

**Student Involvement & Leadership**  
*Monthly Report*  
**August/September 2022**

**SIL Programming:**

	Virtual	In-Person	AY23	AY22	AY21	AY20 YTD	AY19 YTD
# of Events	3	35	38	262	186	127	136
# of Participants	14	4,553	4,567	12,840	16,332	16,518	18,537

**SIL Service Opportunities:**

*August & September 2022 - Volunteer Data*



**SIL Advising Contributions:**

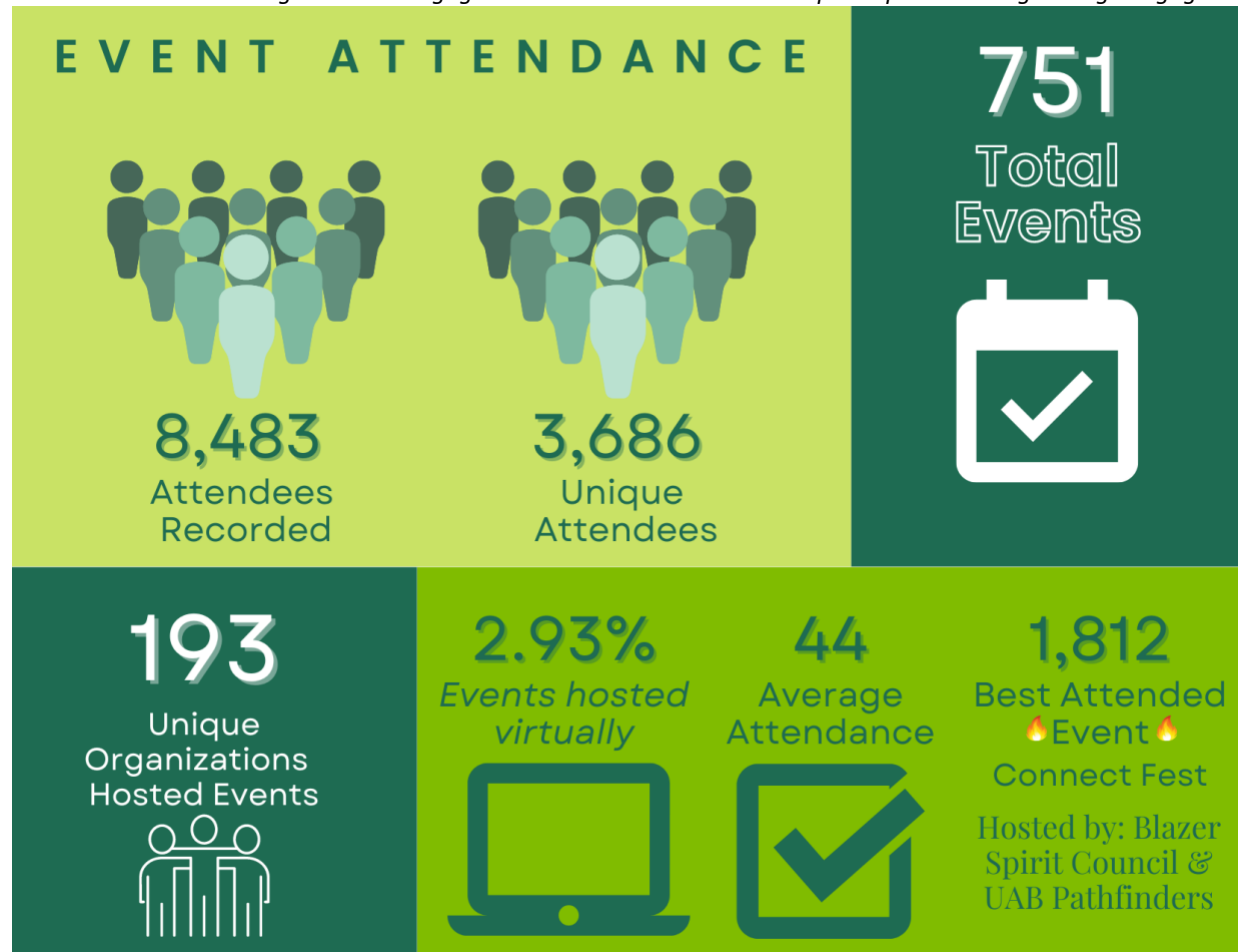
	Aug/Sept	Oct.	Nov.	Jan.	Feb.	March	April	YTD Total
<b>2022-2023</b>	328							328
<b>2021-2022</b>	550	148	173	129	104	126	82	1,312
<b>2020-2021</b>	295	105	95	71	91	141	89	887
<b>2019-2020</b>	187	121	121	141	149	259	64	1,042
<b>2018-2019</b>	268	173	135	110	272	343	115	1,416
<b>2017-2018</b>	166	95	148	181	286	345	148	1,369

\*2021-2022 SIL down 3 FTE in Aug/Sept, Oct., Nov., Jan. and 4 FTE in Feb., Mar., and Apr.

\*2020-2021 SIL down 2 FTE in Oct., Nov., Jan., Feb., and Apr.

## Student Org Event Overview

The following data was pulled using the Engage Branch Event Dashboard. Data reflects all student organization events that have been registered on Engage. Attendance data is based on participant tracking through Engage.



## Recruitment/Intake Updates:



### 2022 Primary Recruitment At-A-Glance



71% of the students who attending the first round of recruitment (open house), received a bid on **Bid Day**.



95% of women who signed the Membership Recruitment Acceptance Binding Agreement were matched with their first choice sorority

**46**

*Withdrew*

**8**

*Released*

**190**

Registered for Primary Recruitment

**23**

Quota for Primary Recruitment

**81**

Fall 22 Total Reset



### 2022 Formal Recruitment At-A-Glance

**119**

Students Registered

**102**

Accepted a Bid

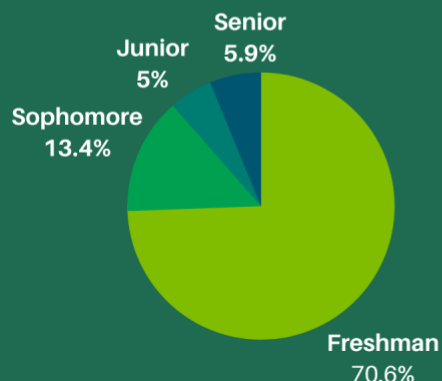
**1**

Declined Bid

**16**

Received 0 Bids

#### Participant Classification



There was a 10% increase of registrations over 2021

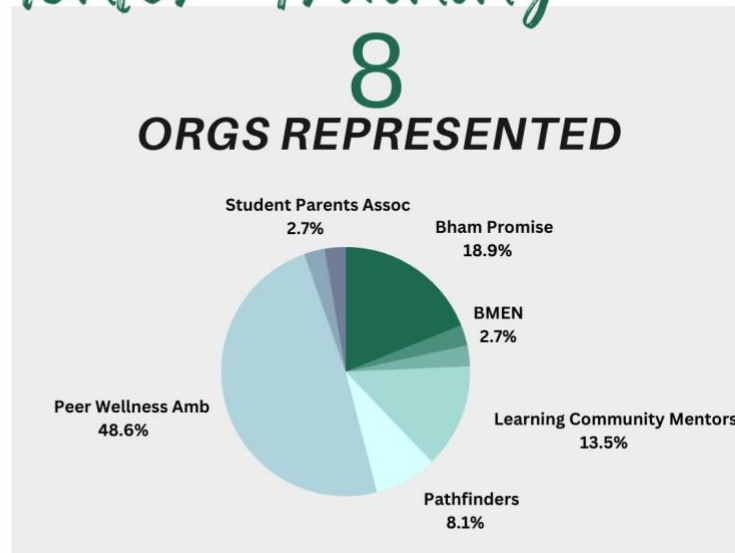
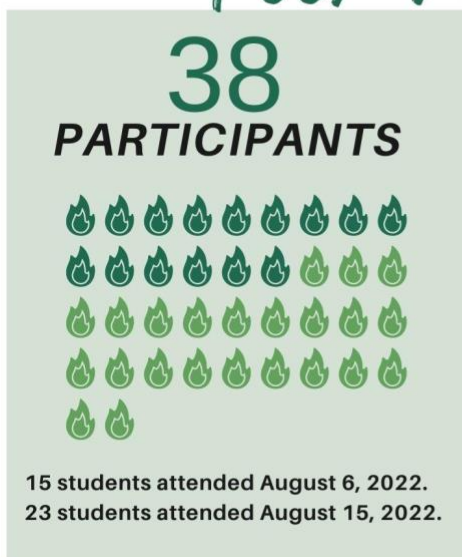


There was a 29% increase of bids accepted over 2021

### **Leadership Development Spotlight:**

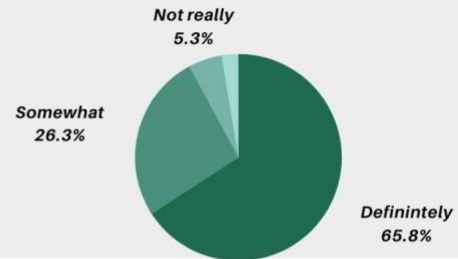
To better support student leaders serving in a mentor role, the Office of Student Involvement and Leadership designed a Peer Mentor Training experience. The experience was hosted twice in the month of August (August 6 and August 15). As a result of participating in training, student leaders were able to define mentorship differentiate it from coaching (*84% demonstrated competence post-experience*), recognize the value of diversity in mentor vs. mentee experiences, articulate strategies for connecting with their mentee (*76% demonstrated competence post-experience*), and recognize signs of distress when connecting with their mentee (*71% demonstrated competence post-experience*). Thirty-eight students completed the training experience, representing 8 different University organizations.

## Peer Mentor Training

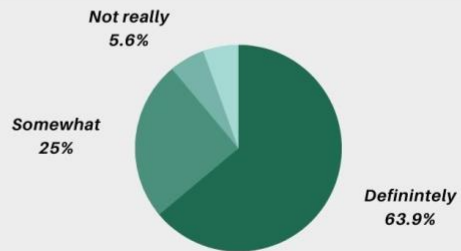


# Post-training Preparation to Mentor

**66%**  
of participants felt more  
prepared to mentor



**64%**  
shared they learned  
something new



**“** *This training helped me get a better idea of how I want to act while serving as a mentor this year. Having these presentations has me thinking a lot more about how to build trust, connect with my mentees, and how to approach people of various backgrounds. I think this training will serve me well this year.*

*Participant  
Feedback*

**“** *This training helped me prepare for my role by providing insight on things that I wasn't sure about or had further questions about. For example, I learned the difference between a coach and a mentor. I learned how to make sure my mentor is supported while I guide them instead of setting goals for them and only focusing on those goals rather than my mentee.*

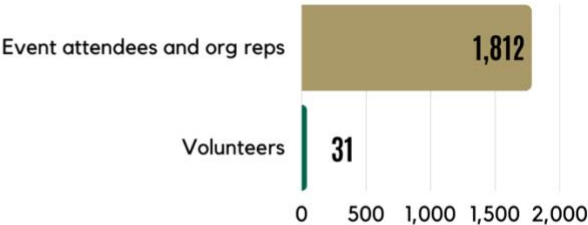


Event Spotlight: Connect Fest



August 21, 2022

1,843  
Student Participants  
*100 organizations represented*

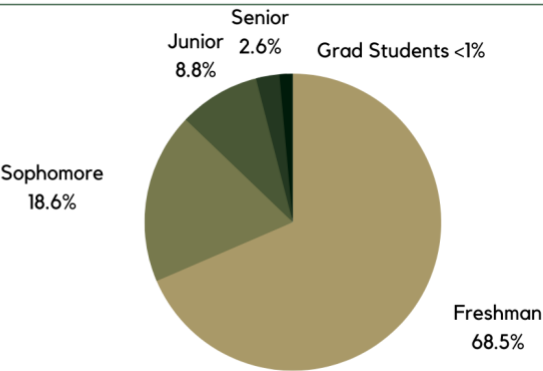


Gender

Male: 30%  
Female: 70%



Classification



The above data is reflective of event attendees; it does not account for volunteers.

Connect Fest 2022

# Residence

**82%** On-Campus Residents

**17%** Off-Campus Residents

McMahon Hall  
22% of participants

Gold Hall  
25% of participants

Blazer Hall  
16% of participants

Blount Hall  
8% of participants

Camp Hall  
5% of participants

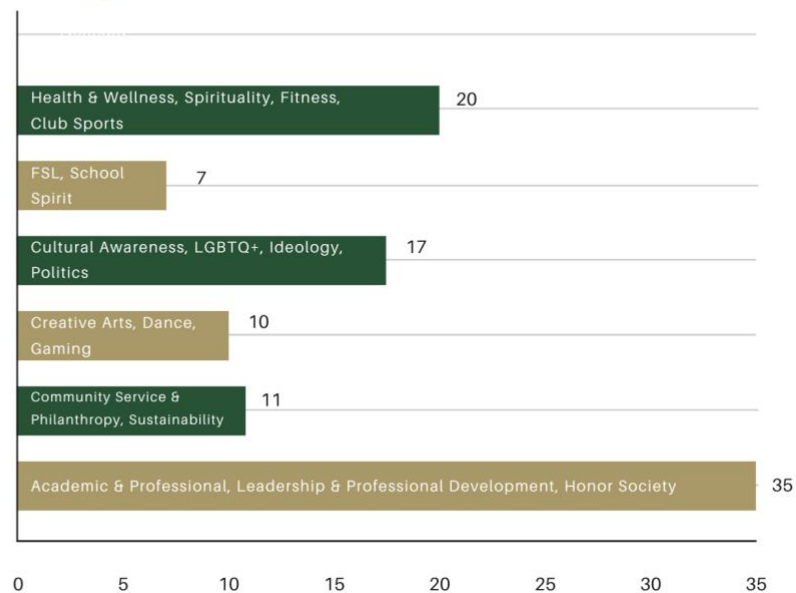
Rast Hall  
6% of participants

Transfer students = 14.5% of event participants

The above data is reflective of event attendees; it does not account for volunteers.

Connect Fest 2022

## Organization Breakdown



# Event Participants

## Survey Feedback

185 Respondents

10% Response Rate

*Feedback was collected using Baseline by Anthology.*

Connect Fest 2022

## Activities

*Attendees self-selected the activities they participated in while at Connect Fest.*



6%  
Caricature artists



6%  
Jousting, Slide, &  
Basketball Toss



5%  
Henna Tattoos



14%  
DIY Activities



40%  
Live Band



10%  
Yard Games



97%  
Orgs Connection



56%  
Dept Connection

## CONNECT FEST 2022

### GENERAL PARTICIPANT FEEDBACK

185 Responses

10% Response Rate





## STUDENT PARTICIPANT *QUOTES*

*"Despite all the rain, I think everything was pretty smooth and well put together and can't wait to go another year :)"*

*"I really enjoyed connect fest!! It gave us students an opportunity to reach out and get to know about organizations, programs and other students!"*

*"Overall I think it was a good idea and I got a good sense of what clubs and activities i might want to join."*

*"I enjoyed learning about the different organizations UAB has! I found a lot that interest me! This event made me feel more at home by finding people with similar interests as me!"*

## STUDENT ORGANIZATION *QUOTES*

*"We really enjoyed getting to meet so many students and get them connected with our organization. The environment was great, including the music, set up, and fun activities!"*

*"We loved the opportunity to showcase our council and engage students. We were also able to increase our social media engagement due to Connect Fest!"*

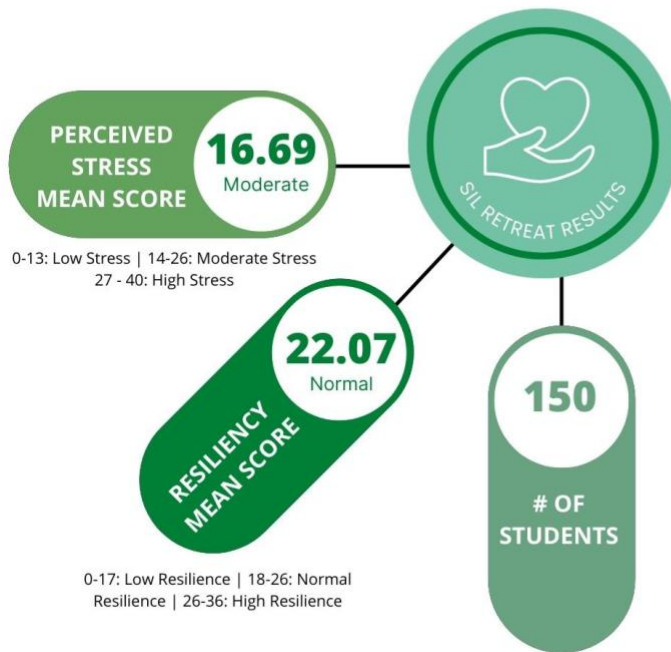
*"We were able to meet several students who would not have known about our organization otherwise."*

*"I enjoyed seeing all of the other organizations tabling and talking to guests about gg.UAB and it's events. We had a great turnout for our booth and it was very exciting to start off the year in this manner!"*

### Event Spotlight: Serving in Leadership (SIL) Retreat

On Sunday, August 22, 2022 the Office of Student Involvement and Leadership hosted a retreat for its student leaders called “Serving in Leadership” or the SIL Retreat. The retreat was host to 150 student leaders. During the retreat, students participated in teambuilding activities at off-campus locations and workshops organized by each SIL functional area (Fraternity & Sorority Life, Leadership & Service, and Student Activities). During the retreat luncheon, student leaders were introduced to the internal Student Leader Learning Cycle, a cycle aimed at supporting student leaders’ student success. To initiate the wellness component of the cycle, student leaders completed a Perceived Stress Scale and Brief Resiliency Scale to assess their current stress and resiliency. Results indicated SIL student leaders have moderate stress and normal resiliency. Results were shared with advisors and follow ups will be provided during the SIL Mid-Year Check-ins later this semester.

## SIL Retreat Assessment Results

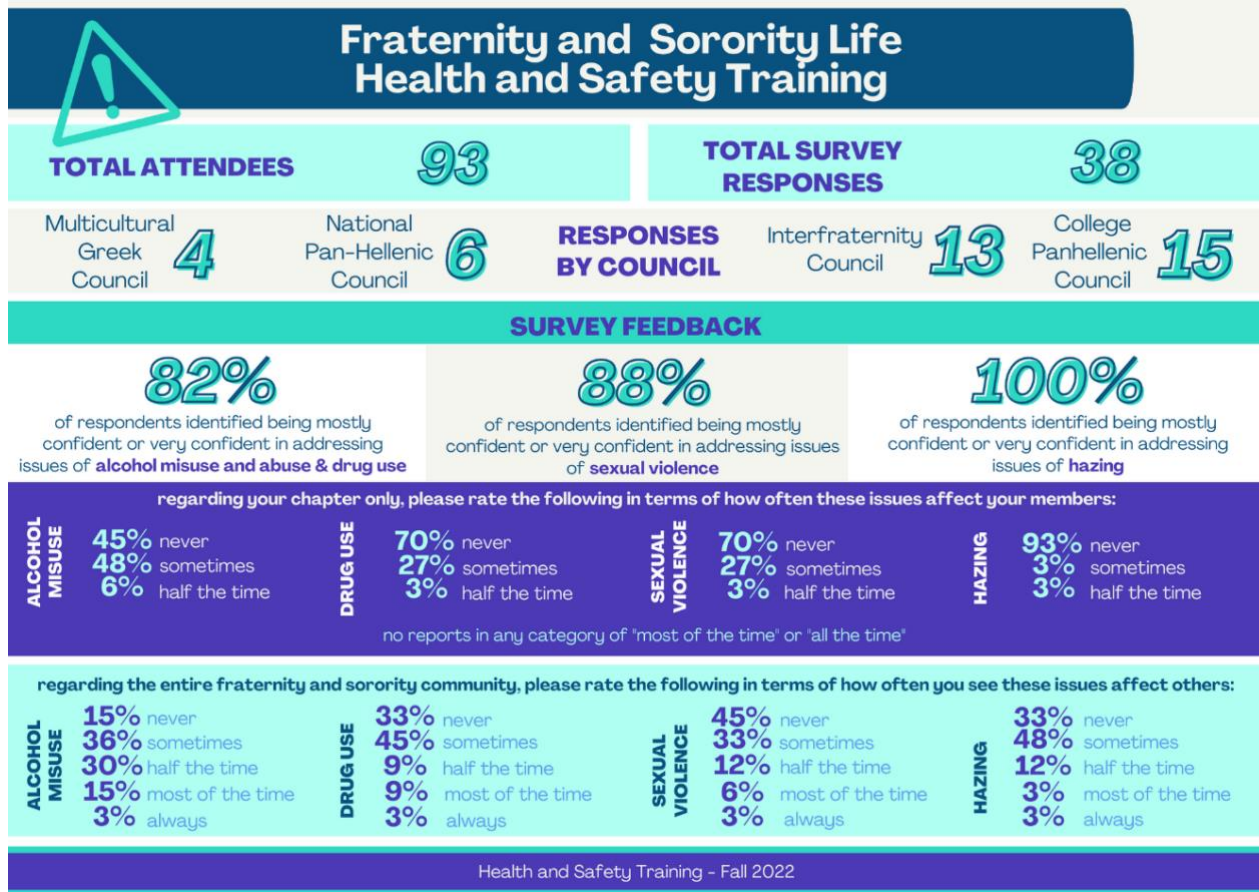


### Scores by Organization

- Pathfinders: 15 PSS | 22 BRS
- FSL: 16.84 PSS | 22.31 BRS
  - 7 students with high stress
  - 8 students with low resilience
- Serve205: 14.20 PSS | 21.95 BRS
  - 2 students with low resilience
- LSC: 15.41 PSS | 21.76 BRS
  - 1 student with high stress
  - 2 students with low resilience
- Ambassadors: 15.82 PSS | 23 BRS
  - 1 student with low resilience
- BPA's: 18 PSS | 22.75 BRS
- gg.UAB: 18.75 PSS | 16 BRS
  - 1 student with high stress
  - 3 students with low resilience
- BSC: 17.73 PSS | 22.36 BRS
  - 2 students with low resilience

\*In total, 3 students with high stress & low resilience

## Event Spotlight: Fraternity & Sorority Life Health & Safety Training



## Fall 2022 Student Organization Registration:

**Total Number of Organizations: 406**

**\*6% increase in orgs from Fall 2021**



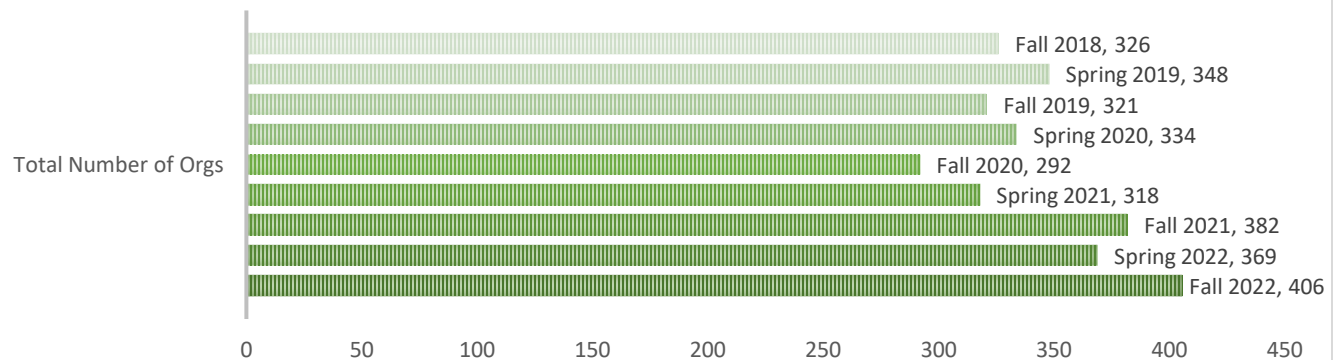
**22 organizations that were inactive in Spring 2022 re-registered this Fall**



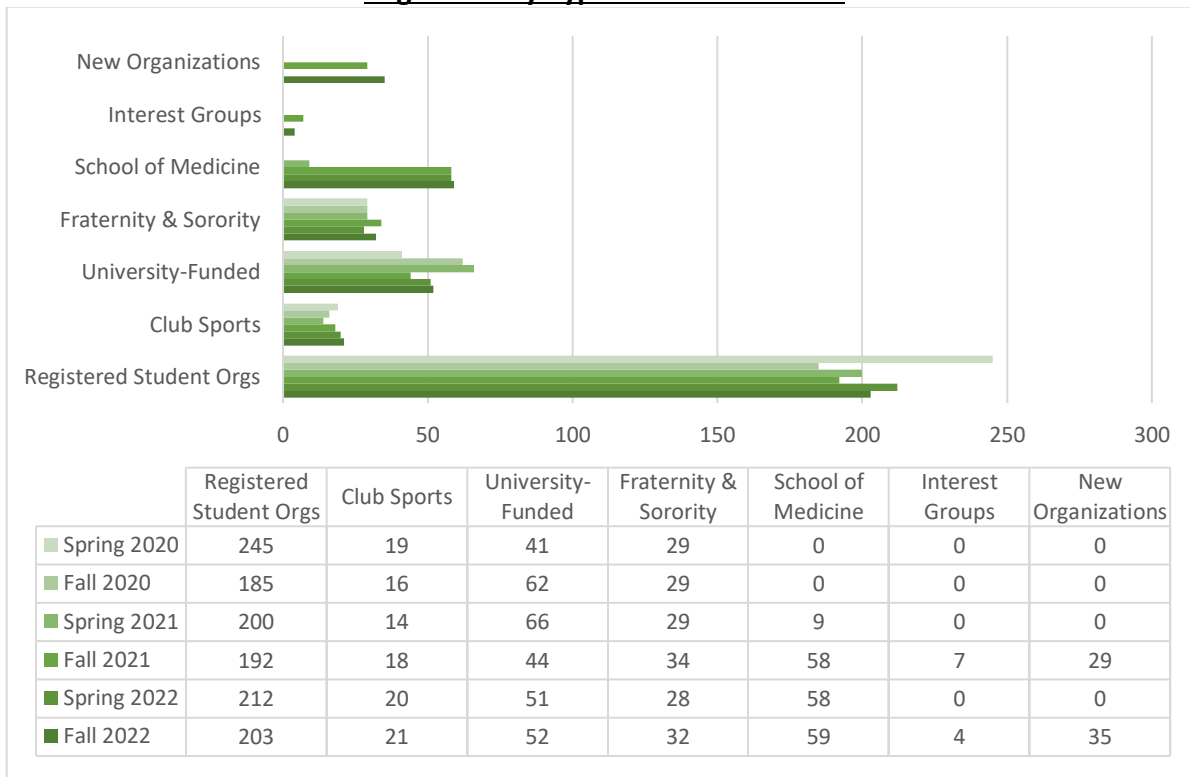
**However, 28 organizations that were active in Spring 2022 did not re-register**

28 organizations did not re-register for Spring 2021 or Fall 2022.

## Total Number of Orgs By Year



## Org Totals by Type & Academic Year



## Organization Mission & Purposes



## New Organizations

**Fall 2022 – 34 organizations (17% increase from Fall 2021)**

- Fall 2021 – 29 organizations
- Fall 2020 – 25 organizations

New Organization Name
1. Beta Sigma Kappa Honor Society at UAB School of Optometry
2. Blazin' Book Buddies
3. Camelot Society of Engineers
4. Equal Access Birmingham Undergraduate Volunteers
5. Figure Skating Club at UAB
6. Fusion Mentor Through Service at UAB
7. Genetics and Genomic Sciences Club
8. Genetics Interest Group at UAB
9. Glenwood Outreach at UAB
10. Green & Gold Fund
11. IEEE Student Branch at UAB



12. Leadership and Communication in Medicine at UAB
13. Medical Scientist Training Program Diversity, Equity & Inclusion Taskforce
14. Medical Students for Choice at UASOM
15. MedPride Heersink School of Medicine
16. Mission to Feed at UAB
17. Moot Court at UAB
18. Natyam at UAB
19. Notinee at UAB
20. Obstetrics & Gynecology Interest Group - Heersink School of Medicine
21. Optometry Communications Club
22. Physical Medicine and Rehabilitation Interest Group
23. Pickleball Club at UAB
24. Pre-Medicine Society at UAB
25. Psychedelic Studies Forum of Medical Students
26. Rocket League at UAB
27. School of Health Professions Ambassadors
28. Skate at UAB
29. Society for Women in Pre-Law
30. Student Advocacy Board
31. The Life in a Voice Chapter at UAB
32. Toastmasters at UAB
33. Valorant Blazers at UAB
34. Vedic Society at UAB

## Engage Overview

# ENGAGE

DATA ANALYTICS AUGUST - SEPTEMBER 2022

USERS **25,429**

COMPARATIVE DATA

**7%** INCREASE IN USERS  
COMPARED TO AUGUST/SEPT 2021

SESSIONS

**56,554**

COMPARATIVE DATA **3%** INCREASE IN SESSIONS  
COMPARED TO AUGUST/SEPT 2021

A SESSION IS THE TIME  
PERIOD A USER IS  
ACTIVELY ENGAGED WITH  
THE WEBSITE.

## TOP 3 EVENTS VISITED

1. Connect Fest  
a. 1,515 views
2. Blazer Splash  
a. 653 views
3. Murder Mystery  
a. 510 views

## TOP 5 ORGANIZATIONS

1. AKA  
a. 753 views
2. Green Team  
a. 687 views
3. USGA  
a. 685 views
4. Alpha Epsilon Delta  
a. 667 views
5. Delta Sigma Theta  
a. 643 views

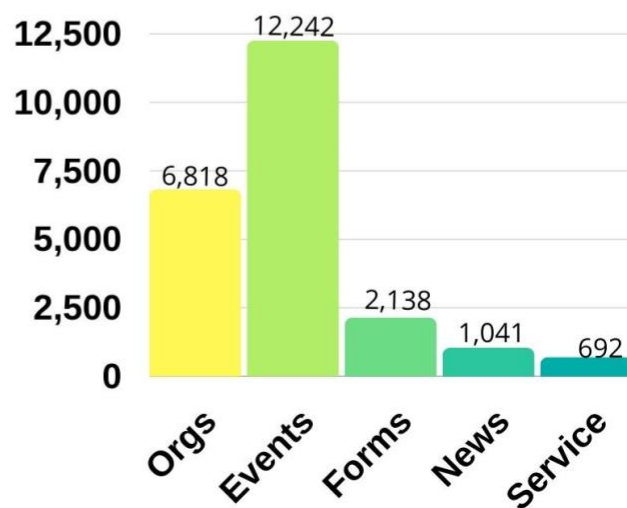
## PAGEVIEWS

**386,375**

COMPARATIVE DATA **14%** DECREASE IN PAGEVIEWS  
COMPARED TO AUG/SEPT 2021

PAGEVIEWS ARE THE  
TOTAL NUMBER OF  
PAGES VIEWED.

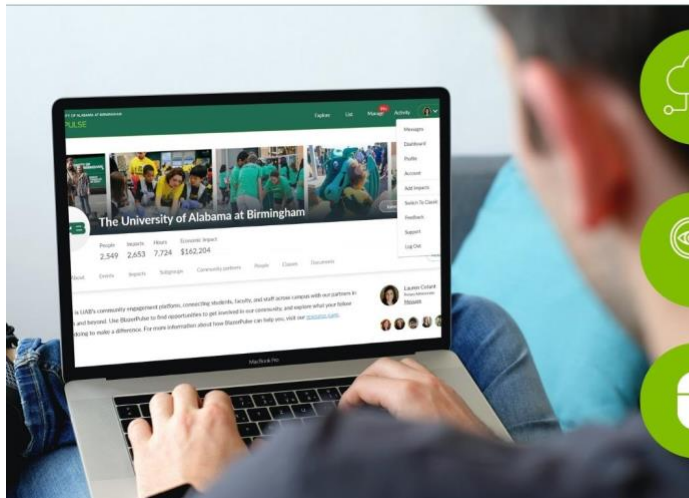
## UNIQUE VIEWS PER TAB



## BlazerPulse Overview:



August - September 2022  
Google Analytics



**19,259**  
**Users**

An individual who interacts with your website or app.  
Each user can visit your website multiple times.



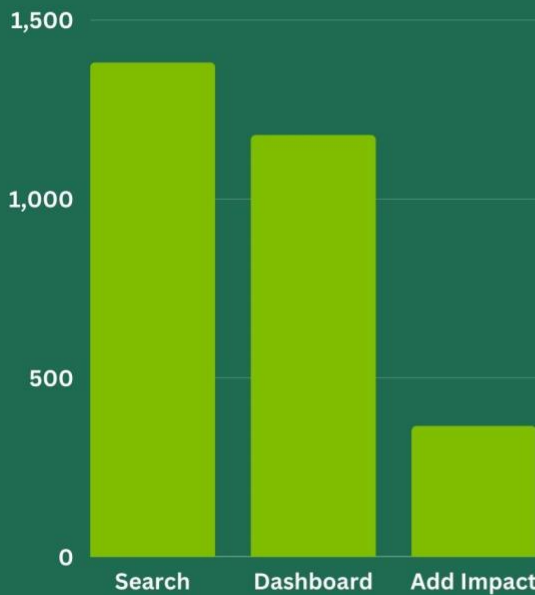
**120,890**  
**Pageviews**

Pageviews are the total number of pages viewed.



**29,993**  
**Sessions**

A session is the time period a user is actively engaged with the website.



**BLAZERPULSE**

August - September 2022  
Google Analytics

## Top Pageviews

- 1** Habitat House Build 2022  
*1,418 unique views*
- 2** Blazer Kitchen Volunteers  
*711 unique views*
- 3** Honors College Day of Service  
*660 unique views*
- 4** Equal Access Bham MS1 Oct Shifts  
*381 unique views*
- 5** Got a Question? Ask a Blazer!  
*369 unique views*