# DO YOU NEED A WEBSITE FOR YOUR RESEARCH STUDY OR LAB?

**High Level Marketing is UAB's official digital marketing partner. HLM can build your website on the UAB-approved WordPress platform in partnership with UAB Digital Strategy and Marketing.**
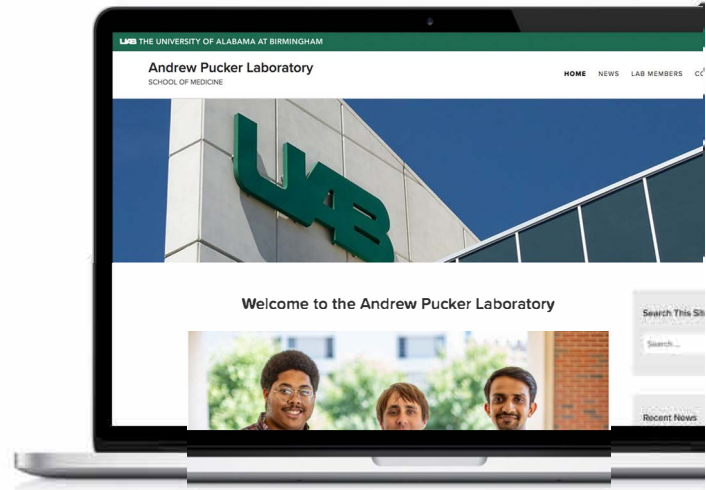
| WEBSITE TIER | PAGE COUNT | PRICE RANGE |
|---|---|---|
| TIER 3 | 5 - 7 Pages | $3,150 - $3,900 |
| TIER 2 | 8-15 Pages | $4,200 - $5,400 |
| TIER 1 | Over 15 Pages | $5,700 + |

**CUSTOM** Would you like a custom layout with specific functionality? All websites that require a custom design and/or unique functionality will require a custom price, and further coordination with HLM and UAB Digital Strategy & Marketing. Ready to get started? Request a website at **go.uab.edu/hlm.** Visit **this link** to learn more about UAB Digital Strategy and Marketing's required branding guidelines for websites.

### Submit Request
Request a website **here** and note that you'd like to utilize High Level Marketing

### Hold a Scoping Call
If approved by UAB Digital Strategy & Marketing, you'll meet with HLM to discuss requirements.

### Receive a Quote
Within 5-7 days, HLM will meet with you again to review your quote

### Start Development
Websites typically take 60 Business Days to complete. Custom sites may take longer

### Launch Website
After final approval by yourself and UAB Digital Strategy and Marketing, your website will be launched!

## DO YOU NEED WEBSITE CONTENT WRITTEN?

Are you and your team strapped for time? If so, our team of professional content writers will handle all content development to ensure your website is developed and live in a timely manner. Content development pricing starts at **$290 per page** and we'll work with you to determine how many pages of content are needed.

## WHAT IF UPDATES ARE NEEDED AFTER LAUNCH ON UAB'S WORDPRESS PLATFORM?

Your website will be built on Wordpress which makes updating your website a breeze. All of your login information and self-help resources will be at your fingertips to accomplish image and text content updates. If you don't have time to make updates or have a complex request, our support team is here to assist. Simply submit a ticket and updates are typically made within a few days. Support request rates are **$125 per hour**.

**UAB + BELL**

*Collaboration between UAB Marketing and High Level Marketing, LLC*

**uab.edu/toolkit/web**