

Student Involvement & Leadership

Monthly Report

February 2021

I. Student Events & Programming

Month	FY20	FY21	% Decrease
August	91	67	26%
September	589	451	23%
October	812	474	41%
November	634	304	52%
December	232	50	78%
January	348	96	72%
February	748	491	34%
Total	3,454	1,933	44%

**In-person and hybrid events were not permitted from January 19, 2021-February 14, 2021*

Total Events Hosted by SIL

	Virtual-Active	Virtual-Passive	In-Person	AY21 YTD	AY20 YTD	AY19 YTD
# of Events	29	13	1	169	127	136
# of Participants	675	2,007	7	14,397	16,518	18,537

**In-person and hybrid events were not permitted from January 19, 2021-February 14, 2021*

II. Advising

Aug/Sept		Oct.		Nov.		Jan.		Feb.		Total	
AY21	AY20	AY21	AY20	AY21	AY20	AY21	AY20	AY21	AY20	AY21	AY20
295	187	105	121	95	121	71	141	91	149	657	719

***SIL was down 3 advisors in February 2021*

III. Engage

	Aug/Sept		Oct.		Nov.		Jan.		Feb.	
	AY21	AY20	AY21	AY20	AY21	AY20	AY21	AY20	AY21	AY20
Users	9,026	15,204	6,520	9,162	5,100	6,365	4,967	8,403	6,110	7,699
Sessions	20,782	37,543	14,496	20,472	9,900	12,928	9,762	19,328	14,304	

- *Top 3 Events (based on visits)*
 - An Evening with Dominique Jackson – 337 views
 - SIL Friday Frenzy-116 views
 - Student Leader Selection Panel-105 views
- *Top 3 News Articles (based on views)*
 - AKA Spring Rush!-249 views
 - Student Leader Selection-104 views

- Badge of Distinction-101 views
- *Top 3 Organizations (based on page visits)*
 - USGA-615 views
 - Alpha Kappa Alpha-512 views
 - UAB Fraternity & Sorority Life-301 views

Creed Week Overview

THE **BLAZER** WAY

UAB THE UNIVERSITY OF ALABAMA AT BIRMINGHAM

Creed Week

This year's Creed Week offered an array of virtual activities that celebrated the 5 tenets of the Blazer Way.

Honor & Integrity . Diversity . Innovation . Service . Scholarship

February 1-5, 2021

BLAZER WAY AWARD:
UNDERGRADUATE
RECIPIENT

Saakshi Thukral

"Her resilience, optimism, and humble personality is an inspiration to all. She is always true to herself and others and is a good friend, student, and colleague. Her work ethic and determination to succeed is unmatched."

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BLAZER WAY AWARD:
GRADUATE
RECIPIENT

Sachin Budhathoki

"He has a passion and commitment to make sure people from all races, nationalities, and sexual orientations are equally represented on campus."



BLAZER WAY AWARD:
FACULTY
RECIPIENT

Dr. Samiksha Raut

"Her leadership style begins with saying "Yes" and then leaning in fully and identifying others who will benefit from the journey. We see her as an ally who is preaching the benefits of the High Impact Practices in higher education that employ experiential methods that lead to deep learning."



BLAZER WAY AWARD:
STAFF
RECIPIENT

Andrew Colson

"Andrew is referred to by other members of the team as "Mr. UAB" and "Mr. Birmingham". He is an exemplary professional and always treats his fellow students, counselors, and students with honor and integrity. A proud Blazer."



BLAZER WAY AWARD:
ALUMNI
RECIPIENT

Jasmine Prince

"At the on-set of the COVID-19 pandemic, Jasmine knew that we had to maintain a strong connection to our most marginalized student communities. Jasmine used her innovative approach to not only provided a space for our students, but increased engagement by over 200% from in-person sessions."



Spark Your Fire Arts Competition



Visual/Written
Category 1st
Place Winner:
Tanvi Bhadkamkar

Spark Your Fire Arts Competition



Dance/Verbal
Category 1st
Place Winner:
Dina Kasman

*"My identity and experiences shape who I am.
This is me..."*



"Embracing change,
creating opportunities,
taking action"



"Rejection/failure...
Makes Lemonade!"



"Intelligent
Spontaneous
A friend to confide in"

More than skin deep

*This campaign invited students to express their identity and
articulate how their experiences shaped them through a provided
prompt.*

[2021 Creed Week Video Playlist](#)

Student Organization Spring Registration

Total Number of Organizations: 316

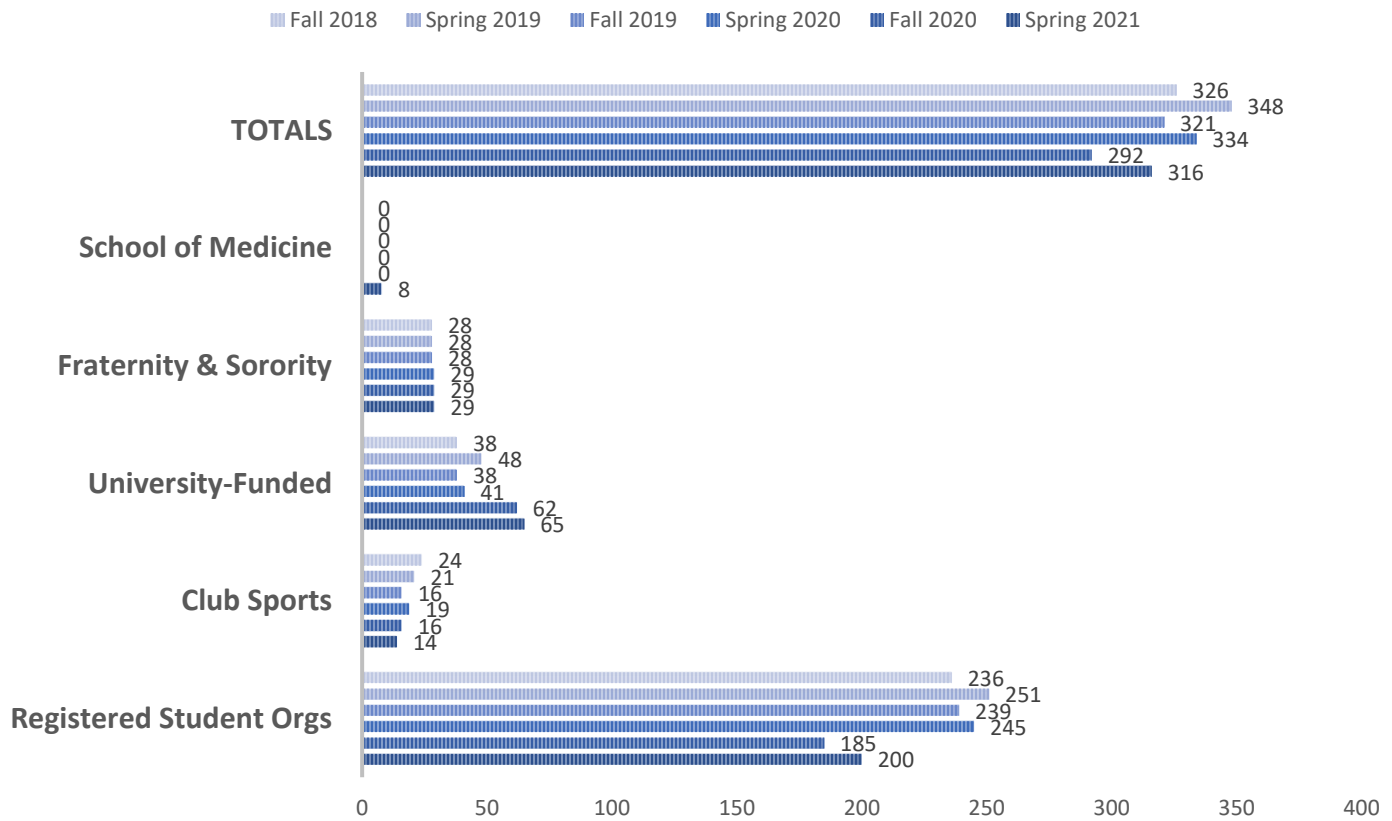
***8% increase in orgs from Fall 2020 | *5% decrease in orgs compared to Spring 2020**



○ **18 organizations that were
inactive in the Fall 2020
re-registered this spring**



○ **However, 15 organizations that were
active in Fall 2020 did not re-register**
• 56 organizations did not re-register in
Fall 2020 or Spring 2021



	Registered Student Orgs	Club Sports	University-Funded	Fraternity & Sorority	School of Medicine	TOTALS
Fall 2018	236	24	38	28	0	326
Spring 2019	251	21	48	28	0	348
Fall 2019	239	16	38	28	0	321
Spring 2020	245	19	41	29	0	334
Fall 2020	185	16	62	29	0	292
Spring 2021	200	14	65	29	8	316

Badge of Distinction

The purpose of the Badge of Distinction training program was to provide UAB student organizations with access to developmental resources to promote organization and student success. The training took place over the course of a month, providing leaders access to a variety of training topics hosted virtually in a synchronous format. At the conclusion of each week, distinction badges were awarded to participating organizations. In total, **127 students participated in the experience and 47 organizations earned at least 1 badge.**

The three targeted areas for development included ***organization operations, diversity and inclusion, and mental health.***

Participation Totals

127

TOTAL UNIQUE PARTICIPANTS

*The number above reflects all workshops, not including 10 students that did not report BlazerID

177

Total # of participants for all workshops

*This number accounts for students that attended more than 1.

28%

of participants attended 2 or more workshops,
for 1 or more marathon-topic.

15

participants attended
2 marathons

4

participants attended
3 marathons

Participation Totals per Topic



72 unique
88 total

14 students attended 2 workshops
2 did not report BlazerID



47 unique
50 total

1 student attended 2 workshops
2 did not report BlazerID



32* unique
39* total

3 students attended 2 workshops
4 did not report BlazerID

*Attendance was not recorded during
all Mental Health workshops.



13 ORGANIZATIONS

EARNED ALL 3 BADGES

**Organization
Engagement**

47 ORGS

EARNED A BADGE

7 ORGANIZATIONS

EARNED AT 2 BADGES

29 ORGANIZATIONS

EARNED 1 BADGE



**DIVERSITY &
INCLUSION
MARATHON**

88

participants!

Participation by workshop:

Creating Inclusive Programming - 45

Understanding Implicit Bias - 43

38 Badges Awarded

24 during Marathon | 14 during Make-Up Sessions



DIVERSITY &
INCLUSION
MARATHON

Understanding Implicit Bias

100% response rate

100%

"Strongly Agreed" or "Agreed"
that everyone has implicit bias

72% "Strong Agreed" & 28% "Agreed"
that everyone has implicit bias (there
were no participants that disagreed)

93%

Agreed that their understanding
of implicit bias increased due to
this training.

60% "Strongly Agreed" & 33% "Agreed"
that their understanding had increased as
a result of participation.



DIVERSITY &
INCLUSION
MARATHON

Creating Inclusive Programming

100% response rate

69%

identified the best definition
for inclusive programming

31% "Everyone is welcome at your
events" & 69% "Actively inviting
people to your events."

96%

indicated that they would put
pronouns in their Zoom name to
make programs more inclusive

91% will add pronouns to email signature,
25% will use closed captioning when
showing a movie, 20% will request a
training to learn more



ORGANIZATION OPERATIONS MARATHON

50
participants!

Participation by workshop:

Organization Foundations - 25

Leading an Effective Meeting - 24

20 Badges Awarded

12 during Marathon | 8 during Make-Up Sessions



ORGANIZATION
OPERATIONS
MARATHON

Organization
Foundations

92% response rate

92%

Recalled the 3 fundamental
components to organization
success

Students selected from a list of 5
components; 100% selected
foundational documents, 96%
selected membership engagement,
and 96% selected org values

96%

More likely to review & refer to
their org's Constitution & Bylaws

"I learned more about how to set your
organization apart by making your values
more concrete and expressed to
members. In addition, I think in the future I
will look more closely at the importance of
the constitution and how it functions in
my org" - Participant Quote



ORGANIZATION OPERATIONS MARATHON

Leading an Effective Meeting

100% response rate

100%

agreed they feel better
prepared to develop an
adequate agenda for future
meetings

75% "Strongly Agreed" with this
statement, and 25% "Agreed" with this
statement.

100%

feel better equipped to
determine if & when a meeting
is the best format for
communication

75% "Strongly Agreed" with this statement
& 25% "Agreed" with this statement.



MENTAL HEALTH MARATHON

39

participants!

Attendance was not tracked for all
workshops during the Marathon.

Participation by workshop:

QPR - 23

Control the Controllables - 15

21 Badges Awarded

11 during Marathon | 9 during Make-Up Sessions

*POW was assigned without attending training.



MENTAL HEALTH MARATHON

QPR

91% response rate

100%

were able to recall what "QPR" stood for.

"I think I definitely have a new perspective after this course and feel more confident that if I were in a situation that I would have tools to help me" - Participant Quote

100%

indicated they gained usable skills to apply to their academic or personal life

81% "Strongly Agreed" to this statement, and 19% "Agreed" to this statement.

[Link to Badge of Distinction Raw Data](#)

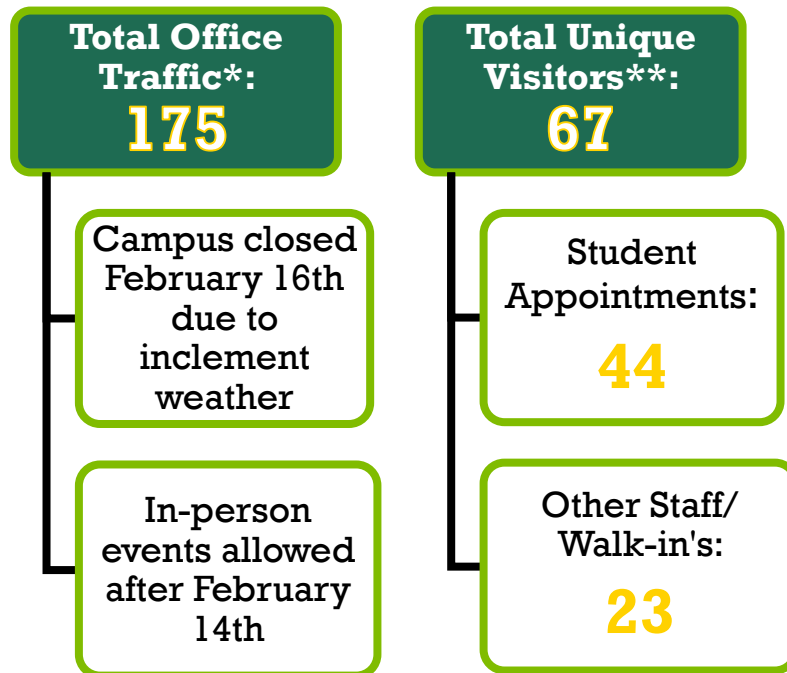
I. Professional Development

Staff Member Name	Skill Enhancement	Hours
All Staff (x5)	Student Success Summit	20
Jessica Brown	NACA Volunteer Opp.	1
All Staff (x6)	Risk Management & Accessibility	6
Myah Morton	Zoom Webinar Feature	1
Myah Morton	Women in Higher Ed.	1
Jessica Brown	Assessment in a Virtual World	1
All Staff (x7)	Learning Outcomes 101	7
All Staff (x7)	Kognito Training & Debrief	7
Jessica Brown	Communication	1
All Staff (x6)	ODEI Freedom of Expression LMS	3
Jessica Brown	Balancing Doctoral Program w/ Full-Time Job	1
Jessica Brown	Managing expectations	1
Jessica Brown	AAKC Virtual Conference	5
Jessica Brown and Myah Morton	Racial Battle Fatigue	3
Jessica Brown	Cultural Lens Conversation with Beverly Tatum	1
Andrea Bennett	Voices 2020: Conversations About Race	1
Andrea Bennett	Leading During COVID-19: Supporting Women in Higher Education	1
Lauren Cotant	Cultural Building Blocks	2

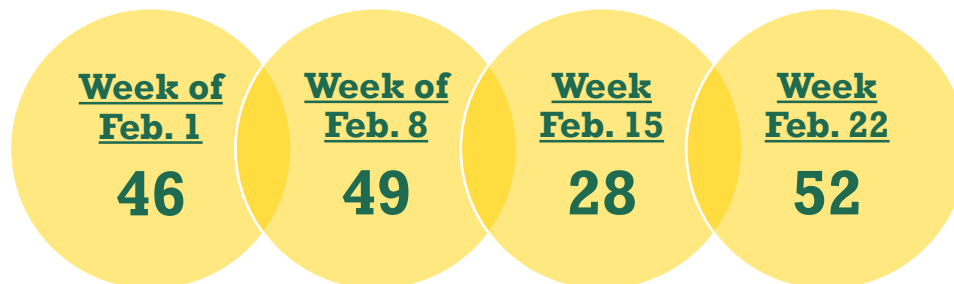
Lauren Cotant	Critical Conversations: Academic Freedom, Free-Expression, & Civil Discourse	2
Lauren Cotant and Jennifer Griffin	GivePulse Reflections from Current Realities	2
Lauren Cotant	Unconscious Bias	1.5
Lauren Cotant and Jennifer Griffin	Campus Security Authority Training	2
Lauren Cotant	PACE	10
Jessica Brown, Lauren Cotant, and Jennifer Griffin	NASPA-AL Board Member	42
Lauren Cotant	Upward Momentum	10
Jessica Brown, Lauren Cotant, Jennifer Griffin, Myah Morton	NASPA-AL Virtual Conference: Jessica, Lauren, and Jennifer serve on the board for this organization; Jessica, Lauren and Myah facilitated a presentation on the first impact program; Jessica served on the mid-level managers panel	20
Lauren Cotant	Safe Zone Training	2
Jessica Brown, Myah Morton, and Lauren Cotant	NACA Live! Presentation-First Impact: Engaging & Cultivating Intentional Leadership Experiences for First Year Students	3
Jessica Brown and Jennifer Griffin	NACA Live! Presentation-Beyond the First Week: Building experiences to engage and retain students within the first four weeks	2
Jessica Brown	NASPA AAKC Webinar: Navigating Your Student Affairs Career: Insights from Black Student Affairs Professionals	1
Jessica Brown	NASPA WISA Webinar: Integrating Wellness into our Lives: A Multi-Dimensional Model	1
Jessica Brown	ODEI Webinar: Diversity in Leadership Panel	1
Total Hours of Professional Development:		162.5

Office Traffic Report

Office Hours: Monday through Friday, 8:00am to 5:00 pm



Unique Visitors by Week



*Total traffic does not account for times when front desk was unattended, and therefore visitors were not captured

**Unique visitors are identified as faculty, staff, or students who are not employed by the Office of Student Involvement and Leadership