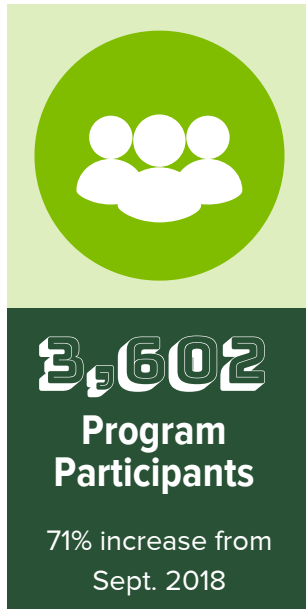


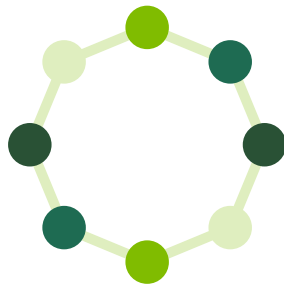
Student Involvement & Leadership

Monthly Report

September 2019



Connect Fest



925 participants



120 student orgs/campus dept.



63% increase in participation from Fall 2018

*This event was formerly the Fall Student Involvement Fair

795

students participated in a
Fraternity or Sorority
recruitment event



*THIS INCLUDES PH PRIMARY
RECRUITMENT, IFC FORMAL
RECRUITMENT, NPHC GREEK
SPEAK, AND MGC KICKOFF

Student Involvement & Leadership

Monthly Report

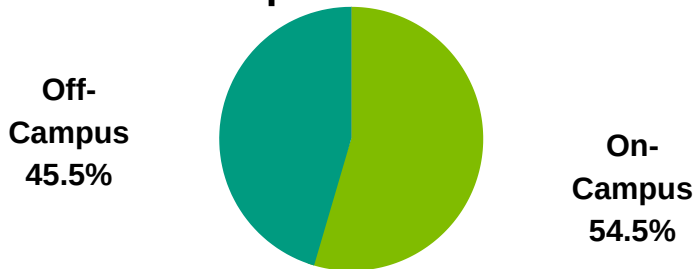
September 2019

4,252

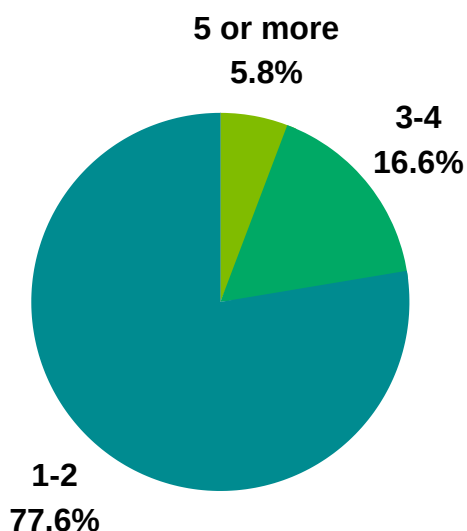
Unique participants attended at least 1
program/event during

BLAZER
WELCOME

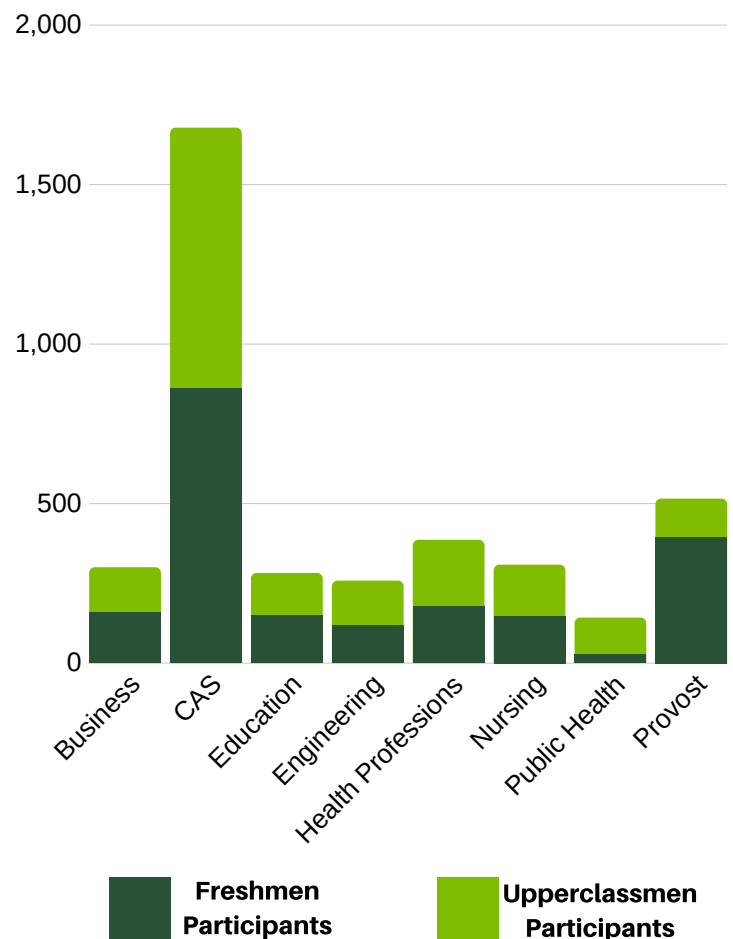
Participant Residence



of Events Attended



Engagement By
Academic School



Student Involvement & Leadership Monthly Report

September 2019



DATA ANALYTICS

Aug. 26, 2019-Sept. 30, 2019

USERS

15,204

USERS WHO HAVE INITIATED AT LEAST
ONE SESSION DURING THE DATE
RANGE

**162% INCREASE FROM SEPTEMBER
2018**

PAGEVIEWS

331,186

PAGEVIEWS IS THE TOTAL NUMBER OF
PAGES VIEWED. REPEATED VIEWS OF
A SINGLE PAGE ARE COUNTED.

**446% INCREASE FROM SEPTEMBER
2018**

TOP PAGE VISITS

1. ORG DIRECTORY = 62,491 VIEWS
2. EVENTS = 30,552 VIEWS
3. FORMS = 10,543 VIEWS
4. SERVICE = 2,857 VIEWS