**Evaluation and Assessment Unit (EAU)**

**What is the EAU?**
The Evaluation and Assessment Unit (EAU) is a Division of the Center for the Study of Community Health. The EAU provides services to support program and policy development, formative and summative decision-making, internal and external accountability, determinations of program effectiveness, and organizational capacity building in the collection and appropriate use of data.

**Return on Investment (ROI)**
ROI is a performance measure used to evaluate the efficiency of an investment or to compare the efficiency of a number of different investments.

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ROI = Gain from Investment / Cost of Investment
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**Social Network Analysis (SNA)**
SNA is a method for visualizing connections. SNA allows us to map and measure relationships and flows between people, groups, organizations, computers, URLs, and other connected information/knowledge entities. The benefit of network analysis is that, unlike many other methods, it focuses on interactions rather than on individual behaviors.

**Root Cause Analysis (RCA)**
RCA is a method of problem solving that tries to identify the root causes of faults or problems. A root cause is a cause that once removed from the problem fault sequence, prevents the final undesirable event from recurring.

**Some of Our Partners**

- CSCH: Center for the Study of Community Health
- CCTS
- BETTER BASICS

**Geospatial Analysis**
Would you like to see your data visualized geographically? Our GIS team, GeoMAD, has 15+ years of GIS experience.

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For more information, please contact:
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**e·val·u·a·tion**

1. A tool for informed decision making
2. How we can help you demonstrate your program is making a difference