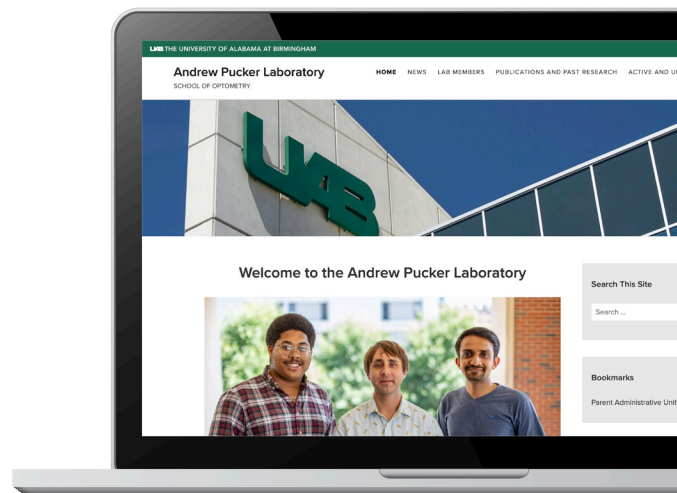


# DO YOU NEED A WEBSITE FOR YOUR RESEARCH STUDY OR LAB?

High Level Marketing is UAB's official digital marketing partner. HLM can build your website on the UAB-approved WordPress platform in partnership with UAB Digital Strategy and Marketing.



## WEBSITE TIER

## PAGE COUNT

## PRICE RANGE

TIER 3

5 - 7 Pages

\$3,150 - \$3,900

TIER 2

8 - 15 Pages

\$4,200 - \$5,400

TIER 1

Over 15 Pages

\$5,700 +

**CUSTOM** - Would you like a custom layout with specific functionality? All websites that require a custom design and/or unique functionality will require a custom price, and further coordination with HLM and UAB Digital Strategy & Marketing. Ready to get started? Request a website at [go.uab.edu/hlm](http://go.uab.edu/hlm). Visit [this link](#) to learn more about UAB Digital Strategy and Marketing's required branding guidelines for websites.

## DO YOU NEED WEBSITE CONTENT WRITTEN?

Are you and your team strapped for time? If so, our team of professional content writers will handle all content development to ensure your website is developed and live in a timely manner. Content development pricing starts at **\$290 per page** and we'll work with you to determine how many pages of content are needed.

## WHAT IF UPDATES ARE NEEDED AFTER LAUNCH ON UAB'S WORDPRESS PLATFORM?

Your website will be built on Wordpress which makes updating your website a breeze. All of your login information and self-help resources will be at your fingertips to accomplish image and text content updates. If you don't have time to make updates or have a complex request, our support team is here to assist. Simply submit a ticket and updates are typically made within a few days. Support request rates are **\$125 per hour**

## READY TO GET STARTED?

Reach out to High Level Marketing at your earliest convenience to discuss your needs directly with a Digital Marketing Consultant, who can guide you through the process from start-to-finish.



## CONTACT JAKE EVANS

Digital Marketing Consultant  
[jevans@highlevelmarketing.com](mailto:jevans@highlevelmarketing.com)  
205-603-1870



Collaboration between UAB Marketing and High Level Marketing, LLC  
[uab.edu/toolkit/web](http://uab.edu/toolkit/web)

