Student Involvement & Leadership

Monthly Report March 2022

SIL Programming:

| | Virtual | In-Person | AY22 | AY21 | AY20 YTD | AY19 YTD |
|----------------------|---------|-----------|--------|--------|----------|----------|
| # of Events | 3 | 34 | 204 | 186 | 127 | 136 |
| # of Participants | 24 | 746 | 10,903 | 16,332 | 16,518 | 18,537 |

SIL Service Opportunities:

Monthly Volunteer Pata

| SERVICE TYPE | #of Volunteer Opportunities | #of Volunteer Registrations | #of Volunteers in Attendance | #of Community Partners | # HOURS SERVED |
|---|-----------------------------------|-----------------------------------|------------------------------------|------------------------------|----------------|
| Signature Service (Into the Streets) | 209 | 189 | 143 | 8 | 286 |
| On-Going Service (Serve205) | 121 | 43 | 39 | 7 | 71 |

15 Community Partners 182 Total Voluuteer Participauts

357 Total Hours Served \$9,706.83

Economic

Impact

SIL Advising Contributions:

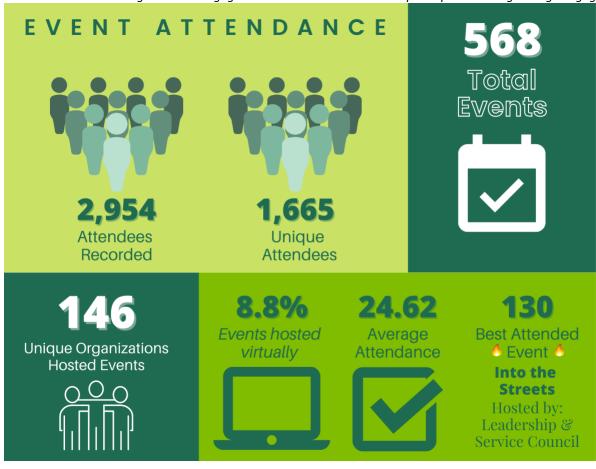
| | Aug/Sept | Oct. | Nov. | Jan. | Feb. | March | April | YTD Total |
|-----------|----------|------|------|------|------|-------|-------|-----------|
| 2021-2022 | 550 | 148 | 173 | 129 | 104 | 126 | | 698 |
| 2020-2021 | 295 | 105 | 95 | 71 | 91 | 141 | 89 | 887 |
| 2019-2020 | 187 | 121 | 121 | 141 | 149 | 259 | 64 | 1,042 |
| 2018-2019 | 268 | 173 | 135 | 110 | 272 | 343 | 115 | 1,416 |
| 2017-2018 | 166 | 95 | 148 | 181 | 286 | 345 | 148 | 1,369 |

^{*2021-2022} SIL down 3 FTE in Aug/Sep, Oct., Nov., Jan. and 4 FTE in Feb., Mar., and Apr.

^{*2020-2021} SIL down 2 FTE in Oct., Nov., Jan., Feb., and Apr.

Student Org Event Overview-March 2022

The following data was pulled using the Engage Branch Event Dashboard. Data reflects all student organization events that have been registered on Engage. Attendance data is based on participant tracking through Engage.



Event Spotlight: Badge of Distinction



54 * participants!

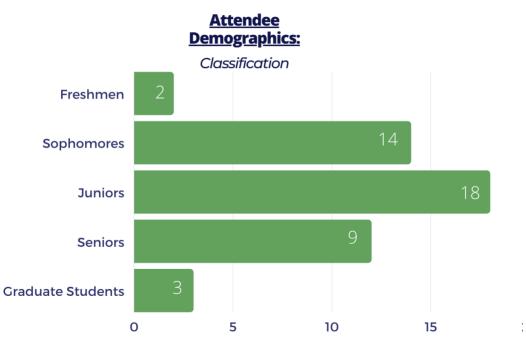
*49 Unique Participants

38 Student Orgs Represented

24 Badges Earned

Participation by workshop:

Who's In the Room? - 15 Understanding Implicit Bias - 39





Comparison to Spring 2021:

Badae

Student Orgs Re-Earned the Badge**2 orgs participated again but did not earn the

16 Student Orgs Earned the Badge for the First Time

Awarded Student Organizations

- 1. Alpha Gamma Delta
- 2. Alpha Omicron Pi
- 3. Alpha Kappa Alpha
- 4. Alpha Sigma Phi Fraternity
- 5. Alpha Xi Delta
- 6. Black Student Awareness Committee
- 7.Climb On at UAB
- 8. Delta Gamma
- 9. Disability Advocates Organization
- 10. Green Initiative at UAB
- 11. Indian Cultural Association
- 12. Indian Cultural Association
- 13. Off Campus Student Council
- 14. Pakistani Student Association
- 15. Pathfinders
- 16. Phi Gamma Delta
- 17. Public Relations Council of Alabama / Public Relations Student Society of America at UAB
- 18. Serve 205
- 19. School of Education Student Ambassadors
- 20. Student Affiliates of the American Chemical Society
- 21. Student Occupational Therapy Association (SOTA)
- 22. Theta Chi
- 23. Trailblazers
- 24. Undergraduate Student Government Association



Student Reflections:

It was eye opening to see the intersectionality of different identities and how they make us more complex.

The entire section about "Ability Status" stood out to me, and was something I had never really considered.

I really enjoyed the opportunities for both small group and large group discussion. It was very interesting to hear how different people interpreted each question.

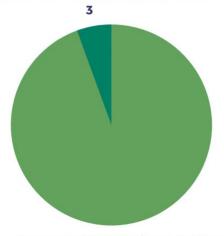
I really enjoy this training. It will be beneficial for me as a leader.

There were various marginalized groups that I hadn't considered before. Taking this workshop helped me understand the different experiences that others can go through.

It was helpful to talk to other people

<u>Overall Satisfaction Levels:</u> "I really enjoyed this presentation and would like to learn more."

Agree, but I do not want to learn more.



Agree, and I would like to learn more.



43* participants!

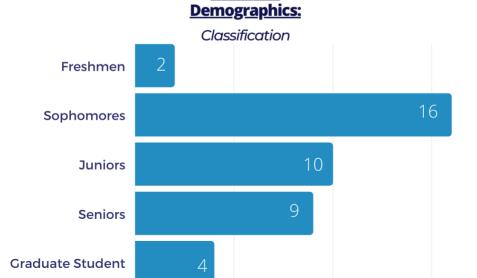
*41 Unique Participants

37 Student Orgs Represented19 Badges Earned

Participation by workshop:

QPR - 22 students
Blazers Bounce Back - 21 students

Attendee



5

10

15

0



Comparison to Spring 2021:

3 Student Orgs Re-Earned the Badge*

*6 orgs participated again but did not earn the Badge

21 Student Orgs Earned the Badge for the First Time

Awarded Student Organizations

- 1. Alpha Omicron Pi
- 2. Blazer Spirit Council
- 3. Climb On at UAB
- 4. Good Games UAB
- 5. Green Team
- 6. Indian Cultural Association
- 7. Leadership and Service Council
- 8. Off Campus Student Council
- 9. Pakistani Student Association
- 10. Pre-Med Branch of AMWA at UAB
- 11. Public Relations Council of Alabama/ Public Relations
 Student Society of America at UAB
- 12.Serve205
- 13. Sigma Chi
- 14. Student Occupational Therapy Association
- 15. Theta Chi Fraternity
- 16. Trail Blazers
- 17. UAB Ambassadors
- 18. Undergraduate Immunology Society
- 19. Vietnamese Student Association



<u>Student Reflections:</u> What was the most valuable thing you learned from this training?

How to apply this to a real life scenario (They demonstrated and allowed us to participate on what you would do if someone really came to you about ending their life); I feel like the phrases to avoid and use about someone ending their life was very informative beneficial.

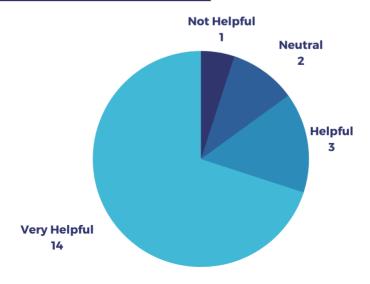
I loved learning about the things to say & not to say related to correct language and wording.

Student Reflections: Additional Comments

This was a great training. I definitely recommend this for every student.

Overall it was very interesting and interactive.

Overall Satisfaction Levels:



Event Spotlight: BlazerCon

BLAZERCON

March 25-27, 2022

3 days 16 hours



194 total participants









Engage Overview



USERS

9,423

COMPARATIVE DATA

28%

INCREASE IN USERS

COMPARED TO MARCH 2021

SESSIONS

20,262

A SESSION IS THE TIME PERIOD A USER IS ACTIVELY ENGAGED WITH THE WEBSITE.

COMPARATIVE DATA

34% INCREASE IN SESSIONS COMPARED TO MARCH 2021

TOP 3 EVENTS VISITED

- Palomitas Film Series: Atempa Sueños a Orillas del Rio
 - a. 1,211 views
- 2. SYE Prom: A Night in Hollywood a.882 views
 - b. KUSA's Snack Making Class i. 255 views

TOP 5 ORGANIZATIONS

- 1. Alpha Kappa Alpha Sorority, Inc.
 - a. 1,033 views
- 2. Peer Wellness Ambassadors
 - a.781 views
- 3.USGA
 - a. 708 views
- 4. Delta Gamma
 - a.391 views
- 5. Queer Peers
 - a.360 views

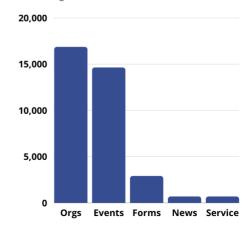
PAGEVIEWS

136,220

COMPARATIVE DATA

27% INCREASE IN PAGEVIEWS COMPARED TO MARCH 2021

UNIQUE VIEWS PER TAB



Professional Development & Contributions

| Staff Member Name | Skill Enhancement | Hours |
|--|--|--------|
| Jessica Brown | WISA Table Talk-Mentorship vs Sponsorship | 1 |
| Jennifer Griffin & | NASPA-AL Board of Directors | 1(x2) |
| Lauren Cotant | Monthly Meeting | , |
| Myah Morton | ACUI Webinar-eSports Foundations | 1 |
| Jessica Brown | WISA Book Club-"You Are Your Best Thing" Book Discussion | 1 |
| Jessica Brown & | WISA Womxn Wednesday- | 1 (x2) |
| Jeralyn Langford | Navigating the New Normal Pt. 2 | |
| Lauren Cotant | Upward Momentum Alumnae: Community Engagement Committee | 1 |
| Jeralyn Langford & Lauren Cotant | Post-Secondary Alliance for Community Engagement (PACE) Fall Meeting | 2(x2) |
| Lauren Cotant | Post-Secondary Alliance for Community Engagement (PACE) Exec Meeting | 1 |
| Stacy Rowan | Safe Zone Training | 2 |
| Stacy Rowan | Cultural Awareness Building Blocks | 1.5 |
| Stacy Rowan | AFA Tuesday Talks: Recruitment, Intake, and New Member Education | 1 |
| Jennifer Griffin, Lauren Cotant, and Stacy Rowan | Faculty Search Committee Training (ODEI) | 4.5 |
| Jessica Brown, Lauren Cotant, and Myah Morton | Presented on First Impact Program to the NASPA Retention & Success Knowledge Community | 3 |
| Stacy Rowan | Summit Against Hate (addressing antisemitism in FSL communities) | 2 |
| Stacy Rowan | Urban Campus Colleague Connection NASPA FSL KC | 1 |
| Jessica Brown | Womxn Wednesday: Accessibility | 1 |
| Alex Bushery | Green Zone Training | 4 |
| Lauren Cotant Post Secondary Alliance for Community Engagement | | 1 |

| Stacy Rowan | DiversiTEA: Difficult Conversations | 1 |
|--|---|--------|
| Stacy Rowan | AdvanceU: The State of Hazing (understanding hazing laws by state) | 1 |
| Stacy Rowan | Translating Research to Practice: Data on the Perception of Non- Members and the Developmental Strengths of Current Fraternity & Sorority Members | 1 |
| Stacy Rowan | Peer Affinity Chat: Mid-Level Managers | 1 |
| Alex Bushery, Jessica Brown, and Jennifer Griffin | NASPA-AL Drive-In Conference | 8 (x3) |
| Alex Bushery | NASPA-AL New Professionals Institute | 2 |
| Jessica Brown | WISA Table Talk | 1 |
| Jessica Brown | WISA Womxn Wednesday | 1 |
| Jessica Brown | UAB Resilient Leader Series: Cultivating Resilience through the Practices of Gratitude, Essentialism, and Self- Compassion | 1 |
| Stacy Rowan | Perspectives Editorial Board (AFA) | 1 |
| Stacy Rowan | Black History in Fraternity and Sorority Life | 1 |
| Jennifer Griffin, Jessica Brown, Stacy Rowan, Alex Bushery | Security Awareness Training | 1 (x4) |
| Jessica Brown | NASPA Annual Conference | 32 |
| Stacy Rowan | Perspectives Editorial Board | 1 |
| Stacy Rowan | It's Not Always What it Seems: Black Student Leaders Narratives of Race and Racism in Student Affairs | 1 |
| Stacy Rowan | I Don't Fit in this FieldLiterally: Addressing Fatphobia in Fraternity and Sorority Life | 1 |
| Alex Bushery and Jennifer Griffin | NASPA-AL Board Meeting | 3 |
| Total Ho | ours of Professional Development: | 111 |