

Student Involvement & Leadership

Monthly Report

October 2020

I. Programming

	Virtual-Active	Virtual-Passive	In-Person	AY21 YTD	AY20 YTD	AY19 YTD
# of Events	5	11	9	101	127	136
# of Participants	49	1,312	148	9,884	16,518	18,537

- SIL continues to provide a combination of virtual and in-person activities for the fall 2020 semester. As a result, SIL has offered 80% of the total programs offered in AY20 in the first two months of the semester.
- *Virtual-Active:* Activities where a participant has to log on to a designated online platform at a specified date and time in order to attend/participate in the program. See Section II for an event spotlight of one of SIL's "virtual-active" programs from October 2020.
- *Virtual-Passive:* Activities where a participant can view the program or participate in the program at a time of their choosing. Virtual-passive programs are typically recorded using technology and then published to an online platform (YouTube, Instagram, website, etc.).
- *In-Person:* Activities where a participant must physically attend the program/event in order to participate. An in-person program takes place on a specified day/dates at a designated location. See Section II for an event spotlight from one of SIL's "in-person" programs from October 2020.

**Scroll for event spotlights*

II. Event Spotlights

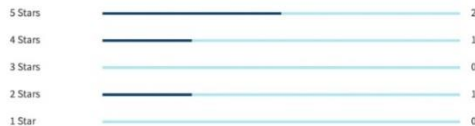
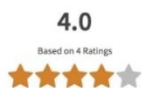
Virtual-Active: Path to Wellness; Virtual Involvement Fair

PATH TO WELLNESS - INVOLVEMENT FAIR

The *Path to Wellness* Virtual Involvement Fair sought to engage undergraduate students with organizations related to health and wellbeing. Organizations and university services in the realm of health advocacy, health promotion, spirituality, pre-health academic interest, and wellbeing were invited to participate. The event was hosted through the Engage "Virtual Fair" feature on October 7, 2020 from 5-6 PM. Undergraduate students were provided with an opportunity to virtually meet organization representatives to increase their engagement to health and wellbeing organizations.



ENGAGE FEEDBACK & SURVEY RESPONSES



Based on Engage ratings from 4 of the 26 attendees, the event was rated a 4.0 on a 5.0 scale. According to survey feedback from an attendee, the event was "helpful in meeting different organizations but difficult to navigate with the different links" in reference to the organization link that directed them to another Zoom interest session. Another attendee described the event as "easy in exposing several opportunities". Additional feedback from Engage or other participants is not available.

"THE INVOLVEMENT FAIR MADE IT EASY IN EXPOSING SEVERAL OPPORTUNITIES TO ME THAT WOULD HAVE BEEN WAY MORE DIFFICULT IN FINDING ON MY OWN."

Into the Streets

Overall Impact

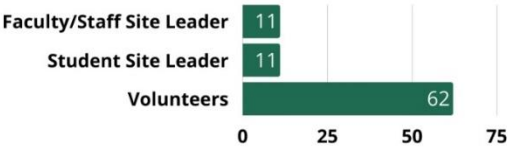
84 Volunteers



Show Rate
Based on BlazerPulse pre-registration



7 Community Partners
12 Service Sites

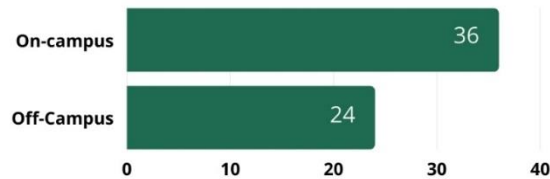
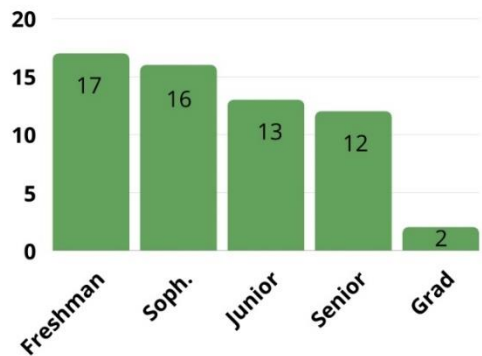
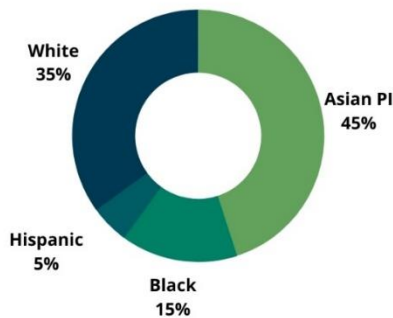


168 Service Hours
\$3,788 Economic Impact

Into the Streets

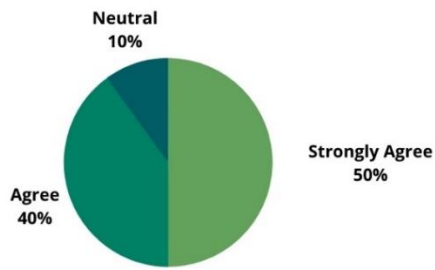
Volunteer Demographics

DATA IS REFLECTIVE OF VOLUNTEERS (THIS DOES NOT INCLUDE STUDENT OR STAFF SITE LEADERS)

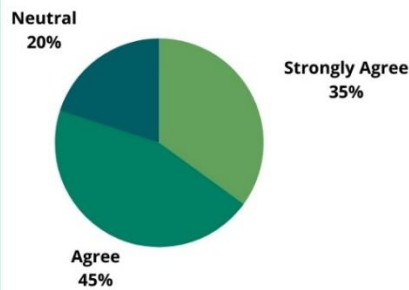


As a result of volunteering at Into the Streets...

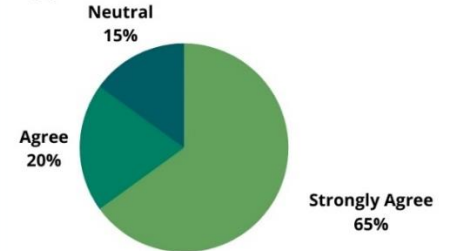
I feel better connected to the Birmingham community.



I feel better connected to my peers.



I will use BlazerPulse to identify future service opportunities.



“Into the Street was a great learning experience for me. I feel more connected to UAB and Birmingham community. Team work, communication, cooperation, and time management are the skills I have experienced during this volunteering opportunity.”

– Birmingham Botanical Gardens site

“THIS WAS A WONDERFUL SERVICE OPPORTUNITY. I NOT ONLY GOT TO DO SOMETHING THAT INVOLVED STUFF THAT I AM PASSIONATE ABOUT (SERVING AND ART) BUT I MET SO MANY WONDERFUL PEOPLE AS WELL.”

– LIVE HEALTHSMART SITE

III. Advising

Aug/Sept		Oct.		Nov.		Jan.		Feb.		March		April		YTD Total	
AY21	AY20	AY21	AY20	AY21	AY20	AY21	AY20	AY21	AY20	AY21	AY20	AY21	AY20	AY21	AY20
295	187	105	121	n/a	121	n/a	141	n/a	162	n/a	110	n/a	94	295	1,042

- *Virtual advising continues to allow students' easier access to their organization advisors and advisors are working to sustain increased frequency of advising appointments to maintain open communication with their students.*
- *The SIL team was down 2 advisors in October 2020. As a result, there was a 13% decrease in the number of advising hours facilitated in October 2020 compared to October 2019.*
- *15 organizations are advised directly by the Student Involvement & Leadership Team*

IV. Engage

ENGAGE

DATA ANALYTICS OCTOBER 2020

USERS

6,520

23.17% OF SEPTEMBER USERS
RETURNED IN OCTOBER

SESSIONS

14,496

A SESSION IS THE TIME PERIOD A USER IS ACTIVELY
ENGAGED WITH THE WEBSITE.

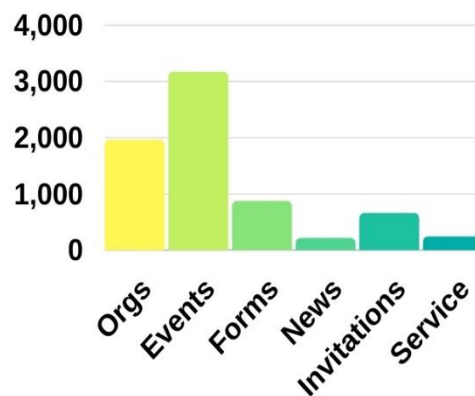
TOP 2 TIMES OF DAY

1. MONDAYS FROM 12PM-2PM
2. TUESDAYS AT 11AM

TOP 3 EVENTS VISITED

1. RA INTEREST SESSION
A. RESIDENCE LIFE - 266 VIEWS
2. STUDY BUDDIES
A. UPB - 132 VIEWS
3. FILM 4: COCO
A. PALOMITAS - 137 VIEWS

UNIQUE VIEWS PER TAB



TOP 3 ORGS VISITED

1. USGA = 508 UNIQUE VIEWS
2. UNIVERSITY PROGRAMS BOARD = 283 UNIQUE VIEWS
3. ALPHA EPSILON DELTA = 224 UNIQUE VIEWS

V. Recruitment/Intake Activities

Interfraternity Council	
Alpha Tau Omega	<i>Did not take any new members this semester</i>
Delta Sigma Phi	5
Lambda Chi Alpha	<i>Did not take any new members this semester</i>
Phi Gamma Delta	5
Pi Kappa Phi	12
Tau Kappa Epsilon	<i>Did not take any new members this semester</i>
Theta Chi	8
Alpha Sigma Phi (colony)	12
Sigma Chi (colony)	7
Sigma Tau Gamma (colony)	<i>Did not take any new members this semester</i>
Multicultural Greek Council	
Beta Chi Theta Fraternity, Inc.	1
Delta Epsilon Psi Fraternity, Inc.	
Delta Phi Omega Sorority, Inc.	
Sigma Sigma Rho Sorority, Inc.	
Sigma Lambda Gamma Sorority, Inc.	
National Pan-Hellenic Council	
Alpha Phi Alpha Fraternity, Inc.	
Alpha Kappa Alpha Sorority, Inc.	
Kappa Alpha Psi Fraternity, Inc.	
Omega Psi Phi Fraternity, Inc.	
Delta Sigma Theta Sorority, Inc.	
Phi Beta Sigma Fraternity, Inc.	
Zeta Phi Beta Sorority, Inc.	
Sigma Gamma Rho Sorority, Inc.	
Panhellenic	
Alpha Gamma Delta	27
Alpha Omicron Pi	35
Alpha Xi Delta	30
Delta Gamma	30
Kappa Delta	26
Sigma Kappa	25
Total New Members: 223	

VI. Professional Development

<i>Type of Development Opportunity</i>	<i>Offered by:</i>	<i>Time Committed</i>	<i>Participant</i>
Kognito Simulation and Debrief	Student Couns. Serv. & SIL	2 hrs	Jennifer Griffin
Kognito Simulation and Debrief	Student Couns. Serv. & SIL	2 hrs	Lauren Cotant
Kognito Simulation and Debrief	Student Couns. Serv. & SIL	2 hrs	Jessica Brown
Kognito Simulation and Debrief	Student Couns. Serv. & SIL	2 hrs	Scotty Rainwater
Kognito Simulation and Debrief	Student Couns. Serv. & SIL	2 hrs	Myah Morton
Kognito Simulation and Debrief	Student Couns. Serv. & SIL	2 hrs	Robert Webb
Kognito Simulation and Debrief	Student Couns. Serv. & SIL	2 hrs	Maggie Tucker
Kognito Simulation and Debrief	Student Couns. Serv. & SIL	2 hrs	Andrea Bennett
Resilient Leader Series: Voice, Being Heard	OL&D	1 hr	Jessica Brown
Freedom of Expression Online Module	ODEI	1 hr	Jennifer Griffin
Freedom of Expression Online Module	ODEI	1 hr	Lauren Cotant
Freedom of Expression Online Module	ODEI	1 hr	Jessica Brown
Freedom of Expression Online Module	ODEI	1 hr	Myah Morton
Freedom of Expression Online Module	ODEI	1 hr	Robert Webb
Freedom of Expression Online Module	ODEI	1 hr	Maggie Tucker
African American KC Region IV Virtual Conference	NASPA		Jessica Brown
Coffee & Conversations: Balancing a Doctoral Degree & Your Full-Time Job	NACA	1 hr	Jessica Brown
Resilient Leader Series: Managing Expectations	OL&D	1 hr	Jessica Brown
Racial Battle Fatigue	NASPA	1 hr	Jessica Brown
Racial Battle Fatigue	NASPA	1 hr	Myah Morton
A Conversation with Dr. Beverly Tatum	ODEI	1 hr	Jessica Brown
Assessment Institute	IUPUI	4 hrs	Jennifer Griffin
Leadership Development	Upward Momentum	4 hrs	Lauren Cotant

Critical Conversations: Academic Freedom, Free-Expression, and Civil Discourse	ODEI	2 hrs	Lauren Cotant
Reflections from Current Realities	GivePulse	1 hr	Lauren Cotant
Reflections from Current Realities	GivePulse	1 hr	Jennifer Griffin