>
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SIL Advising Contributions:

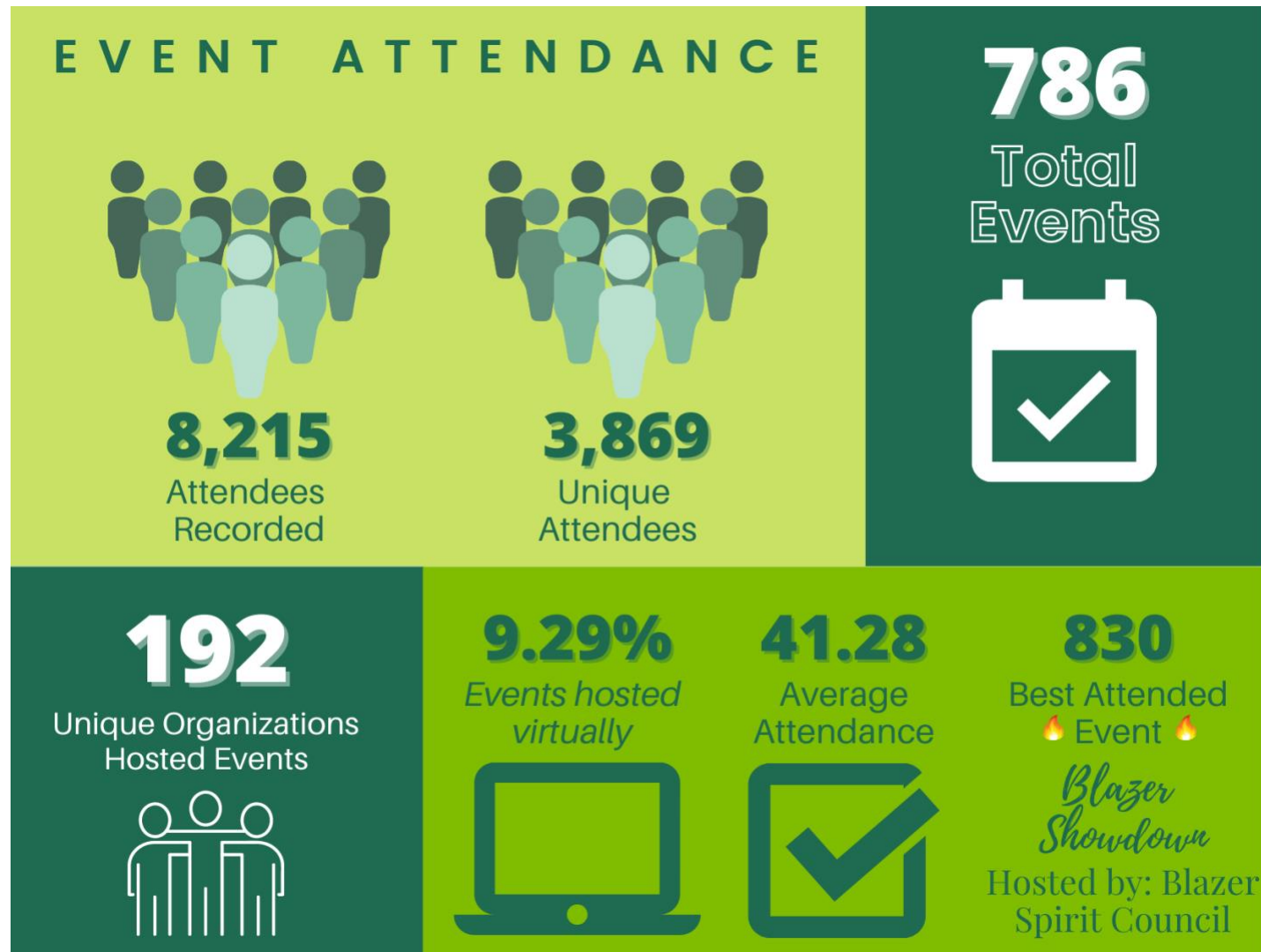
	Aug/Sept	Oct.	Nov.	Jan.	Feb.	March	April	YTD Total
2021-2022	550	148						698
2020-2021	295	105	95	71	91	141	89	887
2019-2020	187	121	121	141	149	259	64	1,042
2018-2019	268	173	135	110	272	343	115	1,416
2017-2018	166	95	148	181	286	345	148	1,369

*2021-2022 SIL down 3 FTE in Aug/Sep, Oct., and Nov.

*2020-2021 SIL down 2 FTE in Oct., Nov., Jan., Feb., and Apr.

Student Event Overview-October 2021

The following data was pulled using the Engage Branch Event Dashboard. Data reflects all student organization events and departments events that have been registered on Engage. Attendance data is based on participant tracking through Engage. Student organizations or campus departments that are not using Engage to track attendance are not included in the data below.



Event Spotlight: Homecoming Spirit Week (October 17-24, 2021)

Homecoming **1,797**

Unique participants attended at least 1 program/event during the 2021 Homecoming Spirit Week.

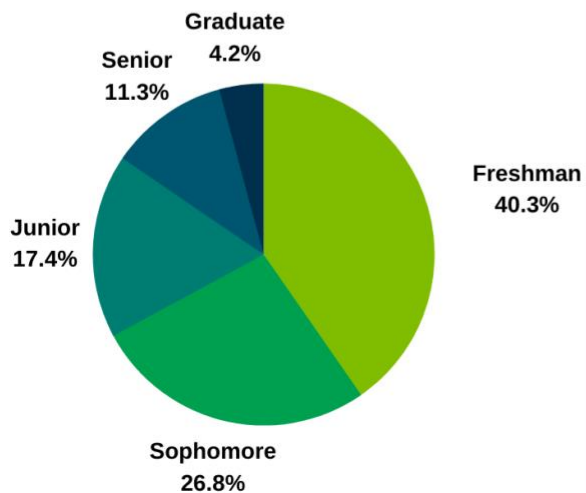
17% increase from the last in-person Homecoming during the Fall 2019 semester



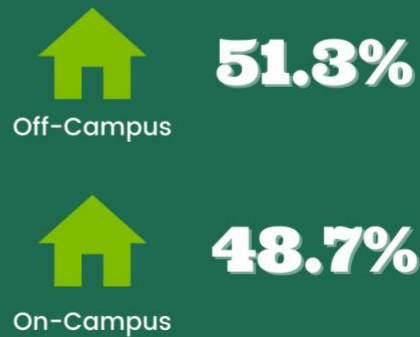
 **463** participants attended at least 2 homecoming week events

 **71** pounds of goods were donated to Blazer Kitchen through the

Participant Classification



Participant Residence



Student Org Summit

Participant Data

PARTICIPATION



233
total
submissions



229
orgs
represented

SATISFACTION LEVELS



of participants said the
Summit was
Very Helpful

Somewhat helpful: **30%**

Somewhat
unhelpful: **5%**

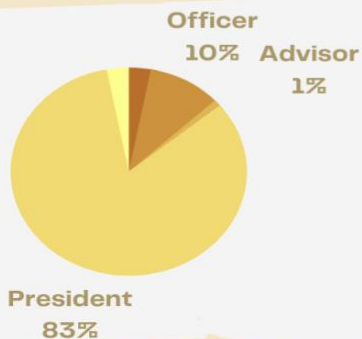
Neutral: **14%**

Very unhelpful: **1%**

SATISFACTION LEVELS



19% INCREASE
in student org
participation compared
to Fall 2020



MEMBERSHIP TYPES

Presidents: 83%

Advisors: 1%

Officers: 10%

Members: 3%

Primary Contacts: 3%

Student Org Summit

Participant Data

BLAZER WAY RESPONSES

My organization can show **honor and integrity** by upholding UAB policies and allowing/encouraging students to hold a key role in the club.

My organization can foster **diversity** by being attentive to member's wants and needs for the organizations, as well as offering up discussions from perspectives other than our own biased ones.

My organization can show **innovation** by fostering new ways of conducting operations, and by playing an active role in UAB's progress.

My organization can show **service** by promoting and partaking in campus and community service, documented through BlazerPulse.

My organization can show **scholarship** by encouraging and aiding in the success of students not only during their academic time here at UAB, but also in their future lives after graduating, providing them academic and life knowledge through various forums.

Engage Overview

ENGAGE

DATA ANALYTICS OCTOBER 2021

USERS **11,810**

COMPARATIVE DATA

81% INCREASE IN USERS
COMPARED TO OCTOBER 2020

SESSIONS

25,794

COMPARATIVE DATA **78%** INCREASE IN SESSIONS
COMPARED TO OCTOBER 2020

A SESSION IS THE TIME PERIOD A USER IS ACTIVELY ENGAGED WITH THE WEBSITE.

TOP 3 EVENTS VISITED

1. Spooky Halloween Festival
a. 912 views
2. Homecoming: Blazer Showdown
a. 900 views
3. KUSA Patbingsu Party
a. 429 views

TOP 5 ORGANIZATIONS

1. AKA
a. 997 views
2. USGA
a. 643 views
3. Delta Gamma
a. 634 views
4. College Panhellenic Council
a. 467 views
5. Delta Sigma Theta
a. 364 views

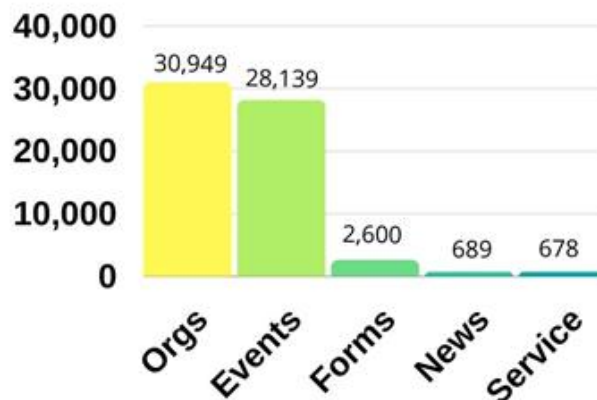
PAGEVIEWS

179,439

COMPARATIVE DATA **71%** INCREASE IN PAGEVIEWS
COMPARED TO OCTOBER 2020

PAGEVIEWS ARE THE TOTAL NUMBER OF PAGES VIEWED.

UNIQUE VIEWS PER TAB



ENGAGE

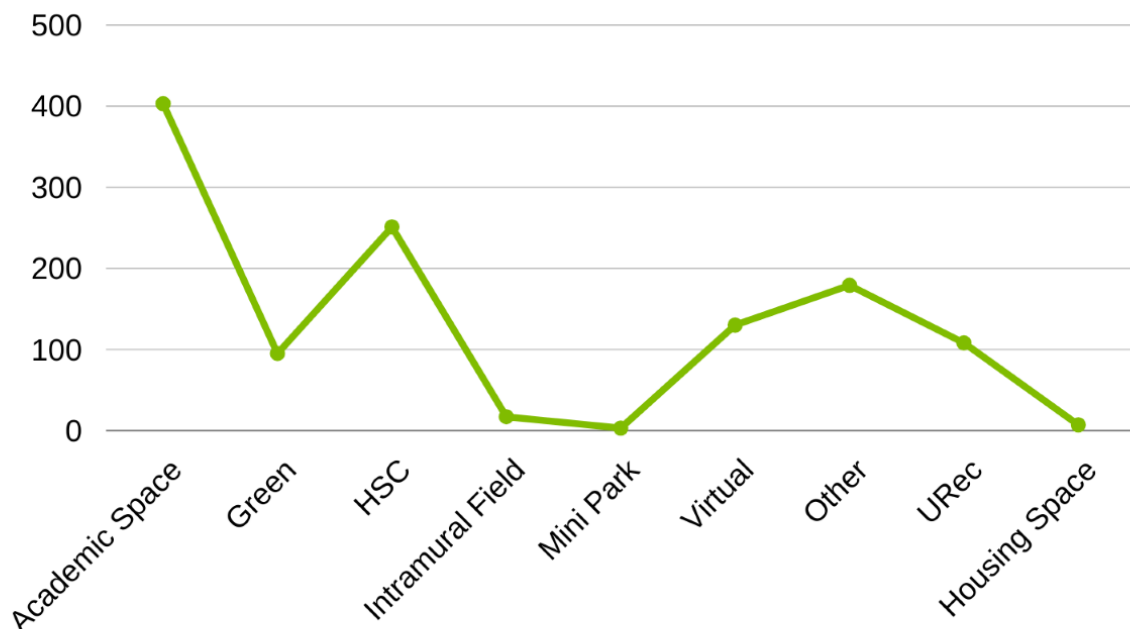
EVENTS OVERVIEW

OCTOBER 2021

EVENT SUBMISSIONS **1209**

881 APPROVED
328 DENIED

EVENT SUBMISSION LOCATIONS



Professional Development & Contributions

Staff Member Name	Skill Enhancement	Hours
Jessica Brown	WISA Table Talk-Mentorship vs Sponsorship	1
Jennifer Griffin & Lauren Cotant	NASPA-AL Board of Directors Monthly Meeting	1(x2)
Myah Morton	ACUI Webinar-eSports Foundations	1
Jessica Brown	WISA Book Club-"You Are Your Best Thing" Book Discussion	1
Jessica Brown & Jeralyn Langford	WISA Womxn Wednesday-Navigating the New Normal Pt. 2	1 (x2)
Lauren Cotant	Upward Momentum Alumnae: Community Engagement Committee	1
Jeralyn Langford & Lauren Cotant	Post-Secondary Alliance for Community Engagement (PACE) Fall Meeting	2(x2)
Lauren Cotant	Post-Secondary Alliance for Community Engagement (PACE) Exec Meeting	1
Stacy Rowan	Safe Zone Training	2
Stacy Rowan	Cultural Awareness Building Blocks	1.5
Stacy Rowan	AFA Tuesday Talks: Recruitment, Intake, and New Member Education	1
Jennifer Griffin, Lauren Cotant, and Stacy Rowan	Faculty Search Committee Training (ODEI)	4.5
Jessica Brown, Lauren Cotant, and Myah Morton	Presented on First Impact Program to the NASPA Retention & Success Knowledge Community	3
Stacy Rowan	Summit Against Hate (addressing antisemitism in FSL communities)	2
Stacy Rowan	Urban Campus Colleague Connection NASPA FSL KC	1
Total Hours of Professional Development:		28