

Student Involvement & Leadership

Monthly Report

January 2020-Monthly Metrics



Student Spotlight

The Blazer Way Award highlights members of the UAB community who exemplify the tenets of the Blazer Way. In this first year, 3 individuals were recognized, representing both undergraduate and graduate students, as well as UAB staff.

Undergraduate - Hana Habchi

Graduate - Boyi Guo

Staff - Kristen Bowen



Blazer Way Award Undergraduate Finalist: Kaitlin Burge (left), Hana Habchi (middle), AJ Jarman (right)

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THE *BLAZER* WAY

UAB THE UNIVERSITY OF ALABAMA AT BIRMINGHAM

UAB hosted it's 2nd annual Creed Week in January 2020. Over 300 participants, including students, faculty, and staff, came together for a week long celebration of the 5 tenets of the Blazer Way.

TENETS

HONOR & INTEGRITY

DIVERSITY

INNOVATION

SERVICE

SCHOLARSHIP

LEARNING

"By attending the Creed Week lecture I learned that mental health is extremely important and affects everyone, including people I look up to. I also learned new ways to destress and focus on my mental well-being." (Diversity)

"During the "Getting Connected the Blazer Way" panel I learned the importance of diversity and inclusion in the workplace and how to better balance my professional and personal life." (Diversity & Honor & Integrity)

"By attending the Creed Week lecture I learned that it's ok to ask for help, and to be open and vulnerable. I learned it's important to have a support system and that good and bad days are a part of life." (Honor & Integrity)

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DATA ANALYTICS

January 1-January 31, 2020

USERS

8,403

USERS WHO HAVE INITIATED AT LEAST
ONE SESSION DURING THE DATE
RANGE

**2.9% DECREASE FROM
JANUARY 2019**

PAGEVIEWS

178,182

PAGEVIEWS IS THE TOTAL NUMBER OF
PAGES VIEWED. REPEATED VIEWS OF
A SINGLE PAGE ARE COUNTED.

**121% INCREASE FROM
JANUARY 2019**

TOP PAGE VISITS

1. ORG DIRECTORY = 26,938 VIEWS
2. EVENTS = 15,545 VIEWS
3. FORMS = 6,913 VIEWS