
2011 Annual Report

Arts & Sciences

UAB COLLEGE OF ARTS
AND SCIENCES
Innovation. Transformation. Excellence.

Submitted to the Office of the President
By Thomas M. DiLorenzo, Ph.D.
Dean, College of Arts and Sciences

Table of Contents

A Message from the Dean.....	2
A Few Faculty Highlights.....	3
A Few Student Highlights.....	8
Report of Prestigious Scholarships.....	12
Promotions and Hires for 2011.....	14
Finance and Administrative Operations Report.....	15
Information Technology Report.....	18
Communication Report.....	21
Development Report.....	24
School of Education Report.....	27
Academic Advising & Student Success Report.....	29
Academic Planning and Graduate Education Report.....	33
Diversity and Cultural Affairs Report.....	34
Honors College Report.....	35
Interdisciplinary and Creative Innovation Report.....	37
Research and Creative Activities for the Humanities and Arts Report.....	41
Research in the Sciences Report.....	42
Media Studies Report.....	43
i2T2 Report.....	45
Study Away Report.....	49
English Language Institute Report.....	54
Enrollment Management Summary.....	56
Departmental Report References.....	63

Innovation... Transformation... Excellence

College of Arts and Sciences Annual Report 2011

A Message from the Dean

In the past year, the College of Arts and Sciences has been developing as a premier school at UAB. Some of the major administrative goals we have accomplished include our financial reorganization, the groundbreaking of the Abroms-Engel Institute for the Visual Arts, and the appointments of our Associate Deans.

As you will see in this report, we are focusing a significant amount of time and resources on restructuring our Office of Academic Advising to better serve our students while improving retention and graduation rates. The College attracts some of the best and brightest students UAB has to offer as evidenced by the number of honors and awards received by our undergraduate, graduate and post-doc students.

We have achieved all of this and more while facing ongoing economic challenges that have left many public and private universities facing cuts and furloughs. Our ability to continue recruiting, hiring and promoting faculty members and our plans to enhance compensation for faculty members and staff proves the resilience of the UAB College of Arts and Sciences. Our faculty members continue to attract research funding and engage in more collaboration within the College and throughout UAB. We have launched new efforts to connect with and engage our alumni and friends. We have worked hard to make 2011 a successful year. I invite you to review this report and take a comprehensive look at the progress we have made.



A handwritten signature in black ink, appearing to read "Tom" with a stylized flourish above it.

Thomas M. DiLorenzo, Ph.D.
Dean, College of Arts and Sciences

A Few Faculty Highlights

University Scholar Vohra Awarded NIH Phase II Grant

The National Institutes of Health awarded a Phase II grant to Yogesh K. Vohra, Ph.D., a professor and University Scholar in UAB's College of Arts and Sciences, and Vista Engineering for their work on a temporomandibular joint prosthesis. The TMJ device under development has nano-diamond coated metal components and can be implanted with a single incision.

The UAB Department of Physics is developing a jaw simulator for this grant. The simulator is designed to test a 10-year life cycle for the TMJ prosthesis. "When you are chewing you are chewing at a rate of 1.2 cycles per second and we found that one million cycles in our simulator corresponds to approximately 10 years of clinical use," says Vohra. "With the simulator we are building we will be able to simulate 10 years of chewing in about 10 days." Approximately a half million people need TMJ surgical intervention in the United States every year.

Vohra is also working with Patrick J. Louis, D.D.S., M.D., director of the advanced educational program in the Department of Oral and Maxillofacial Surgery in UAB's School of Dentistry and Aaron Catledge, an assistant professor in the UAB Department of Physics. The device is based on a UAB-owned U.S. patent entitled "Process for Ultra Smooth Diamond Coating on Metals and Uses Thereof."



Henry Panion III, Ph.D. Recipient of Governor's Arts Award



University Professor Henry Panion III, Ph.D., received a 2011 Governor's Award from the Alabama State Council on the Arts. The Governor's Arts Award honors individuals who have made outstanding contributions to the arts in Alabama. The Alabama State Council on the Arts promotes Alabama's diverse and rich artistic resources while highlighting excellence and educational experiences.

As a producer, composer, arranger, and orchestrator, Panion's work has earned two Grammy awards, two Dove awards and a host of other national music awards and nominations. He was the creative force behind "Gospel Goes Classical" featuring Juanita Bynum, Jonathan Butler and the GGC Symphony Orchestra and Choir; Panion made history topping the Billboard charts on both the gospel and classical crossover charts simultaneously.

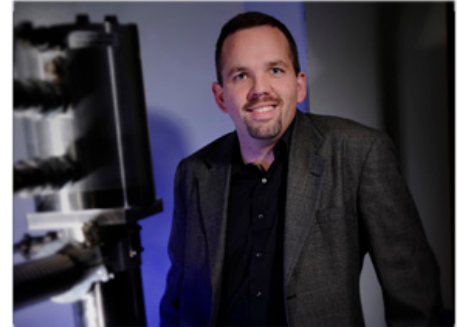
One of his most recent projects, and one he feels is among his most important, is the "Are You Listening: A Love Song for Haiti" recording. Written by gospel music superstar Kirk Franklin, and featuring a venerable who's who of the

gospel industry, Panion was tapped by Franklin and Sony Music's Gospel Division Head Jazzy Jordon to arrange and conduct on this project. Panion's own Audiostate 55 Recording Studios served to record and mix the orchestra, comprising members of the Alabama Symphony Orchestra. Panion's projects include "A Gospel Symphony Celebration," a special being prepared for national TV and film theatrical release.

Department of Physics Faculty Member Earns NSF CAREER Award

David Hilton, Ph.D., an assistant professor of physics in UAB's College of Arts and Sciences, has received a National Science Foundation CAREER Award.

The five-year, \$600,000 award benefits Hilton's on-going UAB research into coherent manipulation in quantum systems. Coherence is a property of quantum mechanics that could complicate the design of future electronic components, like computer processors, as designers continue to reduce the size of components to the quantum scale in an effort to make them operate more efficiently. In particular, Hilton seeks to develop novel applications to facilitate computation on the quantum scale.



Theatre Professor is Kennedy Center National Teaching Artist



Assistant professor who teaches voice, speech and acting in the Department of Theatre has been named a 2011 National Teaching Artist by the Kennedy Center American College Theater Festival (KCACTF). Marlene Johnson, M.F.A., is one of six national KCACTF teaching artists chosen to receive a \$2,000 grant for professional development. Johnson first was honored by the KCACTF as a regional teaching artist following nomination by her peers and became eligible to be considered for the national award. The award recognizes the recipients' achievements as teachers, professional artists and contributors to KCACTF programming.

Only two of the six national teaching artists selected are performers, and that adds to the prestige of Johnson's honor, says Kelly Allison, M.F.A., professor and Chair of the UAB Department of Theatre.

"This recognition by the Kennedy Center is a testament to Marlene Johnson's prowess as an artist and an educator," he says. "She is the second member of the theatre department to be honored with a national Kennedy Center award during the past five years." Associate Professor Dennis McLernon, M.F.A., was awarded an Actors Center Teacher Development Fellowship in 2007.

Johnson is the vocal coach for every play presented by Theatre UAB. She helps student actors improve vocal clarity, expressivity and accents and learn to fully embody their characters on stage.

Kilgo Awarded Grant to Prepare Early Childhood Special Educators, Therapists

Jennifer Kilgo, Ph.D., professor of curriculum and instruction in the UAB School of Education, has been awarded a \$1.25 million, five-year grant from the U.S. Department of Education. The funds will be used to prepare early childhood special educators as well as physical and occupational therapists with training on team-based services to infants, toddlers and preschool-aged children with disabilities and their families. This award is part of the Special Education--Personnel Development to Improve Services and Results for Children with Disabilities Program.



Parcak Discovers Lost Pyramids, Other Antiquities in Egypt



Sarah Parcak, Ph.D., an Egyptologist and assistant professor of archaeology at UAB, used infra-red satellite imaging to discover 17 lost pyramids as well as more than 1,000 tombs and 3,100 ancient settlements.

Parcak's research was funded by a grant from the BBC in hopes of exploring how satellite imagery can be used in conjunction with archaeology. For more than a year, Parcak's team used a combination of NASA and commercial satellites that orbited 700 km above the earth to capture the images of Egyptian antiquities. She was able to uncover sites that had been invisible – including a world of houses, tombs and pyramids. Once the images were discovered via satellite, a team of French excavators confirmed what Parcak saw in the images from space.

"I couldn't believe we could locate so many sites all over Egypt," she told the BBC. "To excavate a pyramid is the dream of every archaeologist." Parcak worked with Zahi Hawass, Ph.D., Egypt's Minister of State for Antiquities, who was instrumental in her access to the excavation sites, she said.

At Tanis, the site made famous by the Indiana Jones film *Raiders of the Lost Ark*, Parcak discovered an ancient network of streets and houses, which are completely invisible from the ground. "This hints at the possibilities of discoveries to come," she said. "I am excited for my generation and the generations to come. There is enough to be excavated for 50 generations to come." This is the first time Parcak has done a discovery on this large a scale, she said. She also plans to partner with Hawass for training young Egyptians to do this work as well. "It is important that we map out our ancient history before it's gone," she said.

UAB Names Rebecca Bach its 2011 Ireland Award Recipient

Rebecca Ann Bach, Ph.D., first fell in love with the works of William Shakespeare as a sixth grader at a tiny Presbyterian grammar school in New York. She was picked to play Calpurnia in “Julius Caesar” and stood before her class robed in a purple bed sheet and let Shakespeare’s words roll off her 10-year-old tongue.

Today, Bach captivates her students and colleagues with her command of 16th and 17th century literature. She has been named the recipient of the 2011 Ireland Award for Scholarly Distinction.

“Dr. Bach offers a picture of the ideal scholar/teacher,” says her colleague Alison Chapman, Ph.D. “She is a deeply engaged writer and thinker, and this commitment to her research animates her teaching.”

Bach said she went to college with plans of being a scientist, and then she met Phyllis Rackin, a professor who taught Shakespeare like an artisan. Bach was enamoured with Shakespeare’s plays, and her professional destiny became entwined with the wordsmith’s.

While plotting her career path, Bach at first wondered if there was anything new she could teach about Shakespeare. Then, she read the 18th and 19th century adaptations of his works and noticed how editors scoured them of the author’s original use of sexuality. “That fascinated me,” she said and began looking at the difference between Shakespeare’s use of sexuality and the treatment of it today. That has shaped her lesson plans and writings. In 2007, Bach wrote the book *Shakespeare and Renaissance Literature Before Homosexuality*.

This past year, she co-edited a collection of essays in homage to her college professor called *Feminisms and Early Modern Texts: Essays for Phyllis Rackin*. Now Bach is working on a book that explores animals in Shakespeare’s texts.

Bach’s inventive teaching methods and topics have resonated with students, her admirers say. She gets letters and emails from those who say she opened up new ways of thinking and learning for them.

When Bach thinks that she is in some way following in the footsteps of Rackin, her college professor, she smiles. “I would like to think so,” she said. “That would be wonderful.”



UAB Software Helps FBI Crack International Cybercrime Case

University of Alabama at Birmingham researchers helped the Federal Bureau of Investigation and NASA Office of Inspector General identify seven foreign nationals arrested for a massive, sophisticated Internet fraud that infected more than 400 million computers in 100-plus countries and scammed \$14 million.

The defendants in the FBI Operation Ghost Click were tracked down with assistance from the UAB Spam Data Mine, which archives and analyzes spam campaigns gathering more than 1 million emails per day. The database, which holds about 550 million spam email messages, is the reason law enforcement asked UAB for assistance.

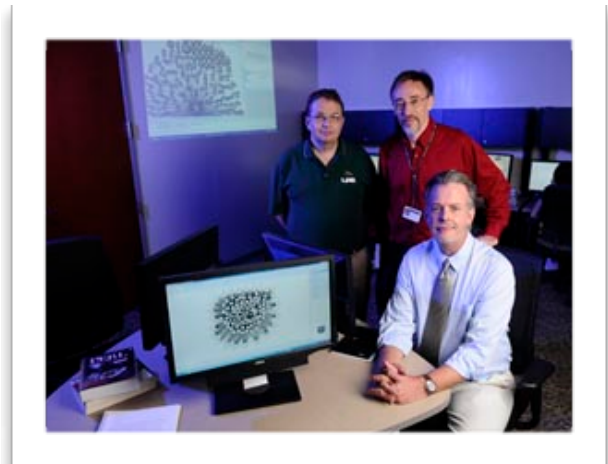
"The information we received from UAB's software was invaluable to our efforts in the apprehension of these international suspects," said FBI Supervisory Special Agent Thomas Grasso Jr.

At least 500,000 computers infected in the United States belonged to government agencies — including NASA, educational institutions, non-profit organizations, businesses and individuals. (UAB's computers were not infected.) The malware secretly enabled the defendants to hijack Internet searches and reroute computers to certain websites and advertisements and prevented infected computers from installing anti-virus software.

"The UAB Spam Data Mine allowed us to tell the FBI when new email-based threats contained versions of particular computer viruses that were related to the malware family associated with this case," says Gary Warner, director of Research in Computer Forensics in the UAB College of Arts and Sciences. "Our team can help law enforcement quickly track down and successfully prosecute cybercriminals anywhere in the world because we can identify related spam almost instantaneously."

Warner, five times selected as a Microsoft Most Valuable Professional and author of the Cyber Crime & Doing Time blog, is a member of UAB's Center for Information Assurance and Joint Forensics Research. The Center, known for interdisciplinary research and development, offers law-enforcement solutions in many areas, including spam data-mining, phishing, computer security, computer intrusion and identity theft.

"We created the Center to respond to rapidly emerging and enduring threats to global, domestic and regional commerce and safety," says its founding director Anthony Skjellum, Ph.D., chair of UAB Computer and Information Sciences. "Our team has taken the lead in helping law enforcement eradicate cybercrime by making it near impossible for online criminals to hide."



A Few Student Highlights

Graduate Student Wins Pediatric Psychology Research Award

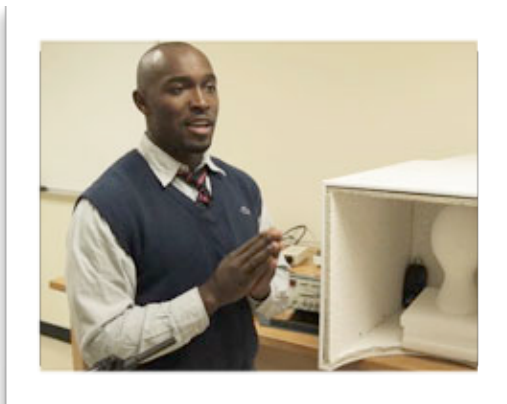
Margaux B. Gilliam, M.A., a doctoral candidate in clinical/medical psychology in the UAB College of Arts and Sciences, received the Society of Pediatric Psychology student research award for her work examining the predictors of physical activity in child and adolescent survivors of cancer.

Gilliam's research revealed that the strongest predictors of physical activity among youthful cancer survivors were social influences, including family and peer support. Her paper "Social, Demographic, and Medical Influences on Physical Activity in Child and Adolescent Cancer Survivors" will be published in the *Journal of Pediatric Psychology*. Advance access to the article is available on the JPP website.

"I've been extremely lucky to have mentors who have helped develop my skills as a researcher and instilled a deep desire for and commitment to producing strong research," says Gilliam.



UAB Student Wins Ford Foundation Fellowship



Christopher E. Jackson, a doctoral student in the Department of Biology, has been awarded a 2011 Ford Foundation Fellowship in its dissertation competition. The fellowship is sponsored by the Ford Foundation and administered by the National Research Council of the National Academies.

Jackson, a native of Montgomery, is working across the disciplines of biology, physiology, physics and music. He is focusing on the translation of scientific investigation into clinical application for specialized care to performing artists. His research compares the vocal endurance, quality and efficiency of trained and untrained singers on-site immediately before and after voice use. In order to facilitate

his research, he designed and constructed a Portable Sound Box (PSB) for on-site voice recording in response to the need for controlled portable acoustical measurement.

Jackson plans to work in preventive and reconstructive performance arts medicine. His goal is to become an ear, nose and throat surgeon, with a focus on specialized care to performing artists, while continuing to perform professionally as a pianist.

UAB Student Awarded DAAD-RISE Scholarship, Internship

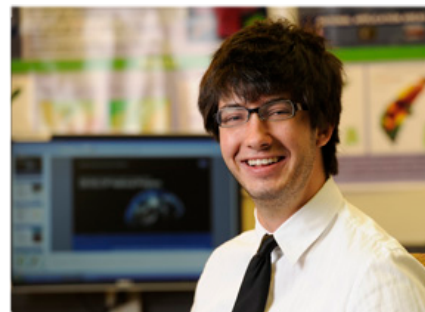
Joseph Olson, a junior with a double major in physics and mathematics and minor in chemistry in the UAB College of Arts and Sciences, has been awarded a scholarship to attend the prestigious Deutscher Akademischer Austausch Dienst (DAAD)- RISE summer internship program.

The DAAD-RISE internship is funded by the DAAD German Academic Exchange Program and is a fully funded six- to 12-week internship in Germany that includes accommodations and a stipend. Through DAAD-RISE, U.S. students in science and engineering are placed in top research labs to get a glimpse of advanced research work while gaining desirable practical experience in their field.

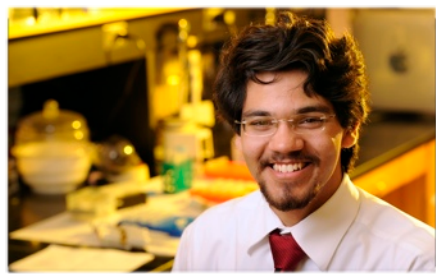
Olson will go to Friedrich Schiller University in Jena, Germany, this summer to study hybrid solar cells. Olson has an interest in renewable energy and ultimately hopes to enroll for a doctorate in mathematics and physics.

"I am honored to be awarded the DAAD-RISE scholarship. It is an incredible opportunity and I am grateful to have had much support from UAB's faculty which has allowed me to go," Olson says.

Olson, 20, is in the University Honors Program and the five-year Mathematics Fast-Track Program. His G.P.A. is 3.88. He is president of the UAB Green Initiative and treasurer of the Society of Physics Students. Olson is the son of Joseph A. and Katherine A. Olson of Huntsville.



College of Arts and Sciences Student Named 2011 Goldwater Scholar



Ethan Mallick Hossain of Gadsden, Ala., has been named a 2011 Goldwater Scholar by the Barry M. Goldwater Scholarship and Excellence in Education Foundation.

Hossain, 18, is a sophomore with majors in chemistry, mathematics and philosophy. He plans to combine his interest in economics with medical research. He is a member of the Early Medical School Acceptance Program and Fast-Track Mathematics Program and maintains a 4.0 GPA. Hossain is a member of the winning UAB teams in both the National Ethics Bowl and the National Bioethics Bowl. His research in the UAB Comprehensive Cancer Center lab of

Kevin Harris, M.D., Ph.D., is to find a biological marker for the presence of cancer using a simple blood test. His career goal is to conduct cancer research to create a deeper understanding of cancer mechanics and its biological indicators, specifically in humans. He is the son of Sajjad and Monika Hossain. In addition to his research and academic interests, Hossain is a violinist in the Alabama Symphony Youth Orchestra and enjoys playing piano.

"My initial career goal was to become a doctor of medicine," Hossain says. "However, my research experience has motivated me to amend my decision and aim to become an M.D., Ph.D. instead. The minute I stepped into the lab, I was gripped by its productive and focused energy. I quickly became

familiar with lab protocol and immersed in the research. I plan to specialize in cancer research because of how enthralling my current lab experience has been. My research focuses on how the severity of cancer influences the concentration of telomeric DNA in human blood. Working in this field and through discussions with colleagues, I have become extremely interested in cancer research, and I hope to further my knowledge of cancer through this internship.”

Back on Top, Ethics Bowl Team Claims the Regional Title

The University of Alabama at Birmingham’s senior Ethics Bowl team won first place at the Southeast Regional eighth annual Intercollegiate Ethics Bowl competition on Saturday. They advance to the 18th Intercollegiate Ethics Bowl in Cincinnati on March 1, 2012.



UAB Senior Ethics Bowl Team

The teams debated the ethics of home-schooling, sex in advertising, dubious university recruiting, crisis in funding state pensions and artificial inflation of grades in law schools among other topics. UAB defeated defending national champion University of Central Florida and its rival, Eckerd College, a previous national champion. In January, UAB will get 15 new cases to prepare for the national championship tournament.

“I have never been more proud of UAB students,” says Gregory Pence, Ph.D., a philosophy professor in the UAB College of Arts and Sciences who leads UAB’s teams and coached its 2010 national championship team. A second UAB team of freshmen also competed this weekend and finished ninth of 24.

Members on both teams are students in the UAB Early Medical Acceptance Program that Pence says attracts some of the best students in the nation. His group worked as many as 10 hours a week preparing cases for two months, he says.

Members of the senior team are Rachael Rosales, a junior from Athens, Ga.; Chris Graves, a senior from Gadsden, Ala.; Mallick Hossain, a junior from Rainbow City, Ala.; Maja Mzombwe, a sophomore from Columbus, Miss.; and Kevin Jiang, a sophomore from Mountain Brook, Ala.

The freshman team are all Alabamians and included Ali Simpson, Vestavia Hills; Sejuti Paul, Florence; Ameen Barghi, Shelby County; Anjali Wagle, Gadsden; Kevin Shrestha, Birmingham; and student coach, Aditi Jani, sophomore, Pelham.

The Center for Ethics and Values in the Sciences funded the trip to the regional competition.



UAB Freshman Ethics Bowl Team

Graphic Design Students, Faculty Win at Addy Awards

UAB graphic design students and a faculty member won nine awards in several different categories at the 53rd annual Birmingham Addy Awards, held Thursday, Feb. 24. The Addys recognize excellence in advertising and graphic design. Three creative directors from San Francisco, Denver and Chicago juried the work.

Douglas Barrett, M.F.A., assistant professor of graphic design in the UAB Department of Art and Art History, received two silver Addy awards in the Advertising for the Arts and Sciences category, for work done for the department.

Students receiving awards were Alexandra Crawford of Huntsville, Ala., a spring 2010 graduate, Student Best of Show and Gold Award for Student Editorial; senior Brittany Fox of Birmingham, Gold awards for Student Non-Traditional Advertising and Student Collateral; senior Alyssa Mitchell of Huntsville, Ala., Silver Award for Student Non-Traditional Advertising; senior Lindsey Griggs of Leeds, Ala., Silver Award for Student Collateral; and senior Elizabeth Springer of Thorsby, Ala., Silver Award for Student Collateral.



L-R: Alexandra Crawford, Elizabeth Springer, Brittany Fox, Alyssa Mitchell

Report of Prestigious Scholarships

Nelleke Bak

Director of National and International Scholarships

Scholarship	Student	Major/s
Rhodes scholar	Joshua Carpenter - alum	Economics and Accounting (graduated 2010)
Truman scholar	Kimberly Everett	Economics (with a PPE concentration)
Truman national finalist	Bradley Watts	Political Science and History
Pickering Graduate Foreign Affairs Fellowships	Kimberly Everett	Economics (with a PPE concentration)
Jack Kent Cooke	Ingrid Pfau	Environmental Film-making
Goldwater	Ethan Mallick Hossain	Mathematics and Philosophy (with a PPE concentration)
Institute for Humane Studies	Ethan Mallick Hossain	Mathematics and Philosophy (with a PPE concentration)
Goldwater Honorable Mention	Timothy Fernandez	ACS Biochemistry
Goldwater Honorable Mention	Charlotte Kent	Biomedical Engineering
Goldwater Honorable Mention	Helen Lin	Biology
Clinton Scholar	Nicholas Price	International Studies
USA Today All-Academic 2 nd team	Jessica Bradford	Biology
Teach for America	Kristin Olson	Biology and Chemistry
Teach for America	Travis Lilley	Psychology
Teach for America	Phillip Philon	Biology
Dept of State, Critical Languages Scholarship, Jordan	Grace Benton	International Studies
Phi Kappa Phi	Grace Benton	International Studies
UNCF/Merck undergraduate	Stacy Ejem	Biology
UNCF/Merck undergraduate	Lakeshia Hyndman	Biology
Alpha Lambda Delta, Katherine Cooper Cater fellowship	Krishna Bhatt	International Studies and Psychology
ALD Stemlet Study Abroad	Tory Saunders	Chemistry
DAAD-RISE, Jena, Germany	Joseph Olson	Physics and Mathematics
Sigma Xi grant	Atbin Doroodchi	Biology and Mathematics
Fulbright ETA (India)	Krish Varma	Economics (with a concentration in PPE)
Fulbright ETA (Jordan)	Grace Benton	International Studies

Scholarship	Student	Major/s
Fulbright ETA (Moldova)	Jared Peoples	History and Political Studies (2009); Education Master's (2011)
Benjamin Gilman International Scholarship	Ashley Foster	History and German
Benjamin Gilman International Scholarship	Markelle Smith	Spanish
Ford Foundation Dissertation Fellowship	Christophe Jackson	Doctoral student – Voice Science
NSF GRFP	Jessica Winek	Doctoral student - Cell, Molecular, and Developmental Biology
NSF GRFP Honorable Mention	Matthew Schultz	Doctoral student - Pathobiology and Molecular Medicine
NSF GRFP Honorable Mention	Jacob Nelson	Master's student – Mechanical Engineering
NSF GRFP Honorable Mention	Ruth McDowell	Doctoral student - Biology

Promotions and Hires for 2011

Faculty Promotions	
Pengfei Wang, Ph.D.	Department of Chemistry
Aaron Lucius, Ph.D.	Department of Chemistry
Roman Sherenberg, Ph.D.	Department of Mathematics
Alan Sprague, Ph.D.	Department of Computer and Information Sciences
Susan Spezzini, Ph.D.	Department of Curriculum and Instruction
Laura Talbot-Forbes, Ph.D.	Department of Human Studies
Linda Searby, Ph.D.	Department of Human Studies
Sandra Sims, Ph.D.	Department of Human Studies
Marcia O'Neal, Ph.D.	Department of Human Studies
Maxie Kohler, Ph.D.	Department of Human Studies
Renato Corbetta, Ph.D.	Department of Government
Lisa Sharlach, Ph.D.	Department of Government
Sarah Parcak, Ph.D.	Department of Anthropology
Sharyn Jones, Ph.D.	Department of Anthropology
John Sloan, Ph.D.	Department of Justice Sciences
Martha Earwood, Ph.D.	Department of Justice Sciences
Lisa Baker, Ph.D.	Department of Social Work
Yakov Kasman, DMA	Department of Music
Eric Angner, Ph.D.	Department of Philosophy
Sheila Cotton, Ph.D.	Department of Sociology
Karla Koskinen, Ph.D.	Department of Theatre

Hires	
Denise Monti, Ph.D.	Department of Biology
Nitesh Saxena, Ph.D.	Department of Computer and Information Sciences
Ragib Hasan, Ph.D.	Department of Computer and Information Sciences
Lorenzo Garcia-Amaya	Department of Foreign Languages and Literatures
Anita Yahui Huang, Ph.D.	Department of Foreign Languages and Literatures
Maria Jesús Centeno, M.A.	Department of Foreign Languages and Literatures
Andrew Demshuk, Ph.D.	Department of History
Paul Jung, Ph.D.	Department of Mathematics
Won Cho, DMA	Department of Music
James Zingara, DMA	Department of Music
Brian Kittredge, MM	Department of Music
Dessie Stavrinou, Ph.D.	Department of Psychology
Laura Stoppelbein, Ph.D.	Department of Psychology

Finance and Administrative Operations Report

Amy W. Evans, MBA

Executive Director of Administrative Operations

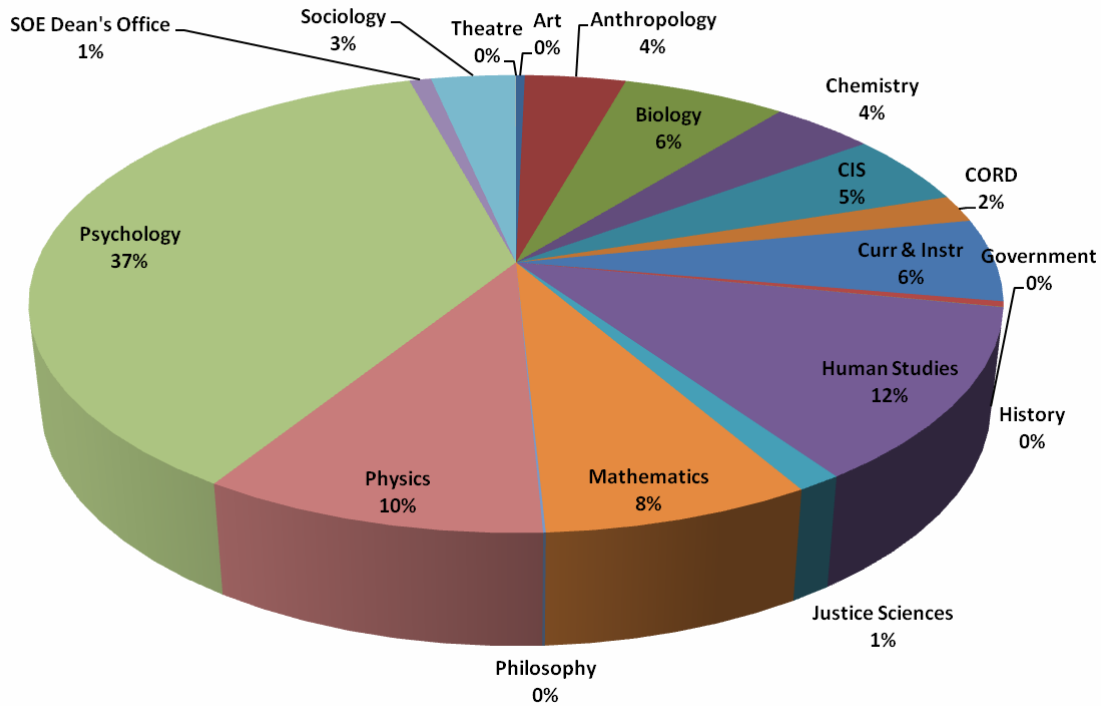
Accomplishments for 2011

Please find below the accomplishments that we have made over the last calendar year in the CAS Finance and Administrative Operations unit. I believe that we have a great staff in place that can and will provide assistance to our departments and units each day with their questions, needs, and issues.

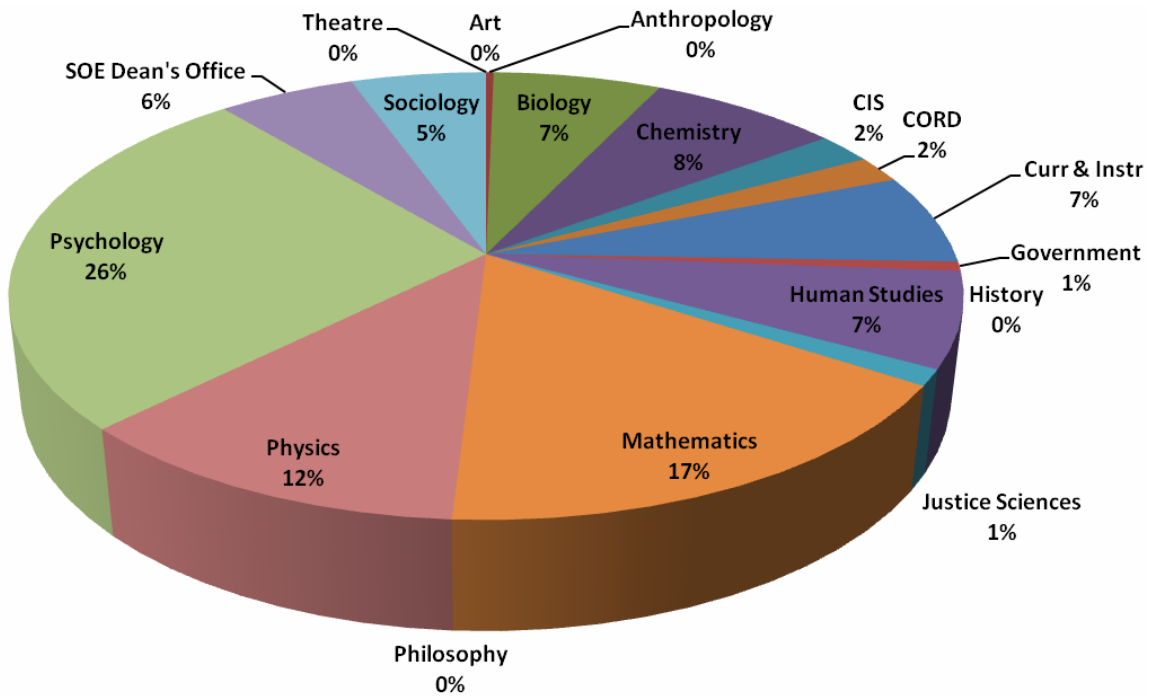
- Pulling together the previous four schools into what is now the College of Arts and Sciences has been a monumental task over the last year. A new organizational structure had to be developed with the creation of 55 new organizations to create the FY11/12 operating budget. New organizations, accounts, positions, ACT documents, workflow, and access had to be created for each of our 20+ departments, 10+ centers, and other academic support units. Training sessions were held for department staff to provide support to them as we made this transition. This process took a great deal of time in the summer and fall for our Dean's Office staff, as well as the department administrative employees. Cleanup and other assistance continues to go on as we close the old accounts.
- Communication and dissemination of information is vital in our role here in the Dean's Office.
 - We hold quarterly Administrative Support Meetings to communicate to the department/unit administrative personnel. The re-organization/budget process from above is an excellent example. The new tuition payment policy is another.
 - Email notifications are also often sent to department administrators, as well as department chairs, to ensure their awareness of policies, procedures and deadlines.
 - To continue with this communication and access to information, we are updating the CAS website to begin to provide procedure and policy information to the departments and units at the click of the mouse. This will, of course, be a work in progress with comments from departments and units welcomed.
- Annual performance evaluations for both faculty (by June 15th) and staff (by August 15th) were required this year to ensure that our faculty and staff are aware of any performance issues that needed to be raised and also to commend those who excel in their roles in the CAS.
- A New Faculty Orientation Process was created this year for new faculty members joining UAB and CAS. It is a work-in-progress; however, it was the first of its kind within the CAS. New faculty members had an opportunity to receive information regarding the College and University prior to classes starting for the semester.
- A new Faculty Recruitment process was created consisting of procedures and a new website to assist departments in hiring new faculty.
- We worked with the Dean and Human Resources on numerous faculty and staff relations issues
- We continue to work with University Compliance on a Records Retention project for the University.

- We worked on numerous space issues within the College. Over the last year, we relocated African American Studies to a more visible area and identified new art studio and theatre space in a new building. Space continues to be an ever present issue as we attempt to increase our student base. Spaces and large classrooms are still a major need.
- We allocated \$1.7M in lab and online fees back to the respective departments based on actual detailed reports that we were finally able to create with the help of Ramsey Scott. We will now be able to allocate these fees back to departments at the end of each term. We will continue to use these reports to finalize a tuition allocation model for the CAS to distribute to departments with their annual budget allocations.
- We helped to develop the summer budget allocation process for use in the summer of 2012. It will allow an equitable and consistent pay policy for CAS faculty. Any surplus is left in the departments.
- We worked with the new Associate Dean, Rebecca Bach, to allocate the Jemison Endowment funds (~\$60,000 each year) to the humanities departments based on the donors intent via BOT resolution.
- As one of the top priorities of the Dean, we worked to implement a merit raise pool of 6% for faculty and 5% for staff for this fiscal year (10/1/11 – 9/30/12) to deal with the salary compression problems. This will continue to be a goal of this administration for the next several years as we try to bring faculty salaries to SUG midpoints and staff salaries in line with current salary ranges.
- Day-to-day operations to assist departments in ensuring their documentation is accurate and correct, adhering to UAB policies and procedures:
 - Purchase order requisitions and payment requests (thousands each month);
 - ACT documents (hundreds each month) to get employees paid for services rendered;
 - Contracts (~50 each month) with outside entities doing business with UAB;
 - Other forms and requests as needed, such as pre-event approvals, disclosures, foreign travel requests, sabbatical requests, cost transfers, etc. (~50 each week);
 - Phone calls (~50 daily) needing assistance and guidance on handling a variety of issues and procedures.
- We are also working on ways to streamline and convert paper-driven processes to electronic forms to make policies and procedures easier to follow.

College of Arts and Sciences Grants and Contracts Submissions for 2011



College of Arts and Sciences Grants and Contracts Funded for 2011



Information Technology Report

TD Todd, MEng, Info Systems Spec III

A. Existing Operations

Personnel

The following list identifies the name, title and area of responsibility (AOR) for the current CAS-IT operational team:

- Joseph Blake, ISS I- AOR- Education, Sterne, 'Student Assistant' manager and Server and Infrastructure support
 - Rod Clark, ISS II- AOR- Heritage Hall, HUC, UBOB and Campbell
 - Katherine Hughes* - ISS I- AOR- Anticipated Education, Sterne
 - Brian Moon, ISS I- AOR- Humanities, Hulsey, Stephens Ctr., Honors House
 - Ken Nelson, Consultant- AOR- Server Infrastructure; Strategy
 - Judy Norris, OSS III- AOR- Office support, secretarial, purchasing support, logistics
 - Phil Stilber, ISS I- AOR, Campbell Hall, HUC, Heritage Hall
 - TD Todd, ISS III- AOR- Supervisor/Building Administrator and all areas of CASIT and server/ infrastructure
 - Kevin Worden, ISS I- AOR- Humanities, Hulsey, Stephens Ctr., Honors House
 - Five student assistants (Beginning January 3, 2012)
- (Note: all team members serve as backup support for other AOR.)

It should also be noted here that the Student Assistant program has been of great benefit to the college and CASIT. The students have served well in a variety of modes from helping rebuild computers, installations, or simply as runners.

The CASIT team serves in 10+ buildings, covering a roughly six-city block region. These buildings include but are not limited to the Honors House, Stephens Center, Hulsey Center, Humanities Building, Scene Shop, University Building/Office Building (UBOB), Bell Building, Campbell Hall, Education Building, Sterne Library, Heritage Hall and Hill University Center.

Equipment and Server Infrastructure

The CASIT team supports and helps manage 3000+ pieces of equipment including, computers, cables, servers, projectors, scanners, screens, network components, printers and multi-function devices. Additionally there are several different software packages that CASIT provides first level support including operating systems, applications, and proprietary UAB programs. CASIT currently maintains 20+ file servers either real or virtual. These servers provide shared files, host web pages, Helix Real server streaming services, license servers and other controlled access to CASIT resources.

B. 2011 Accomplishments

The following is a list of various tasks and work completed in 2011 by CASIT.

- For the 2011 year in total, replaced, swapped or upgraded more than 400 computers for computer classrooms, faculty and staff.
- The CASIT team responded or serviced more than 5000 calls or emails.

- Improved the CASIT inventory system by implementing a new Filemaker database for tracking assets including hardware, software and other relevant service information related to CASIT. This has greatly improved our efficiency.
- Installed new computers in classrooms including the general purpose room HHB432, Math Learning Lab, Physics Del Square Lab, Biology and Physiology labs, Graphic Design, Criminal Justice and School of Education.
- Migrated more than 100 users and computers to CASIT services away from ASKIT, an overall cost savings for the college.
- Migrated and continue to migrate users away from UABIT provided, cost-based file shares. This Includes departments such as ELI, Music, Urban Affairs, SBS shares, Honor's Academy, Academic Advising and SOE. Other departments will be migrated in 2012.
- Assisted with the upgrades of technology including all new A/V equipment, security and furniture in the HHB500 conference room.
- Began limited implementation of Altiris Desktop management tools.
- Replaced and/or consolidated 13 copiers/multi-function devices for the college.
- Improved the purchasing processes for CASIT by implementing a 'paperless as possible' workflow. It is anticipated this initiative will expand to include all departments and establish a best practice for all departments of CAS, helping achieve a goal of 'paperless as possible.'
- Moved DCS classroom and started groundwork buildup of new 'Smart Classroom' in HHB334.
- Facilitated the transition of 50 laptops and assembly of the English Resource Center from Humanities to Sterne Library.
- Coordinated more than 35 voice/data/vlan moves for CAS and a variety of other impromptu moves of furniture, equipment, etc.

C. 2012 Plans

These are in no particular order of importance, but have been identified as areas of focus for the next 12 months. These broad areas are in addition to daily service and support tasks and other duties as assigned.

- Server focus- Beginning in January 2012, focus will be given to planning and establishing better footing and accessibility for our server infrastructure to the college. This includes better organizational unit design, VLAN/IP management, better server setup, backup and restoration procedures, decommissioning and migrating from legacy servers to new server infrastructure, improved security including possibly designating our own separate active directory, increased available faculty and staff file shares without expense to departments and setting up a secondary data center in another building.
- CASIT physical space- It is anticipated that two additional spaces, one in Heritage Hall and another in Campbell Hall will be assigned to CASIT. These spaces will be used for a variety of purposes including use as a staging area for service and installation work to occur and general office space for the team or student assistants. These spaces may also serve as secondary or tertiary data center locations, storage for spare parts, additional overflow work areas, or other equipment relevant to CASIT operations.
- Digital Signage- The vision of digital signage would be to provide an easy way for the college administration to quickly post updates to a variety of locations throughout the various buildings of the college for either broad based announcements or specific targeted messages. This would establish network-based televisions with CASIT and administration access only, at strategic locations around the college for information distribution. In short, doing this would establish electronic message boards for announcements that could be remotely updated.
- Hardware and software standards- This initiative will be focused on early in the year to establish for the college, a standard for all items CASIT related including procurement policies,

replacement cycles and funding sources, minimum hardware and software standards to help manage expectations of the end user. This will help faculty and staff have a better understanding of what is expected for service from CASIT.

- HHB334 Smart Classroom- Perhaps the most noticeable directive of the year will be the new digital smart classroom in Heritage Hall Building 334. This will be an 'all hands on deck' item to establish a new multi-purpose facility with the latest in hardware and software technology that functions consistently and will become the model for additional classrooms around the college. This effort will require construction and reconfiguration of rooms, power, lighting and network upgrades. The total number is expected to be an additional ~75 computers and a few supporting servers that should tie in with the overall server focus of CASIT.
- Long term goals- A somewhat ethereal item but one that necessitates mention in this document is the long term objective of 'doing more with less.' This implies an overall increased efficiency and a continual study of existing and new technology as well as how it 'fits' within space and technology management constraints for the college. This item includes identifying classrooms that could be used for more than one class or discipline. This directly relates to the HHB334 Smart Classroom. As technology is introduced, it can be assumed that these new methods would be evaluated and possibly implemented to achieve the goal of 'doing more with less,' during the next years.
- Additional hardware/software updates- In addition to other directives and initiatives, it is expected that CASIT will continue to replace antiquated or out dated computers and equipment. This of course is applicable for classrooms including projectors, computers, printers, and software.
- Continued copier replacements and Acrobat Pro use- With the push to reduce costs, consumables and help provide improved efficiency, replacing outdated copiers or copiers that are currently being used inefficiently will remain an action item. In conjunction with the 'paperless as possible' thought, an outreach program for faculty and staff is being examined to increase awareness and use of technology for becoming 'paperless.'
- Altiris implementation- Altiris is a desktop management tool that in conjunction with server and infrastructure upgrades will provide a greater ability for CASIT to manage systems throughout the college. Some of the initial groundwork is done for this project. Testing and further planning as well as server upgrades need to be performed before this becomes fully operational.

Communication Report

Allison Crotwell

Director of Communications

A. Web Presence

I. College of Arts and Sciences website

- Launched new site in mid-January
- Launched new front door in November 2011
- Created 210 Articles for the College of Arts and Sciences website
- Web analytics from January 1, 2011- January 1, 2012
 - 206,202 Visits
 - 740,849 Page views
 - 107,975 Unique visitors
 - 2:45 Average time on site
 - 3.59 Pages per visit
 - 44.50% Bounce rate
 - 51.79% New visits
 - 46.89% Search traffic
 - 15.46% Referral traffic
 - 36.65% Direct traffic
- Primary website traffic sources
 - Direct
 - Google
 - Bing and Yahoo
 - Main UAB website referrals
 - Facebook

II. Dean DiLorenzo website

- Launched in August in conjunction with alumni outreach campaign
- Created 7 articles for the Dean DiLorenzo website
- Web analytics from August 1, 2011-January 1, 2012
 - 517 Visits
 - 944 Page views
 - 1.83 Pages per visit
 - 1:13 Average time on site
 - 64.60% Bounce rate
 - 19.34% New visits
 - 80.66% Returning visits
 - 69.05% Search traffic
 - 15.28% Referral traffic
 - 15.67% Direct traffic
- Primary website traffic sources
 - Direct
 - Google
 - College of Arts and Sciences website

III. Websites supported or housed under the College

- Currently, the College houses/supports/manages 63 websites
- In the spring of 2011 we aggressively enhanced our efforts to update or convert websites that did not meet UAB website best practice guidelines or UAB branding standards

- CAS Website Presence Update Status:
 - 41 have been updated and launched to date
 - 4 websites are currently under construction
 - 2 target websites have been approved by the Dean
 - 3 new website projects are on hold
 - 9 websites remain on the target list
 - 4 websites are slated to be consolidated into one site

B. Social Media

I. Twitter

- Handle @UAB_CAS:
 - CAS Account launched in Jan 2011
 - 206 followers to date
 - 2012 Goal: Increase followers, drive traffic with URLs, analytics
- Handle @AllisonCrotwell:
 - Launched July 2009 as @alliatbrookwood , converted handle August 2010
 - 534 followers to date
 - 2012 Goal: Increase followers, drive traffic with URLs, analytics
- Tweeting in the College
 - Social Work, Sociology, Computer & Information Sciences
 - 2012 Goal: Inventory Twitter accounts, help current or interested “Tweeters” follow social media best practice guidelines

II. Facebook

- Official CAS Facebook page
 - Launched in November 2011 data runs 11/14-12/14
 - Currently has 461 “fans”
 - 150,945 post views
 - 374 post feedbacks
 - 2012 Goal: Increase likes and user interaction
- Other Facebook pages in the College
 - Out of 35 departments, programs and centers 12 have “active” Facebook pages
 - 2012 Goal: Facebook inventory for the college
 - 2012 Goal: Help current or interested Facebook users follow social media best practice guidelines
 - 2012 Goal: Eradicate orphaned Facebook pages affiliated w/CAS

III. College Blog

- Launched 3/21/11
- 6,069 page views (not counting my own views)
- 42 Posts
- Most Popular: Posts relating to faculty information/meetings
- Top Referring URLs and Sites:
 - uab.edu/cas
 - uab.edu
 - Facebook
 - Twitter
 - Google

C. Projects in Conjunction with Development for 2011

- Alumni Outreach Campaign (direct mail, web, media)
 - Managed creative development of alumni outreach postcards
 - Launched Dean DiLorenzo site dedicated to communicating with alumni
 - Managed production two videos for alumni campaign

- School of Education Direct Mail Campaign
 - Managed creative development of postcard
- CAS Alumni E-Newsletter (bi-monthly)
 - Message from the Dean
 - College Highlights
- Welcome Back Alumni Weekend
 - Managed creative development of postcards
 - Managed PR for event: banner, social media, web
- Other Projects
 - Dean Meet and Greet
 - Homecoming
 - Institute for the Visual Arts
 - Scholarship Luncheon
 - Dean's Leadership Council

D. Graphic Design Projects

- Creative management for production of 55 banners for college websites
- Project management for Study Away Postcard
- Project management for Study Away Travel Insurance creative
- Other design projects for the Dean

E. Remarks and Presentations

- Spring 2011 Faculty Meeting Presentation
- Fall 2011 Faculty Meeting Presentation
- Winter 2011 Faculty Meeting Presentation
- Remarks for Alumni Meet and Greet (3)
- Remarks for Alumni Event at the ASC
- Remarks for Visual Arts Gallery Reception
- Honors Program Remarks
- Scripts for Alumni Campaigns (5 total)
- Remarks for Abraham Varghese Event
- Remarks for Dr. Virginia Smith
- Remarks for Ireland Award
- Remarks for Psychology Outreach Competition
- Who's Who Remarks
- Remarks for Scholarship Luncheon
- Dr. Voltz Remarks for Alumni Event
- Dr. Voltz Remarks for Scholarship Luncheon
- Remarks for African American Studies Event

F. Other Communication Activities/Responsibilities

- Submitted 43 Publicity Requests
- Promoted 52 Events through social media channels including Facebook, Twitter and Web
- Actively work with UAB Media Relations, Internal Communications and BrandWorks
- Attend weekly Storyboard Meeting

Development Report

Jennifer Ellison, CFRE

Executive Director of Development

A. Development Office

- Creation of formal College of Arts and Sciences Development Office
- Additional Full-Time and Part-Time Major Gift Officers hired

B. Marketing/Communications

- Increased communication to alumni and friends of the College
- Creation of new Alumni and Friends web page
- Launch of new Dean's website – www.uab.edu/deandilorenzo and Innovation, Transformation and Excellence Campaign, featuring updated Dean's messages and video
- Started an bi-monthly e-newsletter
- Instituted new "welcome and introduction letter" to alumni from newly named Department Chairs. Letters sent to alumni from:
 - Department of Anthropology
 - Department of Communication Studies
 - Department of Foreign Languages and Literatures
 - Department of Social Work
 - Future plans include continuing to increase communication through e-newsletter, personal correspondence, updates to website, etc.

C. Annual Fund

- As of 12/29/2011, pledges totaling \$89,508.97 for CAS and SOE Annual Fund 2010-2011
- Collection rate of 58% for CAS and 53% for SOE
- Total amount collected totaling \$49,732.91
- Launched 2011-2012 Annual Fund Campaign. Segmented marketing efforts to the following Departments:
 - Biology
 - Chemistry
 - Communication Studies
 - Social Work
- Future plans include early Spring mailing to CAS and SOE alumni, late Spring/summer mailing to CAS/SOE alumni, and continuation of annual fund call campaign year-round.

D. Alumni and Events

- Increased CAS/SOE membership in National Alumni Society by over 300 members
- Dean's Receptions in Birmingham, AL (November 2010/May 2011) and Huntsville, AL (April 2011)
- Basketball Pre-Reception & Game (Department of Biology)
- Surmodics Lunch (Department of Chemistry)
- Hosted Inaugural Alumni Welcome Back weekend with tailgate (October 2011)
- Fall Alumni Dinner in Washington, D.C.
- Winter Basketball Alumni Night in Washington, D.C.
- Collaboration events with the National Alumni Society
 - NAS Scholarship Run - Sponsored CAS Alumni Team

- May 2011 - Senior Send-off (Collected over 100 new/personal email addresses from graduating seniors)
- Dothan Reception - Attended and met alumni in the area
- Montgomery Reception - Attended and met alumni in the area
- Young Alumni Event - Attended and mingled with young alums from the Birmingham area
- Dec2011 - Senior Send-off (Collected 35 new/personal email addresses from graduating seniors)
- Homecoming Activities
 - Participated in NAS sponsored events (i.e. building decoration, gurney derby, parade)
 - Psychology Alumni Reception
 - Hosted Alumni Tailgate day-of game
- Future plans include School of Education Dean's Breakfasts, departmental alumni events, alumni visits in conjunction with National Alumni Society receptions and collaboration with NAS events.

E. Student Outreach

- Hosted a welcome back Cook-out for student (August 2011)
- Established a student homecoming committee

F. Scholarships

- Awarded \$225,000 in scholarship funds to students
- Held first College-wide Scholarship and Awards Luncheon
- Implemented online Scholarship Application for the 2012 - 2013 Academic Year
- Future plans include preparations underway for 2012 College of Arts and Sciences Scholarship Luncheon and production of Scholarship Video for presentation on the CAS website, along with continued stewardship of scholarship donors.

G. Abroms-Engel Institute for the Visual Arts

- Received approval from the Board of Trustees
- Donor Appreciation Reception held April 5
- Groundbreaking Ceremony held on November 18th
- \$8,412,528 Million Raised To Date
- Future plans include raising additional funds to complete project and projected actual ground breaking in late February/early March.

H. Community Involvement

- Creation and Implementation of College Leadership Council
 - Twenty inaugural members consisting of community and civic leaders
 - Recruitment ongoing
 - Each member contributed \$1,000 to The College Fund
 - Council collateral materials developed
 - Held inaugural Welcome Dinner on December 1, 2011 at Veranda on Highland
 - Future Scheduled 2012 events include:
 - Feb. 24, 2012 - On the Verge Department of Theatre projection and reception with students actors
 - April 20, 2012 - Spring Meeting with interactive behind-the-scenes tour of innovative CAS programs
 - July 4, 2012 - fireworks on the Green CAS Picnic and Leadership Council reception
 - September 2012 - Annual meeting and formation of committees

- College Junior Board
 - Plans underway for launch in Spring 2012
 - Recruitment ongoing

I. Funds Raised

- Total Gifts and Pledges 2010-2011: \$1,765,609.51
- New Endowments Established in the College
 - Jesse Milby Endowed Support Fund - Psychology
 - Will York Touring Groups Endowed Support Fund - Theatre
 - Lehmeyer Endowed Award in German - Foreign Languages
 - Mary-Anne Amsbary Endowed Award – Communication Studies
 - Ann Cusic Endowed Scholarship – Biology
 - William B. Self Memorial Endowed Scholarship – Communication Studies
 - William Carter Endowed Professorship in Proust Studies-Foreign Languages and Literatures
 - Norman Eggleston Endowed Scholarship-Social Work
 - Dr. Barrett R. and Oceana A. Bryant Endowed Award - Computer & Information Sciences
- Additional Major Gifts to support Programs and Scholarships
 - \$20,000 - Computer Forensics Recruiting Scholarships
 - \$25,000 - Computer Forensics Program Support
 - \$14,750 - Music Scholarships
 - \$95,000 - Center for OutReach Development
 - \$54,356 - Greater Birmingham Math Partnership
 - \$25,000 - MaryAnn Manning Literacy Scholarship
 - \$35,000 - Counselor Education College Prep Program
 - \$40,000 - Children's Creative Learning Center
- Future plans include continued efforts at raising major gifts. Currently working through latest target analytics results of top CAS and SOE prospects and development plan for strategic assignment and contact schedule for 2012.

J. Honors College

- Honors Academy renamed Honors College by Board of Trustees in November 2011
- Brad Newcomer named Associate Dean for Honors with oversight of five honors programs:
 - Early Medical Professional Schools Acceptance Program
 - Experiential Learning Scholars Program
 - Global and Community Leadership Honors Program
 - Science and Technology Honors Program
 - University Honors Program
- Development communication (letter) from Dr. Newcomer to 600 honors alums, mailed December 2011
- Outreach to honors leadership council (external advisory board) members ongoing
- Raised \$7,000 for 2011 Science Olympiad Competition
 - Fundraising underway for 2012 event
- Identification of top honors alumni prospects
- Cultivation ongoing
- University Honors Program alumnus, Josh Carpenter, named 2012 Rhodes Scholar

School of Education Report

Deborah Voltz, EdD

Dean for the School of Education

A. Program Development

- Opening of the Community Counseling Clinic.
- EDL faculty are working on a new partnership with JEFFCO schools.
- Launched new graduate programs in autism, reading, teacher leadership, and ESL.

B. Special Events

- The Blazer Fun Run planned by two of our Health Education interns through their internship with Lauren Whitt (UAB Employee Wellness).
- The National Weather Service (NWS) in Birmingham held a Townhall meeting with survivors of the April 27 tornadoes. The NWS asked our Counselor Education Program faculty to provide counseling students who could be on standby to serve as needed when participants responded to surveys regarding emergency response efforts to the tornadoes.
- Symposium on Urban Teacher Education, hosted by the Center for Urban Education. This event was attended by a national group of teacher educators from urban teacher preparation programs across the country.
- Successfully completed an informal on-site review by the ALSDE. Student record audits were completed to identify certification violations and procedures were developed to prevent such violations in the future.
- The Children's Creative Learning Center hosted a summer learning program.

C. Faculty Recognitions

- Tami Blaudeau, Odessa Woolfolk Community Service Award.
- Retta Evans, elected President Elect of the Alabama State Association of Health, Physical Education, Recreation and Dance.
- Brian Geiger, Professor in Health Education, received the Honor Award from the Alabama State Association of Health, Physical Education, Recreation and Dance. This is the highest award given by the state professional association.
- Donna Hester, President Southern District of the American Alliance of Health, Physical Education, Recreation and Dance.
- Sandra Sims worked with the National Center for Sports Safety (NCSS) to offer their safety program, PREPARE, to our students.
- Mike Brooks was accepted a 1-year executive internship with the UAB Office of Equity and Diversity.
- Gary Hunter's research award through the NORC's Creativity is a Decision competition was featured in a front page article of the November 7 issue of the (printed) UAB Reporter. Gary's work in this area is ground-breaking and very interesting. He's already submitted his

next related proposal to the National Institute of Diabetes and Digestive and Kidney Diseases.

- Astella Pharma funded a grant to Brian, Laura, Retta, Marcia, and others in SOPH and LHL to develop incontinence education materials following assessment of older adults across the Bham Hoover Metro Area.
- Brian presented last month at a national FEMA meeting in D.C re: An Inclusive Emergency Response to Alabama Tornadoes. His co-presenters were Dr. Gary Edwards, President of UCP of Greater Birmingham; Mr. Graham Sisson, J.D., Director of the Governor's Office on Disability; Mr. Stanley Batchelor, Human Services Branch Director of Alabama EMA; Ms. Kate McCarthy-Barnett, FEMA Disability Integration Specialist; Ms. Julie Schoening, Alabama EM Program Manager of the American Red Cross; and Ms. Judy Roy of Birmingham Independent Living Resources. They recently learned that their collaborative efforts are being replicated in MO and VT following hurricanes and flooding emergencies. FEMA Director William Fugate is reviewing their AL model as a best practice.
- Jennifer Kilgo received a 1.25M grant from the U.S. Department of Education to prepare professionals to serve preschool children with disabilities.

Academic Advising & Student Success Report

Catherine Daniélou, Ph.D.

Associate Dean for Undergraduate Affairs

Kimberly A. Schnormeier, MFA

Associate Dean for Academic Advising

A. Graduation and Retention

- I. Obtained specific data on different student cohorts, allowing for deeper analysis of retention and graduation data
- II. Enhanced Retention Approaches
 - a. 2010 cohort targeted calling
 - CAS students not retained in Fall 2010
 - Systematic evaluation of each student
 - Students placed into three calling categories
 1. Yes
 - 2.50 GPA or higher
 - No major holds
 - Athlete or Honors with no GPA concerns
 2. Maybe
 - 2.0-2.49 GPA
 - Totally withdrew - Why?
 - Investigate before calling –Academic or Judicial Holds
 3. No
 - Academic warning or probation
 - Financial hold
 - Multiple significant holds
 - Medical issues (only call to check-up on student)
 - b. Fall 2011 Cohort and CAS Initiatives
 - CAS First Year Experience classes, Fall 2011
 - CAS 112- Success in College
 - 16 sections, all taught by CAS Academic Advisors
 - Students of concern noted by advisor of CAS 112
 - Action plan developed for each student
 - Future plans are:
 - Offer two CAS 112 classes for spring 2012
 - Review advisor feedback from CAS 112
 - Begin implementing any changes for CAS 112 for fall 2012
 - Peer Mentors
 - 8 paid undergraduates selected to work w/teaching advisor in 8 sections of CAS 112
 - Participate in classroom discussions
 - Moderate BlackBoard discussion boards
 - Check on struggling students
 - Future plans are:
 - Use peer mentors in the spring 2012 CAS 112 courses
 - Decide peer mentor structure for fall 2012 possibly based on how CAS 112 is structured

- Science Bridge Program
 - Freshmen learning community
 - Future plans are:
 - Continue monitoring students in this pilot program
 - Compare to students to the control group
 - Determine if the program should be offered for 2012
- Academic Care Team
 - Identifying struggling freshmen
 - Advisor concern reported along with reasoning
 - Action plan developed
 - Removal or continued observation
 - Future plans are:
 - Review and assess the students who were on the CAS Academic Care Team during the fall 2011 semester
 - Continue the CAS Academic Care Team during the spring 2012 semester
 - Solidify structure and function of CAS Academic Care Team

III. Graduation initiatives

- a. 120-92-75 Committee
 - Graduation plans
 - High number of credits earned can be misleading
 - Helping students declare a major when rejected from a program
- b. Academic success and Fall 2006 cohort
 - Report using cohort 2006 data generated
 - Focus on seniors within CAS (including EDU)
 - Individualized graduation requirements listed by major advisors
 - Students categorized by ability to graduate no later than Summer 2012
 - Academic success holds require individual meetings

B. Advising/Student Success Initiatives

- I. Advising Implementation Committee
 - Established on August 26, 2011
 - Over 20 total meetings held to date
 - Retention and graduation is the committee's initial focus
 - Innovative ideas and strategies developed for retention and graduation
 - Committee presentation to President Garrison, Provost Lucas, and Vice Provost Austin on October 28, 2011
 - Committee presentation to Trustee Andrea Hurst on December 15, 2011
- II. Future plans are to continue meeting and work on the following:
 - Structure and function of academic advising
 - Career ladders for advisors
 - New Student Orientation
 - Structure and function of Health Related Programs
 - Retention and Graduation
- III. Other Advising Initiatives
 - Advisors teaching FYE classes are helping to identify "at-risk" students based on academic performance and attendance
 - Academic Care Team made up of advisors and instructors has been established and is actively communicating with students and making referrals where appropriate
 - Peer mentors are also being utilized within the FYE classes

C. Recruitment

- Attended and ensured representative sample of advisors at various recruiting events
- Finalizing content for admission letters that reflect recent changes
- Developing content for myUAB pages for specific designations that reflect recent changes
- Upcoming events
 - Recruiting breakfasts for football each Saturday in January
 - “President’s Day Road Trip to UAB” event on February 20
 - Representative CAS Advisors will be attending the Shelton State Transfer Fair on February 1

D. Orientation

- Selected two advisors to serve as representatives to the NSO planning committee
- Working to with Associate Dean Catherine Daniélou on revising aspects of the NSO booklet that are relevant to the College of Arts and Sciences

F. Computer and Software Upgrades

- Several computers in the Advising office have been upgraded
- Entire Advising office has been moved to the CAS server
- Advisors attended a training session on the CRM system and are utilizing this upgrade
- Planning is in effect for phase II of the CRM, DegreeWorks and other technology initiatives

G. Personnel Issues

- Currently interviewing candidates for two one year advising positions
- Established a policy for distribution of travel funds (one major conference per person per year)
- Established presentation proposal committee to assist advisors in preparing presentations for conferences, including the opportunity to present to peers
- Met one-on-one with most CAS advisors to discuss their responsibilities, career goals and concerns
- Each advisor has completed a rubric of advisor duties, which will be used as part of the re-evaluation of advisor duties and the structure of the CAS Advising office
- Results of the rubric have been compiled and are currently being analyzed
- Next steps are to develop a structure that effectively serves the students and provides advisors with the opportunity for advancement on a career ladder based on their responsibilities, job performance and career development activities

H. 2006 Graduation Rate and Academic Success Holds

- To positively impact the 2006 six-year graduation rate, students in the 2006 cohort must graduate by summer 2012
- Retention report for 2006 cohort was generated
- Focus placed only on Seniors within CAS (including EDU)
- Individualized graduation requirements listed by major advisors
- 2006 cohort - 84 seniors who have not graduated were identified and reviewed
 - 29 students listed as “Yes” (will graduate by summer 2012)
 - 30 students listed as “Maybe” (might graduate by summer 2012)
 - 25 students listed as “No” (won’t graduate by summer 2012)
- Academic Success Hold created by Cynthia Terry (Registrar’s Office) on September 29, 2011
 - This hold prevents future course registration until removed
- Advisors notified on September 30, 2011

- “Maybe” category divided into areas = 30 total
 - Education = 0 students
 - Undeclared = 4 students
 - Sciences = 10 students
 - Arts and Social Sciences = 16 students
- Academic Success Holds placed on “Maybe” students on October 19th
- Communication to students occurred per area

Additional Efforts Related to Academic Affairs and Student Success

Ramsey Scott, *Assistant Director Admin Computing Services*

A. Retention Reports

- Reports show retention and graduation data for cohorts of new Freshmen and new Transfer students
- Cohorts can be broken into sub-cohorts for further analysis
- Shows current detail of students in cohorts and sub-cohorts

B. Class Section Standardization

- Enforces use of standard class sections in class schedule
- Offers security around use of non-standard sections
- Reporting of class section use

C. Customer Relations Management System (Student CRM)

- Provides 360 degree view of a single student
- Enables advisors to quickly access list of at-risk students
- General student reports allows advisors to create custom student lists
- Integration with Student Fact Sheet, Advisor Tracking notes, Early Alerts

Academic Planning and Graduate Education Report

Philip Way, Ph.D.

Associate Dean for Academic Planning and Graduate Education

A. College of Arts and Sciences Morale

- Focus groups of faculty and staff regarding morale
- Responses already being implemented

B. New Science Labs

- Criteria for new science labs been developed with departments
- Jim James is helping us find a consultant to design labs
- Projections of student numbers will affect distribution of labs between disciplines

C. Future Plans for the College

- Consultants from AAC&U are coming in early February to help define the areas for growth in the College over the next ten years.

D. Policies

- We have developed new practices for summer pay

Diversity and Cultural Affairs Report

Charles Calhoun, Ph.D.

Associate Dean for Diversity and Cultural Affairs

My major accomplishment for 2011 was to work with Erica Edwards-Lankford to develop a faculty recruitment toolkit for the College of Arts and Sciences. This effort began with an examination of procedures used by other universities to recruit diverse faculty. A common feature was a recruitment toolkit outlining the search process and presenting the faculty with tools to ensure that candidates are treated fairly. Another feature common to several universities was some sort of training for search committees to address common cognitive errors and biases.

The toolkit that we developed was based on the work of several universities including UCLA, the University of Washington, Loyola-Marymount University, and the Ohio State University. We were able to put the recruitment toolkit online with the help of Allison Crotwell. The first draft of the toolkit can be found at the following URL: <http://www.uab.edu/cas/faculty-and-staff/faculty-recruitment-toolkit>. It is still a work-in-progress.

The features of the recruitment toolkit include the following elements.

- Search Committee Process Overview
- Faculty Search Checklist
- Compensation Request/Faculty Recruitment Form
- Example Advertisement 1
- Example Advertisement 2
- Voluntary Affirmative Action Survey
- Interrupting Bias in the Faculty Search Process Presentation
- Interrupting Bias in the Faculty Search Process (video, courtesy of the University of Washington)
- Checking References - Guidelines
- Questions for Checking References
- Sample Recruitment Letters and Forms (Online)
 - Acknowledgement of Receipt of Application Template
 - Sample Letter Acknowledging Letters of Reference
 - Sample Letter to Final Selected Interviewees
 - Sample Letter to Announce a Cancelled Search
 - Sample Letter to Applicants Who Have Been Eliminated From Consideration
 - Campus Visit Evaluation Form
 - Initial Paper Screening Worksheet for Minimum Qualifications

We will be adding information about spousal hires, examples of interview questions to avoid, and tips for diversifying the applicant pool.

We are especially proud of the online Voluntary Affirmative Action Survey and the inclusion of a search-committee training module (“Interrupting Bias in the Faculty Search Process”). The Affirmative Action Survey will allow us to examine the diversity of the candidate pool during the search process. It will also provide the demographic data needed to complete the Recruitment Experience Report. The search-committee training module was borrowed, with permission, from the University of Washington. I don’t know of another place on UAB’s campus where search-committee training is addressed.

Honors College Report

Bradley R. Newcomer, Ph.D.

Associate Dean for the Honors College

Honors College Update:

The UAB Honors Academy was renamed as the UAB Honors College by the Board of Trustees in November 2011. Dr. Bradley R. Newcomer was named as the Associate Dean for Honors with oversight of five university-wide honors programs:

- Early Medical Professional Schools Acceptance Program
- Experiential Learning Scholars Program
- Global and Community Leadership Honors Program
- Science and Technology Honors Program
- University Honors Program

The UAB Honors College will build on current university and existing university-wide honors program strengths in the following areas:

- Smaller niche programs with innovative and challenging curricula and enhanced educational experiences,
- Integration of innovative curricular and extracurricular educational opportunities,
- Strong sense of community,
- Strong collaborations with university and community resources to support experiential learning opportunities,
- Strong retention and graduation rates,
- Steady pipeline of engaged student leaders on campus and in the community.

The UAB Honors College will build on these current strengths and will focus on creating increased opportunities for intellectually curious first time full-time freshman as well as transfer students. Overall, the UAB Honors College will focus on integrative learning, experiential education, and entrepreneurial innovation.

Honors College Accomplishments since October 1, 2011:

- We have spent a significant amount of time and effort in working with the UAB Enrollment Management team to improve the overall Honors College application, interview and admission decision processes. The overall goal has been to create a unified single application, interview, and notification process for all university-wide honors programs this year. Specifically, we have implemented the following improvements over the past few months:
 - Streamlined the honors application process this year by implementing a common application essay to be accepted by all programs.
 - Made improvements on the overall student interview process by improved interview logistics and interview locations for 3 out of 4 university-wide programs.
 - Made improvements on the timing of final program admission decisions (i.e. to be completed no later than Feb 17th) so that Enrollment Management has time to work on “soft-landing” packages for students that do not get an Honors College offer.

- Implemented a process whereby a single letter from Enrollment Management will go out to all applicants around Feb 24th. This letter will include their Honors College acceptance notifications or a “soft-landing” package for students not accepted into a university-wide program.
- Worked with CAS Development Office on communications from Dr. Newcomer to the ~600 honors alums (mailed December 2011).
- Worked on outreach and communications with the existing honors leadership councils (i.e. external advisory boards) members. This effort is still ongoing and will continue through the spring 2012 semester.
- Worked on outreach and communications activities with the UAB Board of Trustee member on the creation of the UAB Honors College. This effort will be ongoing as we include Trustee Hurst in the discussions surrounding the future directions of the Honors College and other wide-ranging student success initiatives.
- Worked with CAS and UAB Development Offices to implement a process for acknowledgement of gifts to the Honors College programs.
- Began work on the Honors College web presence with a new website to be launched in January 2012. The goals of this site are to create a unified central site for university-wide honors program information at UAB. This site will also seamlessly integrate into the existing Admissions and Enrollment Management sites.
- Began developing signature UAB Honors College offerings in Chinese and Arabic.

Future Goals for the Honors College:

- Continue to work with Enrollment Management and Honors College programs to continually improve the college’s ability to match students with the opportunities they want and are best suited for. We also will continue to maximize the high ability prospective students’ exposure to the full range of opportunities available to them at UAB. The ultimate goal will be to ‘package’ these various honors and enhanced educational opportunities for them while providing as many as possible with their ‘first choice’ of program or set of opportunities.
- Work with Enrollment Management, the Dean’s office, UAB Marketing and Development, and the Honors College programs to develop a set of Honors College printed and web-based recruitment materials. The overall goal is to create a unified UAB Honors “brand” over the next few years.
- Continue to work with Enrollment Management and Honors College programs to improve the prospective student interview process.
- Continue to work with CAS and UAB Development Offices to coordinate regular meetings and develop a sustainable communication plans with key donors and external stakeholders for Honors College programs.
- Begin planning a strategic planning process for the Honors College.
- Continue work on the development of signature UAB Honors College offerings in Chinese and Arabic. Overall goal is to begin offering the Chinese program starting fall semester 2012.
- Begin working with departments and schools to find ways to increase the number of honors sections of courses and strengthen departmental and school-level honors options and capacity.
- Continue working on development efforts in preparation for the upcoming UAB Capital Campaign.

Interdisciplinary and Creative Innovation Report

Yogesh Vohra, Ph.D.

Associate Dean for Interdisciplinary and Creative Innovation

A. Interdisciplinary Innovation Forum:

The goals of this faculty innovation forum are the following:

- Focus on world's biggest problems where interdisciplinary innovations will have big impact and UAB has existing strengths/interests. Some possible themes are "New Energy Sources and Storage", "Novel Imaging and Drug Discovery/Delivery", "Health and Wellness", "Computational Tools in Materials and Medicine", "Environmental Change/Sustainability", "Cultural and Intellectual Context and Perspectives", "Biomedical Ethics", plus additional topics suggested by faculty. The speakers and forum topics will be coordinated with Associate Deans David Schwebel and Rebecca Bach.
- Two to three faculty members will make short presentations on new developments in their field of research that have an interdisciplinary component/commercial interest and present it to interested faculty in CAS, School of Engineering, School of Public Health, School of Health Professions, School of Medicine, and the School of Business.
- Invite personnel from the UAB Research Foundation to attend this forum and offer comments/partnerships.
- Encourage faculty to network among themselves and submit joint proposals to federal agencies and UAB to secure "proof of concept" funding. It is proposed to have five internal UAB awards \$10,000 each for seed funding of interdisciplinary teams to explore new ideas and write federal research grants seeking \$100,000/year support for proof of concept funding or commercialization awards or interdisciplinary research grants.
- After initial discussions if a technology platform appears promising and at a mature stage, further focused meetings with Birmingham Business Alliance and venture capital investments groups as approved by UABRF (some non-disclosure agreements will be needed between the parties).

Implementation of Interdisciplinary Innovation Forum:

Dean Tom DiLorenzo made a presentation to UAB Provost in April 2011 suggesting an Innovation Forum. Dr. Yogesh Vohra made a presentation to all the CAS chairs in December 2011 with an outline of a plan and invited input and nominations on memberships of an organization committee. This organization committee is now in place and the first interdisciplinary innovation forum is scheduled for January 24th, 2011 at the UAB National Alumni Society House at 1 p.m. The topic of the first Interdisciplinary Innovation Forum is "New Energy Sources and Global Demands".

Innovation Forum Scheduled for January 24th, 2012.

"New Energy Sources and Global Demands"

Speakers:

- a. Robin Miles, Lawrence Livermore National Laboratory, CA
"Laser Inertial Fusion Energy (LIFE) Project"
- b. Dr. David Morrow, Department of Philosophy, UAB
"New Energy Sources – Climate Change and Global Poverty"
- c. Dr. Renato Camata, Department of Physics, UAB
"Fuel Cells for Clean Energy Applications"

Forum for February 2012 is entitled “Innovations in Drug Delivery”

Organization Committee for the CAS Interdisciplinary Innovation Forum (19 members from CAS and 10 representatives from other schools):

1. Yogesh K. Vohra, Ph.D. – Professor & University Scholar, Physics Department; Director, UAB Center for Nanoscale Materials and Biointegration (CNMB); Associate Dean, Interdisciplinary and Creative Innovation-CAS-Chairman, CAS Interdisciplinary Innovation Forum Committee
2. David A. Basilico, Ph.D. – Associate Professor, English Department – CAS-Organizing Committee
3. Cynthia Ryan, Ph.D. – Associate Professor, English Department - CAS-Organizing Committee
4. Marshall Abrams, Ph.D. – Assistant Professor, Philosophy Department – CAS-Organizing Committee
5. Donald Muccio, Ph.D. – Professor, Chemistry Department – CAS-Organizing Committee
6. Stephen A. Watts, Ph.D. – Professor, Biology Department – CAS-Organizing Committee
7. Gitendra Uswatte, Ph.D. –Associate Professor, Psychology Department – CAS- Organizing Committee
8. Karlene K. Ball, Ph.D. – Professor / Chairman, Psychology Department-CAS – Organizing Committee
9. Marcus Hickson III, Ph.D. –Professor, Communication Studies Department – CAS-Organizing Committee
10. Loretta Ann Cormier, Ph.D. – Associate Professor, Anthropology Department – CAS-Organizing Committee
11. James R. Ernest, Ph.D. – Associate Professor, Curriculum Instruction Department – CAS-Organizing Committee
12. Anthony Skjellum, Ph.D. – Professor / Chairman, Computer and Information Sciences Department-CAS-Organizing Committee
13. David C. Schwebel, Ph.D. – Professor, Psychology Department; Associate Dean Research in the Sciences-CAS, Organizing Committee
14. Rebecca Ann Bach, Ph.D. – Professor, English Department; Associate Dean Research and Creative Activities for the Humanities and Arts-CAS, Organizing Committee
15. Andrew W. Keitt, Ph.D. – Associate Professor, History Department-CAS-Organizing Committee
16. Sarah H. Parcak, Ph.D. – Associate Professor, Anthropology Department –CAS-Organizing Committee
17. Laura Forbes, Ph.D. –Associate Professor, Health and Education- Human Studies Department-CAS Organizing Committee
18. Sergey Mirov, Ph.D. – University Professor, Physics Department-CAS
19. Michele Forman- Instructor / Co-Director Media Studies-History Department-CAS-Faculty Representative

School of Public Health Representative:

20. David B. Allison, Ph.D. – Professor / Associate Dean, Dean’s Office – SOPH

School of Medicine Representative:

- 21. Robert Kimberly, M.D. – Professor of Medicine-SOM
- 22. Upender Manne, Ph.D. – Professor, Anatomic Pathology – SOM

School of Engineering Representatives:

- 23. Timothy M. Wick, Ph.D. – Professor / Chairman, Biomedical Engineering Department-SOE
- 24. Yehia Massoud, Ph.D. – Professor / Chairman, Electrical and Computer Engineering Department – SOE-Faculty Representative
- 25. Bharat Soni, Ph.D. – Professor / Chairman, Mechanical Engineering Department – SOE; Faculty Representative

School of Optometry Representative:

26. Kent T. Keyser, Ph.D. –Professor, Vision Sciences Department; Director, Vision Science Research Center-SOO-Faculty Representative

School of Dentistry Representative:

27. Nicolaas Geurs, D.D.S. –Professor / Acting Chairman, Periodontology Department-SOD-Faculty Representative

School of Business Representative:

28. Eric P. Jack, Ph.D. – Professor / Associate Dean, Dean’s Office-SOB– Faculty Representative

School of Health Professions Representative:

29. Cali M. Fidopiastis, Ph.D. – Assistant Professor, Physical Therapy Department-SOHP-Faculty Representative

B. Building Innovation Capacity

CAS has partnered with Birmingham Business Alliance (BBA), UAB Research Foundation (UABRF), Office of Vice President and Economic Development (VPRED) to build innovation capacity in the college. In particular Dr. Yogesh Vohra has been attending all community events hosted by Birmingham Business Alliance and formed a partnership with Steven Ceulemans, Vice President Innovation and Technology at BBA. A joint proposal by UAB and BBA to National Science Foundation is planned.

National Science Foundation (NSF) – Partnerships for Innovation (PFI) Program:

The goal of the program is to provide an award of \$600,000 over a two-year period to build innovation capacity in an academic institution.

Letter of Intent - due January 04, 2012 (letter of intent submitted on December 24th, 2011)

Full Proposal Deadline – March 01, 2012

C. University Wide Interdisciplinary Research Centers (UWIRC's)

In 2011, CAS has been successful in establishing two full University Wide Interdisciplinary Research Centers (UWIRCS) and these are entitled Center for Information Assurance and Joint Forensic Research (CIAJFR – Directors Dr. Anthony Skjellum and Dr. John Sloan) and Center for Nanoscale Materials and Biointegration (CNMB – Director Dr. Yogesh Vohra). In 2012, CAS will work towards establishing additional UWIRCS and for better coordination and integration of existing centers.

D. Cluster Hiring in Strategic Areas in CAS

At a recent Dean's retreat in December, 2011, a coordination of hiring between schools was discussed and had broad support from various units at UAB. Moving forward, CAS will work with other schools to coordinate hiring in areas of strategic importance to UAB and of interest to University Wide Interdisciplinary Research Centers (UWIRCS). Dr. Yogesh Vohra will work with various units in CAS and other schools to seek support for cluster hiring.

Research and Creative Activities for the Humanities and Arts Report

Rebecca Ann Bach, Ph.D.

Associate Dean for Research and Creative Activities for the Humanities and Arts

A. Jemison Funds

- Announcement made regarding Jemison Funds
- Distribution of funds has begun based on requests from department chairs

B. Humanities Funds

- Completed meeting with all relevant chairs and obtained feedback
- Announcement of the Humanities funds has been prepared

C. Communication

- Contact has been made with remaining chairs and meetings are planned to discuss opportunities with their faculty
- Targeted research opportunities are being sent to faculty and feedback is being actively received

D. Next Steps

- Plan to train faculty on SMARTS
- Help faculty prepare grants
- Develop contacts at the NEH, NEA, Guggenheim, and other foundations
- Plan to develop better ways to inform the UAB and Birmingham communities about the successes of our Humanities and Arts faculty members

Research in the Sciences Report

David Schwebel, Ph.D.

Associate Dean for Research in the Sciences

A. Progress/accomplishments in 2011 (partly in collaboration with Scott Snyder)

- Cost-matching for NSF instrumentation grant applications (2 in Physics, one in Computer Science)
- Cost-matching for Faculty Development grants in several CAS departments
- Resolving problems/concerns/conflicts with IRB (1 directly handled two, one in psychology and one in sociology)
- Resolving problems/concerns/conflicts with grant submissions
- Making plans for Expo to expand modestly in 2012 and greatly in 2013, under leadership of Diane Tucker
- Gave summaries of possible projects to Dr. Marchase for presentation to Federal Delegation (US Congressional delegation from Alabama)

B. Next steps for 2012

- Develop research infrastructure and successes – broadly, increase grant submissions and grant funding
 - Increase faculty use of SPIN and SMARTS
 - Increase course release opportunities for faculty to submit new grants
 - Increase summer salary support for faculty to submit new grants
 - Create summer “grant-writing club”
 - Consider academic year “grant-writing clubs”
 - Initiate pre-submission grant review opportunity for all CAS faculty
 - Incentivize grant successes by working with chairs to reward faculty who receive grants via course releases, indirect cost return, summer salary, or other mechanisms
- Improve research office functioning
 - Ensure appropriate staff are in place and doing work required in an efficient and competent manner
 - Move to new space
 - Determine best way to reconcile grant accounts in CAS

Media Studies Report

Michele Forman, M.A. and Rosie O'Beirne, M.A.

Program Co-Directors

A. Development of Interdepartmental Media Lab

- In the summer of 2011 we developed proposals for a shared media lab and teaching space. Although the former ETS space was ruled out, 3rd floor Heritage Hall space was identified and has proven to be ideal for the objectives outlined in our proposals.
- Successful move of 551 Media lab and DCS offices to Heritage Hall 3rd floor. Media Lab is temporarily set up in HHB 342 – Media rooms will be set up as planned and ready for use Fall 2012 launch/ possible soft launch Summer 2012.
- “Digital Community Studies” program name has been changed to “Media Studies.”
- Researched other media lab models (Rice, U of Alabama, and Georgia Tech) and learned about “Up Room” philosophy and how it relates to technological and innovative learning models. We plan to work with UAB Design Build this spring to further develop the layout for lab and teaching spaces.
- Toured and Assessed Broadcasting Studio in Humanities – Unfortunately this space does not have a soundproof room, but we will look at two additional spaces January 2012: Media space in Administration Building and sound rooms in Department of Music. We are working sound room design for HHB 313.
- Met with Apple representatives and have developed hardware and software purchase list for HHB 342 and 334.
- Consulted with Media and Film faculty on camera equipment check out procedure. Each program will maintain and manage its specialized equipment for students enrolled in each program’s courses. A set of lower-end camera equipment will be available to all CAS affiliates (students, faculty, and staff) through the open resource media lab.
- Consulted with B&H Photo Video Education Division to get quote on Media Studies and Open Source camera equipment.

B. Development of Interdisciplinary Media Curriculum

- Honors College
 - Experiential Learning – developed a track that incorporates Media Studies Curriculum
 - University Honors – Honors Seminar offerings, Fall Interdisciplinary Film Series
 - Global and Community Leadership – thesis project and advising
- Interdisciplinary Film Minor and IDM Major Committee—working on film screening spaces with Sterne Library, needs assessment for production and post-production facilities on campus
- Foreign Language and Literature—Developing a course offering that incorporate Media Studies within traditional course
- School of Public Health—Health Communication, Narrative Public Health, and the 3rd Annual KoronisFest National PSA Contest
- Department of History – currently documenting Reacting to the Past pedagogy
- Department of Communications—Collaborating on the design and build of the CAS Media Teaching Room and CAS Media Lab
- Department Biology—Developing Media and Environmental Science curriculum

- Department of Chemistry—Developed video lab reports for General Chemistry to assess students' mastery of physical skills in the lab
- Department of Theatre —Collaborating with Film I and screenwriting faculty on the development of the shared CAS Media Lab
- Department of Sociology —Collaborating with faculty on research, teaching, and grant opportunities in the areas of social media and impact of technology on society
- School of Engineering – student created UAB history tour mobile app
- Study Away – Media Studies will offer study away trip to Belo Horizonte, Brazil in summer of 2012. Students will use social media tools to raise awareness about food security and the Zero Hunger Program implemented by Brazilian President Lula da Silva.

C. Community Partners and Public Outreach

- Community Organizations: MedPartners, Fountain Heights Community Garden, Evercare Hospice, StoryCorps, UAB's Reach Initiative, Universities Fighting Against World, Vulcan Park and Museum, Birmingham Holocaust Education Commission, HICA, YWCA, Hands On Birmingham, Woodlawn High School, Regional Planning Commission, Commute Smart, Alabama Ballet, McGregor Greyhound Welfare Center, McWane Science Center, Daniel Payne Middle School After-School Program, Alabama Tornado Recovery Panel
- Scheduled to present to CAS Leadership Council April 2012.
- Launched Media Studies Website; large focus on StoryCorps material collected in summer 2011 to go along with media piece.

D. Identify possible funding sources and apply for grant funding that support innovative and media driven pedagogies

- MacArthur Foundation - Digital Media and Learning Competition – badges for lifelong learning.
- National Endowment of the Humanities – Digital Humanities seed money.
- StoryCorps National - contract work for community based storytelling.
- Grant development with Sheila Cotten and UAB's Teaching and Learning Center to assess digital and innovative learning and teaching.

i2T2 Report

Betty Nelson, Ph.D.

Interim Director for Instructional Technology & Innovative Learning Environments

A. Activities and Accomplishments of i2T2:

- Hired and implemented i2T2 Team...process led by Interim Director in January 2011...Dr. Feng Sun (CAS Blackboard Administrator – Full-time), Dr. Debi Nowakowski (Instructional Design – Part-time), Jenelle Hodges (Instructional Design – Part-time)
- Designed structure of new initiative known as i2T2 (innovative – instruction – Teaching – Technology)
- Formulation of i2T2 Mission and Vision statements
- Ongoing formulation of i2T2 strategic plan through Summer 2013
- Ongoing collaboration with other technology services in CAS and UAB – Monthly UAB Blackboard Administrators Meeting, Central IT, Information Technology
- Representation of the College of Arts and Sciences on the UAB Center for Teaching and Learning Advisory Committee (Interim Director)
- Ongoing collaboration and sharing of materials and experiences in training and the development of online offerings with the School of Business and School of Nursing
- Collaboration with Embanet Compass Learning/UAB School of Business for new online bachelor's degree in Accounting...compiled course carousel of required courses within CAS for undergraduate degree in Accounting based on previous offerings...implementation date target of Summer 2012
- Presented beginning concepts to faculty at CAS Spring 2011 Faculty Meeting
- Dissemination of information in CAS Chair Meetings as developed
- Participation and faculty support during the implementation of Blackboard Learn Transition for CAS
- Implementation of college wide “course copy” and course co-listing service assistance in Blackboard – During the time period of January 5, 2011 to January 5, 2012 provided approximately 2,800 courses copied and or co-listed; also provided extensive course management support and technical support
- Design of Blackboard Learn Training for faculty – Blackboard Learn Basic and BPeT (Best Practices in e-Teaching). Blackboard Learn Basic is designed in 2 formats to meet individual faculty preferences and needs...(1) a concise written format and (2) an expansion of that document which includes screenshots of each step of the directions. Training has been offered and delivered to groups within the same departments, online, and with individuals in their offices and in the i2T2 offices in order to meet the training preferences and needs of individual faculty.

- To date 275 faculty and/or adjuncts have completed Blackboard Learn Basic Training.
 - BbLBasic 2011 Stats
 - April - May – 29 completed
 - June - August – 54 completed
 - September - November – 181 completed
 - By the end of December – 11 completed
 - Total for 2011 – 275
- To date 128 faculty and/or adjuncts have completed BPeT Training (Best Practice in e-Teaching).
 - BPeT 2011 Stats
 - April - May – 7 completed
 - June - August – 46 completed
 - September - November – 71 completed
 - By the end of December – 4 completed
 - Total for 2011 – 128
- Design and implementation of departmental Blackboard Learn Basic training for Chemistry, Communication Studies, African American Studies, Music, Dean's Leadership Team
- Design and implementation of first faculty FIT (Faculty Innovative Technology) training in Spring 2011 (1 session) and Fall 2011 (10 sessions) – Topics included “Meet the i-Family”, “Introduction to Social Networking”, “Basic Podcasting”, “Basic Vodcasting”, “Skype, Twitter, Blogs and Wikis”
- Design and implementation of i2T2 Faculty Resources website for all faculty participating in Blackboard training and/or FIT sessions
- Implementation of 2 part Blackboard Learn training for all faculty teaching online courses for Fall 2011
- Instructional Design and course development within the Departments of Math, Communication Studies, and Social Work
- Meetings with Departments of Human Studies, Curriculum and Instruction, Justice Sciences, Psychology, Math, Social Work, Foreign Languages and Literatures, Anthropology and Communication Studies regarding Blackboard Learn training, online course development, and/or online degree development
- Reviewed and suggested online course modifications using the Quality Matters checklist in collaboration with faculty members within the Departments of Social Work, Math, Human Studies, Biology, and Communication Studies
- Participated in the creation, coordination and implementation of New Faculty Orientation for CAS – Fall 2011
- Represented CAS at the UAB Technology Fair – Fall 2011 – Included faculty presenters from the Departments of Human Studies, Chemistry, Justice Sciences, and CAS Student Advising
- Provided timely anywhere assistance for all faculty requests for assistance - in faculty offices, online, by phone or in our offices
- Conducted CBAM (Concerns Based Adoption Model) research project on voluntary basis with CAS faculty related to the implementation of Blackboard Learn in Fall 2011. Initial findings presented at World Conference on E-Learning in Corporate, Government, Healthcare, and Higher Education 2011 session in October 2011.
- Current research (Spring 2012) in process regarding preferred communication modes of CAS students – in confirmed coordination with University of Southern Connecticut, University of South Alabama, University of Mobile (and possibly others) - Accepted for presentation of

research status at SITE (Society for International Technology Education - March 2012) and ISTE (International Society for Technology Education - June 2012).

- Two i2T2 team members included as support for Anthropology NSF grant application for Cyber Fiji project
- Invited to present at UA System Technology Scholars Conference – May 2012 – Proposed title – “Are Your Students Missing Your Boat: Universal Design for Learning in the Higher Education Environment”.

B. Publications by i2T2 Team Members:

Book Chapter

Nelson, B. (2012). Persons with hearing impairments. In R. Gargiulo, Special education in contemporary society: An introduction to exceptionalities. 4th ed. Thousand Oaks, CA: Sage.

Proceedings

Hodges, J., Hulon, S. & Nelson, B. (2011). Alphabet soup of innovations in higher education. In Proceedings of World Conference on E-Learning in Corporate, Government, Healthcare, and Higher Education 2011 (pp. 198-203). Chesapeake, VA: AACE.

Hodges, J. & Nelson, B. (2011). You want me to change to what? An ongoing study of faculty members' different stages of concern with change and the implications for change implementation in higher education. In Proceedings of World Conference on E-Learning in Corporate, Government, Healthcare, and Higher Education 2011 (pp. 1299-1301). Chesapeake, VA: AACE.

C. Professional Papers, Presentations:

International Refereed Presentation

Newton, D., Nelson, B. & Wilson, M. (6/29/11). There's an App for That! Using iPods, iPhones, and iPads. Recommended Session, ISTE 2011 (International Society for Technology in Education), Philadelphia: PA.

Hodges, J. & Nelson, B. (10/19/11). You want me to change to what? An ongoing study of faculty members' different stages of concern with change and the implications for change implementation in higher education. World Conference on E-Learning in Corporate, Government, Healthcare, and Higher Education 2011, Honolulu: HI.

Hodges, J., Hulon, S. & Nelson, B. (10/21/11). Alphabet Soup of Innovations in Higher Education. World Conference on E-Learning in Corporate, Government, Healthcare, and Higher Education 2011, Honolulu: HI.

National/Refereed Presentation

Voltz, D., Sims, M., & Nelson, B. (3/27/11). Bold Strategies for Standards-Based Instruction in Diverse, Inclusive Classrooms. ASCD Annual Conference (Association for Supervision and Curriculum Development), San Francisco: CA.

Sun, F., Yother, D., Casey, B., Cartwright, J., Johnson, J. (10/19/11). Experience and suggestions from Blackboard Vista to Blackboard Learn 9.1. Educause Annual

Conference, Philadelphia: PA. *Note: This was a panel discussion/question answer session with the following participating presenters: Feng Sun, UAB; David Yother, UAB; Brendan Casey, University of Birmingham – UK; John Cartwright, University of Liverpool – UK, Jim Johnson, Blackboard*

Regional/Refereed Presentation

Baggett, P., Byrd, K., Capps, A. Ferguson, S., Hodges, J., Lewis, J., Martin, N., Santoli, S., Shaw, E. (11/4/11). Transitioning into Digital Environments. MSERA (Mid-South Educational Research Association), Oxford: MS.

State/Refereed Presentation

Nelson, B. (2/9/11). Incorporating Universal Design for Learning in an Online Environment. Presented as a section of a pre-conference session for the University of Alabama System Scholars Institute via the teleconferencing system to the 3 campuses of the University of Alabama System. Attended full conference May 10-11 at The University of Alabama, Tuscaloosa, Alabama.

University-Wide Invited Presentation

Nelson, B. (3/7/11). Universal design for learning: Creating effective and efficient learning for everyone. 4th Annual UA Technology Scholars Institute Pre-Conference Webcast, Birmingham: AL.

Nelson, B. & Hodges, J. (1/ /11). Universal Design. Excellence in Teaching Faculty Series, University of Alabama at Birmingham, Birmingham: AL.

D. Professional Development

- Troy University eColloquium
Online
April 13-15, 2011 (Nowakowski)
- 1st e-Learning Symposium – Presented by Blackboard and JSU
Jacksonville State University
April 21-22, 2011 (Nelson, Sun, Nowakowski, Hodges)
- 4th Annual UA Technology Scholars Institute Pre-Conference
University of Alabama – Tuscaloosa, AL
May 10-11, 2011 (Nelson, Sun, Nowakowski, Hodges)
- Alabama Early Intervention System Conference
Birmingham, Alabama
November 14-17, 2011 (Nowakowski)
- Alabama School Counselors
Birmingham, Alabama
November 14-17, 2011 (Nowakowski)

Study Away Report

Josh Carter

Director of Study Away

A. Major Accomplishments

- Christy Lievens presented at two conferences.
 - Fall 2010 NAFSA: Association of International Educators' Region VII Conference in Jacksonville, Florida, Presentation Topic: Best Practices for Successful Advising: Perspectives from International Advising, Study Abroad Advising and Community Partnerships.
 - Spring 2011 AAIE: Alabama Association of International Educators, Presentation Topic: Going Green and Lean: Helpful Tips for Streamlining Processes and Saving the Environment.
- Successful transition from Academic Programs & Policy to new Oracle Org of CAS.
 - Currently manage accounts totalling \$300K (operations, faculty-led programs & scholarships).
 - Successfully managed the first-ever established budget for our office.
 - Christy Lievens has taken on more responsibilities related to business management and Oracle data entry/processing.
- Study Away now managing all Study Away Insurance as of 10/1/11.
 - Brokered agreement with Cultural Insurance Services International (CISI) in effect Fall 2011.
 - Informational campaign tied to online Foreign Travel Form completed Fall 2011.
 - Study Away charged with billing and collections of Study Away insurance fees for all outgoing students.
- Partnering with UAB Public Relations Student Association (PRSA) to increase visibility by re-vamping Study Away Facebook site (Fall 2011), conducting a market survey (Spring 2012), and conducting focus groups (Spring 2012).
- Since October 2010 per AbroadOffice (web-based enrollment management platform) – Advising 351 unique prospective students (avg. of 2-4 visits each).
- Completed Forum for Education Abroad Guided Standards Assessment Program in the following two areas:
 - Affiliated Programs (full report found at <https://www.studyabroad.app.uab.edu/apps/assessments/forum.asp>) – Improvement Project Plan forthcoming.
 - a. The Study Away Strategic Planning Committee ensures a long-term vision for education abroad at UAB. Specific, detailed goals in Assessment Reports contribute to this as well.
 - b. UAB included several detailed documents that provide essential guidance to those involved in university travel and students' programs abroad, such as the Conflict of Interest Policy and Foreign Travel Guidelines.

- c. The Exchange Agreement and Consortium Agreement are thorough, and would serve as good models should UAB ever decide to develop affiliation agreements with program providers.
 - d. UAB has several practices in place to ensure that students are well-prepared for their sojourn abroad, including student access to pre-departure materials online, a detailed checklist of what to do and when, and a graded pre-departure quiz.
 - e. Scholarship marketing materials for students are informative, and have the potential to increase the number and diversity of students able to take advantage of an opportunity abroad.
 - f. The re-entry process for returning study abroad students who were on scholarship ensures further visibility of education abroad on campus, and allows the students involved to process their experience in a more organized manner.
 - g. The formation of the Study Away Risk Management Committee is a proactive approach to risk management.
- Faculty-Led Programming (full report found at <https://www.studyabroad.app.uab.edu/apps/assessments/forum.asp>) Improvement Project Plan forthcoming.
 - a. In general, UAB OSA's policies and procedures for program development and implementation are comprehensive, detailed, well thought-out, and consistent with best practices in education abroad. Policies are transparent, and easily accessible by students and faculty leaders.
 - b. The short term programs are faculty-driven, which helps reinforce the academic nature of many of the courses.
 - c. The Orientation Handbook for students is an excellent example of a thoughtful, thorough approach for students participating in short-term programs.
 - d. The Study Away Conduct Procedures chart is clear and concise, and could serve as a model of a best practice for other institutions.
 - e. UAB's OSA is clearly mindful of being as helpful as possible to faculty developing study abroad courses.
- Effectively managed two overseas incidents:
 - UAB in Nepal Health Issue –
 - UAB in Canada Conduct Issue –

- 206 study away participants (undergraduates only) for 2010-2011

Undergraduate Education	Goal	Actual	Goal	Actual	Goal	Actual	Goal	Actual	Goal	Estimated Actual*
	2007	2007	2008	2008	2009	2009	2010	2010	2011	2011
# Students/ Study Abroad	131	146	154	158	177	168	200	173	232	206

*Number based on Office for Study Away tally. Institutional Planning and Analysis uses different methodology for reporting scorecard numbers.

STUDY AWAY BY SCHOOL

School	Number of Students	Percent
ARTS & SCIENCES	166	80.5%
BUSINESS	18	8.7%
ENGINEERING	4	1.9%
EDUCATION	4	1.9%
HEALTH PROFESSIONS	2	0.9%
NURSING	11	5.3%
PUBLIC HEALTH	1	0.4%

- Increasing the diversity of our Study Away student population. 2nd year of working with UAB TRIO Program in collaborative summer 2011 study away experience in Spain. Student video forthcoming.
- 2 students, Hector DeSimone and John Murray, presented with Josh Carter at the following two venues RE: the UAB in Brazil 2011 program on Food Security:
 - Alabama Poverty Project Fall 2011 Conference at University of Montevallo.
 - Fall 2011 NAFSA: Association of International Educators' Region VII Conference in Mobile, Alabama.
- From Fall 2010 through Fall 2011, UAB Students won more than \$90,000.00 in both UAB Study Away and Extramural funding. Of particular note:
 - Secured \$50,000.00 in College of Arts & Sciences Study Away Scholarship Funding.
 - Three participants in The Washington Center garnered more than \$21,000.00 in Alabama State Legislative and Extramural funding for Summer 2011.
 - One Boren Award for International Study winner (\$20,000 for the academic year)
 - Four Benjamin Gilman International Scholarship winners (\$5,000 each) from Fall 2010-Fall 2011.
 - One College Language Association Study Abroad Scholarship recipient (\$1,300.00)

- Continue to integrate technology into office operations.
 - Approved to purchase office iPhone. Until this year, the director and coordinator had to take/make international phone calls on their personal cell phones.
 - Continued enhancement of our new Study Away Enrollment Management Website: AbroadOffice (as of October 2010).
 - Faculty Leader Orientation to be online and available for all Study Away faculty leaders (expected implementation – spring 2012).
 - Scholarship Course, INTL 101: Assessing Study Away run for 2nd year with success.
 - New computers provided to Study Away by CAS. First upgrade in 5+ years.
- Published Schwebel, D., Carter, J. (Dec. 2010). Why more Psychology Majors Should Study Abroad. *Psychology and Education Journal* (47)3.
- Looking to publish study: Carter, J., Barsanti, B., Rudolf, L., & Ivankova, N. (Pending). Breaking Barriers and Crossing Borders: A Case Study of African-American Students Who Overcame the Barriers and Challenges of Studying Abroad.
- Formation of new Study Away Strategic Planning & Risk Management Committees.
- Member of UAB International Initiatives Committee.
- Josh Carter serves on the UAB Global and Community Leadership Honors & Experiential Learning Scholars advisory boards.

B. Goals and Next Steps

- Implement Quality Improvement plan that is being developed as a result of Forum for Education Abroad Guided Assessment (forthcoming in spring 2012)
- Continued quality improvement of Foreign Travel Approval process in conjunction with Office for Sponsored International Programs and University Compliance (Ongoing)
- Developing new advertising campaign for Study Away to launch in Spring 2012
- Working to have the inaugural CAS Alumni Study Away Experience – Spring Break 2013
- Refined the following 5 goals emerged as Strategic Planning for 2011-2012.
 - I. STRENGTHEN OPPORTUNITIES IN HIGH-POTENTIAL AREAS
 - a. Strengthening existing linkages (Jaen, Esslingen, Hull, BACHE?)
 - b. Honors
 - c. Foreign Languages
 - d. Engineering
 - e. International Studies
 - f. Art & Art History
 - g. Literature
 - II. LOWER-COST ALTERNATIVES (see attached RFP for 2013 programs)
 - a. Explore 1 week study away opportunities – Forthcoming
 - b. Menu of program ideas that run for approx. \$1,500.00 – Forthcoming
 - III. SCHOLARSHIPS THROUGH TUITION & FUNDRAISING
 - a. UAB Campaign 2012 – Ongoing with CAS Development office.
 - IV. MARKETING: Assist students in telling their stories.
 - a. Working with Academic Advisors – Ongoing

- b. Partnering with parents – Ad/Letter campaign forthcoming for Fall 2012 for parents of new students.
- c. iTunes U & Visual Literacy - Ongoing
- d. Idea for International Affairs at UAB website – Under development
- e. Focus on increasing diversity of population – Ad campaign forthcoming for Fall 2012
- f. Online faculty-led program proposal documents made simpler – Spring 2012
- g. Faculty training
 - o Training website to be completed by Spring 2012
 - o Spotlighting programs for faculty development – Fall 2012
- h. Departmental meetings – To begin Fall 2012

Summer 2012 Proposed Faculty-Led Programs

Name of Program	Term	Subjects Offered
UAB in Chile*	May	Business, Service Learning
UAB in the Czech Republic*	May	Psychology
UAB Business in Germany*	May	Business Finance, Mechanical Engineering
UAB Business in Europe*	May	Business
UAB CNSL ED in Spain*	June	Spanish
UAB in China*	May or June	Comparative Business/Politics
UAB in Japan	May	History, Japanese
UAB in India	May	Art History, English, Biology, Service Learning
UAB in Brazil‡	May	Honors, Service Learning, Multidisciplinary
UAB in Jordan	TBD	Arabic, History
UAB in Peru	TBD	Spanish, History, Service Learning
UAB in Spain	May	Spanish, History, Psychology
UAB in Bahamas	May	Biology
UAB CNSL ED in Italy	May	Educational Counseling
UAB in Quebec, Canada	July	French
UAB in Honduras	August	Nursing, Service Learning

* Indicates new program for 2012.

‡ Link to Service Learning theme of Poverty and Food Security.

English Language Institute Report

Rebekah Trinh

Director, English Language Institute

A. English Language Institute Overview of 2011

- Accepted for membership in the American Association of Intensive English Programs (AAIEP), May 2011; <http://www.aaiep.org/>
- Accepted as candidates for accreditation by the Commission on English Language Program Accreditation (CEA), January 2011, www.cea-accredit.org; currently in the self-study phase with accreditation expected spring 2013
- Student Headcount: Spring 2011 – 205, Summer 2011 – 112, Fall 2011 – 223, 2011 Total - 540
- Student demographics: 40% Asia (including East and Southeast Asia), 25% Central and South America, 20% Middle East, 14% Europe, 1% Africa
- Students from over 40 countries, including Argentina, Bangladesh, Bosnia, Brazil, China, Columbia, Costa Rica, Egypt, Guatemala, Haiti, Germany, Greece, India, Indonesia, Iran, Iraq, Italy, Japan, Jordan, Kuwait, Lithuania, Malaysia, Mexico, Netherland, Pakistan, Panama, Russia, Saudi Arabia, Slovakia, Spain, South Korea, Switzerland, Taiwan, Thailand, Togo, Tunisia, Turkey, Venezuela, United Arab Emirates, and Vietnam
- The ELI has 13 employees, 2 new positions in 2011 (IEP Manager and ESL Teacher)
- 74 courses taught in 2011
- Provided 6 internships for graduate students in the MAed/ESL program
- Provided general English courses for internationals in the Birmingham community, including pronunciation training, business writing training and oral English communication training
- Completed Scientific Manuscript Writing Training project with Vanderbilt's AITRP grant in Zambia
- Marked the 10th year of providing English language training at Honda Manufacturing of Alabama (English language tutoring for Japanese executives; group training classes for Japanese associates)
- Continued English language tutoring for Spanish-speaking employees at BBVA Compass Bank
- Continued multi-year partnership with Hoover Public Library providing ESL classes on-site for library patrons; grant-funded

B. English Language Institute Preview of 2012

- Anticipate great increases in student enrollment in the ELI's Intensive English Program, now that UAB is actively recruiting international students; currently have excess capacity
- Currently working to include the ELI in agreements with recruiters who will be recruiting for UAB undergraduate programs
- New summer programming in 2012, to include a shorter 8-week study option; this should draw Fulbrighters as well as others who want a short intensive English training experience
- UAB Training & Development has asked us to revive several cross-cultural training workshops that we used to run for UAB employees; those will begin again in February
- We will again offer English language training for participants in the School of Nursing's International Leadership Institute. This will be the 4th year (2006, 2008, 2010) we have led training in scientific reading and writing, as well as oral English for presentations, discussions and conference participation.
- We will again collaborate with the School of Public Health's Sparkman Summer Institute to provide scientific writing training for participants
- Anticipate a site visit for accreditation with the Commission on English Language Program Accreditation (CEA) in fall 2012

Enrollment Management Summary

Brent Gage, Ph.D.

Associate Provost for Enrollment Management

UAB Undergraduate Admission

As of Aug 15, 2011

Comparative Snapshot Report

7:45:07 AM

Academic Period	Population	Applicant	Accept	Denied	Incomplete	Pending	Deferred	WD Not Adm	Enrolled
Fall Term 2010	Exchange	1	1						1
	First-Time Freshman	4,994	3,777	615	546	12	20	24	1,569
	First-Time Transfer	2,635	1,878	229	461	18		39	1,153
	New Non Degree (UG)	274	190		44	19		3	158
	Readmit	733	485	59	115	57		9	419
Total, Fall Term 2010		8,637	6,331	903	1,166	106	20	75	3,300
Fall Term 2011	Continuing	1	1						1
	First-Time Freshman	5,416	3,947	750	690		2	24	1,579
	First-Time Transfer	2,521	1,881	222	359	2		51	1,111
	New Non Degree (UG)	171	145		21			3	89
	Readmit	648	526	63	50	2		6	332
Total, Fall Term 2011		8,757	6,500	1,035	1,120	4	2	84	3,112
Change +/-		120	169	132	-46	-102	-18	9	-188
Change +/- %		1.4%	2.7%						
Change in Freshman		422	170						
Change in Transfer		-114	3						

Source: UAB Office of Enrollment Management

UAB Undergraduate Admission

As of Aug 15, 2011

Comparative Snapshot Report

7:58:14 AM

College: College of Arts and Sciences

Academic Period	Population	Applicant	Accept	Denied	Incomplete	Pending	Deferred	WD Not Adm	Enrolled
Fall Term 2010	Exchange	1	1						1
	First-Time Freshman	1,775	1,414	167	170	4	12	8	635
	First-Time Transfer	836	589	84	144	6		12	411
	New Non Degree (UG)	77	56		13	5			43
	Readmit	211	145	18	36	10		1	133
Fall Term 2010	First-Time Freshman	3	3						1
	First-Time Transfer	6	1	1	1	1			3
	Readmit	1		1					
Fall Term 2010	First-Time Freshman	6	4	2					1
	First-Time Transfer	5	1	2	2				1
Fall Term 2010	First-Time Freshman	12	3	5	4				1
	First-Time Transfer	10	2	5	1	1			2
	New Non Degree (UG)	1				1			
	Readmit	3	1			1			2
Total, Fall Term 2010		2,947	2,220	285	371	29	12	21	1,234
Fall Term 2011	First-Time Freshman	2,075	1,528	261	277			9	627
	First-Time Transfer	806	585	84	120	1		16	405
	New Non Degree (UG)	64	54		8			1	38
	Readmit	222	184	25	13				108
Total, Fall Term 2011		3,167	2,351	370	418	1		26	1,178
Change		220	131	85	47	-28	-12	5	-56

UAB Undergraduate Admission: College of Arts and Sciences, First Time Freshmen - Fall 2010

Major	Applicant	Accept	Denied	Incomplete	Pending	Deferred	WD Not Adm	Enrolled
African American Studies	3	1		2				1
Anthropology	23	18	2	2	1			9
Art	63	49	8	5		1		27
Biology	594	498	37	55	2		2	223
Chemistry	190	166	12	10	1		1	77
Communication Studies	61	45	6	6		4		22
Computer and Info Sciences	111	85	13	13				42
Criminal Justice	106	65	25	15		1		31
Economics	5	4		1				1
English	52	38	8	5		1		17
Foreign Languages	13	10	1	2				2
History	27	24	3					8
International Studies	18	17		1				7
Mathematics	25	19		4			2	10
Natural Science	15	11	1	2		1		6
Philosophy	7	4	2	1				1
Physics	12	12						3
Political Science	50	34	8	8				12
Pre-Music	76	58	7	10		1		22
Pre-Neuroscience	40	35	2	2			1	19
Psychology	244	181	32	28		1	2	79
Social Work	13	10	2	1				4
Sociology	9	6	2	1				3
Theatre	38	33	3			2		12
Undeclared CAS	1	1						
Total, Fall Term 2010	1,796	1,424	174	174	4	12	8	638

UAB Undergraduate Admission: College of Arts and Sciences, First Time Freshmen - Fall 2011

Major	Applicant	Accept	Denied	Incomplete	Pending	Deferred	WD Not Adm	Enrolled	Change
Anthropology	17	15	1	1				8	-6
Art	70	55	7	8				25	7
Biology	689	527	74	82			5	203	95
Chemistry	196	167	16	12			2	66	6
Communication Studies	91	69	9	13				19	30
Computer and Info Sciences	143	89	26	28				42	32
Criminal Justice	151	76	43	33				35	45
Economics	4	2		2					-1
English	49	38	3	8				15	-3
Foreign Languages	20	15	2	2			1	7	7
History	26	22	1	3				9	-1
International Studies	32	26	1	4				11	14
Mathematics	36	31	3	2				17	11
Natural Science	18	11	5	2				4	3
Philosophy	11	7	3	1				3	4
Physics	23	22		1				9	11
Political Science	47	31	10	6				7	-3
Pre-Music	75	49	13	12			1	13	-1
Pre-Neuroscience	73	63	1	9				36	33
Psychology	217	165	22	30				75	-27
Social Work	21	7	10	4				1	8
Sociology	17	9	4	4				4	8
Theatre	47	30	7	10				16	9
Undeclared CAS	2	2						2	1
Total, Fall Term 2011	2,075	1,528	261	277			9	627	
	279	104	87	103	-4	-12	1	-11	

Enrollment Management Collaboration with Arts and Sciences

- Worked to develop the status of Conditional Admission to increase collaborative recruitment efforts to enroll students in the ELI program within the college.
- Collaborated with the Honors College to streamline application and communication processes for new program applicants.
- Developed new major codes for students who were previously undeclared to facilitate the new advising model in Arts and Sciences.
- Worked with the Arts and Sciences Scholarship Coordinator to identify strategies to better utilized scholarship funds to impact the enrollment of new undergraduate students.
- Collaborating with Arts and Sciences to develop degree maps to guide construction of the degree audit system for student use.
- Collaborated with Arts and Sciences to evaluate alternative approaches to New Student Orientation.
- Increase the number of freshman applicants to Arts and Sciences by 9% and the number of enrolled undergraduates by 54 students.

Honors Admission Updates

Total Applications: Fall 2011

	Total Unique Applications	% Increase
2010-2011	622	12.50%
2009-2010	570	15%
2008-2009	496	60%
2007-2008	312	

Freshman applications to UAB for Fall 2011 rose 9% over Fall 2010.

Applications by Program

	UHP	STHP	GCL	ELSP	EMSAP	EDSAP	EOSAP
2010-2011	404	217	103	88	198	14	5
2009-2010	350	196	86	79	204	8	8
2008-2009	338	159	90		140	13	0
2007-2008	212	109	60	N/A	111	7	4

Applicant Academic Information

	Average ACT	Average GPA
2010-2011	28.8	3.97
2009-2010	29.1	3.96
2008-2009	28.6	3.92
2007-2008	29.5	4.00

Demographic Summaries

Entering Freshman Demographics - Fall 2011

		Full-time		Part-time		Total	
		Number	Percent	Number	Percent	Number	Percent
Total		1,578	98.3%	27	1.7%	1,605	100.0%
Gender	Female	891	55.5%	12	0.7%	903	56.3%
	Male	687	42.8%	15	0.9%	702	43.7%
Race	Nonresident Alien	27	1.7%	1	0.1%	28	1.7%
	Hispanic/Latino	35	2.2%	3	0.2%	38	2.4%
	American Indian or Alaska Native	4	0.2%	1	0.1%	5	0.3%
	Asian	104	6.5%	0	0.0%	104	6.5%
	Black or African-American	381	23.7%	4	0.2%	385	24.0%
	Native Hawaiian or Pacific Islander	0	0.0%	0	0.0%	0	0.0%
	White	944	58.8%	18	1.1%	962	59.9%
	Two or more races	72	4.5%	0	0.0%	72	4.5%
	Unknown	11	0.7%	0	0.0%	11	0.7%
Race/Gender	Black Female	235	14.6%	3	0.2%	238	14.8%
	White Female	523	32.6%	8	0.5%	531	33.1%
	Black Male	146	9.1%	1	0.1%	147	9.2%
	White Male	421	26.2%	10	0.6%	431	26.9%
Age	Under 19	1,447	90.2%	12	0.7%	1,459	90.9%
	19-21	114	7.1%	9	0.6%	123	7.7%
	22-25	12	0.7%	2	0.1%	14	0.9%
	26-30	4	0.2%	2	0.1%	6	0.4%
	31-35	1	0.1%	2	0.1%	3	0.2%
	Over 35	0	0.0%	0	0.0%	0	0.0%
	Unknown	0	0.0%	0	0.0%	0	0.0%
	Average Age	18.1		20.6		18.1	
Source	Jefferson County	507	31.5%	19	1.2%	526	32.7%
	Other Metro Area Counties*	224	13.9%	5	0.3%	229	14.3%
	Other Alabama Counties	679	42.3%	2	0.1%	681	42.4%
	Other States	163	10.1%	0	0.0%	163	10.1%
	Other Countries	7	0.4%	1	0.1%	8	0.5%
School/Unit	Arts & Sciences	680	42.4%	11	0.7%	691	43.1%
	Arts & Sciences (excl. Ed.)	624	38.9%	11	0.7%	635	39.6%
	Education	56	3.5%	0	0.0%	56	3.5%
	Business	127	7.9%	6	0.4%	133	8.3%
	Engineering	195	12.1%	2	0.1%	197	12.3%
	Health Professions	160	10.0%	4	0.2%	164	10.2%
	Unclassified (General Stud.)	416	25.9%	4	0.2%	420	26.2%
Conditionally Admitted						30 (1.9% of class)	
In Campus Housing						1076 (67.0% of class)	
Mean ACT						24.4	
Mean High School GPA						3.50	

Top Feeder High Schools: Hoover HS (48); Bob Jones HS (46); Pelham HS (45); Spain Park HS (40); Hewitt-Trussville HS (37); Vestavia Hills HS (37); Oak Mountain HS (34); Virgil I Grissom HS (29); Ramsay HS (28); Homewood HS (25); John Carroll Catholic HS (25); Brewbaker Technology Magnet HS (23).

*Blount, Shelby, St. Clair, and Walker counties

Source: Planning and Analysis

S/ISS/IR/Demographics/NewFreshmanDemogs11

Entering Freshman Demographics - Trends from 2001 to 2011

	<u>2001</u>	<u>2002</u>	<u>2003</u>	<u>2004</u>	<u>2005</u>	<u>2006</u>	<u>2007</u>	<u>2008</u>	<u>2009</u>	<u>2010</u>	<u>2011</u>
Total	1,301	1,471	1,708	1,628	1,587	1,531	1,416	1,277	1,517	1,571	1,605
Mean ACT	21.8	22.0	21.8	22.5	23.1	23.7	24.0	24.4	24.3	24.3	24.4
Average Age	18.8	18.8	18.7	18.9	18.7	18.8	18.1	18.1	18.2	18.1	18.1
Gender											
Female	62.1%	58.4%	64.1%	62.9%	58.5%	60%	58%	57%	55%	56%	56%
Male	37.9%	41.6%	35.9%	37.1%	41.5%	40%	42%	43%	45%	44%	44%
Race											
White	53.4%	55.4%	49.4%	54.9%	58.1%	60.7%	60.7%	62.8%	62.2%	60.2%	59.9%
Black or African American	37.7%	36.1%	41.7%	36.2%	31.1%	27.8%	25.1%	21.9%	23.9%	25.9%	24.0%
Other Minority	5.3%	5.1%	7.0%	5.1%	6.7%	8.2%	9.7%	11.8%	10.5%	12.3%	13.7%
Non-Resident Alien	1.5%	1.8%	1.8%	1.9%	2.1%	1.4%	1.8%	1.4%	1.6%	0.8%	1.7%
Unknown	2.0%	1.6%	0.0%	1.8%	2.0%	1.8%	2.9%	2.1%	1.8%	0.8%	0.7%
School											
Arts & Sciences*	519	579	655	613	666	621	566	536	679	716	691
Arts & Sciences (excl. Ed.)	461	528	603	557	611	573	515	485	616	647	635
Education	58	51	52	56	55	48	51	51	63	69	56
Business	129	148	154	150	152	135	108	114	121	128	133
Dental Assisting	0	0	0	2	1	1	2	0	1	3	0
Engineering	79	124	126	140	133	141	134	139	139	169	197
Health Professions	-	75	125	154	161	183	168	160	192	156	164
General Studies	532	545	648	569	474	450	438	328	385	399	420
Pre Health Professions	42	-	-	-	-	-	-	-	-	-	-
Living in University Housing First Fall	30.4%	31.1%	35.1%	37.4%	47.4%	52.8%	59.3%	61.5%	62.8%	64.9%	67.0%

*Effective January 1, 2010, the Schools of Arts & Humanities, Education, Natural Sciences & Mathematics, and Social & Behavioral Sciences merged and realigned as the College of Arts & Sciences. While a part of the College of Arts & Sciences, the School of Education retained its school identity as a distinct unit. Years prior to 2010 were aggregated for comparison purposes to reflect freshman enrollment in the newly realigned College of Arts & Sciences.

Office of Planning and Analysis
S/ISS/IR/Enrollment/Freshman Trends

Undergraduate Transfer Demographics - Fall 2011

	Full-Time		Part-Time		Total	
	Number	% of Total	Number	% of Total	Number	% of Total
Total Transfers	890	70.0%	381	30.0%	1,271	100.0%
Gender						
Female	544	42.8%	261	20.5%	805	63.3%
Male	346	27.2%	120	9.4%	466	36.7%
Race/Ethnicity						
Nonresident Alien	16	1.3%	4	0.3%	20	1.6%
Hispanic/Latino	18	1.4%	9	0.7%	27	2.1%
American Indian or Alaska Native	3	0.2%	1	0.1%	4	0.3%
Asian	19	1.5%	8	0.6%	27	2.1%
Black or African American	238	18.7%	101	7.9%	339	26.7%
Native Hawaiian or Other Pacific Islander	0	0.0%	1	0.1%	1	0.1%
White	548	43.1%	235	18.5%	783	61.6%
Two or More Races	31	2.4%	10	0.8%	41	3.2%
Unknown	17	1.3%	12	0.9%	29	2.3%
Race/Gender						
Black Female	171	13.5%	75	5.9%	246	19.4%
White Female	307	24.2%	152	12.0%	459	36.1%
Black Male	67	5.3%	26	2.0%	93	7.3%
White Male	241	19.0%	83	6.5%	324	25.5%
Mean transfer GPA	2.92		2.88		2.91	
Transfer Institution Type						
Two-year	518	40.8%	237	18.6%	755	59.4%
Four-year	353	27.8%	140	11.0%	493	38.8%
Unknown	19	1.5%	4	0.3%	23	1.8%
Class at Entry						
Freshman	116	9.1%	26	2.0%	142	11.2%
Sophomore	367	28.9%	118	9.3%	485	38.2%
Junior	305	24.0%	102	8.0%	407	32.0%
Senior	69	5.4%	41	3.2%	110	8.7%
Post-baccalaureate	33	2.6%	94	7.4%	127	10.0%
UAB School						
Arts & Sciences	464	36.5%	121	9.5%	585	46.0%
<i>Arts & Sciences (excl Ed.)</i>	365	28.7%	88	6.9%	453	35.6%
<i>Education</i>	99	7.8%	33	2.6%	132	10.4%
Business	148	11.6%	65	5.1%	213	16.8%
Engineering	51	4.0%	16	1.3%	67	5.3%
Dentistry	1	0.1%	0	0.0%	1	0.1%
Health Professions	72	5.7%	57	4.5%	129	10.1%
Nursing	17	1.3%	55	4.3%	72	5.7%
General Studies	137	10.8%	67	5.3%	204	16.1%
<i>Pre-Nursing</i>	65	5.1%	44	3.5%	109	8.6%
<i>General Studies Nursing</i>	28	2.2%	13	1.0%	41	3.2%
<i>Undecided</i>	44	3.5%	10	0.8%	54	4.2%
Top Feeder Schools						
Jefferson State Community College	203	16.0%	112	8.8%	315	24.8%
Lawson State Community College	60	4.7%	28	2.2%	88	6.9%
University of Alabama	64	5.0%	23	1.8%	87	6.8%
Bevill State Comm College	46	3.6%	17	1.3%	63	5.0%
Wallace State CC - Hanceville	36	2.8%	20	1.6%	56	4.4%
Auburn University	26	2.0%	9	0.7%	35	2.8%
Gadsden State Community College	20	1.6%	11	0.9%	31	2.4%
Troy University	22	1.7%	7	0.6%	29	2.3%
Jacksonville State University	23	1.8%	5	0.4%	28	2.2%
Central Alabama Community College	19	1.5%	6	0.5%	25	2.0%
Calhoun Community College	18	1.4%	6	0.5%	24	1.9%
Shelton State Community College	16	1.3%	5	0.4%	21	1.7%

NOTE: Includes transfer students who started summer semester and remained enrolled in fall.

Planning and Analysis, 8/31/2011

S:\ISS\Institutional Research\Demographics\NewTransverDemogs11.xls

Departmental Report References

To Access Departmental or School of Education Annual Reports Visit:

College of Arts and Sciences Departments

Anthropology: www.uab.edu/anthropology

Art and Art History: www.uab.edu/art

Biology: www.uab.edu/biology

Chemistry: www.uab.edu/chemistry

Communication Studies: www.uab.edu/communication

Computer and Information Sciences: www.cis.uab.edu

English: www.uab.edu/english

Foreign Languages and Literatures: www.uab.edu/languages

Government: www.uab.edu/government

History: www.uab.edu/history

Justice Sciences: www.uab.edu/justice-sciences

Mathematics: www.uab.edu/mathematics

Music: www.uab.edu/music

Philosophy: www.uab.edu/philosophy

Physics: www.phy.uab.edu

Psychology: www.uab.edu/psychology

Social Work: www.uab.edu/socialwork

Sociology: www.uab.edu/sociology

Theatre: www.uab.edu/theatre

School of Education

Curriculum and Instruction: www.uab.edu/ci

Human Studies: www.uab.edu/humanstudies