Monthly Report

September 2019

- **3,602** Program Participants (71% increase from Sept. 2018)
- **187** Advising Hours (31% increase from Sept. 2018)
- **1,021** Event Submissions (143% increase from Sept. 2018)
- **15,204** Engage Users (162% increase from Sept. 2018)

**Connect Fest**

- **795** students participated in a Fraternity or Sorority recruitment event
- **925** participants
- **120** student orgs/campus dept.
- **63%** increase in participation from Fall 2018

*This event was formerly the Fall Student Involvement Fair

*THIS INCLUDES PH PRIMARY RECRUITMENT, IFC FORMAL RECRUITMENT, NPHC GREEK SPEAK, AND MGC KICKOFF
Monthly Report

September 2019

4,252
Unique participants attended at least 1 program/event during BLAZER WELCOME

Participant Residence
- Off-Campus 45.5%
- On-Campus 54.5%

# of Events Attended
- 1-2 77.6%
- 3-4 16.6%
- 5 or more 5.8%

Engagement By Academic School
- Business
- CAS
- Education
- Engineering
- Health Professions
- Nursing
- Public Health
- Provost

Freshmen Participants
Upperclassmen Participants
Student Involvement & Leadership

Monthly Report

September 2019

ENGAGE

DATA ANALYTICS

Aug. 26, 2019 - Sept. 30, 2019

<table>
<thead>
<tr>
<th>USERS</th>
<th>PAGEVIEWS</th>
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<tbody>
<tr>
<td>15,204</td>
<td>331,186</td>
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</table>

Users who have initiated at least one session during the date range.

162% increase from September 2018.

Pageviews is the total number of pages viewed. Repeated views of a single page are counted.

446% increase from September 2018.

Top Page Visits

1. Org Directory = 62,491 views
2. Events = 30,552 views
3. Forms = 10,543 views
4. Service = 2,857 views