GIVE SOMETHING, CHANGE EVERYTHING
THE CAMPAIGN FOR UAB KICKS OFF

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UAB HAS EMBARKED ON AN EXCITING and ambitious philanthropic campaign that will create long-lasting, positive change for our campus, city, state, and beyond. The Campaign for UAB, the largest and most comprehensive philanthropic campaign in our university’s history, will focus on gifts that will make a difference because we aim to have a truly transformational impact—revolutionary advances in research and patient care, innovative academic programs for 21st-century fields, enriched arts and cultural opportunities, and robust economic growth.

We could not be more optimistic about this historic undertaking, and we want you to partner with us to ensure its success. UAB has long thrived on collaboration and shared progress with our community; together, we can reach our $1 billion goal.

Our campaign theme says it best: “Give something, Change everything.” With your support and advocacy of The Campaign for UAB, we can make game-changing strides toward our strategic priorities and overall mission, and thereby transform the future of our community, state, and nation.

Sincerely,
Ray L. Watts, M.D.
President of UAB

“Give something, Change everything” is the theme of The Campaign for UAB. It reflects the fact that when you give to UAB, you help us change our community and our world for the better, whether by finding the cure for a disease, enabling a bright young person to attend college, or lighting the spark for a new innovation.
UAB HAS PUBLICLY LAUNCHED its largest-ever and most comprehensive fund-raising campaign, themed “Give something, Change everything.” Patsy and Charles Collat made the lead gift for this $1 billion campaign, with a $25 million pledge to name the Charles and Patsy Collat School of Business. (Read more about this generous gift from the Collats in the cover story of our upcoming winter issue of The Campaign for UAB Newsletter.)

Recognized for their outstanding civic and business leadership, as well as their service to and philanthropic support of UAB and the community, Theresa Bruno, Johnny Johns, and Mike Warren will guide The Campaign for UAB, which will run from 2013 through 2018.

“I am thrilled and deeply grateful that Johnny, Theresa, and Mike will join us to help steer this effort and to work closely with our volunteer leadership in the schools and units and at the university and regional levels,” UAB President Ray Watts says.

Johnny Johns, president, CEO, and chair of Protective Life Corporation, is a staunch advocate for economic growth as well as for improved education, arts, and culture in Birmingham and the state. Johns has served as chair of the Birmingham Business Alliance, the Business Council of Alabama, and Innovation Depot.

“I’m just thrilled that UAB is launching this campaign,” Johns says. “There must be tens of thousands of people and families who have been enriched by UAB, whether through the world-class care received at the medical center or the educational opportunities that young people have received in the undergraduate programs, or whether it’s because of the cultural amenities that would not be available otherwise. I always love it when people can pay it forward, pay it back, and this is a great opportunity for that.”

Theresa Bruno, president of THB Inc., is a strategic planning consultant, noted film producer, arts educator, and Juilliard-trained musician. She serves as chair of the corporate board of UAB’s Alys Stephens Performing Arts Center (ASC) and is a leader in global and local efforts pertaining to poverty and arts outreach—most notably ArtPlay and ArtReach.

“Part of the reason I accepted the role of co-chair is an absolute love for this city, and an understanding of the power of UAB and the transformation that can happen in our city when we raise a billion dollars,” Bruno says. “I was excited when I heard the goal for the campaign. It validates the value of UAB and the value of this city. I’m both humbled and thrilled to be part of this campaign.”

Mike Warren, president and CEO of Children’s of Alabama and former chair/CEO of Energen, has served as chairman of the Business Council of Alabama, the United Way, Children’s Hospital, Leadership Birmingham, and Leadership Alabama.

“Getting involved with The Campaign for UAB was an easy decision for me and the reasons are many,” Warren says. “As CEO of Children’s of Alabama, I know UAB is our longtime, great partner in providing the very best health care possible for Alabama’s children. The future success of Children’s is directly tied to the continued success of UAB. At the same time, as a lifelong resident of Alabama and longtime business person, I know the importance of UAB as the economic engine of Birmingham and the state. In addition, the intellectual horsepower on the UAB campus helps make Birmingham a more vibrant and diverse community with positive, optimistic energy. It is not an overstatement to say that the future of the entire state is inextricably tied to the future of UAB. This campaign gives us the opportunity to see that future and then to make it happen.”

UAB’s previous philanthropic campaign took place between 1997 and 2003 and far exceeded its goal of $350 million, which at the time was the largest ever undertaken by an Alabama university. UAB raised $388.7 million.

“The goal of this campaign will again be an unprecedented figure for UAB,” says Shirley Salloway Kahn, Ph.D., vice president for development, alumni, and external relations. “We are fortunate to have three dynamic leaders working with us and with our volunteer boards across campus. UAB is poised for transformational growth, and the money that is raised will help our faculty and staff continue their efforts to find new cures for diseases, educate students, and bring recognition to our city and state through their outstanding teaching, patient care, research, and service.”

With an economic impact exceeding $5 billion in Alabama annually, the implications of a successful UAB fund-raising campaign are broad and far-reaching. “The scope and impact of this campaign will extend far beyond our campus,” Watts says. “A successful fund-raising effort of this scale will reap vastly improved health care, educational opportunities, and quality of life, as well as robust economic development, throughout our community, state, nation, and beyond. This will be a campaign with a truly global impact.”

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CAMPAIGN PRIORITIES

- Fostering Research Innovation and Economic Development through research acceleration and drug discovery, innovation, and economic enrichment;
- Advancing Faculty Excellence with a focus on endowed chairs and professorships as well as faculty recruitment and retention;
- Enriching the Student Experience by increasing the number of endowed scholarships and fellowships, improving technology, providing study-abroad opportunities, and exposing students to multidisciplinary learning and a new world of discovery;
- Developing Programmatic Support for local, national, and international service to communities with a focus on patient care and the transformational experience of the arts;
- Enhancing Facilities to advance learning in state-of-the-art academic and student buildings in a campus environment that inspires scholarship, research, patient care, and community enrichment.
GAIL AND JEFFREY BAYER have committed a most generous gift to the Abroms-Engel Institute for the Visual Arts (AEIVA) at UAB, honoring the Abroms and Engel families whose support helped make the institute a reality. This gift will be used to name the atrium, which will be the building’s centerpiece.

“Hal and Judy Abroms are mentors to us, and I knew Marvin Engel and have known Ruth Engel all my life,” says Jeffrey Bayer, president and CEO of Bayer Properties. “When Hal and Judy came to us with their vision of what the Institute for the Visual Arts could mean for Birmingham and asked us to join them in making it a reality, we felt their passion for the project.”

The idea was compelling to the Bayers, and they were further motivated by Mrs. Bayer’s deep appreciation of the arts. “Gail fell in love with the project and shared the passion that Hal and Judy have for it,” Mr. Bayer says. “I also believe that UAB is the economic engine that drives the state, and so we made the decision to make this gift.”

“I feel the arts are extremely important to a community,” says Mrs. Bayer, who is on the advisory board of UAB’s Alys Stephens Performing Arts Center (ASC) and was on the board of the Alabama Symphony Orchestra. “When we met with the architect and Theresa Bruno, it was their description of what this project will mean not only for UAB but also for Birmingham, the state, and the entire region that sold me. They were able to bring it to life and show us how truly meaningful it will be.”

The AEIVA will enhance education and training for art students and educate non-art students about the importance of the visual arts in their lives, inspiring them to become future arts patrons. Situated across the street from the ASC, the 26,000-square-foot facility will add to a cultural corridor on the UAB campus to include the AEIVA, the ASC, and the William Hansell and Susan Mabry Hulsey Center for Arts and Humanities at UAB. This close proximity will develop a greater sense of community for students and faculty and offer opportunities for collaboration and interaction with other arts agencies in the city.

“We are so grateful to Gail and Jeffrey for their generous and meaningful gift,” says Shirley Salloway Kahn, Ph.D., vice president for development, alumni, and external relations. “Thanks to the Bayers, the Abroms-Engel Institute for the Visual Arts will add another prominent Birmingham family name to this state-of-the-art facility that will support and showcase the visual arts at UAB, in our community, and in our region.”

The AEIVA, designed by renowned architect Randall Stout, will be a valued addition to the UAB campus and Birmingham’s cultural arts community. It will provide dedicated gallery, classroom, and learning space as well as an atmosphere that encourages creativity and inspiration, exposing both young and old to the excitement and wonder of the arts.
FUNDING THE FIGHT AGAINST AGE-RELATED DISORDERS

Warren Family Continues Support of Department of Neurology

Mr. and Mrs. WM. Michael Warren Jr., and the Warren Family Foundation recently established the Warren Family Endowed Chair in Neurology in the School of Medicine at UAB. The chosen faculty member will be part of the McKnight Brain Research Institute at UAB.

“As is often the case, our interest in memory disorders grew out of our family’s experiences,” Mrs. Warren says.

Mr. Warren adds, “Our specific support for UAB’s efforts in this area was based, in part, on the wonderful work that is being done in the Department of Neurology in treating patients and in advancing scientific knowledge in this critical area. It was also based on our belief that the UAB team will be able to significantly improve future therapies and treatments and even find cures in the years ahead.”

“I am deeply grateful to the Warren family for their continued support and involvement in our programs,” says David Standaert, M.D., Ph.D., chair of the UAB Department of Neurology. “People are our greatest asset. Through this generous gift, we have the opportunity to continue to bring the best and brightest scientists to UAB and accelerate our search for treatments and cures for Alzheimer’s disease and other age-related dementias.”

THE HEART OF THE MATTER

Gordon Ball Contributes to Heart and Lung Research

Gordon Ball

WHAT BEGAN WITH A LIFE-SAVING second opinion evolved into a series of extraordinary friendships for Knoxville, Tennessee-based attorney Gordon Ball. He was inspired to make a generous gift to the UAB Division of Cardiothoracic Surgery by the quality of care he received at UAB, and by the compassion and humanity he encountered along the way.

In 2009, the normally energetic lawyer realized that he felt unusually tired and depleted. “I just assumed it meant I was getting older,” Ball says. When the problem became too pronounced to ignore, he consulted with a local cardiologist who diagnosed him with arrhythmia (irregular heartbeat) and recommended a conversion to return the heart to its normal rhythm. The procedure was unsuccessful, and in January 2010, Ball’s cardiologist referred him to a local surgeon for a surgical ablation, which also failed to correct the arrhythmia and left him feeling worse than ever. “It was awful,” Ball recalls. “I was as sick as I’d ever been after that surgery. I lost about 20 pounds.” He began to suspect that a leaking mitral valve, which his cardiologist had diagnosed but insisted could be managed with medication, might be a greater problem than he’d been advised. Ball informed his cardiologist that he wanted a second opinion, and the cardiologist referred him to Vance J. Plumb, M.D., a cardiovascular disease specialist at The Kirklin Clinic at UAB.

A twist of fate brought Ball into the first of a series of unexpected friendships. One day while on the golf course, Ball mentioned to a golf buddy that he had an appointment scheduled with Plumb at The Kirklin Clinic in Birmingham. His friend said, “That’s my dad’s doctor.” After further conversation, Ball realized that his golf buddy was Murry Bartow, head basketball coach for East Tennessee State University and son of the legendary Gene Bartow, who started the athletic program at UAB in 1977. When the day of the appointment arrived, Ball was met at The Kirklin Clinic by Gene Bartow, who said he wanted to be there to introduce him to Plumb. “Gene and I became very close friends after that,” Ball says.

Plumb confirmed the arrhythmia diagnosis and also informed Ball that his mitral valve had collapsed—a life-threatening condition. With the words, “We’re going to fix your mitral valve,” Plumb introduced Ball to David C. McGiffin, M.D., deputy director of the UAB Division of Cardiothoracic Surgery and a renowned surgeon. McGiffin performed the surgery that finally corrected Ball’s arrhythmia and repaired the collapsed mitral valve. It wasn’t only McGiffin’s skill as a surgeon that impressed Ball; it was also his easy manner and obvious humanity. “I’m a lawyer, and doctors don’t tend to like lawyers as a general rule, but we became fast friends,” Ball says. “He truly has empathy for people.”

With the announcement earlier this year that McGiffin would be returning to his native Australia, Ball says he hopes his gift will help the Division of Cardiothoracic Surgery find a suitable replacement—although he knows replacing such a skilled and compassionate surgeon will be difficult. “Rarely in life do you encounter a person who is the complete package in his profession. David McGiffin is the complete package. He is a great surgeon with an even better heart and bedside manner. I hope the money, in a small way, will allow some person to have the caliber of medical care that I received from UAB and that they can find another David McGiffin.”

According to James K. Kirklin, M.D., director of the Division of Cardiothoracic Surgery, “By providing resources to assist with recruiting a world-class cardiothoracic surgeon to UAB, Mr. Ball’s generous gift to the Division of Cardiothoracic Surgery helps to ensure that future patients receive the same excellent level of care that he personally received.”
IN 2011, Elizabeth and Seth McCoin were looking forward to the end-of-the-year birth of their first children, a twin boy and girl. But on September 7, at St. Vincent’s Birmingham, Houston and Morgan McCoin were born three months prematurely—older sister Morgan at one pound, five ounces, and Houston at two pounds, one ounce. Houston lived only four days. As tiny as he was, his features were distinct. “He looked just like me,” Seth says.

A month later, fragile Morgan was transferred to the UAB Women & Infants Center, where she soon underwent surgery. To keep family and friends updated, Seth and Elizabeth started a blog, Our Miracle Morgan. The blog started attracting readers the McCoins knew, plus many others around the world. “People wrote letters, saying they were touched,” Elizabeth says. “We were told that our babies’ story was inspiring and changing people, giving them hope,” Seth adds. Blog readers followed the journey of Morgan and her caretakers, including nurses in the UAB Regional Neonatal Intensive Care Unit (RNICU). “Those nurses gave her impeccable care,” Elizabeth says. “They also loved her, played with her.”

It seemed Morgan’s journey was gaining ground, headed toward her going home from the hospital. But, on June 5, at age nine months and weighing more than 10 pounds, Morgan died unexpectedly. Doctors said her struggle had been too much for her heart. “The night she died, nurses came to be with us in the NICU, including those not on duty,” Elizabeth says. “They wanted to hold Morgan.”

To honor their twins’ memories and the nurses who cared for them, Elizabeth and Seth have joined efforts with the Junior Board of Visitors (JBOV) in the School of Nursing to endow a pediatric nursing scholarship. Elizabeth and her sister, Augusta, are members of the JBOV, which hosts a fund-raiser every year called the No-Show Ball. Last year’s ball raised $107,000 to benefit the scholarship.

“I’ve had the privilege of getting to know Elizabeth and Seth McCoin this past year,” says Doreen C. Harper, Ph.D., dean of the School of Nursing, “and I have been continually inspired by their grace and perseverance during this sad time in their lives. With the help of the Junior Board of Visitors and the Birmingham community, this tragedy has become a legacy that will serve others for generations to come. The Seth Houston McCoin Jr. and Elizabeth Morgan McCoin Endowed Scholarship in Pediatric Nursing will provide educational opportunities to pediatric nurses pursuing advanced education, just like the ones who cared for their precious twin babies.”

“Our kids didn’t have a chance to live long lives,” Seth says, “but through this scholarship, they can continue to make a difference.” And, Elizabeth adds, “they won’t be forgotten.”
The Center for Information Assurance and Joint Forensics Research at UAB recently received a $250,000 donation from Facebook for its role in tracking international criminals behind social-media botnet Koobface as well as other spammers. The contribution, which comes from funds Facebook recovered from spammers located around the world, was used to expand center operational space.

“As a result of numerous collaborations over the years, Facebook recognizes the center as both a partner in fighting Internet abuse and as a critical player in developing future experts who will become dedicated cybersecurity professionals,” says Joe Sullivan, chief security officer at Facebook. “The center has earned this gift for their successes in fighting cybercrime and because of the need for formal cybersecurity education to better secure everyone’s data across the world.”

The center, which uses resources from law enforcement, business, government agencies, and academia, collects more than one million spam e-mails daily in its UAB Spam Data Mine. Center researchers understand that cybercriminals are working relentlessly to find new weaknesses in computer networks and operating systems every day of the year.

“Cyberattacks are ever-evolving and multiplying, and the well-being of society depends on a highly trained workforce, so we thank Facebook for helping bolster the center as we continue to educate the next generation of cybercrime solvers,” says Anthony Skjellum, Ph.D., chair of the UAB Department of Computer and Information Sciences and co-founder and director of the center. “The Facebook Suite will be the place where cybersecurity visionaries from around the world will gather to share ideas, discoveries, and solutions.”

On January 17, 2012, Facebook Security posted a message about its fight to stop Koobface, noting that it took more than three years “of working closely with industry leaders, the security community, and law enforcement” to end the threat from the virus and the criminals behind it.

The Facebook team ended the piece by personally thanking only four people, two of whom were at UAB: Brian Tanner, then a student and today the first UAB student to earn a master’s degree in computer forensics and security management, and Gary Warner, director of research in computer forensics.

The new center is located on top of the University Boulevard Office Building on UAB’s campus. The Facebook Suite was formally dedicated at the second annual Cyber Summit.
BANKING ON SUCCESS
PNC Bank Sponsors ASC, Champion Club

PNC BANK'S support of UAB programs ranges from athletics to the arts. As a sponsor of UAB’s Alys Robinson Stephens Performing Arts Center (ASC), its initial support centered around ArtReach, which with YWoodlawn brings arts education and outreach to children in the Woodlawn community.

“We asked the ASC to help us support a segment of ArtReach specifically for preschoolers, given our focus on early childhood education, and they did a fantastic job,” says Jim Hansen, regional president for The PNC Financial Services Group. “What was even better is that it allowed us to connect in a different fashion with the YWCA of Central Alabama, another partner of PNC. Our relationship with UAB and the ASC continues to grow, and I can’t say enough about how deeply we value the hard work they have invested in helping PNC deliver our philanthropic objectives through collaboration.”

PNC Bank also supports UAB through a corporate sponsorship of the Champion Club in UAB Athletics as well as other programs. The UAB Collat School of Business chapter of the National Association of Black Accountants (NABA) is working with PNC Bank and the United Way of Central Alabama (UWCA) to provide free tax preparation for those who qualify. The partnership, part of the IRS-sponsored Volunteer Income Tax Assistance (VITA) program, is open to families or individuals with $49,000 or less in taxable income who need assistance in preparing their own tax returns.

“PNC Bank has reinvested in the community through its generous support of UAB programs like those at the ASC, in UAB Athletics, and in the Collat School of Business,” says Shirley Salloway Kahn, Ph.D., vice president for development, alumni, and external relations. “We are very appreciative of their gifts, which will have a positive and lasting impact.”

THE UAB SCHOOL OF ENGINEERING was presented a gift of $100,000 from KBR, a global engineering, construction, and services company, at a reception at the UAB Alumni House last spring. The donation, spread out over the next five years, is for UAB’s Advanced Safety Engineering and Management (ASEM) Master of Engineering program.

“This leadership gift from KBR is transformational,” says Martha Bidez, Ph.D., founder and director of the ASEM program. “This generous gift will help leverage philanthropic opportunities with other companies and will keep our program on the cutting edge of world-class education. We deeply appreciate receiving this gift.”

The KBR funds will be used to grow the international student enrollment of the ASEM program, which will, in turn, spread safety engineering best practices around the world. The program currently has 103 national and international students enrolled. In May 2012, the program graduated 16 students in its inaugural class, including one who lives and works in Nigeria.

KBR, headquartered in Houston, has locations in the United States, Australia, Africa, the United Kingdom, Asia, and the Middle East. The company employs 27,000 people and focuses on the importance of and the relationship among safety, education, and worldwide connectivity.

The ASEM program was recently ranked as one of the best online master’s programs by U.S. News & World Report and is the only master of engineering degree with a safety emphasis offered wholly online.

TRANSFORMERS
KBR Supports School of Engineering

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PLANNED GIFTS OFFER unique giving opportunities that have long-term positive effects—an extension of support for years to come that can influence a better tomorrow, inspire others to give, and even offer financial or tax benefits.

There are almost as many variations on ways to make a donation as there are needs to be met. Donors can designate UAB in a will, arrange a gift that pays them back, or give a portion of retirement assets or life insurance.

Planned giving provides creative and flexible strategies for your estate and charitable planning. Some planned gifts provide you with income. Many of them can reduce your taxes. Some popular planned-giving vehicles include bequests, gifts of retirement assets, gifts of life insurance, charitable gift annuities, deferred gift annuities, charitable remainder trusts, and charitable remainder unitrusts.

LASTING LEGACY

Joe Gordon Supports Palliative Care

WHEN HIS MOTHER’S younger sister was in the final stages of lung cancer in 1990, Joe Gordon saw an opportunity to help the family make one final trip together to their favorite spot in the French Quarter of New Orleans.

“One day a gleam came to my aunt’s eyes,” Gordon says. “So I proposed that we take a carriage ride through the Quarter as she had done in a past visit. For that day, she returned to her old self, being just as fun-spirited and talkative as she always had been—and just as importantly, her husband and daughter were able to see her again as she always had been, leaving them with fond memories that helped them deal with their subsequent grief.”

Gordon’s aunt died that night—but the good memories from that day didn’t. “From that experience, I focused even more on those needs that normal medical care does not address and would do what I could when the opportunity arose,” he says.

That was prior to Gordon’s awareness of palliative care. “Hospice had helped with my mother’s earlier death from cancer, so I was aware of their support, which helped but still came up short of what I saw as a real need that was not being met.”

When a good friend of Gordon’s, Charlie, developed cancer, Gordon saw that Charlie and his family fully utilized the services of the UAB Palliative Care Program. He adds, “I was privileged to be of help to the family and to be there on many occasions when Dr. Christine Ritchie and others visited so that I could see how they addressed Charlie’s needs as well as the needs of the family. Immediately I recognized this program as a way to meet the many important needs of the patient and the family at that very important time of life.”

Gordon decided to meet those needs in his own way. He set up a charitable remainder trust through his will that will provide support for the UAB Center for Palliative and Supportive Care, focusing on those who are unable to afford the costs of such services.

“We are so fortunate to have individuals like Mr. Gordon in our community and on our community advisory board,” says Rodney Tucker, M.D., director of the Center for Palliative and Supportive Care. “His engagement and desire to learn more about palliative and supportive care help to further connect our clinical and education missions to the community. Planned gifts like his are a statement of support that is so very appreciated, and we hope it will help other grateful patients and families see that the importance of our work and gifts like this are transformational in our ability to sustain. Providing this type of care now and securing its place in the future during times of immense change is especially powerful. Our staff and our future patients and families are the true beneficiaries of this kind gift.”

“My grandfather had done quite well in his career and so had the resources to enable he and my grandmother to stay in their home of over 50 years and get all the support they needed,” Gordon says. “Both passed on quietly in their home in a very peaceful setting. I want to provide that type of support that my grandparents, my aunt, and my friend Charlie received for those who otherwise would be unable to access a program that could help ease their situation and make the final transition more meaningful to all in a way made uniquely possible by the UAB Palliative Care Program.”
DYNAMIC DUO FEATURED AT STARLIGHT GALA

VIVA Health Event Benefits UAB's Alys Stephens Center

In June, UAB's Alys Robinson Stephens Performing Arts Center (ASC) presented one of the most dynamic couples of American music, Amy Grant and Vince Gill, as part of the 2013 VIVA Health Starlight Gala, Birmingham's crown jewel of performing arts events. It is the center's biggest fund-raiser of the year. Country and bluegrass star Gill and contemporary Christian and mainstream pop vocalist Grant performed together.

Honorary chairs for the 2013 gala were Alison and Jim Gorrie. The evening’s marquee sponsors were VIVA Health and UAB. This year’s event raised more than $450,000 to benefit the ASC’s programs and education initiatives.
ERIC P. JACK, PH.D., dean of the Charles and Patsy Collat School of Business, is leading The Campaign for UAB—and his school—by example. He made a significant initial gift to establish a faculty/staff campaign in the school. Jack says he was inspired by the generosity of Patsy and Charles Collat and their gift to name the school.

“What the Collats have done to support the school is transformational,” Jack says. “Their gift will be placed into an endowment that will forever provide support for programs, scholarships, faculty positions, staff, and other strategic priorities that will transform the school’s reputation as a leader in innovative and entrepreneurial business education.”

Jack adds that in order to fully realize the transformation, the next challenging step is to “enhance our facilities and technology through a new building that will house the Institute for Innovation and Entrepreneurship and the Collat School of Business. Traditionally, brick and mortar projects (e.g., the building) present more significant challenges to motivate donors to contribute than do student scholarships or gifts for medical support from grateful patients. First, we will need to get the support and approval from the UA Board of Trustees.” Then, with an estimated construction cost of approximately $45 to $50 million, the school will probably need to raise at least $25 million.

“Clearly, this will be a significant challenge,” Jack says. “As the leader, I must earn the right to ask donors and others to contribute,” he continues. “Also, to set the example, I must demonstrate that I am prepared to put my own personal funds toward this cause. Therefore, I and my wife, Ave, who is an instructor in accounting and finance here at the school, plan to donate $100,000 over the five-year campaign.”

Jack hopes to have 100 percent participation of all Collat School of Business faculty and staff toward the goal. “With this schoolwide support, we can have tremendous leverage going to donors and asking them to join our faculty and staff in this quest to raise funds to construct a new building.

“Individuals can and should continue to support things they are passionate about in this campaign. I would like our faculty and staff to focus their campaign contributions (or at least a portion of it) toward our number-one priority—the building.”

“We are thrilled and grateful to Dr. Jack for always leading by example,” says Shirley Salloway Kahn, Ph.D., vice president for development, alumni, and external relations. “It would be wonderful for UAB to have 100 percent faculty and staff participation in the campaign. Thanks to Dr. Jack and the Collat School of Business for setting a wonderful example that I know our other schools and units across campus will want to emulate.”
For more information on making a donation to UAB, contact:

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