

Student Involvement & Leadership

Monthly Report

August/September 2020

I. Programming

	Virtual-Active	Virtual-Passive	In-Person	AY21 YTD	AY20 YTD	AY19 YTD
# of Events	51	14	11	76	127	136
# of Participants	1,077	7,008	290	8,375	16,518	18,537

- SIL provided a mixture of virtual and in-person activities during the first 6 weeks of the fall 2020 semester. As a result, there was a 533% increase in the number of opportunities SIL offered and a 173% increase in participation compared to the first 6 weeks of the fall 2019 semester.
- *Virtual-Active:* Activities where a participant has to log on to a designated online platform at a specified date and time in order to attend/participate in the program. See Section II for an event spotlight of one of SIL's "virtual-active" programs from August/September 2020.
- *Virtual-Passive:* Activities where a participant can view the program or participate in the program at a time of their choosing. Virtual-passive programs are typically recorded using technology and then published to an online platform (YouTube, Instagram, website, etc.). See Section II for an event spotlight of one of SIL's "virtual-passive" programs from August/September 2020.
- *In-Person:* Activities where a participant must physically attend the program/event in order to participate. An in-person program takes place on a specified day/dates at a designated location.

**Scroll for event spotlights*

II. Event Spotlights

Virtual-Active: Connect Fest

6 Virtual Fairs hosted over the course of 6 days	<ul style="list-style-type: none">•120 student organizations represented•241 total participants with 179 unique participants
Cultural & Social Awareness Identity Focused	<ul style="list-style-type: none">•22 organizations represented•33 student participants
Health & Wellness, Spirituality, Fitness, & Club Sports	<ul style="list-style-type: none">•16 organizations represented•19 student participants
Community Service & Civic Engagement	<ul style="list-style-type: none">•23 organizations represented•58 student participants
Arts, Entertainment, & Special Interest	<ul style="list-style-type: none">•15 organizations represented•36 student participants
Academic & Professional	<ul style="list-style-type: none">•23 organizations represented•52 student participants
Campus Connections, Greek Life, University Reps, & School Spirit	<ul style="list-style-type: none">•21 organizations represented•43 student participants

In-Person: Serve205 Service Projects

Total Service Projects: 3	<ul style="list-style-type: none">•29 unique volunteers•50 hours of service•Economic Impact=\$1,096
Birmingham Botanical Gardens	<ul style="list-style-type: none">•10 unique volunteers•12 service hours•Economic Impact=\$263.04
BuildUP Birmingham	<ul style="list-style-type: none">•10 unique volunteers•20 service hours•Economic Impact=\$438.40
Community Food Bank of Central AL	<ul style="list-style-type: none">•9 unique volunteers•19 service hours•Economic Impact=\$416.48

III. Advising

Aug/Sept		Oct.		Nov.		Jan.		Feb.		March		April		YTD Total	
AY21	AY20	AY21	AY20	AY21	AY20	AY21	AY20	AY21	AY20	AY21	AY20	AY21	AY20	AY21	AY20
295	187	n/a	121	n/a	121	n/a	141	n/a	162	n/a	110	n/a	94	295	1,042

- *Virtual advising allowed students' easier access to their organization advisors and advisors increased the frequency of advising appointments to maintain open communication with their students. As a result, there was a 57% increase in the number of advising hours the SIL team provided to students compared to Aug/Sept 2019.*
- *The SIL team was down 1 advisor in Aug/Sept 2020.*
- *15 organizations are advised directly by the Student Involvement & Leadership Team*

IV. Engage

ENGAGE

DATA ANALYTICS SEPTEMBER 2020

USERS

9,026

USERS WHO HAVE INITIATED AT LEAST ONE SESSION DURING THE DATE RANGE.

SESSIONS

20,782

A SESSION IS THE TIME PERIOD A USER IS ACTIVELY ENGAGED WITH THE WEBSITE.

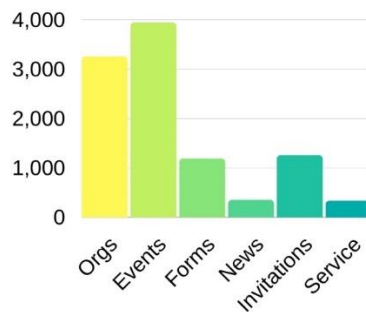
TOP DAYS FOR LOGINS

1. SEPT 3 - 1,094 USER
2. SEPT 8 - 1,100 USERS
3. SEPT 28 - 911 USERS

TOP 2 TIMES OF DAY

1. TUESDAYS AT 10AM
2. TUESDAYS AT 6PM

UNIQUE VIEWS PER TAB



V. Student Organizations

Total Number of Organizations: 295

***8% total decrease compared to Fall 2019 | *12% total decrease compared to Spring 2020**

Comparative Data

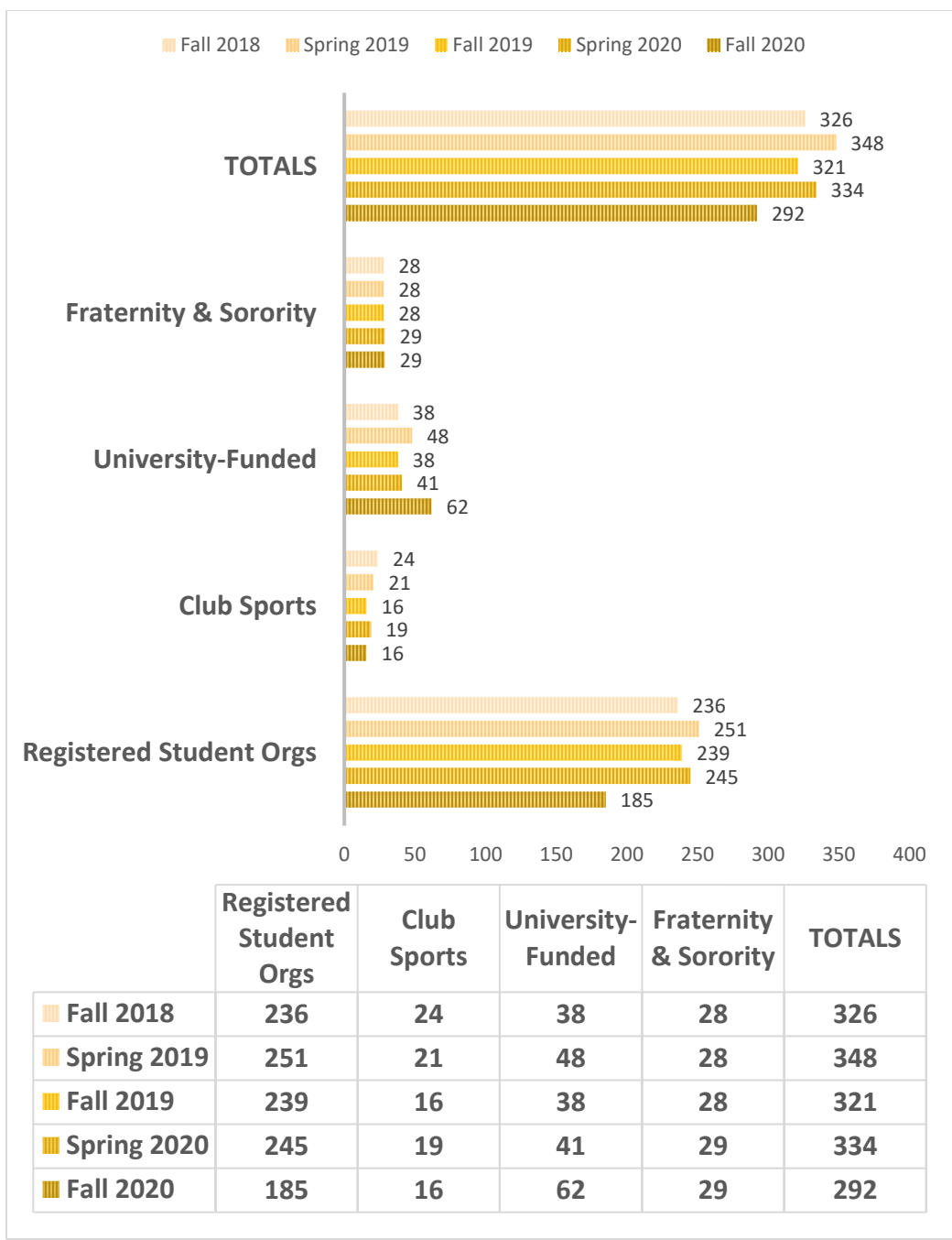
- **Fall 2019 Total Orgs: 321 | Fall 2020 Total Orgs:295**
 - Fall 2019 Re-Registrations: 277 | Fall 2020 Re-Registrations: 270
 - Fall 2019 New Org Registrations: 44 | Fall 2020 New Org Registrations: 25

We didn't retain a total of 19% of orgs from Spring 2020.

Breakdown of Fall 2020 Organization Inactivity:

- **65 organization did not re-register**
 - 9 had their registration denied due to Advisor Verification
 - 3 shared reasoning related to COVID-19
 - 3 shared leadership challenges that has resulted in activity
 - *The remaining 50 have not indicated reasoning*
 - A follow up email has been sent requesting more information.

Scroll for breakdown by type.



(The table above does not include 3 School of Medicine organizations, but those organizations are accounted for in the organization total).

New Organizations

New Organizations by Semester:

Fall 2019 – 44 Orgs | Fall 2020 – 25

New Organizations by Type:



New Organization Name	Registration Period	Type
1. AID for ALS at UAB	Fall 2020	RSO
2. Cardiovascular Health Association	Fall 2020	RSO
3. Chi Epsilon	Fall 2020	RSO
4. Coalition of Occupational Therapy Advocates for Diversity	Fall 2020	Grad RSO
5. Connecting Narratives at UAB	Fall 2020	RSO
6. GEAR UP Alabama	Fall 2020	RSO
7. Girls 101	Fall 2020	RSO
8. Global Medical Brigades at UAB	Fall 2020	RSO
9. Health Services Administration Bridge	Fall 2020	University Funded
10. Heart at UAB	Fall 2020	RSO
11. HippoCampo Health	Fall 2020	University Funded
12. Iron City at UAB	Fall 2020	RSO
13. Medical Sociology Club at UAB	Fall 2020	RSO
14. Mental Health Ambassadors at UAB	Fall 2020	University Funded
15. Pre-Occupational Therapy Club at UAB	Fall 2020	RSO
16. SHARE Healthcare at UAB	Fall 2020	RSO
17. Students Demand Action at UAB	Fall 2020	RSO

18. The Navigators International Community at UAB	Fall 2020	RSO
19. Women's Club Soccer at UAB	Fall 2020	Club Sport
20. Anthropology Honor Society at UAB	Fall 2020	RSO
21. Hill Learning Community at UAB	Fall 2020	SOM
22. Project Sunshine at UAB	Fall 2020	RSO
23. The University Honors Program	Fall 2020	University Funded
24. Dermatology Interest Group at UASOM	Fall 2020	SOM
25. ENT Interest Group	Fall 2020	SOM

Student Org Summit

Student Organization Summit

Progress as of 9/3/2020

197
participants

193
organizations

Organizations
with more than 1
participant:

35 orgs

Participant Type:

Members: 3
Officers: 32
Presidents: 150
Advisors: 6
Primary Contact: 6

How many orgs
each participant
represented:

1 Org: 167
2 Orgs: 27
3 Orgs: 3

SUMMIT LEARNING OUTCOMES



100%

Identified healthy behaviors



96%

Identified the correct in-door event capacity

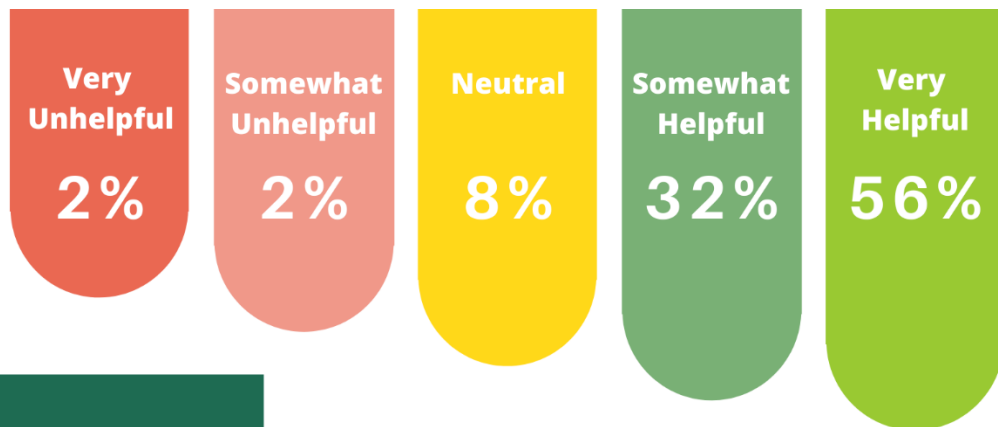


98%

Recalled that all events
(virtual & in-person) required registration

SUMMIT: OPTIONAL LEARNING MODULES

Each participant selected three learning modules.
The following outlines the number of participants per module:



Would you like the
Summit hosted
virtually again?
NO: 7%
YES: 93%

SUMMIT PARTICIPANT EXPERIENCE
SATISFACTION