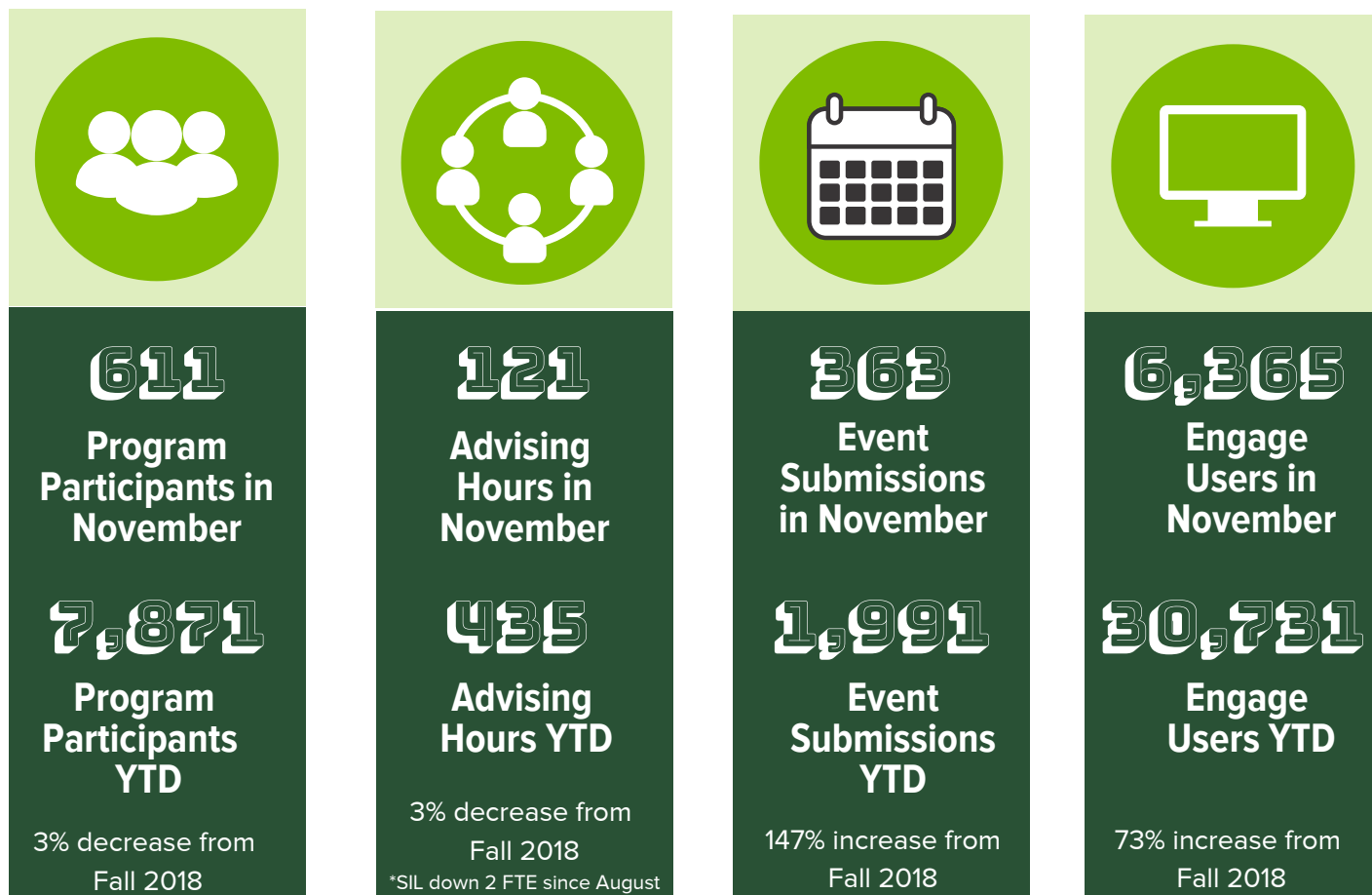


Student Involvement & Leadership

Monthly Report

November 2019-Monthly Metrics



Student Spotlight

Tiffany Millan was crowned
as the 2020 Miss UAB on
Friday, November 1st at the
37th Annual Miss UAB
Scholarship Competition

Sophomore
Marketing Major | Art Studio Minor



Student Involvement & Leadership *Monthly Report*

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2019 POST-CONFERENCE DATA

OUTCOMES

1

PRACTICAL LEADERSHIP & PROFESSIONALISM

- Identify and define personal leadership values and/or behaviors
- Outline actionable next steps for co-curricular engagement and involvement to strengthen career readiness

2

SOCIAL RESPONSIBILITY

- Recognize barriers to equality and inclusion and outline means for dismantling them

3

CRITICAL THINKING AND PROBLEM SOLVING

- Understand the role of personal experience and observation in decision making.
- Identify personal assumptions and seek out alternative perspectives

LEARNING

"I learned how to make deeper connections with people and the importance of networking."

"I learned to P.A.U.S.E with my unconscious bias - Pay attention, Acknowledge my bias, Understand other options, Search for constructive criticism, Execute an action plan."

"Instead of jumping to conclusions when faced with issues on a team, I learned that is important to ask effective questions with the intent to solve the problem instead of being passive aggressive."

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November 2019



DATA ANALYTICS

November 1-November 30, 2019

USERS

6,365

USERS WHO HAVE INITIATED AT LEAST
ONE SESSION DURING THE DATE
RANGE

**37% INCREASE FROM
NOVEMBER 2018**

PAGEVIEWS

112,713

PAGEVIEWS IS THE TOTAL NUMBER OF
PAGES VIEWED. REPEATED VIEWS OF
A SINGLE PAGE ARE COUNTED.

**217% INCREASE FROM
NOVEMBER 2018**

TOP PAGE VISITS

1. ORG DIRECTORY = 18,973 VIEWS
2. EVENTS = 12,052 VIEWS
3. FORMS = 5,942 VIEWS