

# Global Economics: The Reality is Finally Here for Healthcare



## Agenda

The Wynfrey Hotel Ballroom  
(Business Attire)

5:30 - 6:30  
Cocktail Reception

6:30  
Seated Dinner  
(reservations/ticket required)

7:00  
Award Ceremony for  
Health Administration Case Competition  
Followed by the  
L. R. (Rush) Jordan Distinguished Lecture

### Previous L.R. (Rush) Jordan Distinguished Lecturers:

William F. Jessee, MD, FACMPE  
President and Chief Executive Officer  
Medical Group Management Association | Englewood, Colorado

Gail L. Warden, FACHE  
President Emeritus  
Henry Ford Health System | Detroit, Michigan

Thomas C. Royer, MD  
President and Chief Executive Officer  
CHRISTUS Health | Dallas, Texas

Charles D. Stokes, FACHE  
President  
North Mississippi Medical Center | Tupelo, Mississippi

John Glaser, PhD  
Vice-President and CIO  
Partners HealthCare System, Inc. | Boston, Massachusetts

Quint Studer  
Chief Executive Officer and Founder  
The Studer Group | Pensacola, Florida

Jeann Chenoweth  
Senior Vice President of Performance Improvement  
and Top 100 Hospitals  
Thomson Reuters | Ann Arbor, Michigan

John A. Bardis founded MedAssets in June 1999, and has been the Company's Chairman, President and Chief Executive Officer of MedAssets since inception. Mr. Bardis has more than 25 years experience in the healthcare industry. Beginning with American Hospital Supply and Baxter International, he held various senior management positions, including Vice President of the Baxter Operating Room Division and General Manager of the Eastern Zone. Mr. Bardis left Baxter in 1987 to join Kinetic Concepts. Kinetic Concepts, a NASDAQ traded company (KNCL) was the nation's largest specialty bed and medical equipment rental company at the time of his departure as President in 1992. From 1992 to 1997, Mr. Bardis was President and CEO of TheraTx, Inc. TheraTx, another NASDAQ traded company (THTX) was a leading provider of rehabilitation services and operator of skilled nursing facilities. In 1995, TheraTx was named the second fastest growing public company in America by INC. Magazine, growing from \$15mm to over \$500mm in 5 years. Mr. Bardis was named Entrepreneur of the year by INC Magazine in 1995. Mr. Bardis graduated with a B.S. in Business from the University of Arizona. He serves on the board of USA wrestling, the National governing body for amateur wrestling, is founder of Hire Heroes USA and is Chairman of the Atlanta Fire Youth Hockey Club. Bardis was also named Team Leader of the U.S. Greco-Roman Wrestling Team for the 2008 Beijing Olympics and served as Team Leader in the 2007 World Championships where Team USA won the world team title for the first time in wrestling history.

### About MedAssets, Inc.

MedAssets comprehensive financial performance solutions include industry-leading solutions for healthcare supply chain management and healthcare revenue cycle management. Our solutions are proven to improve a healthcare provider's operating margins and cash flow, delivering the potential to increase a typical health systems' net patient revenue by 1-3 percent and decrease hospital supply chain expenses by 3-10 percent. We help healthcare providers find cash from existing operations and improve margins so you can continue to serve your community. Our innovative solutions and healthcare consulting services help healthcare providers focus on best practices such as clinical margin management, clinical value analysis and clinical documentation improvement, as well as better healthcare revenue cycle management performance ranging from improved patient access processes to faster and more complete reimbursement.

About L. R. "Rush" Jordan  
and the Distinguished  
Lecture Series

L. R. "Rush" Jordan had a distinguished career as a health care executive and educator. His vision and leadership fundamentally changed the healthcare delivery system. He led the transformation process for numerous health care organizations including Duke University Medical Center, Birmingham Baptist Hospitals, Ochsner Clinics and Foundation, Shands at the University of Florida, and Miami Valley Hospital. He contributed significantly to health administration education by serving as Chair of the Accrediting Commission on Education for Health Services Administration. His vision for improving the coordination and delivery of health care was evident by being one of the founding members of the Voluntary Hospitals of America.

Rush was an exemplary mentor to hundreds of students who have become today's senior healthcare executives. In this capacity, he played a significant role in developing many men and women into leaders who have made important contributions to management of the health services delivery system. When he retired from active practice in 1987, his friends and colleagues honored him by establishing the L. R. Jordan Endowed Chair in Health Services Administration at the University of Alabama at Birmingham, one of the first endowed chairs in the country to be named for a practicing healthcare executive. For his tremendous contributions to the field of health administration, Rush Jordan was inducted into *Modern Healthcare's* Health Care Hall of Fame in 2000.

From 1987 – 2002, Rush served as professor of Health Services Administration at UAB and provided residency/fellowship opportunities for UAB students. When Rush retired from UAB, the L.R. Jordan Distinguished Lecture Series was established to sustain his legacy of integrating health care practitioners into the classroom. This lecture series brings prominent health care leaders to The University of Alabama at Birmingham campus.

L. R. (Rush) Jordan  
Distinguished Lecture Series

Seating Limited!  
Register Today!

8th Annual  
L. R. (Rush) Jordan  
Distinguished  
Lecture Series

## Global Economics: The Reality is Finally Here for Healthcare

**Reservations by February 9, 2012  
Dinner Reservation Form and check  
should be sent to:**

**Angela Grace**

Department of Health Services Administration  
1530 3rd Avenue South, Webb 524  
Birmingham, AL 35294

INQUIRIES (205) 934-5665

FAX (205) 975-6608

E-Mail [afgrace@uab.edu](mailto:afgrace@uab.edu)

Name \_\_\_\_\_  
First Middle Last

Position \_\_\_\_\_

Organization \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

E-mail\* \_\_\_\_\_

\*Required. Ticket for entry will be e-mailed.

**Cost to attend the event is \$50.00 per person. Checks should be made  
payable to UAB Health System. Please copy form for additional attendees.**



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8th Annual  
L. R. (Rush) Jordan  
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## Global Economics: The Reality is Finally Here for Healthcare

Thursday  
February 16, 2012  
The Wynfrey Hotel  
Ballroom

by **John A. Bardis**  
*Founder, Chairman, President and  
Chief Executive Officer at MedAssets, Inc.*



Hosted by:

