

Student Involvement & Leadership

Monthly Report

April 2021

I. Student Events & Programming

Month	FY20	FY21	Difference
August	91	67	26% decrease
September	589	451	23% decrease
October	812	474	41% decrease
November	634	304	52% decrease
December	232	50	78% decrease
January	348	96	72% decrease
February	748	491	34% decrease
March	429	638	48% increase
April	143	481	236% increase
Total	4,026	3,052	24% decrease

*In April (FY20) 422 in-person events were cancelled due to COVID-19

Events Hosted by SIL

	Virtual-Synchronous	Virtual-Asynchronous	In-Person	AY21 YTD	AY20 YTD	AY19 YTD
# of Events	6	22	17	245	127	136
# of Participants	155	1,913	332	18,208	16,518	18,537

II. Advising

Aug/Sept		Oct.		Nov.		Jan.		Feb.		Mar.		Apr.		Total	
AY21	AY20	AY21	AY20	AY21	AY20	AY21	AY20	AY21	AY20	AY21	AY20	AY21	AY20	AY21	AY20
295	187	105	121	95	121	71	141	91	149	141	98	89	64	887	881

**SIL was down 3 advisors in April 2021

III. Engage

	Jan.		Feb.		Mar.		Apr.	
	AY21	AY20	AY21	AY20	AY21	AY20	AY 21	AY20
Users	4,967	8,403	6,110	7,699	7,338	4,434	4,836	4,009
Sessions	9,762	19,328	14,304	17,804	15,034	8,256	8,955	7,357

- Top 3 Events (based on visits)
 - Blazer Cuisine: Taste of Italy – 656 views
 - Blazer Mindful Outdoor Experience – 354 views
 - Film 5: La noche quemi madre mato a mi padre – 248 views
- Top 3 Organizations (based on page visits)
 - USGA-583 views
 - Japanese Culture Club – 226 views
 - Residence Hall Association – 217 views

GRAD WEEKEND RECAP



Grad Gift Packs were available to registered participants

314

Total # of RSVP's

236

Total # of gift packs distributed

SIPS & STROKES: GRADE EDITION

Blazer Spirit Council and the University Programs Board partnered with local business Sips & Strokes to provide 50 paint kits for grads to paint a UAB inspired drawing along with a provided instructor. Participants could paint in-person or follow along via Zoom.



MURAL YOUR MEMORIES

Family members of graduates were invited to submit a photo with their graduate to add to a virtual mural. A total of 34 photos were submitted.

FAMILY & FRIENDS FRIDAY

Family members of graduates were invited to submit congratulatory videos. The videos were compiled and posted on Instagram and YouTube.

17



Submissions

196



Views



APRIL 22-25 2021

GRAD PHOTO CONTEST

Graduates were invited to submit one of their best graduation pictures to be highlighted on the Blazer Spirit Council instagram page. The winner received a Grad Weekend Taco/Nacho Bar catering package sponsored by Taco Mama.



1st Alexandria Bell

26



Submissions

212



Views

2nd Mya Buckner

3rd Dhruv Singh & Jalynda Edwards

GRAD CAP DECORATION CONTEST

Graduates were invited to submitted their decorated graduation caps to win a prize. The winner was showcased on the Blazer Spirit Council instagram and received a \$75 visa gift card sponsored by Crowne on 10th Apartments.



1st Place Winner-Alexis Joiner

14



Submissions

75



Views

Student Excellence Awards

For the past 15 years, the Division of Student Affairs has hosted Student Excellence Awards to highlight the outstanding leadership and success of UAB students and student organizations. This year, Tiffany Millan (Miss UAB) and Angela Lee (2021-2022 USGA President) hosted the awards ceremony in a virtual format. The ceremony was broadcast on YouTube and @getinvolveduab Instagram account on Thursday, April 15, 2021. [Check out the virtual awards ceremony here](#). The following students, advisors, and student organizations received awards:

- Excellence in Service: Ibukun Afon
- Social Change Award: Sean Martin
- Inclusive Campus Commitment: Jazmine Benjamin
- Outstanding Graduate Academic Achievement: Boyi Guo
- Outstanding Undergraduate Academic Achievement: Viral Patel
- Student Employees of the Year: Michael Ho & Sakarat (Jo) Worraratkul
- Rising Star: Ritika Samant
- Commitment to Community Engagement: MSHA Student Org at UAB
- Campus Impact Award: Social Justice Advocacy Council & Blazer Spirit Council
- Outstanding New Organization: MSHA Student Org at UAB
- Student Organization Advisor of the Year: Dr. Meredith Gartin
- Supervisor of the Year: Aisha Regan
- Outstanding Student Organization: Vietnamese Student Association at UAB
- Outstanding Student Leader: Kimmy Chieh

April Community Service



**Data above is reflective of Serve205 projects & Student Leader Training #2.*

Serve205

34 volunteers + 70 hours served = \$1,578.31 economic impact

94% show rate

Service Partner	Service Date	# of Volunteer Opportunities	# Registered	# Hours Served	# Attended
Birmingham Botanical Gardens	4/16	8	8	12.5	6
Freshwater Land Trust	4/16	5	5	10	5
Salvation Army	4/8	5	5	12	6
STAIR	4/7	6	5	8	4
Community Food Bank of Central AL	4/6	10	4	9.5	4
Meals on Wheels	4/5	15	3	6	3
Free Rice	4/1	50	6	12	6

		99	36	70	34
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As a result of serving, I am...

“feeling proud to help make an impact.”

“more understanding of the harmful effects of littering.”

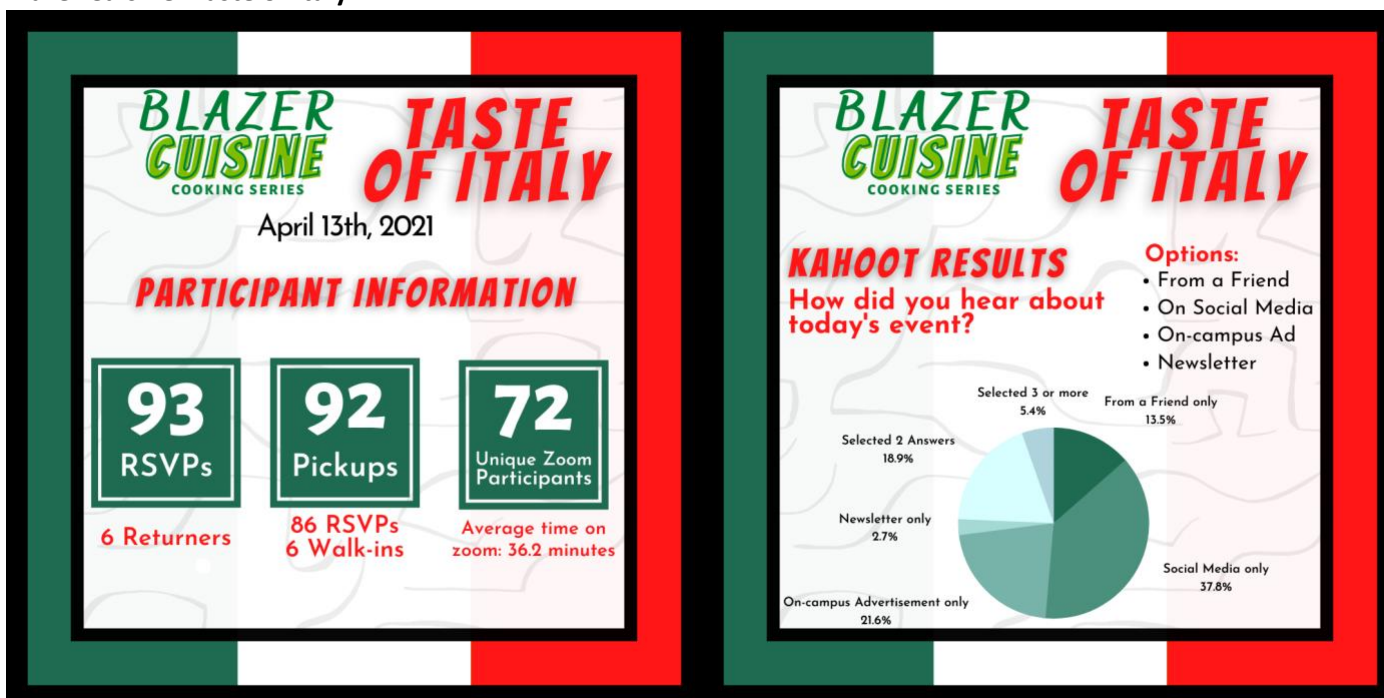
“more educated on how I can impact the communities around the world from home through my screen.”

Student Leader Service Day

76 volunteers (4 staff) + 162 hours = \$3,615.94 economic impact

Service Partners
Lovelady Thrift Store Irondale
The Lovelady Center
Sozo Trading Co.
Meals on Wheels

Blazer Cuisine: Taste of Italy



BLAZER MINDFUL Outdoor Experience

Two virtual experiences were hosted on the Wellness Days to encourage student self-care and mindfulness.

HOSTED BY

Ashley Clarke and
Veronica Mixon

Ashley provided guided mindful nature experiences surrounding trees, water, and being grounded. Participants were able to follow along on Instagram, and the guided meditations were included in the wellness journal, designed by the University Programs Board.



INSTAGRAM ANALYTICS

March Wellness Day

Impressions: 8,310

Reach: 1,268

Swipe Ups: 22

April Wellness Day

Impressions: 14,457

Reach: 1,458

Swipe Ups: 4

IGTV Views: 268

@exploreuab

INSTAGRAM STUDENT TAKEOVERS



9 Students from SIL, UREC, WellPro submitted pre-recorded videos displaying how they were spending their wellness days. The videos were split between the two days.

Tiffany Millan
Autumn Jones
Tanner Caton
Tanvi Bhadkamkar

Saloni Merchant
Anthony Gardner
Sahar Moughnyeh
Hannah Jurkiewicz

Kristie Muya



WELLNESS KITS

Students were able to RSVP for wellness kits that included a BWell+ water bottle, a Kind Bar, and wellness journal.

March 16

53 RSVPs | 46 Pick Ups

April 14

67 RSVPs | 40 Pick Ups

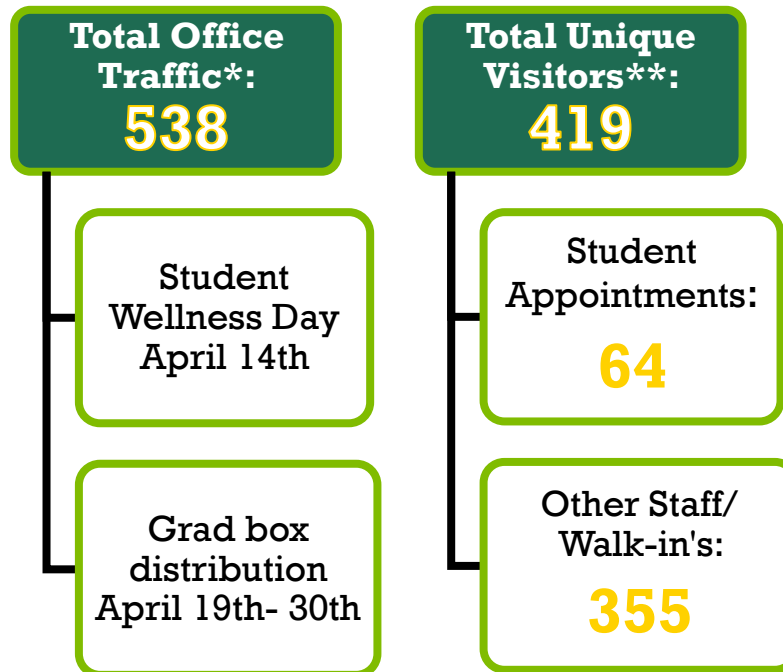
Items provided by UPB, UREC, and SCS.

PLANNING COMMITTEE

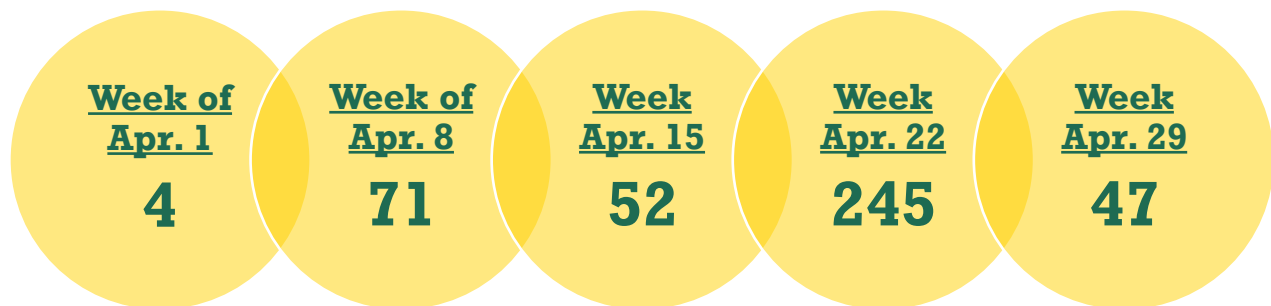
Student Counseling Services
Student Involvement & Leadership
Earthkeeper Yoga
University Recreation
Wellness Promotion
University Programs Board
School of Medicine
Student Affairs Marketing & Communications
University Relations

Office Traffic Report

Office Hours: Monday through Friday, 8:00am to 5:00 pm



Unique Visitors by Week



*Total traffic does not account for times when front desk was unattended, and therefore visitors were not captured

**Unique visitors are identified as faculty, staff, or students who are not employed by the Office of Student Involvement and Leadership

I. Professional Development

Staff Member Name	Skill Enhancement	Hours
All Staff (x5)	Student Success Summit	20
Jessica Brown	NACA Volunteer Opp.	1
All Staff (x6)	Risk Management & Accessibility	6
Myah Morton	Zoom Webinar Feature	1
Myah Morton	Women in Higher Ed.	1
Jessica Brown	Assessment in a Virtual World	1
All Staff (x7)	Learning Outcomes 101	7
All Staff (x7)	Kognito Training & Debrief	7
Jessica Brown	Communication	1
All Staff (x6)	ODEI Freedom of Expression LMS	3
Jessica Brown	Balancing Doctoral Program w/ Full-Time Job	1
Jessica Brown	Managing expectations	1
Jessica Brown	AAKC Virtual Conference	5
Jessica Brown and Myah Morton	Racial Battle Fatigue	3
Jessica Brown	Cultural Lens Conversation with Beverly Tatum	1
Andrea Bennett	Voices 2020: Conversations About Race	1
Andrea Bennett	Leading During COVID-19: Supporting Women in Higher Education	1
Lauren Cotant	Cultural Building Blocks	2
Lauren Cotant	Critical Conversations: Academic Freedom, Free-Expression, & Civil Discourse	2
Lauren Cotant and Jennifer Griffin	GivePulse Reflections from Current Realities	2
Lauren Cotant	Unconscious Bias	1.5
Lauren Cotant and Jennifer Griffin	Campus Security Authority Training	2
Lauren Cotant	PACE	10
Jessica Brown, Lauren Cotant, and Jennifer Griffin	NASPA-AL Board Member	42
Lauren Cotant	Upward Momentum	10
Jessica Brown, Lauren Cotant, Jennifer Griffin, Myah Morton	NASPA-AL Virtual Conference: Jessica, Lauren, and Jennifer serve on the board for this organization; Jessica, Lauren and Myah facilitated a presentation on the first impact program; Jessica served on the mid-level managers panel	20
Lauren Cotant	Safe Zone Training	2
Jessica Brown, Myah Morton, and Lauren Cotant	NACA Live! Presentation-First Impact: Engaging & Cultivating Intentional Leadership Experiences for First Year Students	3

Jessica Brown and Jennifer Griffin	NACA Live! Presentation-Beyond the First Week: Building experiences to engage and retain students within the first four weeks	2
Jessica Brown	NASPA AAKC Webinar: Navigating Your Student Affairs Career: Insights from Black Student Affairs Professionals	1
Jessica Brown	NASPA WISA Webinar: Integrating Wellness into our Lives: A Multi-Dimensional Model	1
Jessica Brown	ODEI Webinar: Diversity in Leadership Panel	1
Jessica Brown	NASPA Virtual Annual Conference	5
Jessica Brown	NACA Coffee & Conversations Webinar	1
Jessica Brown	Webinar: Conversations about Mental Health (ODEI, CAS, AAS)	1
Jessica Brown	WISA KC: Womxn Wednesday Webinar: Navigating the New Normal	1
Jessica Brown	NACA South Associate Panel: Programming in the New Normal	1
Jessica Brown	African American KC Panel: Young, Gifted, and Black Pt. 2	1
Jennifer	Served as panelist on the NACA South: Programming in the New Normal Professional Staff Panel	1
Total Hours of Professional Development:		173.5