

Student Involvement & Leadership

Monthly Report

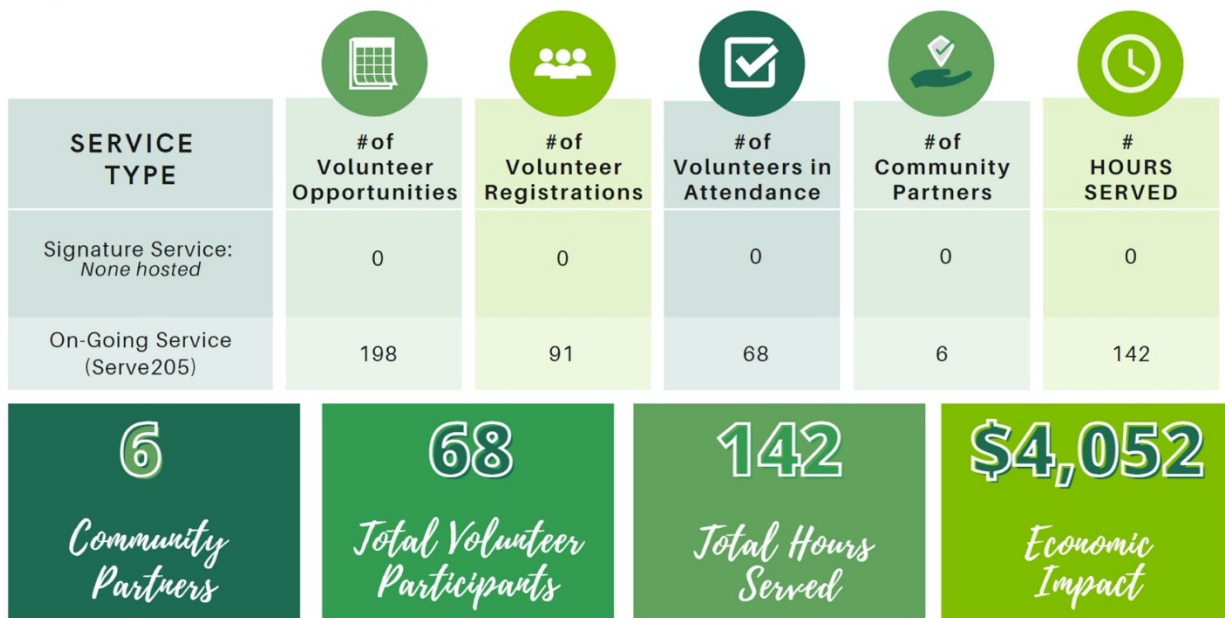
October 2022

SIL Programming:

	Virtual	In-Person	AY23	AY22	AY21	AY20 YTD	AY19 YTD
# of Events	1	19	58	262	186	127	136
# of Participants	174	4,278	9,019	12,840	16,332	16,518	18,537

SIL Service Opportunities:

October 2022 - Volunteer Data

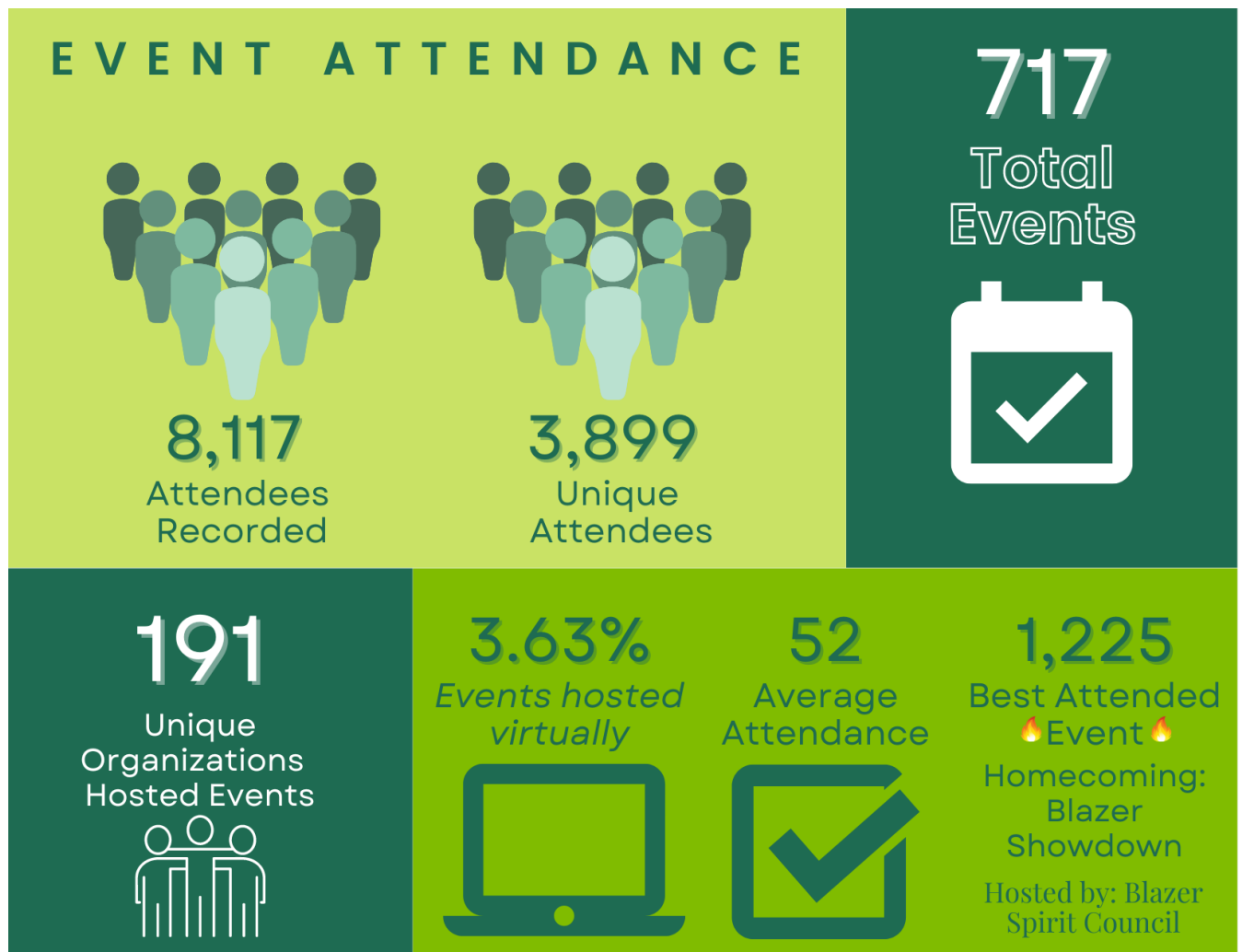


SIL Advising Contributions:

	Aug/Sept	Oct.	Nov.	Jan.	Feb.	March	April	YTD Total
2022-2023	328	179						507
2021-2022	550	148	173	129	104	126	82	1,312
2020-2021	295	105	95	71	91	141	89	887
2019-2020	187	121	121	141	149	259	64	1,042
2018-2019	268	173	135	110	272	343	115	1,416
2017-2018	166	95	148	181	286	345	148	1,369

Student Org Event Overview

The following data was pulled using the Engage Branch Event Dashboard. Data reflects all student organization events that have been registered on Engage. Attendance data is based on participant tracking through Engage.



Leadership Development Spotlight: Student Organization Summit

The Student Organization Summit is a virtual, asynchronous training experience for student organization leaders. All student organization presidents (or equivalent officer) must complete this web-based training course. This includes officers in graduate and undergraduate Registered Student Organizations, University Funded Organizations, and Fraternities & Sororities. While each president is required to complete the Summit, all organization members and advisors are encouraged to participate. This year, the summit included modules on The Blazer Way, and overview of the event registration and space reservation processes, navigating Engage, and constitution and by-laws revisions.

FALL 2022 STUDENT ORG SUMMIT

Participant Data

PARTICIPATION



187

total
submissions



19% DECREASE

in student org
participation compared
to Fall 2021



160

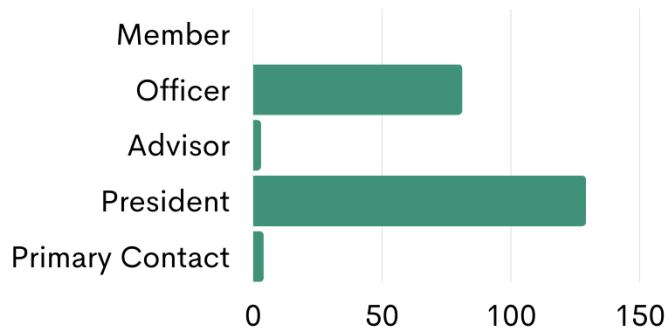
orgs
represented

Comparative Data

Fall 2021: **233** total submissions

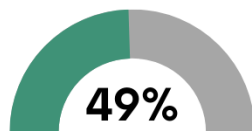
Fall 2020: **173** total submissions

PARTICIPANT MEMBERSHIP TYPES



- Members: **0**
- Officers: **81**
- Advisors: **3**
- Presidents: **129**
- Primary Contacts: **4**

SATISFACTION LEVELS



of participants said
the Summit was
Very Helpful

- Somewhat helpful: **60**
- Somewhat unhelpful: **4**
- Neutral: **30**
- Very unhelpful: **2**

THE **BLAZER** WAY

RESPONSES

How can you hold your members & executive board accountable to model behaviors that are representative of the Blazer Way in their daily lives?



- "We can hold our members and executive board accountable by being committed to their role in our organization and fostering a positive environment for growth and service."



- "I can encourage my executive board and members to demonstrate empathy and respect for each other, honoring differences in cultures and identities that create diversity within our club. I can also empower the executive board and members to be creative, innovative, and resourceful thinkers, cultivating leadership qualities and resiliency."

What is one way your organization promotes the Blazer Way or implements programs/events that highlight the tenets of the Blazer Way?



- "We try our best to hold events that promote the tenets by making sure they are well planned out, making sure no one feels left out (including but not limited to presentations and posters which are easily accessible to those who see color differently), inviting general members to offer ideas for events, and hosting fundraisers to service those suffering from cancer."



- "My organization implements the Blazer Way by coming up with events that are helpful and meaningful to the students. We want to focus on educational and work place growth while also making sure we're focusing on the person as well."

Event Spotlight: Homecoming Spirit Week

2022 Homecoming Spirit Week

Participant Summary

UAB HOMECOMING
The Blazer Games



UAB THE UNIVERSITY OF ALABAMA AT BIRMINGHAM

EVENT OVERVIEW

7 Events | 3,170 Total Participants

The Blazer Spirit Council hosts a series of student-facing events focused on celebrating institutional pride and UAB traditions. Below are some of the week's key events and their participant count.

EVENTS BY WEEK

Key Event

Participants

1

**Movie on
the Green**

548

October 3, 2022

2

**Blazer
Showdown**

1,225

October 5, 2022

3

**Blaze the
Night Block
Party**

606

October 6, 2022

4

**Student
Tailgate**

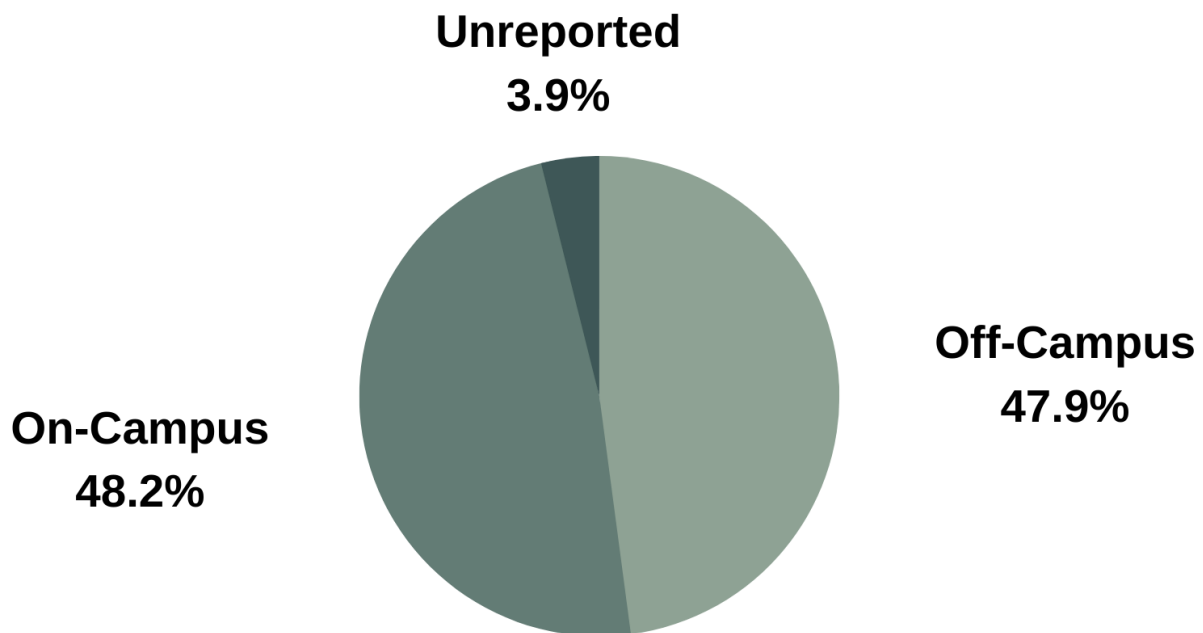
495

October 8, 2022

PARTICIPANT OVERVIEW

**7 Events | 3,170 Total Participants
2,387 Unique Participants**

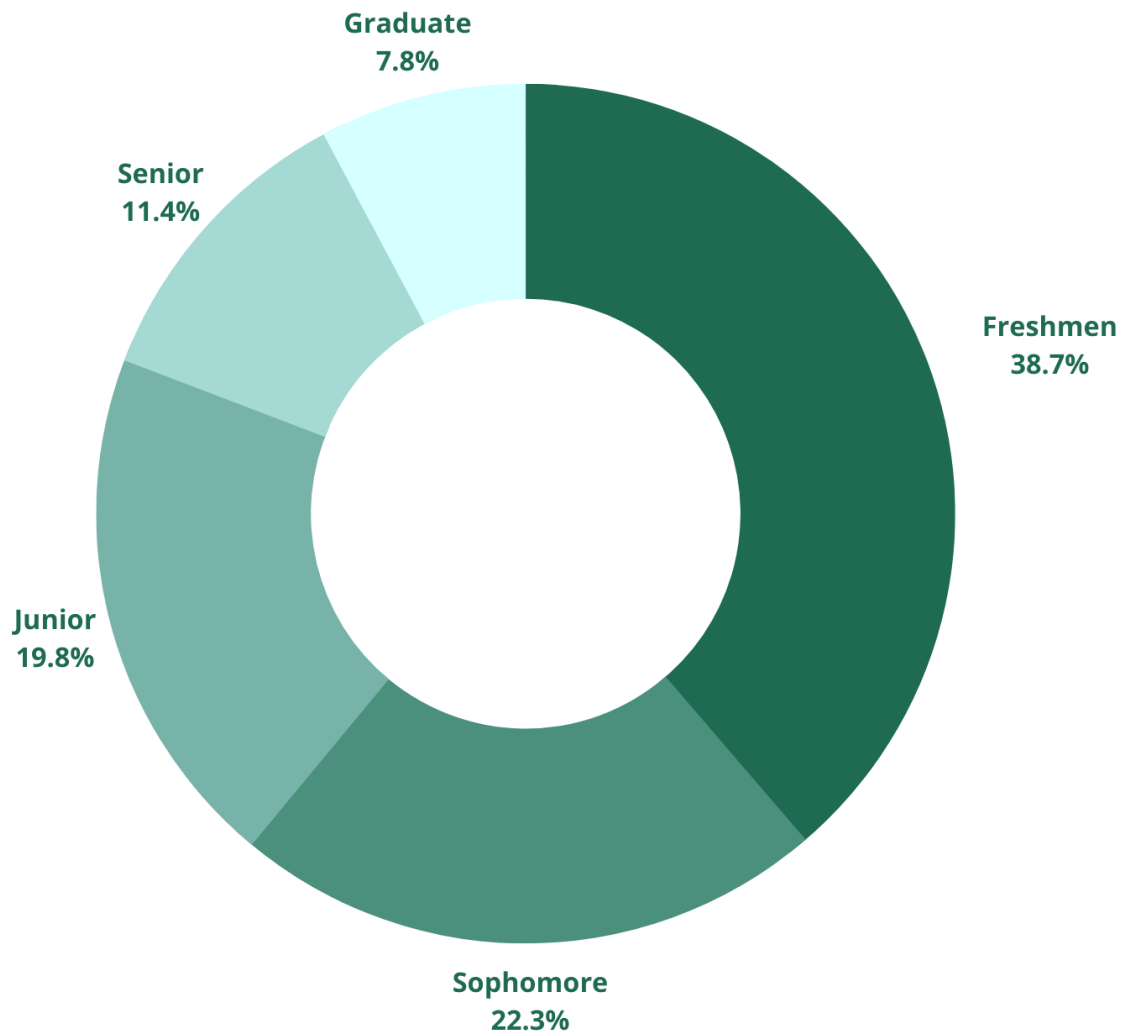
Participant Residence



UAB HOMECOMING
The Blazer Games



Participant Classification

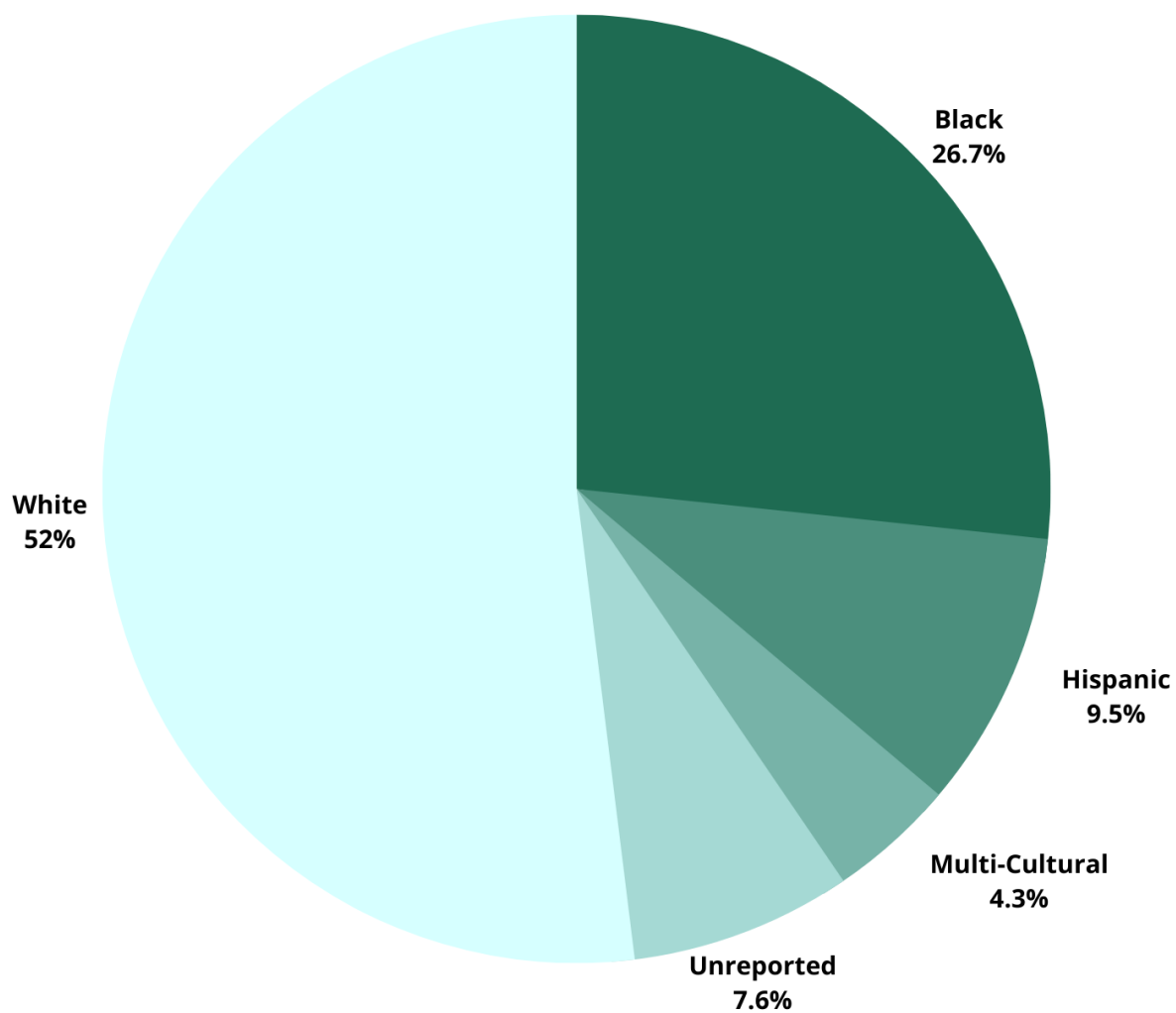


UAB HOMECOMING The Blazer Games



UAB THE UNIVERSITY OF ALABAMA AT BIRMINGHAM

Participant Ethnicity





PARTICIPANT ENGAGEMENT

31%



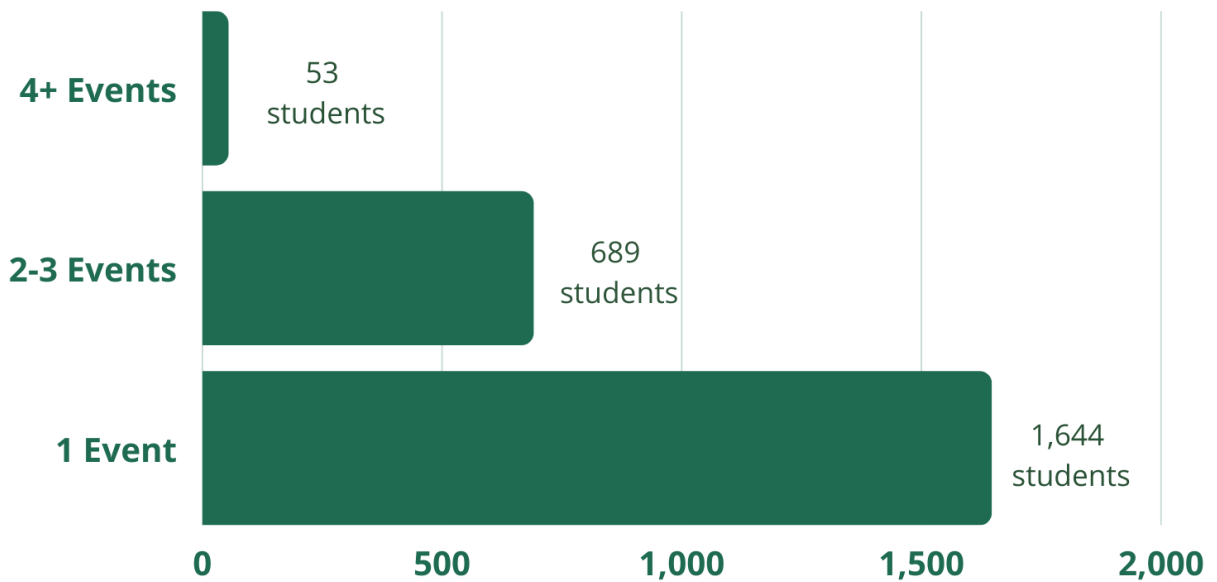
of participants
attended 2 or more
events during
Homecoming Spirit
Week

69%



of participants
attended 1 event
during the first four
weeks

Participant Engagement

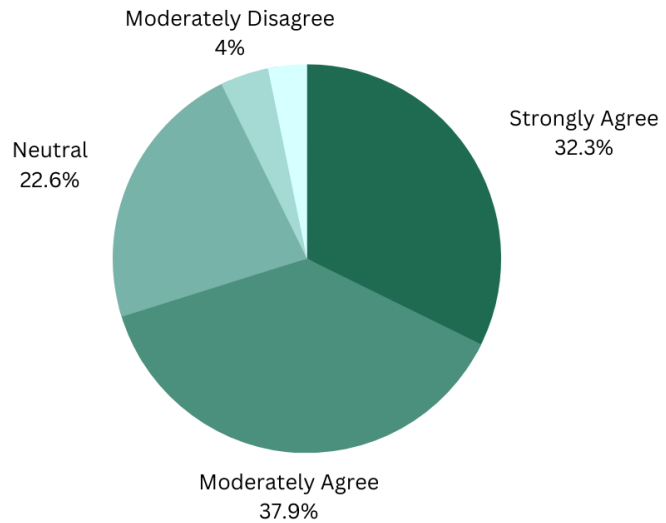


Sense of Belonging

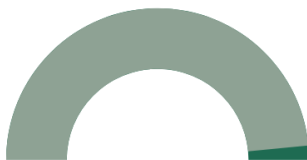
70%



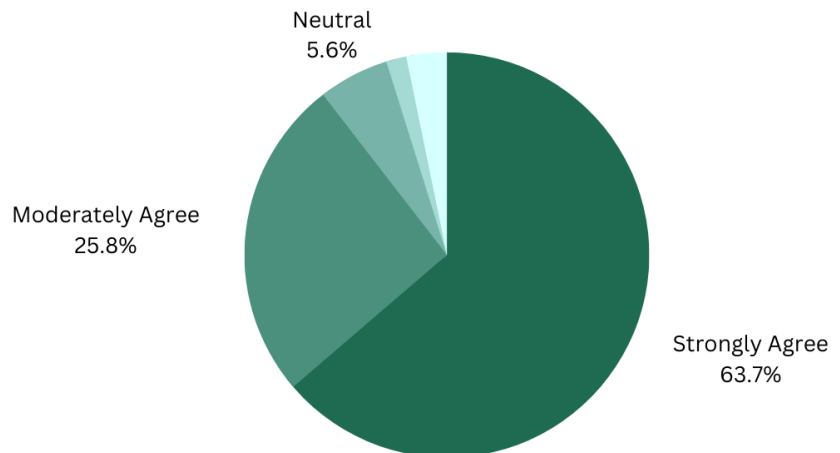
respondents indicated they felt more connected to UAB's campus community as a result of participating in the week's events



89%



respondents indicated they were proud to be a UAB Blazer due to the week's activities





Comparative Data

Fall 2021-Fall 2022

33% ↑

unique participants compared
to Fall 2021

60% ↑

of participants who attended
2 or more events compared to
Fall 2021

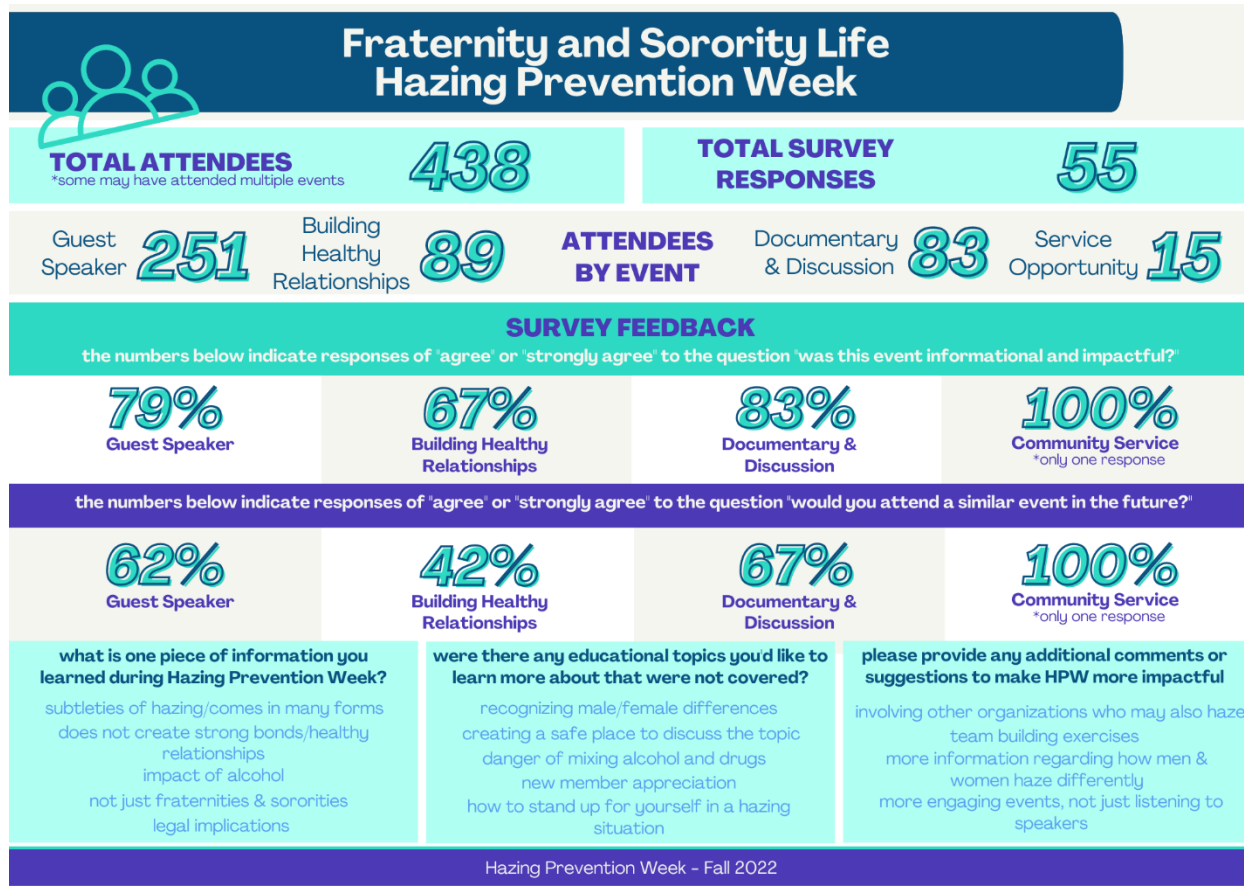
25% ↑

number of teams participating in
the Blazer Spirit Competition
compared to Fall 2021



Assessment Spotlight:

Fraternity & Sorority Life hosted a week of educational activities in honor of Hazing Prevention Week. Activities ranged from guest speakers to simulation exercises, to community service opportunities. Following the weeks' events, an electronic evaluation was sent to all participants.



Engage Overview

ENGAGE

DATA ANALYTICS OCTOBER 2022

USERS **12,967**

COMPARATIVE DATA

10% INCREASE IN USERS
COMPARED TO OCT 2021

SESSIONS
27,121

COMPARATIVE DATA **5%** INCREASE IN SESSIONS
COMPARED TO OCT 2021

A SESSION IS THE TIME
PERIOD A USER IS
ACTIVELY ENGAGED WITH
THE WEBSITE.

TOP 3 EVENTS VISITED

- 1.Spooky Halloween Festival
a.813 unique views
- 2.Blazer Showdown
a.618 unique views
- 3.KUSA Patbingsu Party
a.210 unique views

TOP 5 ORGANIZATIONS

- 1.AKA
a.579 views
- 2.USGA
a.450 views
- 3.Delta Gamma
a.422 views
- 4.College Panhellenic Council
a.326 views
- 5.Delta Sigma Theta Sorority, Inc.
a.240 views

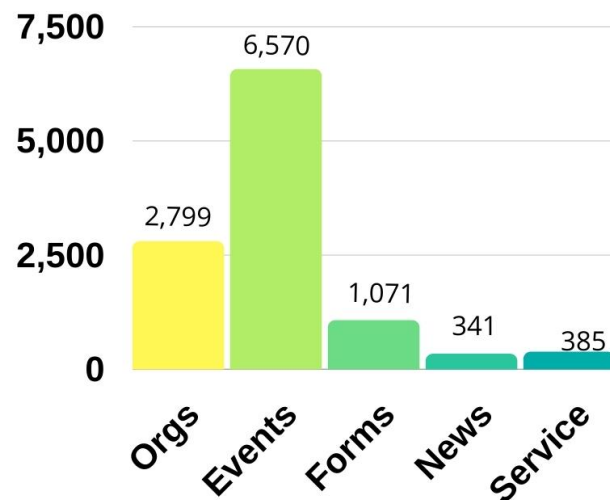
PAGEVIEWS

163,714

COMPARATIVE DATA **8%** DECREASE IN PAGEVIEWS
COMPARED TO AUG/SEPT 2021

PAGEVIEWS ARE THE
TOTAL NUMBER OF
PAGES VIEWED.

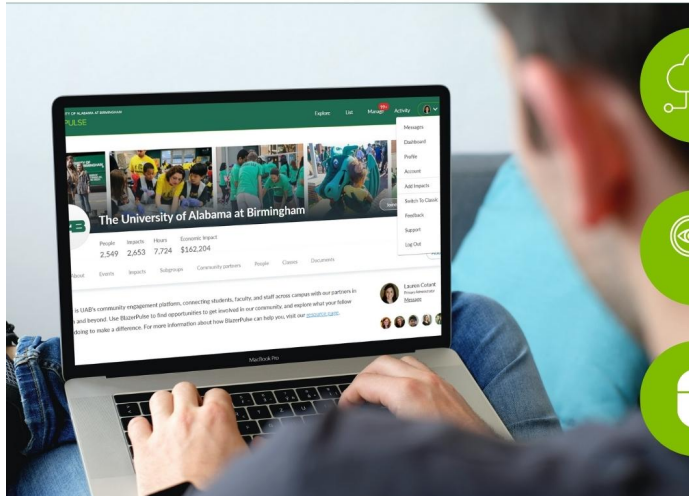
UNIQUE VIEWS PER TAB



BlazerPulse Overview



October 2022
Google Analytics



7,114
Users

An individual who interacts with your website or app.
Each user can visit your website multiple times.



48,436
Pageviews

Pageviews are the total number of pages viewed.



11,451
Sessions

A session is the time period a user is actively engaged with the website.



BLAZERPULSE

October 2022
Google Analytics

Top Pageviews

- 1** Habitat House Build 2022
727 unique views
- 2** Blazer Kitchen Volunteers
216 unique views
- 3** Equal Access Bham MS1 Sun. Clinic
173 unique views
- 4** Equal Access Bham MS1 Wed. Clinic
148 unique views
- 5** Serve205
165 unique views