

fundraising guide

part 1 of 2 rso quick sheet

Fundraising is an important resource for having money on hand for your organization. There are fundraising options that do not require funding, such as Percentage Nights. However, you may also use USGA funding to use money to make money, like running Sales Fundraisers. Preference for USGA funding will be given to fundraisers and events that are unique to the organization. As a reminder, USGA will not fund items such as t-shirts, pins, certificates, and name tags that solely benefit specific members of the organization.

Percentage Nights

A percentage night is a joint effort between an organization and a restaurant. A date is selected and community members are invited to eat at the restaurant during a set time period. The restaurant donates a percentage of the profits generated by the organization (typically excluding alcohol and tips). The percentage usually ranges from 10 percent to 20 percent, but it varies by restaurant and location. Diners attending the fundraiser must present a flyer and state that they are there for the fundraiser. Furthermore, some restaurants will require that you reach a certain amount of profits in order to receive your earned donation. It is up to you to clarify the rules and requirements related to your percentage night.

Some common locations for percentage nights around UAB include but are not limited to:

Blaze Pizza: 707 Richard Arrington Jr Blvd S, Birmingham, AL 35233

- Donating Back 20%

- <https://www.blazepizza.com/fundraising/>

Chipotle: 302 20th St S, Birmingham, AL 35233

- Donating Back 33%

- <https://www.chipotle.com/fundraisers>

Nothing but Noodles: 2800 Cahaba Village Plaza, Suite 140

- Donating Back 15%

- <https://nothingbutnoodles.com>

MOOYAH Burgers: 2112 7th Ave S, Birmingham, AL 35233

- Donating Back 15-25%

- <https://www.mooyah.com/fundraising>

Moe's: 1801 4th Ave S, Birmingham, AL 35233

- Average Price \$10; Donating Back 20%

- <https://www.moes.com>

Momma Goldberg's Deli: 113 20th St. South, Birmingham, AL 35233

- Average Price \$11; Donating Back 15%

- <https://www.groupraise.com>

Maki Fresh: 420 20th Street N #100a, Birmingham, AL 35203

- Average Price \$9; Donating Back 15%

- <https://www.groupraise.com>

Jason's Deli: 583 Brookwood Village, Homewood, AL 35209

- Average Price \$9; Donating Back 15%

- <https://www.groupraise.com>

California Pizza Kitchen: 238 Summit Blvd. Ste. B, Birmingham, AL 35243

- Average Price \$17; Donating Back 20%

- <https://www.groupraise.com>

IHOP: 7748 Crestwood Blvd, Birmingham, AL 35210

- Average Price \$10; Donating Back 20%

- <https://www.groupraise.com>

Chick-Fil-A: 2000 Highland Ave S, Birmingham, AL 35205

- Contact your local Chick-Fil-A manager to set up a Spirit Night for your program.

- <https://www.chick-fil-a.com/Locations/AL/5-Points-In-Line>

Sales Fundraisers

Sales Fundraisers are fundraisers in which something is sold to raise money for an organization. For example, food may be purchased at a discount from vendors such as Krispy Kreme or Chick-Fil-A and then resold. USGA funding can be used to purchase the item/food for the fundraiser, an all money made from the Sale Fundraiser can be used by an organization. You can book a table on campus, like on the Green or by Sterne, and make a nice profit. This is an excellent way to generate money to be used for items that USGA cannot fund (t-shirts, pins, conference fees, etc.).

Krispy Kreme Fundraiser: <https://www.krispykreme.com/fundraising/tell-me-more>

- Donut Sales on Campus
- BOGO Card – Customers receive 10 opportunities for one dozen FREE glazed donuts with the purchase of any dozen

Kentucky Fried Chicken Fundraiser: <https://www.kfc.com>

- Chicken Box Sales on Campus
- Fundraising Cards
- (205) 328-1304

Chick-fil-a Fundraiser: <https://www.chick-fil-a.com/Locations/AL/5-Points-In-Line>

- Chicken Mini Sales on Campus
- (205) 930-8000

T-Shirt/Merchandise Sales

- One Ignite is working in partnership with the UAB Bookstore to support Registered Student Organizations seeking fundraising outlets:

<https://ualbirmbookstore.ignitecx.com>

- CustomInk: <https://www.customink.com>

Bake Sales – Baked goods must be purchased from a store/pre-packaged due to safety and sanitation concerns

Crowdfunding

FIRE - FIRE is the official crowdfunding platform at UAB. FIRE enables alumni, friends, students, faculty, and staff to make a collective impact by fueling innovation, research, and education. Crowdfunding at UAB gives donors another way to fund their passions. Big ideas are being ignited everyday through FIRE. <https://uab.edu/fire/>

If you run into difficulties, contact the Director of Funding, Sunna Savani, at ssavani@uab.edu